



Yes 20/20
Keep Conserving Lee

Conservation 20/20 Support
June 22, 2016
Village of Estero Council Meeting

Presented by:

Marisa Carrozzo, Conservancy of Southwest Florida
Coalition member of **Yes On Conservation 20/20**

Who We Are

Yes On Conservation 20/20 is a coalition of local citizens and organizations working to support the passage of the Lee County Conservation 20/20 referendum on November 8th, 2016

Current Coalition Members

- Audubon of Southwest Florida
- Audubon of the Western Everglades
- BikeWalkLee
- Caloosa Saddle Club
- Cape Coral Friends of Wildlife
- Charlotte Harbor National Estuary Program
- Conservancy of Southwest Florida
- CREW Land and Water Trust
- "Ding" Darling Wildlife Society
- Estero Council of Community Leaders
- Lakes Park Enrichment Foundation
- Responsible Growth Management Coalition, Inc.
- Sanibel-Captiva Conservation Foundation
- Sierra Club, Calusa Group

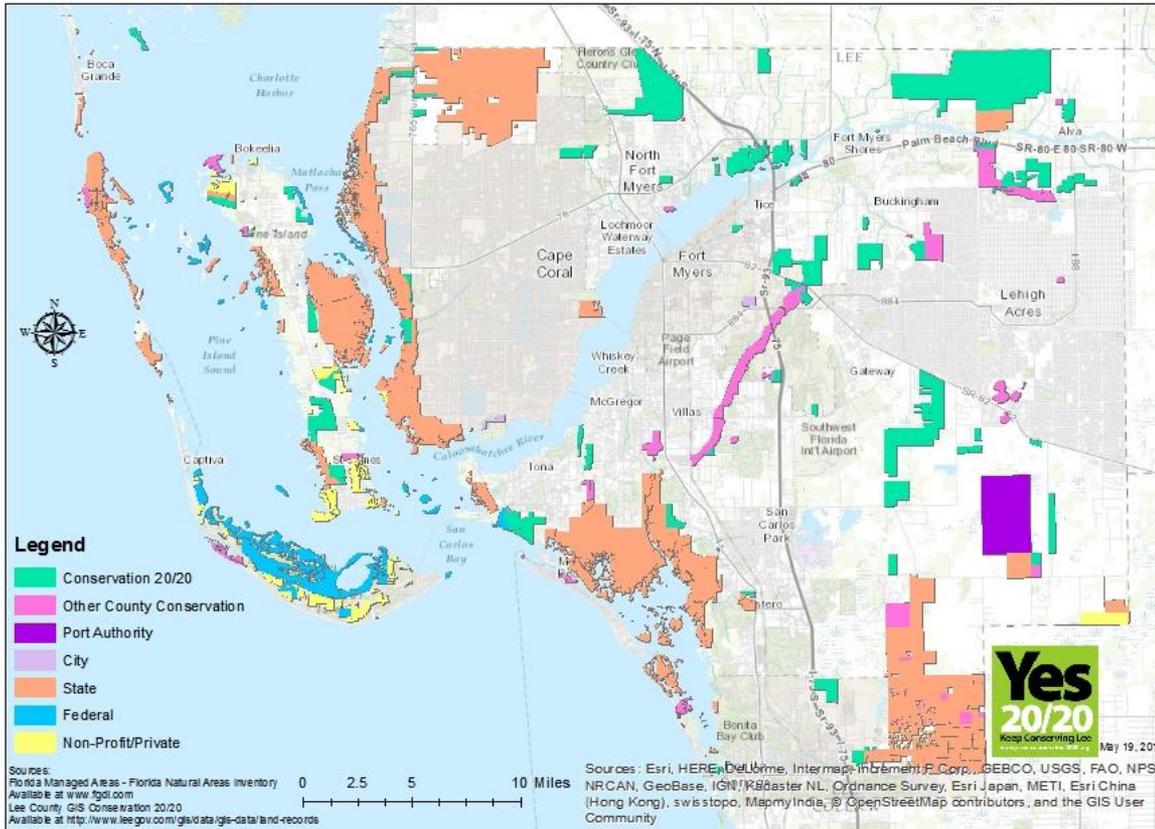


Galt Preserve, photo from 20/20



Conservation 20/20 Background

Lee County Conservation Lands by Owner



- Willing-seller conservation land acquisition and stewardship program
- Acquired 24,930 acres throughout Lee County

Great progress, but:
Lee County is **39** of **67** Florida counties in total conservation lands, and **61** of **67** in acres conserved per person*

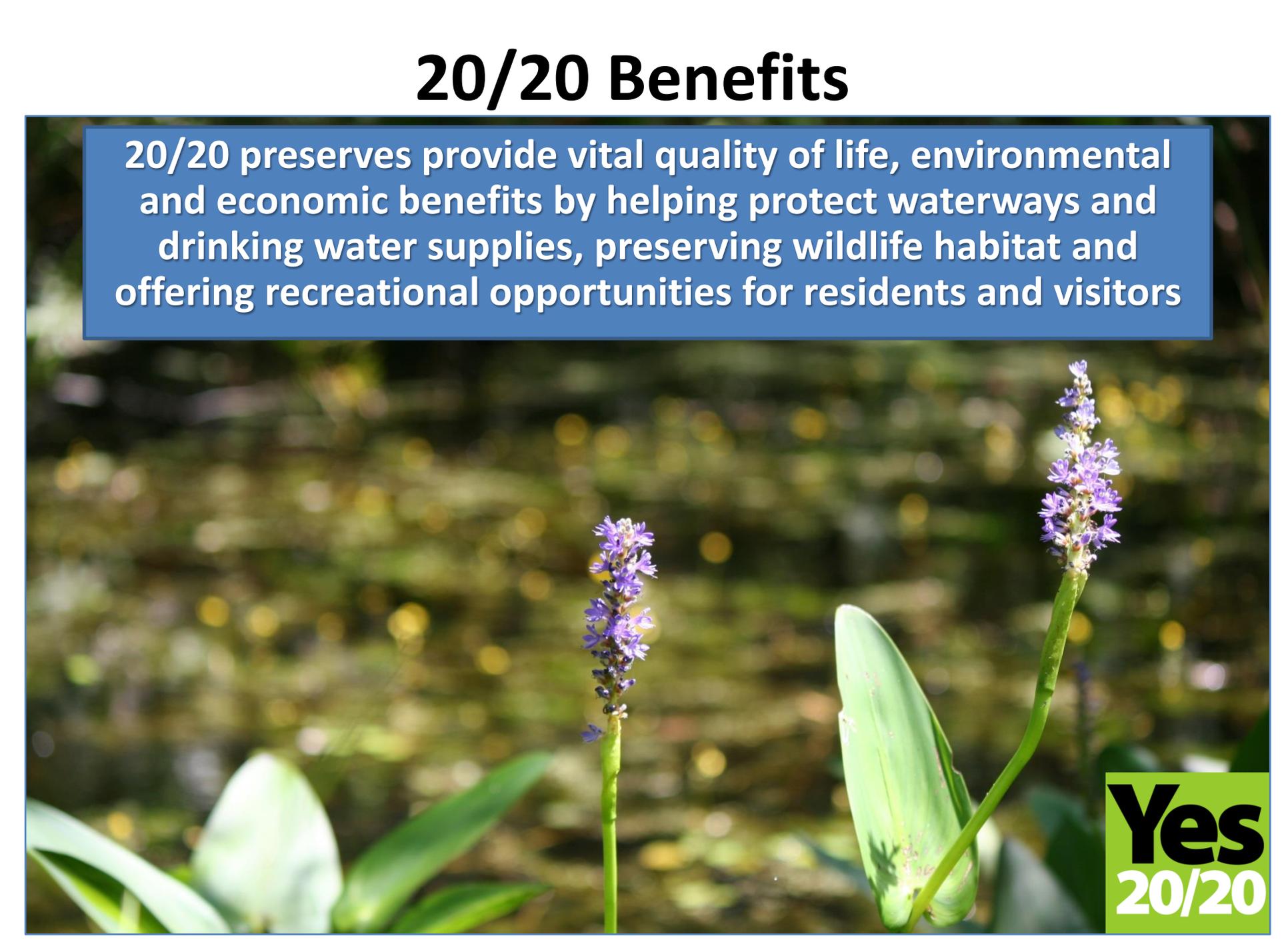
Celebrating 20-year anniversary



*2014 Florida Natural Areas Inventory

20/20 Benefits

20/20 preserves provide vital quality of life, environmental and economic benefits by helping protect waterways and drinking water supplies, preserving wildlife habitat and offering recreational opportunities for residents and visitors

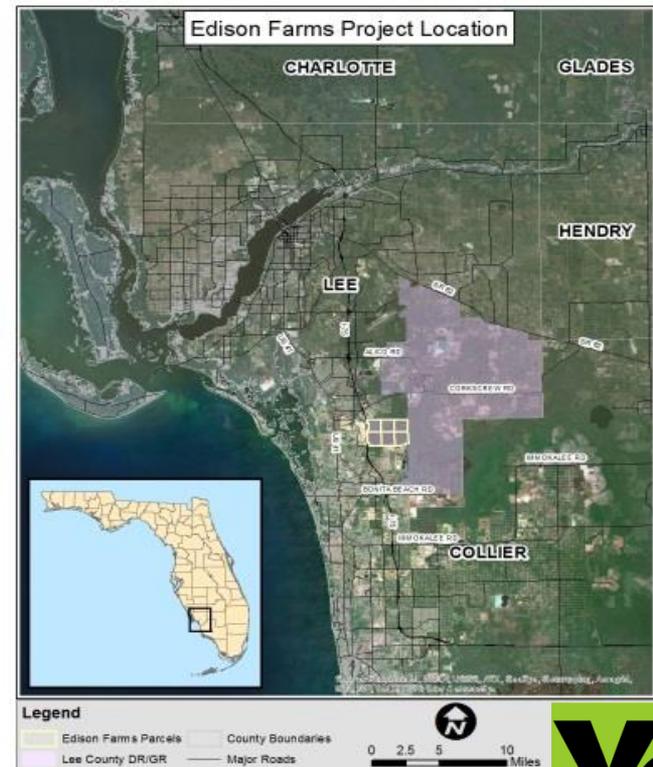
A photograph of two purple flowers with green leaves, likely a species of Iris, in a natural setting. The background is a soft-focus green and yellow bokeh. The flowers are in the foreground, with one slightly taller than the other. The overall scene is bright and natural.

Yes
20/20

Examples of 20/20 Benefits for Estero

Current and future nominations in DR/GR and CREW: aquifer recharge, flood storage, wildlife habitat and wetland preservation/restoration

Avenue for future acquisition of Edison Farms: 4,000 acres, mostly wetlands, headwaters of tribs to Estero Bay



Example: Current Nom #536 – 579 acres south of Corkscrew Rd. adjacent to Corkscrew Swamp Sanctuary

**Yes
20/20**

2016 Referendum

Lee County BOCC voted to place 20/20 on 2016 ballot in a non-binding referendum (original ballot measure was also non-binding)

Exhibit "A"

Conservation 20/20 Non-Binding Referendum

DO YOU APPROVE OF LEE COUNTY CONTINUING TO USE GENERAL REVENUE FUNDS TO ACQUIRE, RESTORE, IMPROVE, AND MANAGE LAND FOR CONSERVATION, SURFACE WATER MANAGEMENT, WATER QUALITY, WATER RECHARGE AND SUPPLY, FLOOD CONTROL, WILDLIFE HABITAT, PASSIVE PUBLIC RECREATION, AND OPEN SPACE PURPOSES, PURSUANT TO LEE COUNTY ORDINANCE 15-08 (COMMONLY KNOWN AS THE LEE COUNTY CONSERVATION 20/20 LAND PROGRAM)?

YES-For

NO-Against

Ballot language adopted by the BOCC on May 17, 2016



Why Vote YES 20/20?



Photo from Crew Land & Water Trust

**On November 8th,
2016 vote YES for:**

- ✓ Clean water
- ✓ Quality of life
- ✓ Outdoor recreation
- ✓ Wildlife habitat
- ✓ Flood control
- ✓ Tourism

Visit www.yesonconservation2020.org for more information and ways to get involved! Visit and like us on Facebook at www.facebook.com/YesOnConservation2020 to follow our activities

**Yes
20/20**

YES On 20/20

Yes On Conservation 20/20 Coalition is reaching out to Lee County municipalities, civic organizations, businesses, etc., to garner support for the program and encourage a **YES** vote in November

The logo features the text 'Yes 20/20' in a large, bold, sans-serif font. 'Yes' is black, and '20/20' is white. Below this, the phrase 'Keep Conserving Lee' is written in a smaller, white, sans-serif font. The entire logo is set against a solid green rectangular background.

Yes 20/20
Keep Conserving Lee

www.yesonconservation2020.org

Resolution for Consideration by the Village of Estero

VILLAGE OF ESTERO, FLORIDA

Resolution No. 2016 – ____

A RESOLUTION OF THE COUNCIL OF THE VILLAGE OF ESTERO, FLORIDA, STATING SUPPORT FOR PASSAGE BY THE VOTERS OF ESTERO AND LEE COUNTY OF THE REFERENDUM ITEM FOR CONSERVATION 20/20 WITH A “YES” VOTE IN THE NOVEMBER 2016 GENERAL ELECTION AND ENCOURAGING SIMILAR SUPPORT OF CONSERVATION 20/20 BY OTHER ORGANIZATIONS; AND PROVIDING AN IMMEDIATE EFFECTIVE DATE.

WHEREAS, Lee County’s successful Conservation 20/20 program is a willing-seller environmental land acquisition and stewardship program dedicated to preserving ecosystems for their natural resource value and providing environmentally compatible recreation opportunities for current and future generations; and

WHEREAS, the Conservation 20/20 land acquisition and stewardship program has acquired 24,930 acres in the past 20 years, since the program began in 1996; and

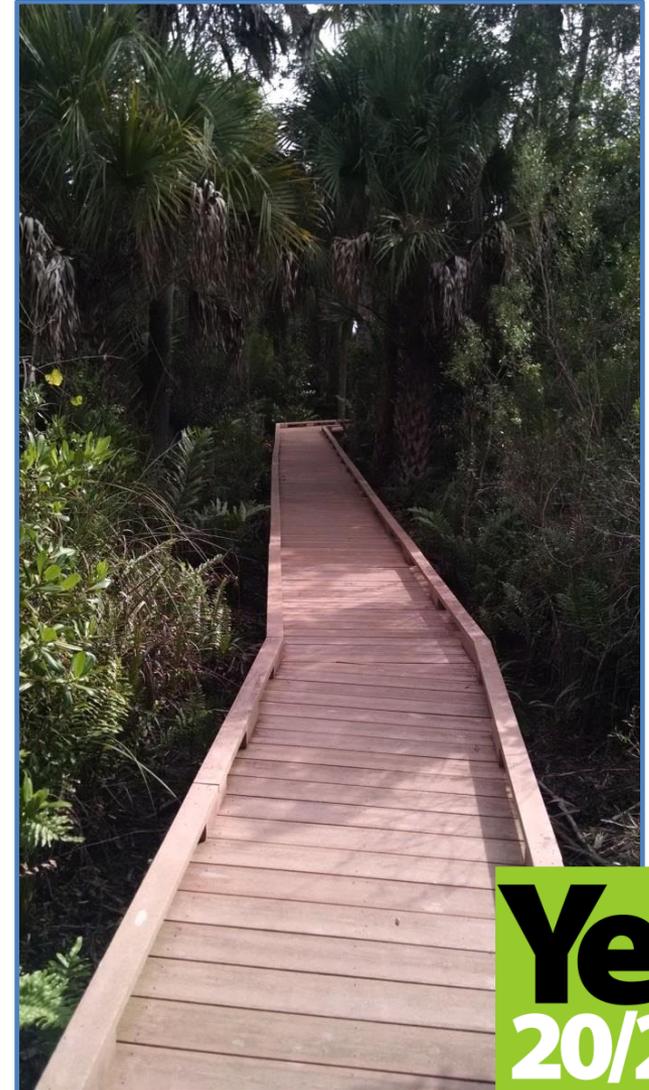
WHEREAS, conservation lands provide quality of life and environmental and economic benefits – such as protecting water resources, drinking water supplies and wildlife habitat- in addition to offering ecotourism and nature recreational opportunities for residents and visitors; and

WHEREAS, outdoor recreation and tourism are two of Lee County’s most significant industries; with tourism having a 2.99 billion dollar economic impact in 2015; and

WHEREAS, a “clean, unspoiled environment” is considered one of the top five reasons tourists choose to visit Lee County; and

WHEREAS, it is in the best interest of the current and future citizens of the Village of Estero and Lee County that Conservation 20/20 continue in order to protect the natural resources of Lee County by continuing to acquire, improve, restore and manage environmentally significant lands; and,

WHEREAS, Lee County and the Village of Estero have benefited from land conservation, management, and restoration programs funded through the Conservation 20/20 program; and



Caloosahatchee Creeks Preserve, photo from Amber Crooks



Yes 20/20 Keep Conserving Lee

The Village of Estero is invited to
become a member of the Yes On
Conservation 20/20 Coalition

Thank you for the Council's consideration
Questions?