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DRAFT

FINAL ACTION AGENDA/MINUTES

Design Review Board Meeting

**Village of Estero
9401 Corkscrew Palms Circle
Estero, FL 33928
December 12, 2018 5:30 p.m.**

1. **CALL TO ORDER:** 5:30 p.m.
2. **PLEDGE OF ALLEGIANCE:** Led by Chairman Glass.
3. **ROLL CALL:**

Present: Chairman William Glass and Board Members Thomas Barber, Barry Jones, and Zach Zachariah. Absent: Board Members W. Scott Anderson, Michael Sheeley, and Patty Whitehead.

Also present: Community Development Director Mary Gibbs, Land Use Counsel Nancy Stroud, Development Review Manager Walter McCarthy, Principal Planner Matthew Noble, and Senior Planner Mark Muraczewski

4. **APPROVAL OF AGENDA:**

A motion to approve the agenda was made and duly passed.

5. **BUSINESS:**

a. Consent Agenda

- (1) Approval of October 16, 2018 Planning and Zoning Board and Design Review Board Draft Minutes

A motion to approve the Consent Agenda was made and duly passed.

b. Public Hearing

- (1) Hertz Arena (District 5) 11000 Everblades Parkway, west of Ben Hill Griffin Parkway and north of Corkscrew Road. Review proposed repainting of the exterior surfaces of Hertz Arena for conformance with Chapter 33-334 and Ordinance 2015-01. A Public Information Meeting was held September 26, 2018. The applicant is requesting the Design Review Board approval of the repainting of the arena's exterior surfaces.

Chairman Glass disclosed that he met with Hertz representatives. Board Member Jones reported that Joe McHarris notified him that the applicant had engaged Mr. McHarris for assistance with this application. There were no disclosures of conflicts of interest. Staff and audience members presenting testimony were sworn in by Land Use Counsel Nancy Stroud.

Community Development Director Gibbs provided a brief overview and introduced the applicant. She clarified that the Board would only be hearing the repainting of the exterior and not the sign. She reported there were approximately 165 emails received on this application and stated that written comments were also received from Board Member Anderson.

Presentation/Information by: Jayesh Patel, Vice President, Hertz Brand; and Joe McHarris.

Mr. Patel stated that since the September Public Information Meeting, the applicant had engaged with the community and heard their concerns as well as the comments made by the Board. He stated that Hertz had engaged former Design Review Board Member Joe McHarris to assist with the repainting proposal.

Mr. McHarris provided an overview of the site map and buffers, upper view conditions, site conditions, name and color history of the arena, and the proposed coloring and massing strategy. He also presented the proposed elevations of the arena.

Board Questions or Comments by: Questions were asked and comments were made regarding the signage location on the building, massing down the color-blocking on the west elevation and symmetry of the colors.

Public Comment:

Ted Pantellis, Tidewater, stated he was pleased with the proposal.

Todd Goodman, Lakes of Estero, stated the proposed painting does not fit with the color palette.

Barry Freedman, The Vines, expressed concern on deviating from earth tone colors.

Motion: Move to approve the color scheme as presented with the three exceptions to the slides that were identified and entered into the record as the changes to the proposed color scheme.

Motion by: Board Member Jones

Seconded by: Board Member Barber

Action: Approved the color scheme as presented with the three exceptions to the slides that were identified and entered into the record as the changes to the proposed color scheme.

Vote:

Aye: Board Members, Barber, Jones, Zachariah and Glass

Nay:

Abstentions:

6. **PUBLIC INPUT:** None.

7. **BOARD COMMUNICATIONS:**

(a) **Next meeting January 10, 2019**

A motion to adjourn was made and duly passed.

8. **ADJOURNMENT:** 7:00 p.m.

Kathy Hall, MMC
Village Clerk

(TD/KS)