



Parks, Recreation and Open Space Master Plan

Draft Master Plan Presentation

February 2020

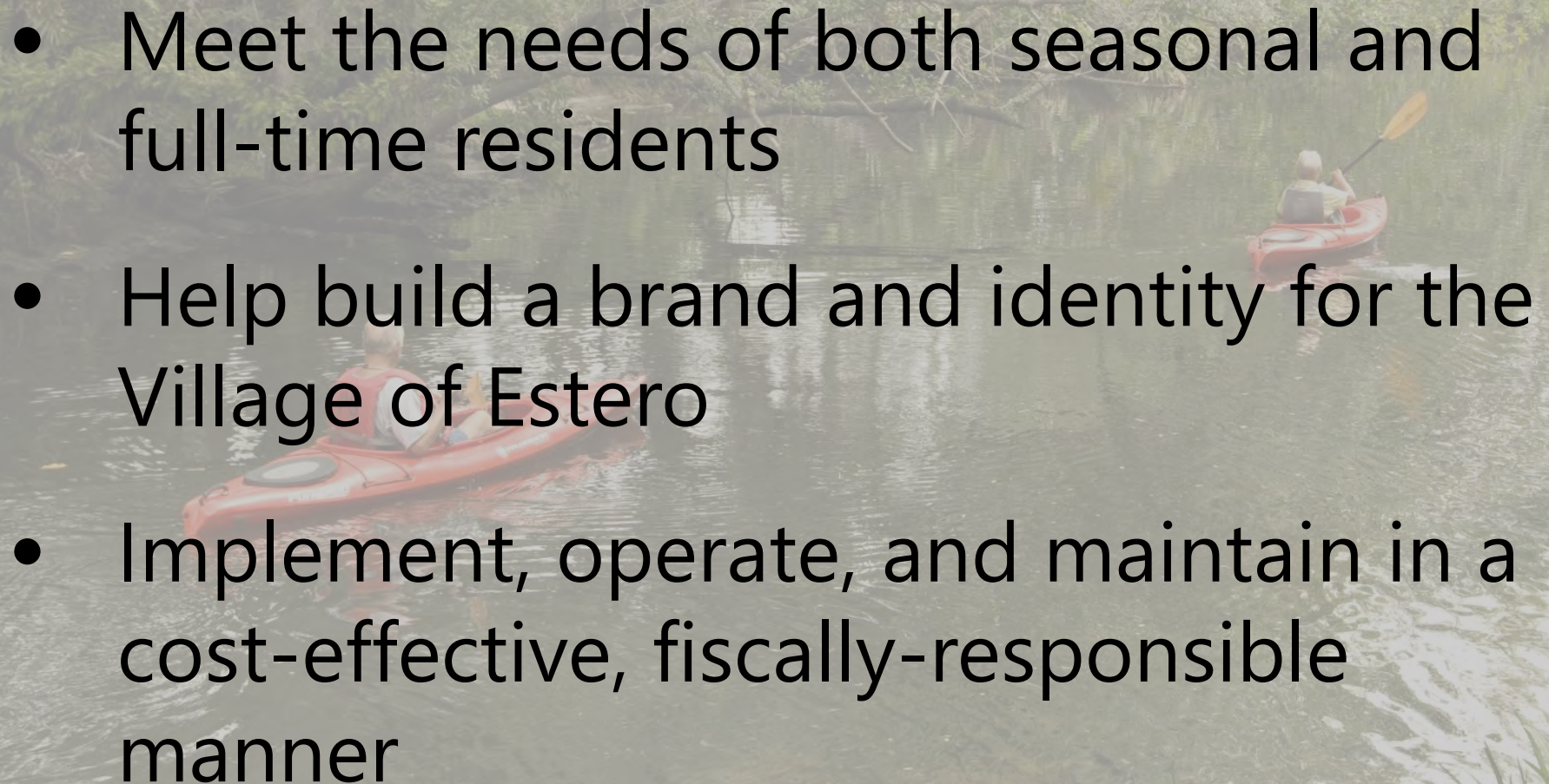


PRESENTATION OUTLINE:

- **Project Overview**
- **Needs Assessment Findings**
- **Long-Range Vision**
- **Implementation Strategy**



MASTER PLAN OBJECTIVES:

- Meet the needs of both seasonal and full-time residents
 - Help build a brand and identity for the Village of Estero
 - Implement, operate, and maintain in a cost-effective, fiscally-responsible manner
- 
- A person is kayaking on a river, surrounded by dense trees and foliage. The water is calm, and the scene is peaceful. The kayaker is wearing a red life jacket and is paddling a red kayak. The background is filled with lush green trees and branches hanging over the water.

The Village of Estero

FOUNDATIONAL STUDIES

SUMMER 2017

Traffic Study Completed

SUMMER 2018

Comprehensive Plan

estimated

WINTER 2018

Storm Water Master Plan

estimated

WINTER 2018

Bike and Pedestrian Master Plan

estimated

SUMMER 2018

Parks and Open Space Master Plan

estimated

FALL 2019

Land Development Code



To learn more, visit <https://estero-fl.gov>

The Village of Estero

MAJOR IMPENDING DECISIONS



Acquisition of the Seminole Gulf/CSX railroad right-of-way for a *bike path*.



Acquisition for all, or some portion, of the Estero River property North of Corkscrew Road for preservation of *river frontage*.

Widening of Williams Road from US-41 to Via Coconut for *traffic flow*.



Collaboration with Florida State Parks System to improve Koreshan State Park for preservation of *history*.



Collaboration with Lee County Public School District on projects to improve community *education & recreation*.

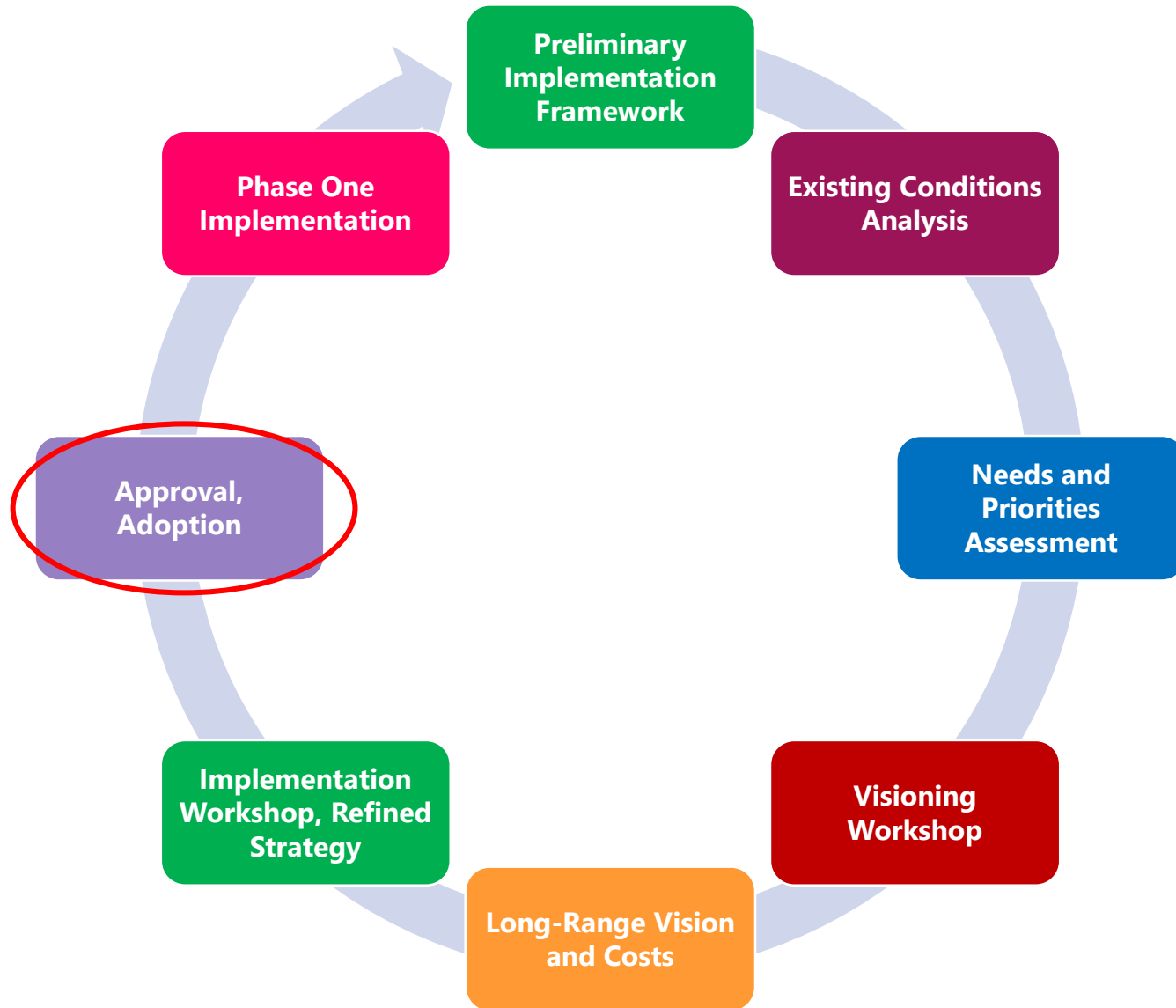


Hurricane response projects to *repair and strengthen infrastructure*.



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PROJECT APPROACH



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NEEDS AND PRIORITIES ASSESSMENT – (MIXED-METHODS, TRIANGULATED APPROACH)

PRIMARY DATA:

Quantitative Techniques:

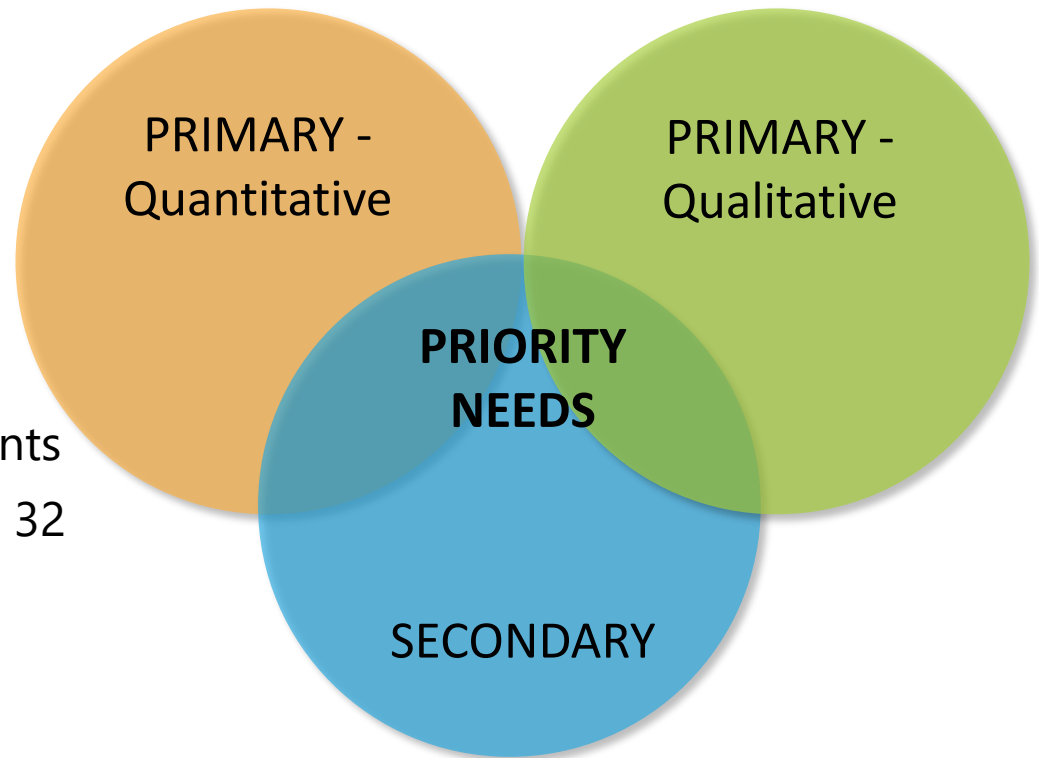
- Statistically-Valid Survey – 451 Residents
- On-line Survey – 272 Participants
- Level-of-Service Analysis
- Benchmarking

Qualitative Techniques:

- Site Evaluations
- Public Workshop: +/-50 Participants
- Interviews and Focus Groups: +/- 32
Participants

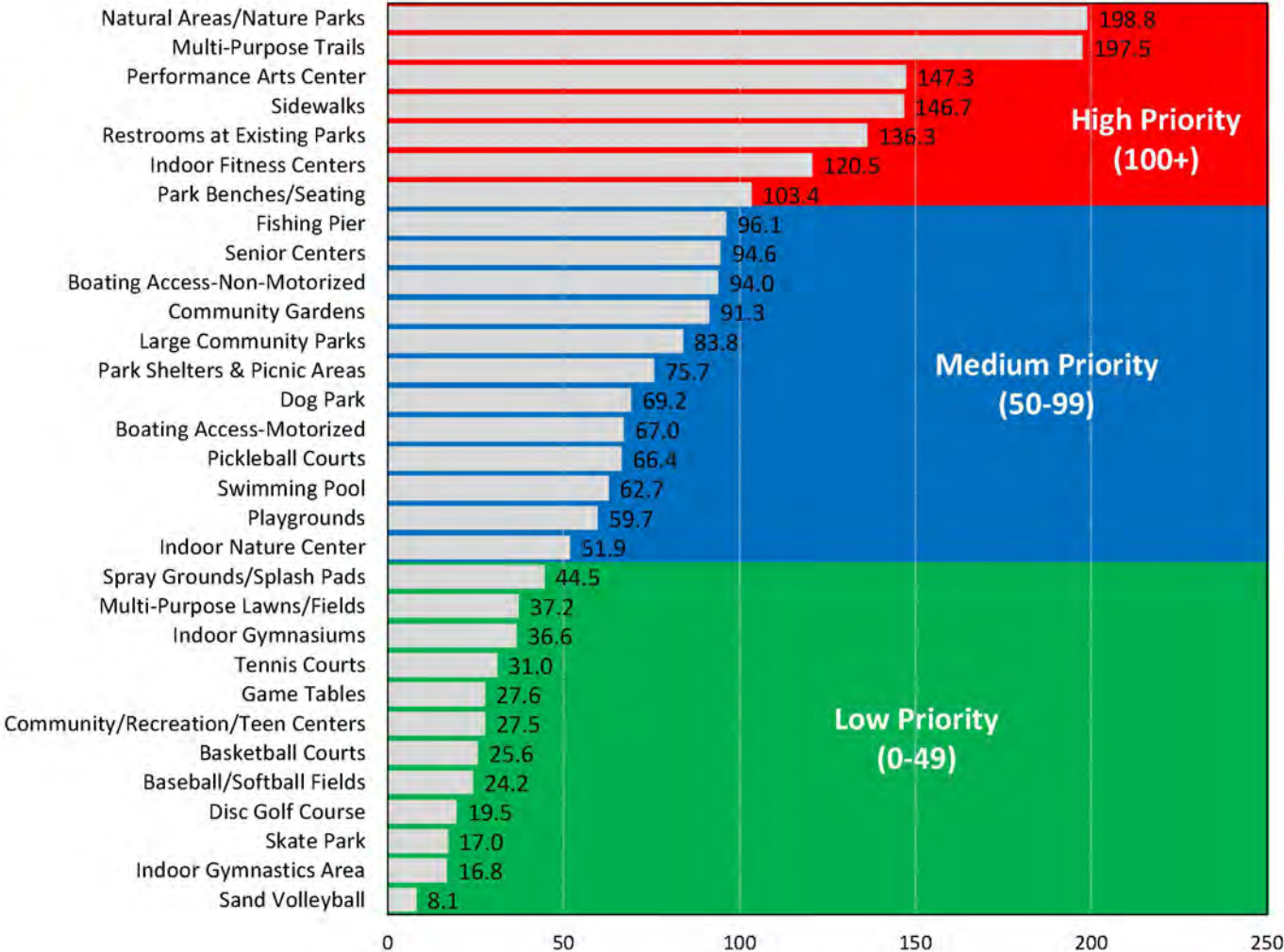
SECONDARY DATA:

- Census Data
- Previous Planning Documents

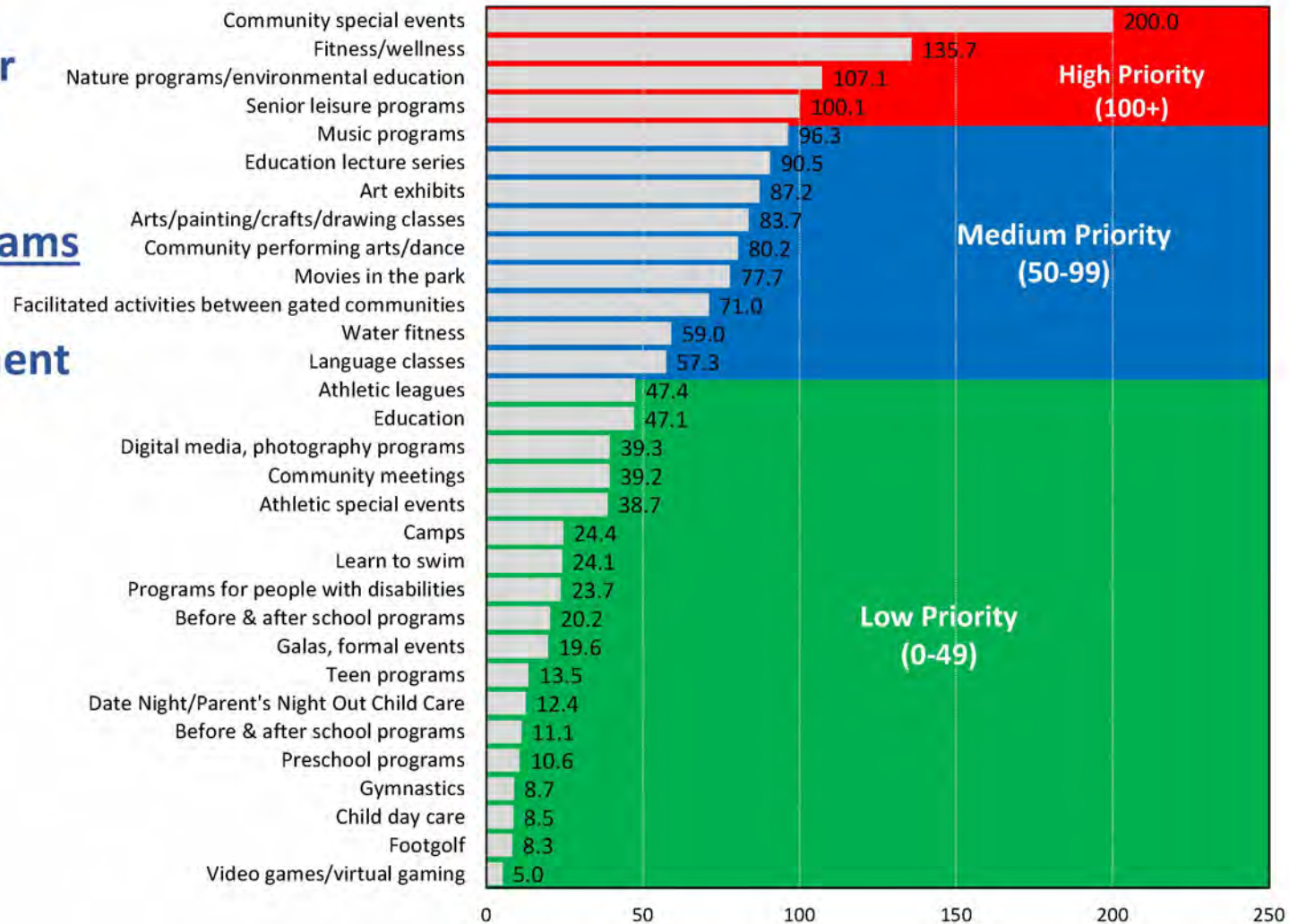


STATISTICALLY-REPRESENTATIVE MAIL SURVEY

Top Priorities for Investment for Recreation Amenities Based on the Priority Investment Rating



Top Priorities for Investment for Recreation Activities/Programs Based on the Priority Investment Rating



NEEDS ASSESSMENT PRIORITIES

(Mixed-Methods, Triangulated Process):

FACILITIES:

1. Natural Areas/ Nature Parks
2. Multi-purpose Trails
3. Performance Arts Center
4. Sidewalks
5. Restrooms for Existing Parks
6. Community Gardens
7. Athletic Fields
8. Boating Access

PROGRAMS:

1. Community Special Events
2. Fitness/ Wellness Programs
3. Nature Programs/
Environmental Education
4. Senior Leisure Programs

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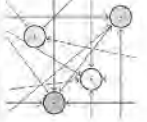




VISION STATEMENT

Create a high-quality, beautifully-maintained parks and recreation system that meets the needs of all Village residents including youth, families, adults, and retirees. The system will include parks, open space, and recreation areas owned by the Village, homeowner associations (HOAs), Lee County, the State of Florida, the Lee County School District, municipalities, and other facility and program providers.

SUBSYSTEMS:

FIGURE 3.2 - VILLAGE OF ESTERO PARKS AND RECREATION SUBSYSTEMS AND PROVIDERS

| SUBSYSTEM: | PURPOSE/ PRINCIPLE | SERVICE-DELIVERY MODEL | PRIMARY PROVIDER AND/OR FACILITATOR | SECONDARY PROVIDER |
|--------------------------------------|---|--|---|--|
| 1. Local Parks | Serve mainly local needs, easily accessible within a 10-minute walk of most residents | Equity  | Homeowner Associations | NA |
| 2. Community Parks | Serve multi-use community-wide needs which typically cannot be provided locally | Centralized  | Lee County | Village of Estero |
| 3. Special Purpose Venues | Serve predominantly single-use needs for the entire community | Venues  | <ul style="list-style-type: none"> * Historic Sites: State of Florida * Swimming: Florida Gulf Coast University * Ice Hockey: Hertz Arena * Concerts: Hertz Arena + Boat Ramps, Water Access: State of Florida, Estero River Outfitters * Performing Arts: Estero High School | Lee County |
| 4. Recreation Centers | Serve multi-use, indoor community-wide needs which typically cannot be provided locally | Hub & Spoke  | Lee County | <ul style="list-style-type: none"> * Lee County + Homeowner Associations |

| SUBSYSTEM: | PURPOSE/ PRINCIPLE | SERVICE-DELIVERY MODEL | PRIMARY PROVIDER AND/OR FACILITATOR | SECONDARY PROVIDER |
|--|---|--|---|--|
| 5. Multi-purpose Athletic Fields | Serve multi-use, outdoor athletics needs for practice and competition | Centralized  | Lee County | Lee County School Provider |
| 6. Trail and Bikeways | Provide multi-modal access between parks and recreation facilities, schools, employment, and entertainment | | <ul style="list-style-type: none"> * Village of Estero + Lee County | |
| 7. Natural Areas | Preserve, protect, and enhance wildlife habitat, outstanding scenic resources, and existing natural systems | | <ul style="list-style-type: none"> * Village of Estero * State of Florida + Lee County | Lee County |
| 8. Recreation, Education, Environmental, Cultural, and Social Program | Enrich resident's lives and improve the overall community | | Village of Estero | <ul style="list-style-type: none"> * Lee County * State of Florida * FGCU * Others |

The Village is currently working with a number of other local and state organizations to implement this system, including:

Private Not-for-Profit Groups:

- * Friends of Koreshan
- * College of Life Foundation
- * Athletic Associations: Gorilla Lacrosse, San Carlos Scorpions, San Carlos Little league, Bonita Springs Little League, Cal Ripken, Estero Mustangs Football, Gulf Coast Swim, Swim Florida
- * Jr. Everblades (hockey at Hertz Arena)
- * Estero Council of Community Leaders
- + Private communities

PARKS, RECREATION AND OPEN SPACE SYSTEM

PARK TYPES AND NAMES

PRIVATE FACILITIES

COMMUNITIES WITH PARKS

- 1 Bella Terra
- 2 Belle Lago
- 3 Breckenridge
- 4 Cascades
- 5 Coastal Village
- 6 Coconut Point Adult Living Facility
- 7 Coconut Point Mall Apartments
- 8 Coconut Shores
- 9 Colonial Oaks
- 10 Copper Oaks
- 11 Copperleaf at The Brookshow
- 12 Country Creek
- 13 Courtyards at Estero
- 14 Covered Wagon RV
- 15 Cypress Bend RV
- 16 Estero River Heights
- 17 Grandezza
- 18 Lakes of Estero
- 19 Lighthouse Bay at The Brooks
- 20 Longitude 81
- 21 Mariners Cove
- 22 Marsh Landing
- 23 Meadows of Estero
- 24 Mirasol at Coconut Point
- 25 Osprey Cove
- 26 Pelican Sound
- 27 Preserve at Corkscrew
- 28 Rapallo
- 29 Reserve
- 30 Riverwoods Plantation
- 31 Rockery Point
- 32 Shadowwood at The Brooks
- 33 Spring Run at the Brooks
- 34 Stoneybrook
- 35 Sunny Grove RV
- 36 Tahiti Mobile Village
- 37 Terra Vista
- 38 The Colony
- 39 The Reef 1
- 40 The Reef 2
- 41 The Vines
- 42 Tides
- 43 Tidewater

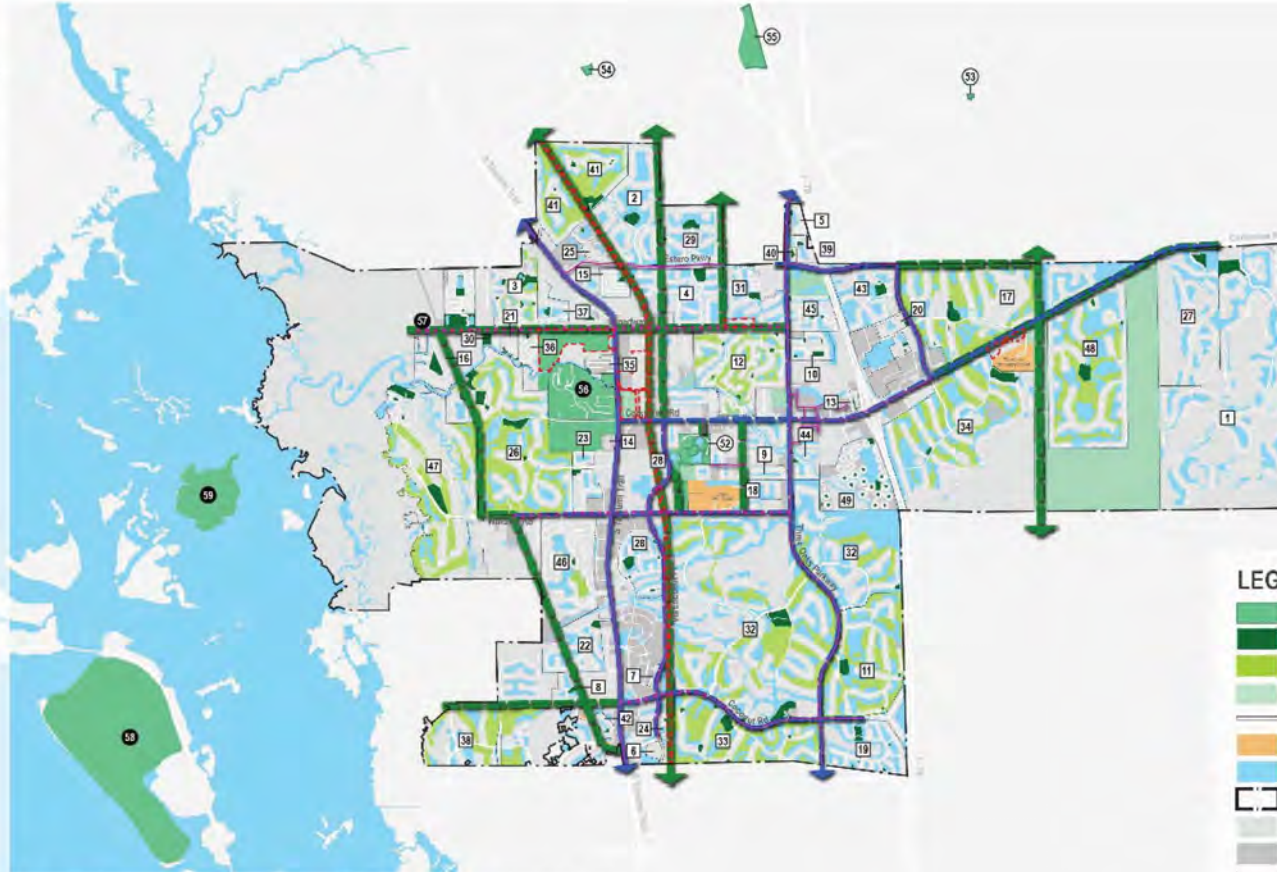
PUBLIC FACILITIES

COUNTY PARKS

- 50 Bonita Springs Marni Fields
- 51 Bonita Springs Recreation Center
- 52 Estero Community Park

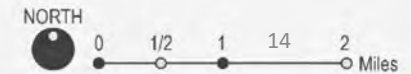
STATE PARKS

- 53 Florida Gulf Coast University Pool
- 54 San Carlos Community Park Pool
- 55 San Carlos Part/Three Oaks Park
- 56 Koreshan State Park
- 57 Estero Bay Preserve State Park
- 58 Lovers Key State Park
- 59 Mound Key

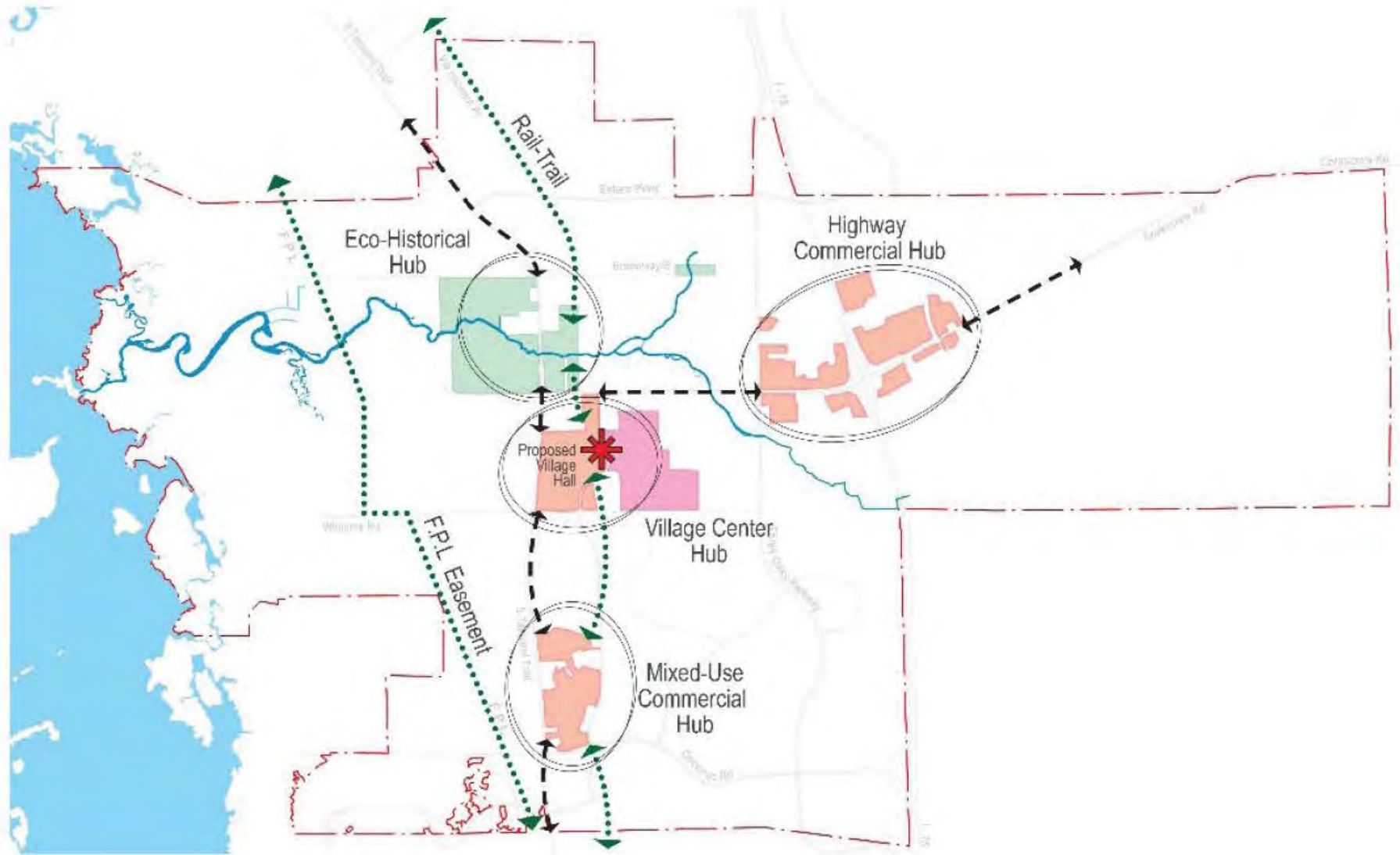


LEGEND

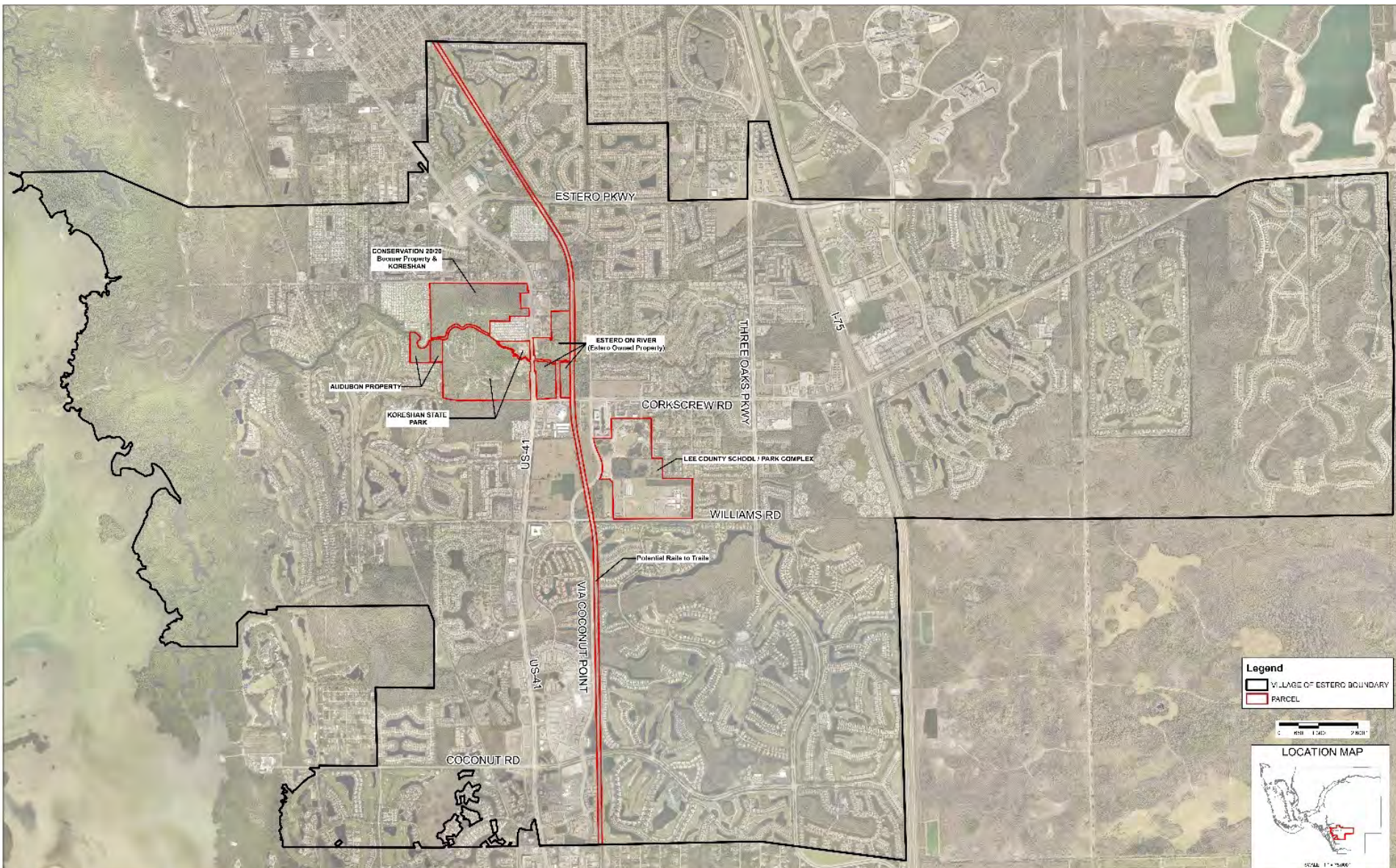
- State and County Parks
- Private Parks
- Golf Course
- Lee County Preserves/Wetlands
- Street
- Public School
- Lake, Creek, Water Body
- Village of Estero Limit
- Residential Area
- Non-Residential Area
- Private Community Boundary
- Village of Estero Open Space
- Proposed Shared Path
- Existing | Proposed Bikeway
- Existing | Proposed Walkway



“ACTIVITY HUBS” – A CONTEXT FOR DECISION-MAKING

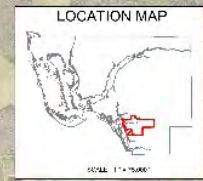


CURRENT VILLAGE INITIATIVES:



Legend

- VILLAGE OF ESTERO BOUNDARY
- PARCEL



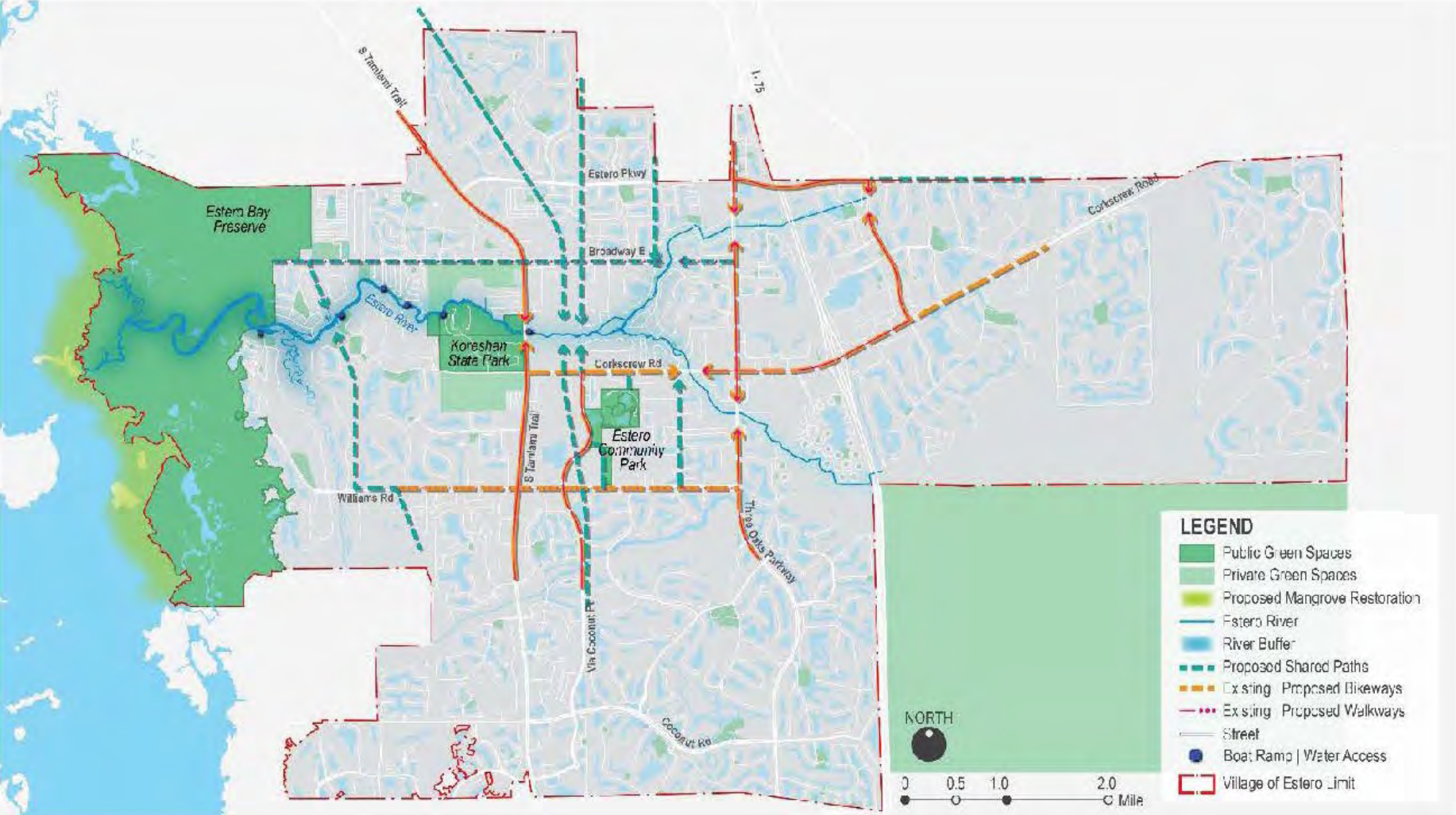
NOTES:
 1. 2019 PARCEL DATA FROM LEE COUNTY
 2. CONSERVATION 20/20 BOUNDARY FROM 2017 GIS DATA



ESTERO-ON-THE-RIVER CONCEPT



ESTERO RIVER GREENWAY AND BOATING ACCESS



INTEGRATED TOWN CENTER, COMMUNITY PARK, SCHOOL CAMPUS



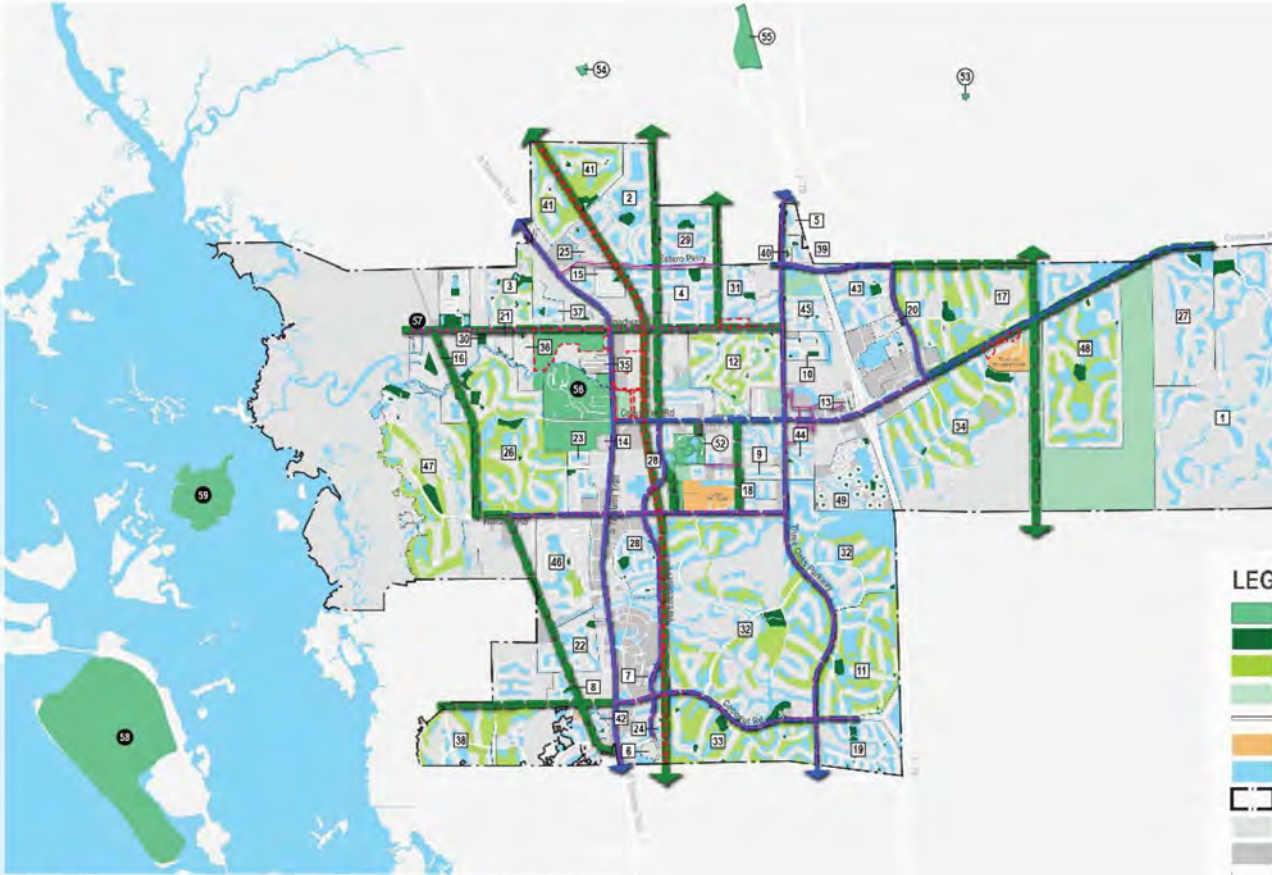
CONNECTIVITY, BIKEWAYS AND TRAILS

PARK TYPES AND NAMES

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- 39 The Reef 1
- 40 The Reef 2
- 41 The Vines
- 42 Tides
- 43 Tidewater



- 44 Villa Palmeras
 - 45 Villagio
 - 46 Villas of Fountain Lakes
 - 47 West Bay Club
 - 48 Wildcat Run
 - 49 Woodlands
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 - 51 Bonita Springs Recreation Center
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PRIORITY PROJECTS and INITIATIVES:

- **Estero-on-the River** – Create Master Plan, develop site including trails
- **Open Space** – Protect and enhance natural areas
- **Estero Community Park and School Campus** – Create Master Plan, expand site, develop improvements including additional athletic fields
- **Performing Arts Center** – Identify potential partners and sites
- **Recreation Program Partner Coordinator** – Hire an energetic parks and recreation professional to coordinate programs with partners
- **Village Program Plan** - Develop a Village Program Plan based on residents' needs (e.g. additional community special events, fitness/wellness programs, nature and environmental education programs, and senior leisure programs)
- **Bicycle and Pedestrian Connectivity** – Continue implementing the Bicycle and Pedestrian Master Plan
- **Boating Access** – Continue seeking opportunities to improve both motorized and non-motorized boating access

POTENTIAL FUNDING AND IMPLEMENTATION TECHNIQUES:

- Capital Improvements Plan (CIP) (as funding is available)
- Partnerships
- Challenge Grants
- State, Federal, Other Grants
- Level-of-Service Guidelines and Land Development Codes
- Impact Fees
- Roadway Funding
- Other "Pay-As-You-Go" and "Borrowing" Funding Alternatives
- User Fees

The Village of Estero
GOVERNMENT LITE

SUSTAINABLE GOVERNMENT Zero ongoing pension liabilities.

0.7750 LOWEST PROPERTY TAX RATE IN SWFL

STRONG RESERVES
10.0 months of operating expenses in reserves. (\$5.1 million)

LIMITED STAFF
Lowest actual and per capita staff rate in Southwest Florida. (10.5 full-time equivalents)

ESTERO
To learn more, visit <https://estero-fl.gov>

The infographic is a vertical poster with a blue background and white clouds. It features icons of a house and a boat. The text is arranged in a clean, modern layout with bold headings and clear data points.

HIGH-QUALITY PARK DESIGN PROTOTYPES AND STANDARDS



Example Park Amenities

1. Pavilion + concession + restrooms
2. Playground + shade structure
3. Chess + checker table games
4. Outdoor foosball table
5. Outdoor ping-pong table
6. Multi-purpose open space
7. Picnic table(s)
8. Basketball/Tennis/Pickleball/Multi-purpose court
9. Pavilion
10. Park zone traffic calming
11. Crosswalk
12. On-street parking
13. Sidewalk + tree zone/buffer





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