

**WORKSHOP ITEM SUMMARY SHEET**  
**VILLAGE COUNCIL MEETING**  
**November 20, 2019**

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**Agenda Item:**

Estero Branding Update

**Description:**

The Village of Estero's Consultant vitalink, has prepared updated Village of Estero logo concepts that take into account many of the comments that were provided after their last Council presentation.

Village of Estero Staff will provide a brief summary of the project's background and present the current logo concepts.

**Attachments:**

1. Power Point Presentation