WORKSHOP ITEM SUMMARY SHEET VILLAGE COUNCIL MEETING October 7, 2020

Agenda Item:

Village of Estero Style Guide

Description:

An important aspect of the Village of Estero's branding is to control how and when the Village of Estero's logo use used and provide standards for its use.

The attached Style Guide provides an outline as to how the Village of Estero logo should be used and when different versions of the logo are to be used. It also provides details on the colors used in the logo.

Attachments:

1. Village of Estero Style Guide