

## ATTACHMENT 1



### Executive Overview of the Estero Forever Foundation

*... Forever Building a Stronger Community*

#### **Vision**

The vision of the **Estero Forever Foundation** is the continual development of a community that embraces its historic heritage, protects the environment and builds strong neighborhoods. We envision the Village of Estero having interconnected parks, trails and other green public spaces, recreational facilities, an arts and cultural center with a community theater and a Village Center that foster a sense of belonging and creates a sense of place and purpose. We envision Estero being a highly valued place to live, work, play and visit for people of all ages.

#### **Mission**

The mission of the **Estero Forever Foundation** is to mobilize financial resources for the fulfillment of our vision by encouraging and facilitating generosity.

## Values

The core values of the **Estero Forever Foundation** are ...

- Legacy – We believe everyone should leave a legacy of impact for those who follow.
- Generosity – We believe in giving back to our community.
- Excellence – We believe our community should be the best place to live, work, play and visit.
- Collaboration – We believe all entities within our community (residents, civic, business and non-profits) should work together to achieve our mission.

## Basic Strategy

The basic strategy of the **Estero Forever Foundation** for achieving our mission and seeing our vision becoming reality is threefold ...

- Establish and operate a community foundation for the people and priority purposes of the Village of Estero.
- Mobilize financial resources for community places, projects and purposes.
- Distribute resources to priority community needs that help fulfill our mission and vision.

## Areas of Priority for the Estero Forever Foundation

The **Estero Forever Foundation** focuses on the following community priorities (not listed in order of priority)...

- Historic heritage
- Environmental preservation
- Green spaces
- Parks
- Trails
- Recreational facilities and sports fields
- Art and cultural center with theater
- Land for all the above

All community projects supported will be in line with the Village of Estero's Comprehensive Plan and in response to community-wide expressed needs.

### **Mobilization Actions**

The following actions form the primary basis for our mobilization processes ...

- Board Members, Staff and Volunteers soliciting donations on-going
- Annual Estero Forever Foundation Celebration
- Estate Planning

### **Community Foundation Partners**

The following entities jointly support the mission and vision of the **Estero Forever Foundation** ...

- The Village of Estero Council
- The Estero Chamber of Commerce
- The Estero Council of Community Leaders

### **Governance**

The **Estero Forever Foundation** operates under the authority of a volunteer Board of Directors. After the initial Board of Directors are appointed by key leaders from the Village, Board Members in the future will be selected by the existing Board of Directors.

### **The Board of Directors and Staff**

The Estero Forever Foundation Board of Directors shall consist of five - nine directors, who serve three-year terms, with one-third rotating off the board annually beginning after the third year.

The Estero Forever Foundation staff may consist of an Executive Director and other staff as determined and appointed by the Board of Directors.

**Initial Board of Directors:**

Nolen Rollins, Chair

Jim Gilmartin

Joni Pavich

George Zalucki

The **Estero Forever Foundation** operates as a 501(c)3 tax-deductible fund under the Southwest Florida Community Foundation.

<https://floridacommunity.com>

For more information or to make donations contact Nolen Rollins, Chair

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