



# Budget and CIP Introduction

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# Agenda

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- ❖ Annual Timetable for Budget Review and Adoption
- ❖ Estero's Governing Principles
- ❖ Overview of Estero "Government Lite" Operations
- ❖ Strengths and Weaknesses Assessment
- ❖ Current Capital Improvement Plan & Budget Summary
- ❖ Funding: Maintenance Funds
- ❖ Funding: Improvement Funds
- ❖ Summary of our Principles

# Process Overview

<b>January</b> Budget Workshop	<b>February</b> CIP Workshop	<b>March</b> Public Forum	<b>April</b> CIP Approval	<b>May</b> Community Survey	<b>June</b>
<b>July</b> CIP Adoption	<b>August</b> Council Recess	<b>September</b> Budget Adoption	<b>October</b>	<b>November</b>	<b>December</b>

# Our Principles: 1<sup>st</sup> Level

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## Low taxes

- lowest in Southwest Florida

## Low staff level

- lowest in Southwest Florida

## High reserves

- highest in Southwest Florida

# Our Principles: 2<sup>nd</sup> Level

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## Transparency in all facets

- our government is open and accessible to everyone

## Quality over quantity

- every public and private project should be high quality

## Exceptional customer service

- residents and business owners are surveyed for wants & needs and helped to the best of our ability

# Our Principles: 3<sup>rd</sup> Level

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## Pay as you go

- no pension liabilities & all project maintenance fully funded

## Apolitical operations

- data-based decisions reduce political influence

# Government Lite Operations

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**8:** full-time staff

**6:** part-time staff

**11:** full-time equivalents (full/part-time blend)

**57:** Bonita Springs

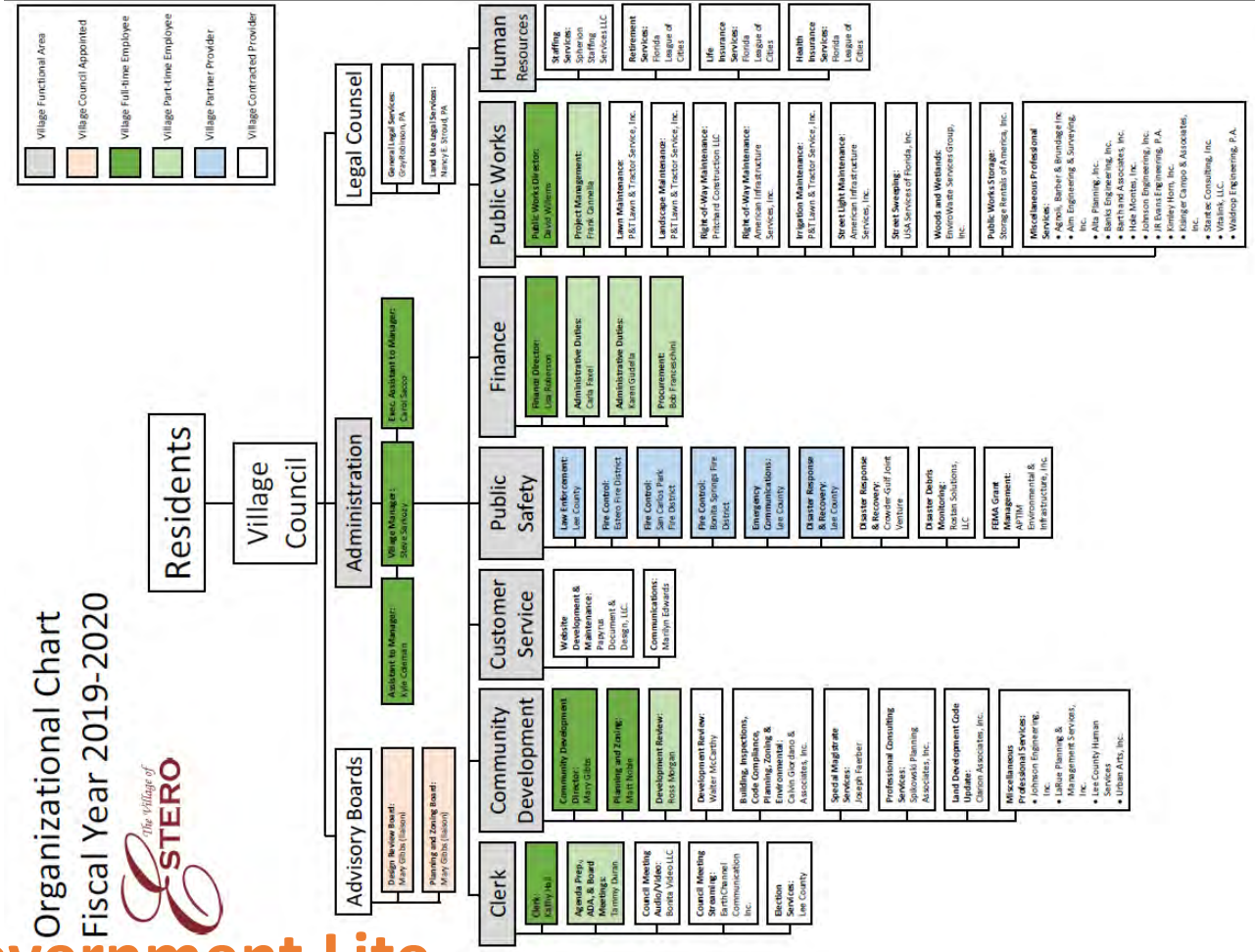
**71:** Fort Myers Beach

**174:** Sanibel

**1,014:** Fort Myers

**1,716:** Cape Coral

# Government Lite Operations





# Government Lite Operations

**12:** months of operating reserves

**0.7726:** tax rate

**0.8173:** Bonita Springs

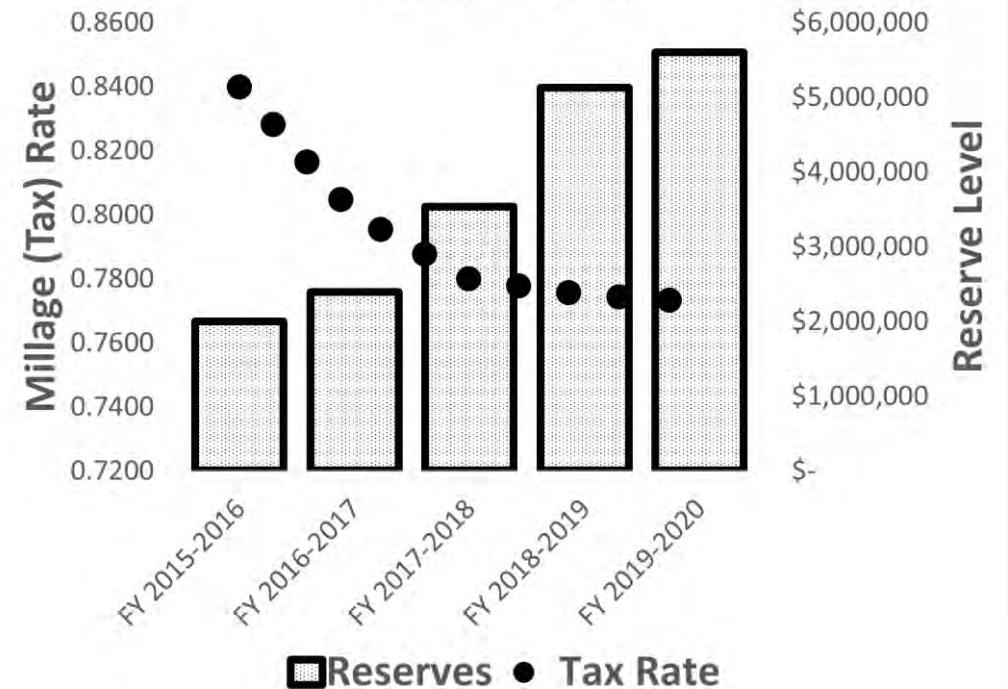
**0.9500:** Fort Myers Beach

**1.8922:** Sanibel

**8.2400:** Fort Myers

**6.5500:** Cape Coral

Tax Rate vs. Reserve Level Since Estero Incorporation



# Strengths and Weaknesses

## Strength #1: **Safety**

Estero crime rates are **half** of Florida and the US.

And, residents can feel it.

**Which of the following do you associate with the Village of Estero? (choose all that apply)**



# Strengths and Weaknesses

## Strength #2: **Location**

Our **proximity to shopping centers** and entertainment venues is a significant asset.

This is invaluable for both residents and visitors alike.

### Shopping centers:

- Miromar Outlets (in Estero)
- Coconut Point (in Estero)
- Gulf Coast Town Center (nearby)

### Entertainment Venue:

- Hertz Arena (in Estero)

# Strengths and Weaknesses

## Strength #3: Education

K-12 education in Estero is exceptional. FGCU supplements this strength, greatly.

Residents intuitively feel that Estero is a good place to plant roots.



	School Grade 2017	School Grade 2018	School Grade 2019
Bonita Springs Charter School	A	A	B
Bonita Springs Elementary School	A	A	A
Bonita Springs High School	N/A	B	C
Bonita Springs Middle Center for the Arts	B	B	B
Estero High School	C	A	B
Pinewoods Elementary School	A	B	A
San Carlos Park Elementary School	D	C	C
Spring Creek Elementary School	C	B	B
Three Oaks Elementary School	A	A	A
Three Oaks Middle School	A	A	A

# Strengths and Weaknesses

## Weakness #1: **Programming**

Public organizations own land, but **residents want programming.**

We are now able to act with the land we have purchased.



# Strengths and Weaknesses

## Weakness #2: **Operations**

Today, our responses are uneven and not fast enough.

We're addressing this with contracted project management and digital permit processing.

1,300  
responders

CAUTION:  
Many  
second-  
hand  
comments

How easy is it to do business with the Village of Estero?



Overall Rating: 3.34



# Strengths and Weaknesses

## Weakness #3: **Affordable Housing**

**Estero purchase and rental prices dwarf those of neighbor communities.** This encourages commuting, which stresses our infrastructure.

Residents have noted this as their chief concern.

Which of the following do you associate with the Village of Estero? (choose all that apply)



# Current Budget & CIP Summary

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## Capital Improvement:

- ❖ Estero Parkway
- ❖ US-41
- ❖ I-75

## Maintenance:

- ❖ Mowing
- ❖ Landscaping
- ❖ Roads/Traffic

## Administration:

- ❖ Comm. Development
- ❖ Public Works
- ❖ General Admin
- ❖ Finance
- ❖ IT

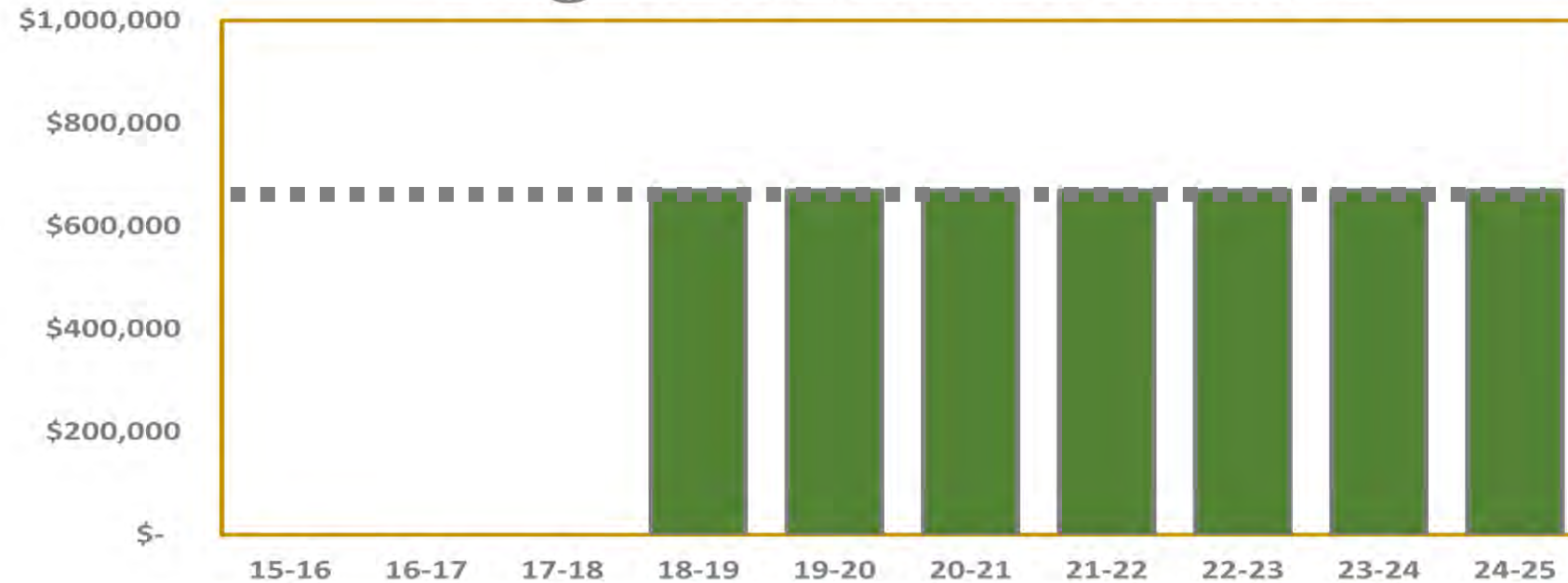
## Parks & Recreation:

- ❖ “Estero on the River”



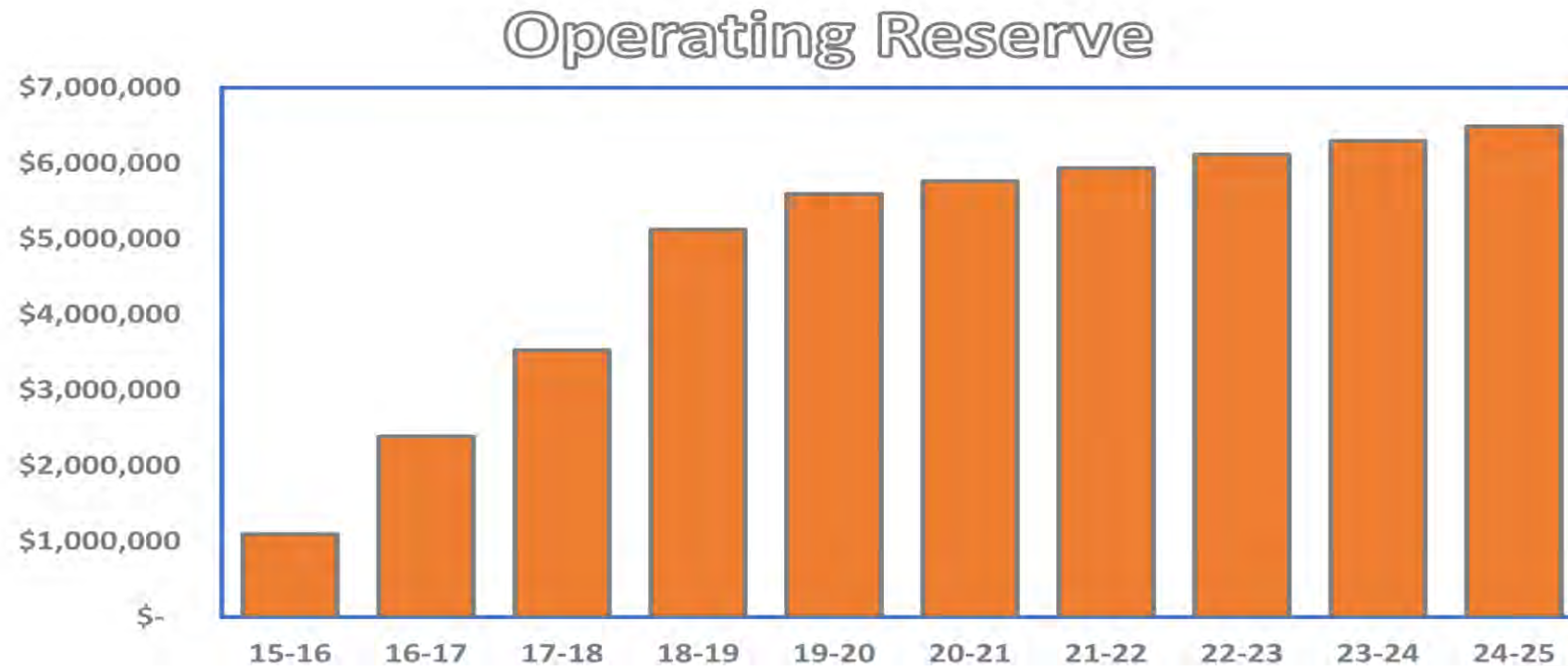
# Funding: Maintenance Funds

Litigation Defense Reserve



The Village has established policies to aggressively defend against any claim. These are in addition to our insurance coverage.

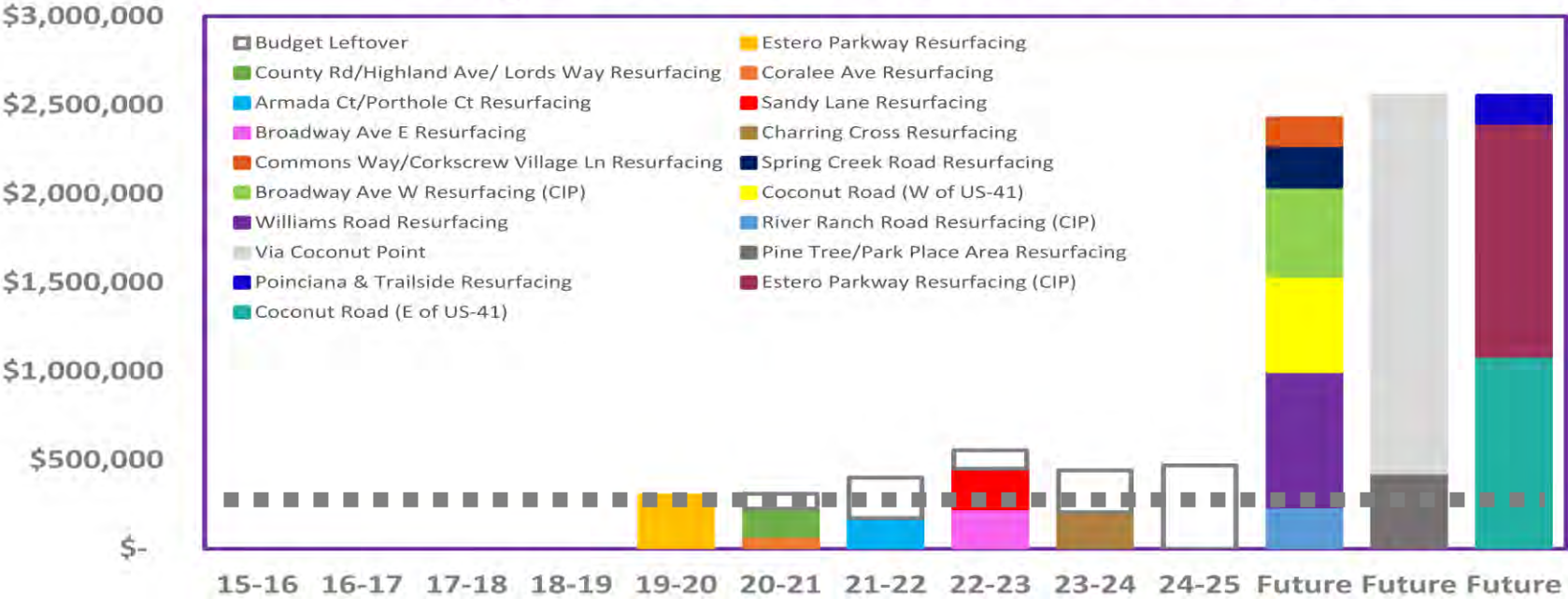
# Funding: Maintenance Funds



The Village has established this reserve to safeguard against emergencies or economic downturns.

# Funding: Maintenance Funds

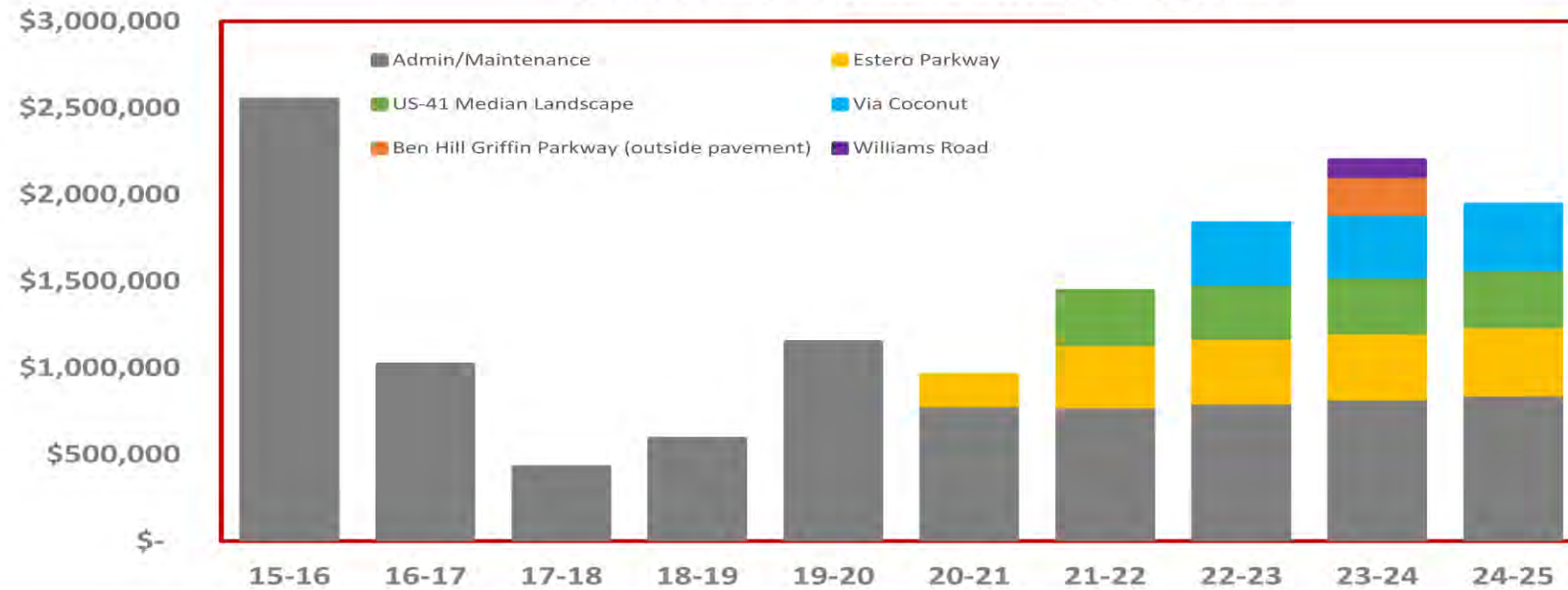
## Major Maintenance Reserve



This reserve was established to fund major road repairs and ensure high quality maintenance, in perpetuity.

# Funding: Maintenance Funds

## Minor Maintenance



This shows the decline in annual maintenance costs following Village assumption of roads from Lee County, followed by expected growth.

# Funding: Improvement Funds

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Opportunities to improve Estero, via the following funding sources. The 20-21 funding amounts, by source, are provided below.

- ❖ General Fund: \$12,781,092
- ❖ Park Impact Fee Fund: \$2,498,450
- ❖ Road Impact Fee Fund: \$9,636,120
- ❖ Gas Tax Fund: \$763,100
- ❖ Debt Prepayment Reserve: \$5,100,000

# Summary of our Principles

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- ❖ Low taxes
  - ❖ Low staff level
  - ❖ High reserves
- 1<sup>st</sup> Level
- ❖ Transparency in all facets
  - ❖ Quality over quantity
  - ❖ Exceptional customer service
- 2<sup>nd</sup> Level
- ❖ Pay as you go
  - ❖ Apolitical operations
- 3<sup>rd</sup> Level

# Questions?

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