# Institute for Entrepreneurship

**OUTREACH** 



FLORIDA

JULF COAST UNIVERSITY STUDENT SUCCESS RUNWAY PROGRAM





chnolog

#### Academics

Our vision of entrepreneurship education.

- Learning is experiential
- Faculty are approachable
- Curriculum is **unique** 
  - 1 of 3 Interdisciplinary Entrepreneurship Degrees in state schools nationwide

Curriculum

Careers

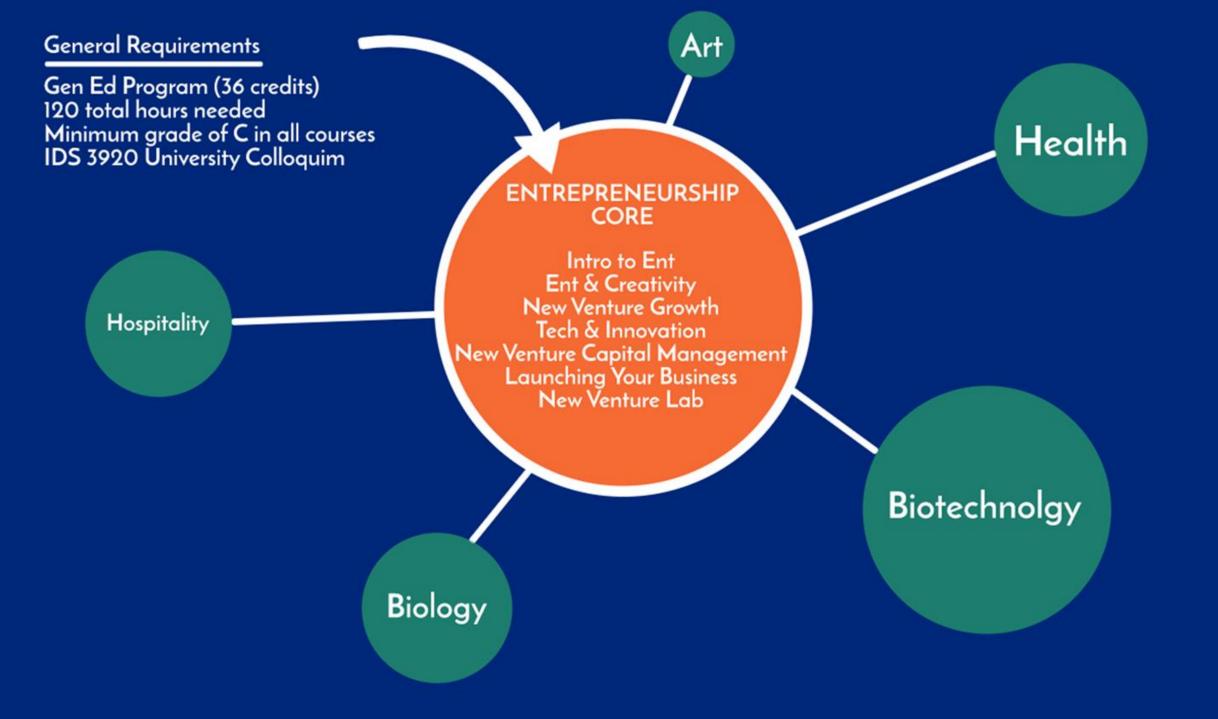
### DEGREES

Minor in Entrepreneurship largest at FGCU with 166 Students

- 5 classes to pair with any major
- Iearn the basic skills of entrepreneurs

**B.A. Interdisciplinary Entrepreneurship** 85 Students Enrolled

- learn every aspect of thinking and acting entrepreneurially
- class size: 25-45 students
- taught by Ph.D. faculty & experienced entrepreneurs
- core ENT classes with built in flexibility



### CAREERS

#### **Business**

- Identify opportunities
- Creatively solve problems
- Acquire resources
- Communicate a vision
- Work with digital tools
- Turn ideas in to action



#### Startup

R

- Interpret financials
- Hire and develop people
- Raise money
- Incorporate a business
- File for a patent
- Build a website

**Build a Startup** 



#### RUNWAY PROGRAM

### SEED FUNDING

**\$119,000** 14 funded

**11 generating revenue** 

STUDENT ENTREPRENEURS

202 APPLIED 152 ACCEPTED 48 COMPLETED

Sources !!

#### COMMUNITY OUTREACH

#### **Grants**

- Veterans Florida Entrepreneurship Program
  - Stephen Berge awarded by Governor Rick Scott
  - Awarded **\$140,000** in seed funding for Veterans since 2016
  - SWFL Community Foundation
- Richard M. Schulze Family Foundation
  - \$200,000 Awarded to IFE:
    - Seed funding for Veterans
    - Seed funding for Runway Program Students
    - Operating Expenses for IFE

#### COMMUNITY OUTREACH

#### **Programs with Community Partners**

- Estero Economic Excellence Outreach Council
- CEO Academy with Junior Achievement
- CROP Academy with Power2Change

### **Community Events**

- VenturePitch Events
- NextGen Speaker Series



#### COMMUNITY PARTNERS NEEDED

#### **Mentorship**

- Veterans Florida Entrepreneurship Program
- Runway Program Incubator
- ENT Courses at FGCU
- Summer Camps

### **Judging**

- President's Cup
- Runway Program Expo
- Eagle Biz Awards

#### LOOKING FORWARD

#### **Future Growth Plans**

- Implement the Faculty Fellows Program
- Plan to file for iCorp Grant through NSF to become iHub
- Incorporate Alumni into Runway Program by admitting 5 into the program in spring 2018
- Offer Entrepreneurship Certificate Program for credit
  and at market rate

## Institute for Entrepreneurship



# "Making the Possible REAL"



#### STUDENT PITCHES

#### **Introducing:**

- Jakub Adamowicz
- Noam Mitchell



## Questions?

Emera

chnolog