



# Proposal

**Full Throttle Marketing powered by Proforma**

Proposal Number: YP52001040D  
 Proposal Date: 11/16/2020  
 Sales Person: Justin Washburn  
 Expiration Date: 12/16/2020

**Proposal For:**

Kyle Coleman  
 The Village of Estero  
 9401 Corkscrew Palms Circle  
 ESTERO, FL 33928  
 Phone: 239-221-5035  
[coleman@estero-fl.gov](mailto:coleman@estero-fl.gov)

**Ship To:**

Kyle Coleman  
 The Village of Estero  
 9401 Corkscrew Palms Circle  
 ESTERO, FL 33928

**Contact for this Proposal:**

Justin Washburn  
 Phone: 330-802-2371  
[justin.washburn@proforma.com](mailto:justin.washburn@proforma.com)

**Provided By:**

Justin Washburn  
 Phone: 330-802-2371  
[justin.washburn@proforma.com](mailto:justin.washburn@proforma.com)

**Customer Reference: Mask Mailer (stayflat mailer box)**

| Item # | Item Description  | QTY   | Unit Price | Per  | Amount       | Expiration Date | Est. Prod Days |
|--------|---|-------|------------|------|--------------|-----------------|----------------|
|        | 3 layer Face Mask with filter pocket and adjustable loop masks: Size: 9.5"W x 5.5"H (2 masks kitted into one mailer box with full color logo on box- approx mailer size 7"x9") and info card full color | 55000 | 3.1890     | Each | \$175,395.00 | 12/16/20        |                |
|        | label each mailer and CASS list   | 23365 | 0.0000     | Each | -            | 12/16/20        |                |
|        | inserting two masks, and card into mailer box- applying label and logo to box, and kitting box  | 55000 | 0.0000     | Each | -            | 12/16/20        |                |
|        | Estero Card   | 55000 | 0.0000     | Lot  | -            | 12/16/20        |                |

**Customer Proposal Notes: Price includes all Shipping (25k to mail house) (30k to Estero building-or one storage location) Also included - we are willing to assist in contacting local businesses in the area, and assist in disbursing the kits. (no extra charge)**

**To be mailed to "John Doe" which will forward on, as long as resident has filled out USPS forward request in the last 12 months. Rate figured with "Return Service Requested"**

**POSTAGE: Postage- qualifies as carrier route but not Saturation carrier route rates. \$0.2457 (lists below as freight)**

| Line-Item Total | Estimated Freight | Estimated Tax | Proposal Amount     | Terms         |
|-----------------|-------------------|---------------|---------------------|---------------|
| \$175,395.00    | \$5,740.78        | \$0.00        | <b>\$181,135.78</b> | <b>Net 30</b> |

\* - Freight estimates may vary and are based on the final ship to location of the product

**Thank you for the opportunity to submit this proposal!**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Customer PO #

**Thank you for your business!**