#### Design Review Board Concept Plan – April 27, 2016



#### Springs at Gulf Coast

#### a multi-family development in Estero, Florida



#### INTRODUCTIONS

#### Continental Properties Company, Inc.

Eric Thom, Senior Development Director

Lisa Haselow, Development Associate

#### Peninsula Engineering

John English, Senior Project Manager

David Hurst, Project Manager

Pavese Law Firm

Neale Montgomery, Esq.



#### ABOUT US

- Company founded in 1979
- National retail and multifamily developer
- Develops, owns, and manages all of its Springs<sup>®</sup> apartment communities
- Developed over 13,000 market-rate apartment units in 16 states
- No third-party management; Continental employees handle leasing activities and day-to-day management operations
- Full time maintenance personnel on site ensure communities are properly upheld
- Thorough screening of potential residents
- Pet Friendly, but restrictive regulations on breeds and pet waste



#### MARKETS



#### VICINITY AERIAL



#### PROJECT ZONING

#### University Highland Limited Partnership

- This proposed 203-unit development fulfills the allowable multi-family unit count (1,300 units) within the University Highland MPD
- Continental will coordinate with Village Staff and the University Highlands Image Book to ensure this development meets the architectural guidelines

MU

MANAGEMENT LAKES



#### VICINITY AERIAL

#### SPRINGS AT ESTERO AND SPRINGS AT GULF COAST

VILLAGE OF ESTERO AND LEE COUNTY, FL Ben Hill Griffin Parkway & Everblades Parkway





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#### VICINITY AERIAL

**SPRINGS AT GULF COAST** VILLAGE OF ESTERO, FL Highland Oaks Drive & Miromar Outlet Drive\_NWC





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# SITE PLAN DETAILS

- Springs development will provide an upscale, professional housing development for residents with the following benefits:
  - 203 units with a mix of studio, 1, 2, and 3 bedroom offerings
  - Unit sizes range from 525 square feet to 1,404 square feet
  - 14.31 density units per acre
- Pedestrian connections to adjacent retail to the south and multi-family to the north
- Site amenities include:
  - Clubhouse with large multipurpose space
  - Attached and detached garage options
  - Fenced and gated community
  - Outdoor pool & grilling area
  - 24-hour tenant fitness center
  - Outdoor seating areas
  - Pet playground and pet spa
  - Car wash







#### AMENITIES



## SITE AERIAL



## **ELEVATIONS- CLUBHOUSE**

- Interior features include:
  - 24-hour fitness facility
  - Demonstration-style kitchen
  - Large gathering room for events
  - Click café with wi-fi throughout
- Resort-style pool with outdoor grilling area located at the rear of the club



CLUBHOUSE FRONT ELEVATION 1/16" = 1'-0"



CLUBHOUSE REAR ELEVATION 1/16" = 1'-0"



CLUBHOUSE RIGHT ELEVATION 1/16" = 1'-0"



CLUBHOUSE LEFT ELEVATION 1/16" = 1'-0"

## **ELEVATIONS- OPTION 1**

- Unique two-story structures with private ground-level entries
- Quality upgraded exterior materials include durable HardiePlank lap siding, HardiePanel vertical siding, and stone masonry
- Articulation creates
  architectural interest
- Attached and detached garages available
- Ample greenspace provided; courtyards promote resident interaction



# **OPTION 1**



#### **ELEVATIONS- OPTION 2**



# OPTION 2



#### **INTERIOR PHOTOGRAPHS**



#### **CLUBHOUSE PHOTOGRAPHS**



# WHO LIVES AT THE SPRINGS?

Springs<sup>®</sup> residents are typically young adults or empty nesters with above average incomes.

- 51% of residents are 20 34 years old
- 17% of residents are 50+ years old
- Only 6% of residents are school age children (age 5 17)

#### Springs at Estero residents are a mix of students, young adults and empty nesters.

- 19% of residents are college age (age 18 21)
- 36% of residents are 22 34 years old
- 27% of residents are 50+ years old
- Only 3% of residents are school age children (age 5 17)





## SUMMARY

- Springs at Gulf Coast will be a Class-A, upscale multifamily apartment community that will support job growth and nearby retail
- Springs Property Management is first-class; Continental's portfolio of projects reflects that in its various communities throughout the US
- Development will complement adjacent uses and provide a pedestrian connection to existing retail development to the south
- Compatible scale to existing development in the area
- Upgraded interior amenities and landscaping to create a high-end multifamily housing option
- Promotes a positive image for the Village of Estero's multifamily housing quality product, quality project, and superior location







#### MASONRY COMPARISON











# SPRINGS

## CONTINENTAL

#### Springs at Estero - Elevations

