



Estero Village Council

November 13, 2015

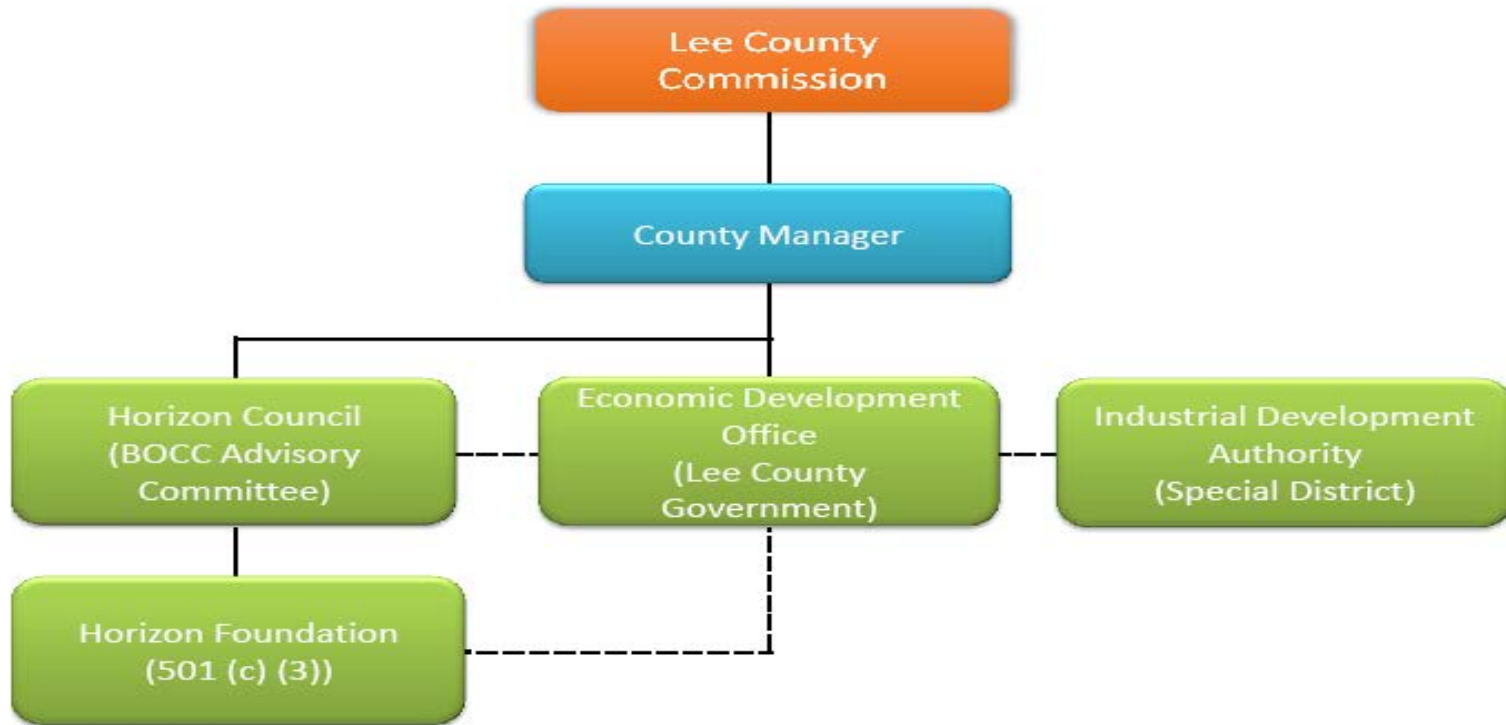
Workshop



Bonita Springs • Cape Coral • Estero • Fort Myers • Fort Myers Beach • Sanibel



Economic Development Partnership



Horizon Council

Building community

Creating prosperity

Enhancing quality of life

- Advise the County Commission on business issues
- Communicate the benefits of economic development
- Strengthen the business climate to promote quality growth



STRATEGIC SUPPORT

LEARN | LEE ENTREPRENEURS' ASSISTANCE RESOURCE NETWORK

S O U T H W E S T F L O R I D A



COMMERCIAL CORRIDORS

Competitive Negotiation

Solicitation #: [CN160044](#)

Project Name: North Fort Myers Market Based Assessment Phase I

Scope of Work: Lee County Board of County Commissioners is requesting Letters of Interest from qualified firms to conduct a market based assessment (Phase I) for North Fort Myers, FL.



Task Forces



**BUSINESS ISSUES
HEALTHCARE
OUTREACH
COMMERCIAL CORRIDORS**



Horizon Foundation

THURSDAY, MAY 14, 2015

The Boston Globe



Opinion →

JOE BAERLEIN



How Tom Brady, Patriots fumbled Deflategate

Following these crisis-management rules would have helped the Patriots in this scandal.

These Businesses Have The Home Field Advantage



Gartner

Hertz

CHICO'S

Learn how Lee County, Florida can be a homerun for your business headquarters too at

www.LeeCounty.Business



Win Like Hertz

You miss 100% of the shots you don't take.
Don't miss the opportunity to relocate your business to Lee County, Florida where you can take advantage of the high value, pro-business environment while enjoying year round warm weather, world class beaches and an amazing quality of life.

Let us help you find your new home court in Lee County, Florida... just like Hertz did.

LEE COUNTY ECONOMIC DEVELOPMENT
SOUTHWEST FLORIDA
#wherebusinessistrending

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OFFICIAL PUBLICATION OF THE MINNESOTA TWINS

Twins

THE FIRST WAVE
THREE TWINS PROSPECTS MAKE THEIR MARK

SEPTEMBER 16-17 IN DETROIT SEPTEMBER 19-21 IN CLEVELAND SEPTEMBER 22-24 IN ANAHEIM



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Corporate Headquarters

Lee County offers a wide range of business services for companies looking to launch, expand or relocate in our region.

[Learn More](#)



Get to Know Lee County

Learn more about the landscape of Lee County, Florida through our interactive map! Get a national, regional and county view of Southwest Florida and even explore the communities in our area.

[EXPLORE MAP](#)



[County Map](#)
[Regional Map](#)

COMMUNICATIONS

**THE HORIZON COUNCIL
THE VOICE OF BUSINESS**

HORIZON COUNCIL

**LEE COUNTY ECONOMIC DEVELOPMENT
SOUTHWEST FLORIDA**



EconomicLee Speaking

COST OF DOING BUSINESS COMPARATIVE ANALYSIS
FLORIDA STATE TAX VS. OHIO STATE TAX

	Florida	Ohio
State Corporate Income Tax Rate	5.50%	6.20%
State Individual Income Tax Rate	0%	> \$0 0.529%
		> \$5,000 1.057%
		> \$10,000 2.113%
		> \$15,000 3.169%
		> \$20,000 3.169%
		> \$40,000 3.898%
		> \$60,000 4.225%
		> \$100,000 4.905%
		> \$200,000 5.933%
State Sales Tax Rate	6%	5.75%
State Unemployment Insurance Tax Rate		
Minimum	0.59%	0.30%
Maximum	5.46%	8.80%
Taxable Wage Base	\$9,000	\$9,000
State Property Tax Rate		
Property Tax Collections Per Capita	\$1,369	\$1,140

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Source: September 2014 Ohio Revised Code Book

LEE COUNTY ECONOMIC DEVELOPMENT OFFICE • 2301 Second Street, Suite 500 • Fort Myers, FL 33901 • 800.330.3161 • Fax: 239.338.1217 • www.LeeCountyBusiness.com

**LEE COUNTY ECONOMIC DEVELOPMENT
SOUTHWEST FLORIDA**

DEMOGRAPHICS

SOUTHWEST FLORIDA POPULATION

LEE COUNTY POPULATION

LEE COUNTY POPULATION

Year	Estimate	% Change from 1996
1996	371,276	0%
2004	516,475	21%
2010	653,485	21%
2015	674,982	3%
2020	762,235	12%
2025	842,362	10%

To find out how we can help support the location or expansion of your business, call us at (800) 330-3161

EMPLOYMENT ENVIRONMENT

EMPLOYMENT SUMMARY

Year	Employment	Labor Force	Unemployment Rate	Average Wage
2014	294,720	302,723	5.9	\$19,940
2013	272,240	277,644	6.1	\$19,850
2012	265,814	293,678	8.2	\$19,620
2011	256,421	285,836	10.0	\$19,350
2010	246,425	264,180	12.8	\$17,820
2009	240,654	276,701	13.0	\$17,320

Source: Bureau of Economic Analysis, Local Area Unemployment Statistics

SOUTHWEST FLORIDA QuarterLEE

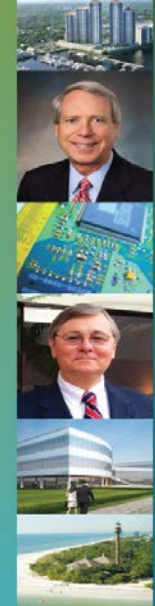
**LEE COUNTY
ECONOMIC DEVELOPMENT
SOUTHWEST FLORIDA**

#WhereBusinessIsTrending

**THE HORIZON FOUNDATION
INVESTING
IN BUSINESS**



**LEE COUNTY ECONOMIC DEVELOPMENT
SOUTHWEST FLORIDA**



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HORIZON FOUNDATION

HORIZON FOUNDATION RAISED

\$417,500



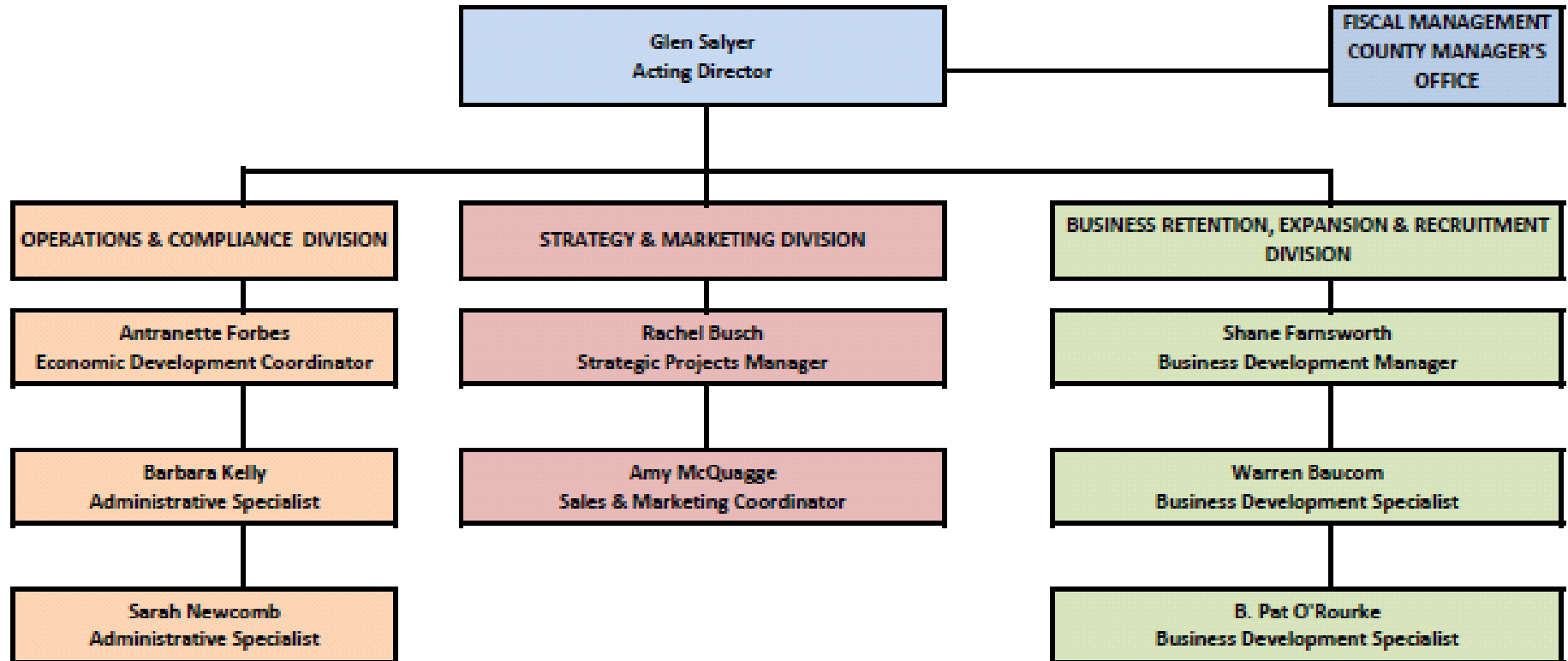
**IN 2015
(A NEW
RECORD)**

Industrial Development Authority



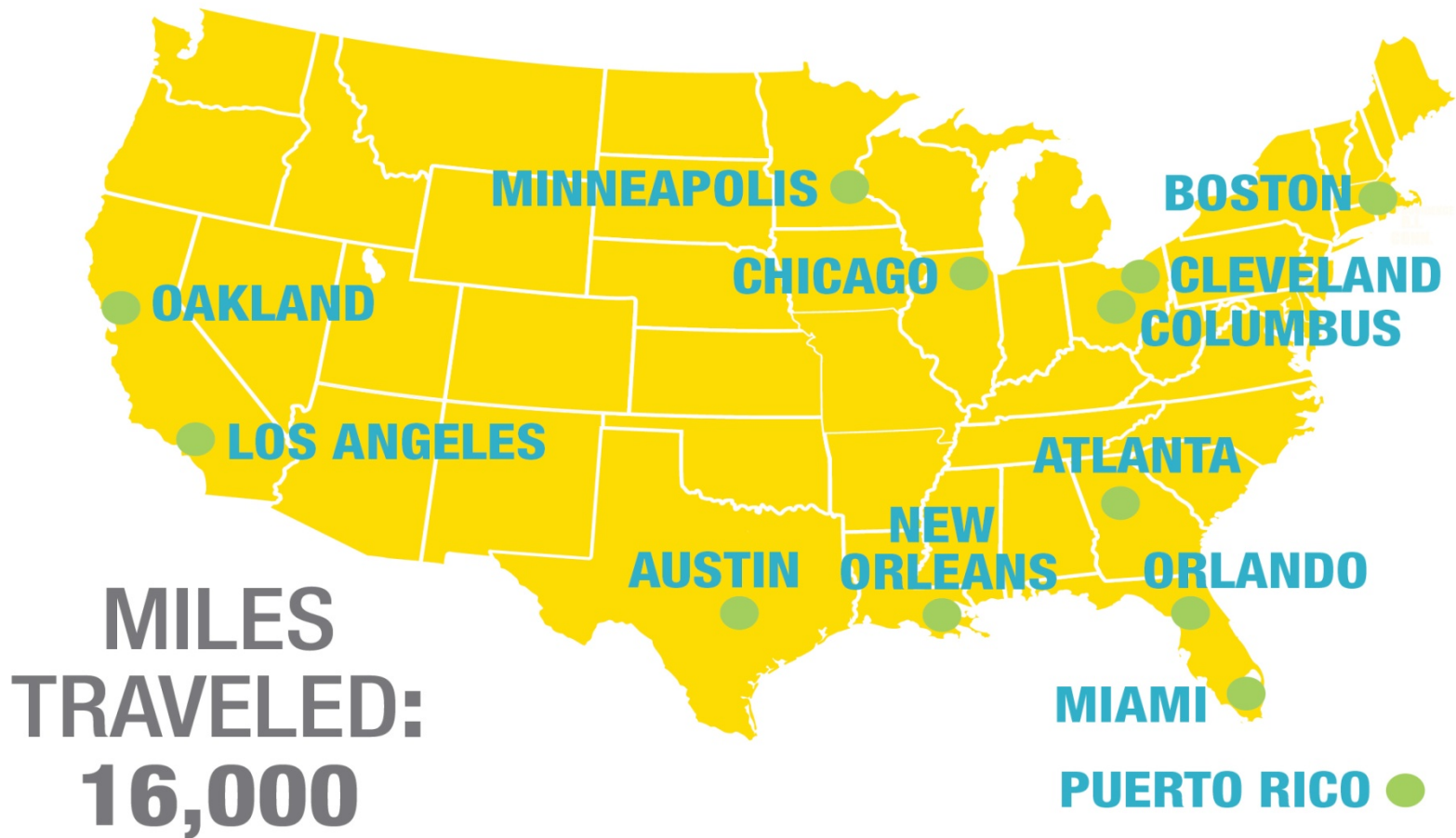
ECONOMIC DEVELOPMENT OFFICE

LEE COUNTY ECONOMIC DEVELOPMENT OFFICE



BUSINESS DEVELOPMENT

SALES & OUTREACH MISSIONS



Partnership Successes

Gartner



KLOCKE OF AMERICA, INC.
ULTIMATE SAMPLING SOLUTIONS

SAJ Manufacturing Services, Inc.



LEE SAR



SPECIAL COATINGS



alorica



SONY



chico's



LEE COUNTY ECONOMIC DEVELOPMENT SOUTHWEST FLORIDA

SUCCESS STORIES

LEE COUNTY ADDED

5,300
▶ JOBS



CAPE CORAL-FT. MYERS
RANKED #11 IN THE SOUTH FOR
TOP AREAS FOR JOB CREATION

#11



LEE COUNTY RANKED



**AMONG THE “TOP COUNTIES WHERE
PEOPLE ARE MOVING” IN THE U.S.A.**

Governing.com 10/19/15

**#1 Suburban Office Market in the East
– Estero, Florida
The Boyd Company**