

Applicant Representatives

Attorney: Noel J. Davies

Quarles & Brady LLP

Planner: Stacy Ellis Hewitt, AICP

Engineer: D. Brent Addison, P.E.



Architect: Matthew Kragh, AIA



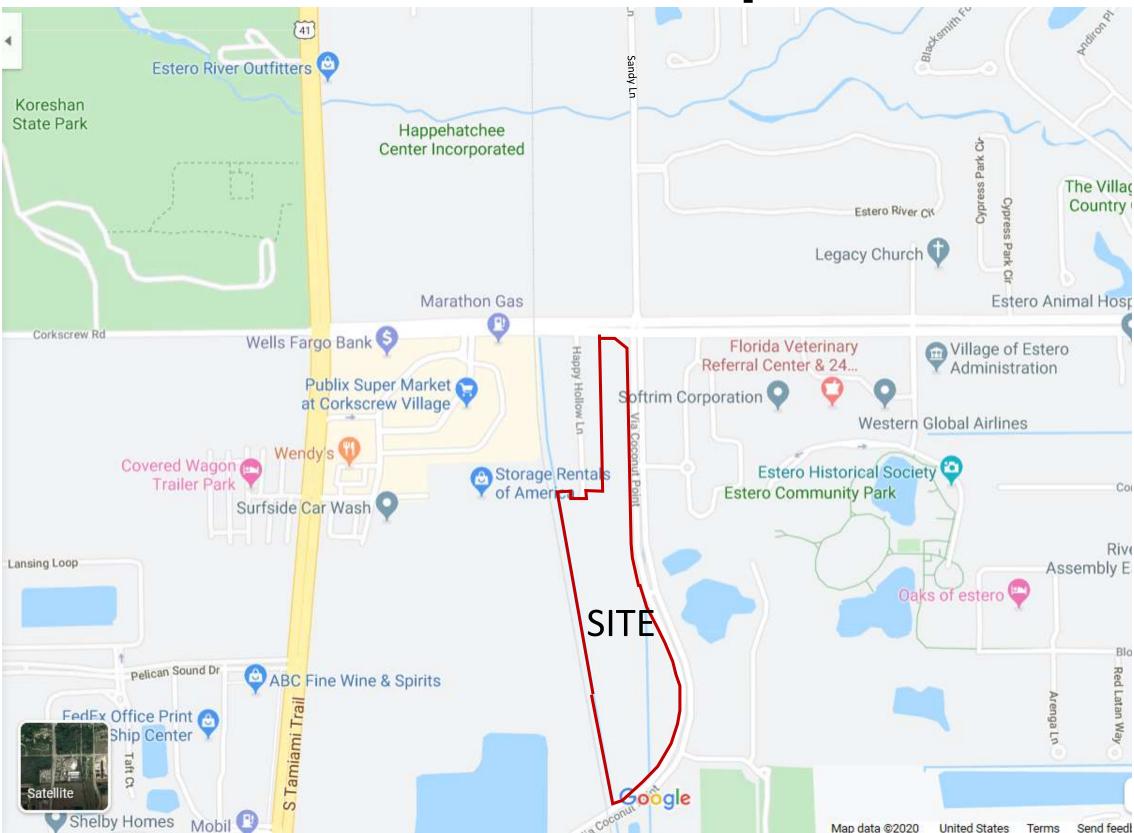
Landscape Architect:

Christian Andrea, RLA, ASLA

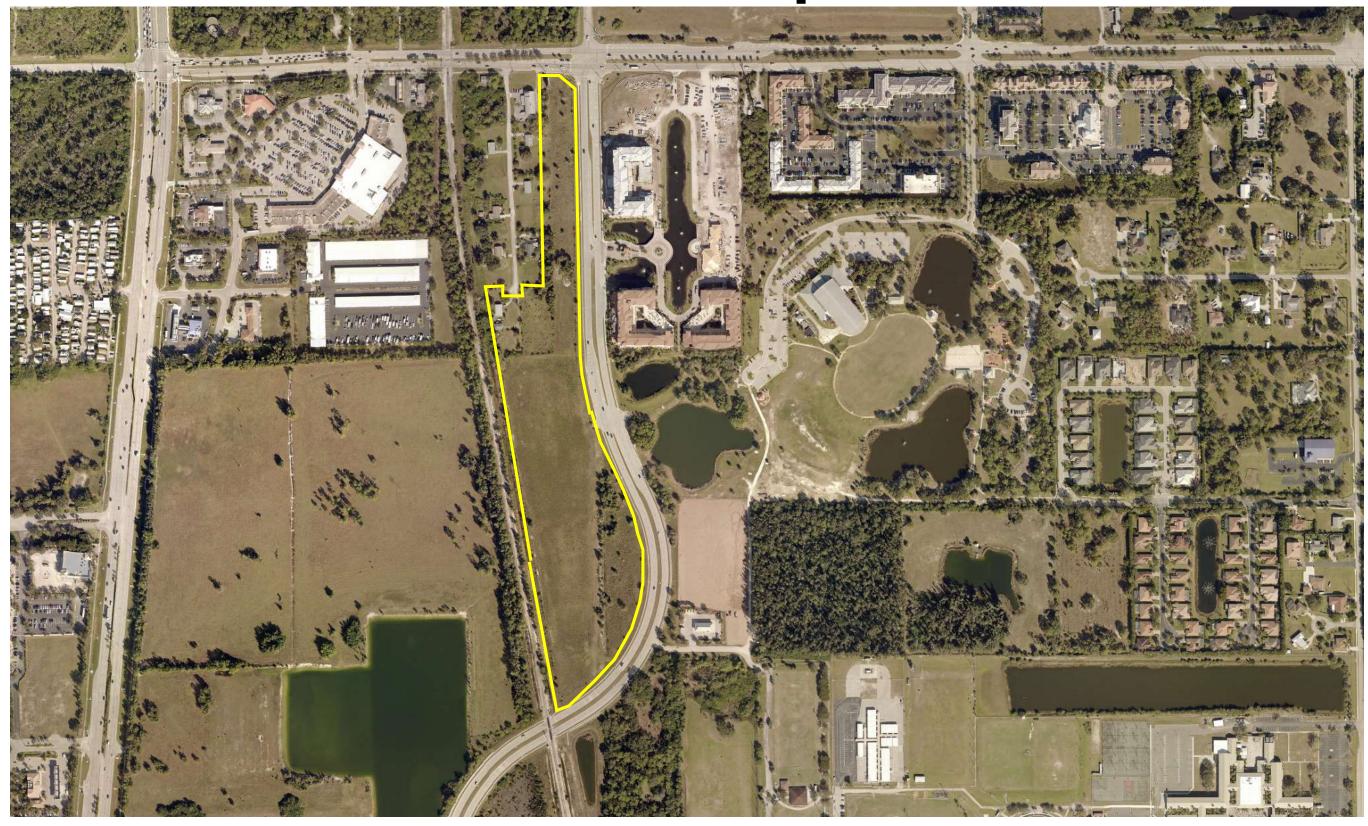


Area Location Map

Southwest Corner of Corkscrew Road and Via Coconut Point



Aerial Map



Summary of Request

Applicant: Estero 5, LLC.

Area: 19.53 acres±

PZB Request: Rezoning from AG-2 to Estero Planned Development

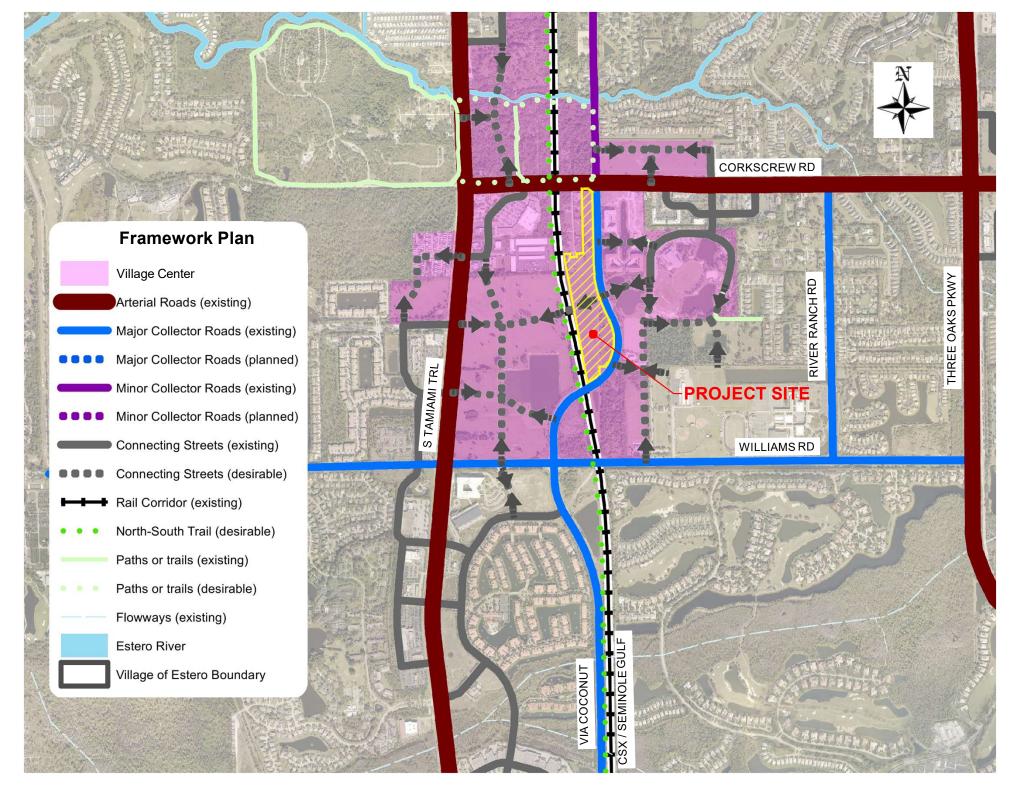
- First-class Village Center Tier 3 mixed-use development Significant public benefits and amenities
- > 330 MF DUs, 59,600* SF retail/office or medical
- > *option to convert 30,000 SF to 124 hotel rooms
- Varying Heights with maximum four stories/59' to top of embellishments (46'4" to mid-point between eave and ridge)
- Includes 8 Deviation Requests to accommodate innovative and compact design

DRB Request: Public Hearing to advise the Planning and Zoning Board with respect to compliance of the proposed Pattern Book.

SITE LOCATION AND CONNECTIVITY

PROJECT SITE CORKSCREW RD WILLIAMS RD WILLIAMS RD WILLIAMS RD *VILLAGE CENTER*

VILLAGE CENTER CONNECTIVITY MAP



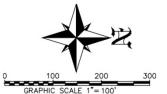


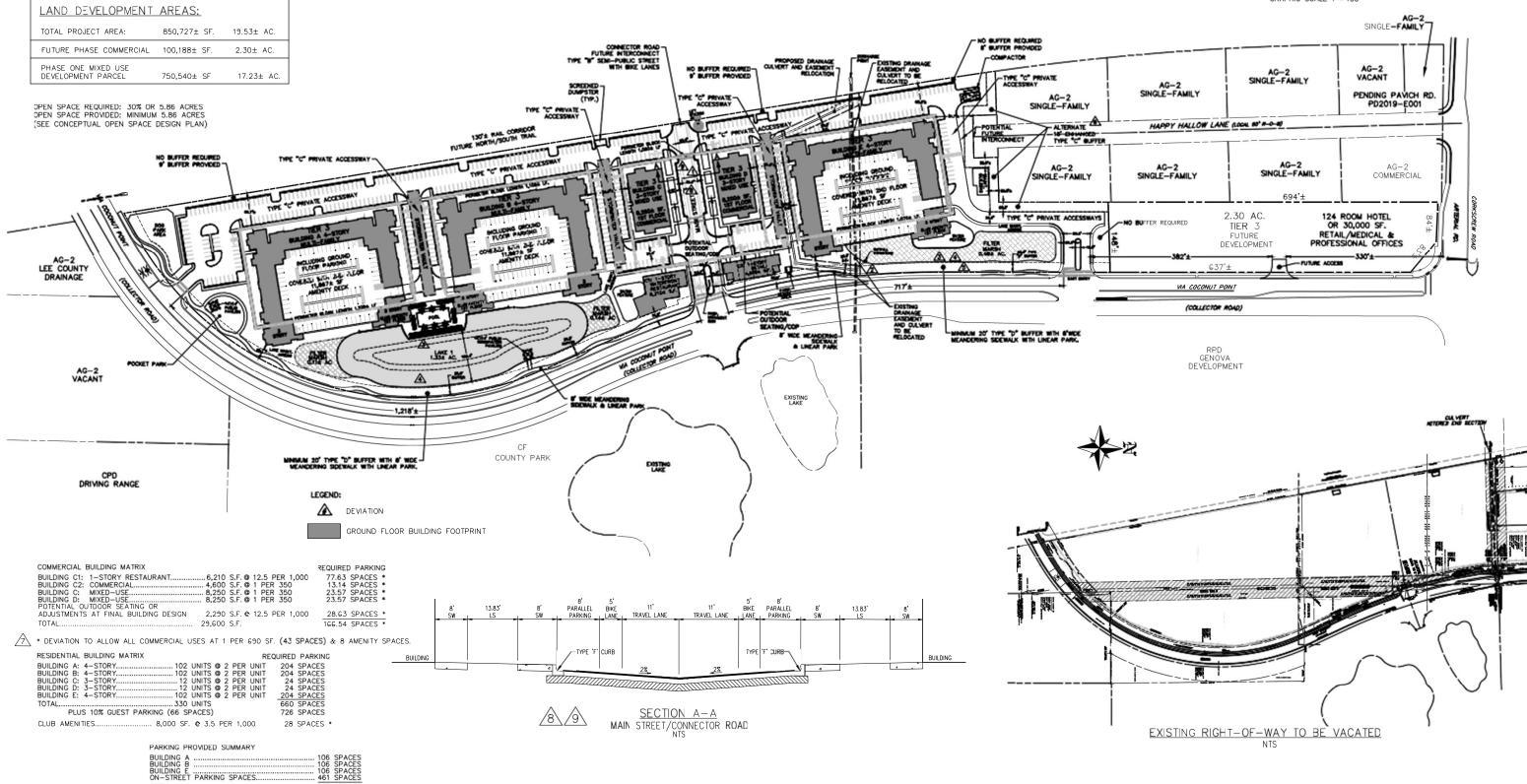






MASTER CONCEPT PLAN







TOTAL.

TOTAL PARKING REQUIRED

TOTAL PARKING PROVIDED ...

777 SPACES

BICYCLE PARKING WILL BE PROVIDED PER LDC REQUIREMENTS

.777 SPACES

...777 SPACES





SIGNIFICANT TANGIBLE PUBLIC BENEFITS AND INCENTIVE **OFFERINGS**

Social Vitality

1. MAIN STREET (CONNECTING STREET)

The ultimate public gathering place as a high-quality, destination promoting place-making businesses including restaurants, coffee shops and fitness studios

2. +/- 0.43-MILE LINEAR PARK

With lush, greater-than-Code landscaping along Via Coconut Point frontage with interconnected public amenities for sitting, gazing and interacting with public spaces

3. 14' X 14' PUBLIC LAKE OBSERVATION PAVILION/FISHING PIER

Interconnected by the 8' sidewalk within the linear park and will include educational informational plaques

4. PUBLIC PARK BENCH AREA

Interconnected by the 8' sidewalk within the linear park

5. PUBLIC PAVILION AND LAWN AREA

Interconnected by the 8' sidewalk within the linear park

6. PUBLIC DOG PARK

Interconnected by the 8' sidewalk within the linear park with benches, perimeter fence, and hedge

7. VERTICAL AND HORIZONTAL MIXED-USE DEVELOPMENT

Integrated mixed-use neighborhood with higher residential densities and mixed uses along the street frontage promoting place-making businesses including restaurants, coffee shops and fitness studios

8. STREET FRONT SHOPS

Located along Main Street (connecting street) and 8' sidewalk within the linear park

9. UPSCALE WATERFRONT RESTAURANT

Located along Main Street (connecting street) and 8' sidewalk within the linear park

10. NOT AGE-RESTRICTED. DIVERSE HOUSING

Via Coconut MPD is designed as a housing alternative for varying needs of the Village of Estero. The community will not be age restricted.











SIGNIFICANT TANGIBLE PUBLIC BENEFITS AND INCENTIVE **OFFERINGS**

Connectivity

11. DESIRABLE CONNECTOR STREET

Main Street provides a vital segment of the desired connector between Pelican Sound Drive and the future west entrance to Estero Community Park shown on the Framework Plan to connect to Corkscrew Palms Boulevard and Williams Road. It also provides for future connection to the proposed SUN Trail Rail Corridor shared use path.

12. +/- 0.45-MILE 8' PUBLIC MEANDERING SIDEWALK

Along Via Coconut Point within the linear park that will interconnect with Village's planned Estero Community Park west entrance shared use path proposed to connect to Williams Road.

13. BIKE LANES ON MAIN STREET (CONNECTING STREET)

Will connect to the Village's planned bike lanes on Via Coconut Point and Village's planned Estero Community Park west entrance shared use path proposed to connect to Williams Road

14. PROMOTE WALKABILITY WITH INTERCONNECTED SIDEWALKS

Internal sidewalks interconnect with public sidewalks external to the community on Via Coconut Point.

15. MIXED-USE PEDESTRIAN SHED

All residential units are within pedestrian shed of proposed Main Street commercial uses and the proposed on-site private and public amenities.

16. NON-GATED COMMUNITY

The proposed development does not include entry gates.











SIGNIFICANT TANGIBLE PUBLIC BENEFITS AND INCENTIVE OFFERINGS

Architecture

17. EXCEPTIONAL DESIGN

The architecture sets a high-quality standard for the Village Center Area and includes a unique residential building design including three-story stepped back elements from the remaining 4-story building masses. This massing change is stepped back from the perimeter water features and linear park creating a delicate footprint along the street frontage on Via Coconut.

18. SCREENED PARKING

The bulk of the development's parking is concealed within the first level of the residential buildings with units wrapping around the perimeter. This creates a centralized lower massing element with an elevated amenity deck as an amenity to the users. The remaining parking is located behind the buildings or is appropriately visually buffered from Via Coconut Point.

19. VARYING BUILDING HEIGHTS

Are provided throughout the development.

20. 360-DEGREE URBAN LOOK

All the building elevations have architectural design elements typical of front elevations so it will appear that there are no rear elevations.

21. SUSTAINABLE DESIGN FOR FUTURE USE

The site design incorporates the future commercial development outparcel which anticipates development of either 30,000 square feet of commercial uses or 124 hotel rooms.

22. ENTRY PAVERS AND LANDSCAPED SIGNAGE

At each entry point to calm traffic and emphasize safety.

23. SCULPTURE FEATURES

On Main Street (connecting street) near mixed use buildings.

24. ON-STREET PARKING ON MAIN STREET (CONNECTING STREET)

And internal accessways as encouraged to calm traffic.

25. STREET FURNITURE

Is proposed.

26. BEST PRACTICES

For compact surface water management design are proposed.

27. BEST PRACTICES

For block lengths are proposed.

28. LAKE AND WATER FEATURES

Along the 8' sidewalk within the linear park.

29. FOUNTAINS

Included in lake and water features.











SIGNIFICANT TANGIBLE PUBLIC BENEFITS AND INCENTIVE OFFERINGS

Landscaping

30. INTERWEAVING PUBLIC ROW AND VIA COCONUT MPD FRONTAGE

Integrating the Via Coconut Point Road ROWs with Via Coconut MPD's linear park, 8' sidewalk and landscaping to create a seamless ROW and a more inviting street-side environment.

31. ENHANCED LANDSCAPE BUFFERING ALONG VIA COCONUT

With enhanced 14-18' trees, enhanced hedge shrub 36" at installation, additional ground covers with additional shrub layers.

32. FILTER MARSHES

Along the 8' sidewalk within the linear park with a variety of grasses and aquatic plantings including seasonal plantings, Red Maples, Bald Cypress, etc.

33. LABEL PLANTINGS

For educational purposes

34. CANTILEVERED PLANTERS

Along part of the deck and building to help conceal seasonal fluctuation of lake.

35. ENHANCED PERIMETER BUFFER PLANTINGS

With additional tree and shrub plantings exceeding code.

36. ENHANCED INTERNAL LANDSCAPING

With oversized 14' tall canopy trees in islands.

37. INCREASED PLANT SIZES

For the buildings for key areas.

38. MEDIAN PLANTING

To emulate median plantings to the north.

39. FLOWERING TREES

And seasonal plantings.

40. LARGE SPECIMEN PALMS

At entry and in select areas; Date palms or Royal Palms.

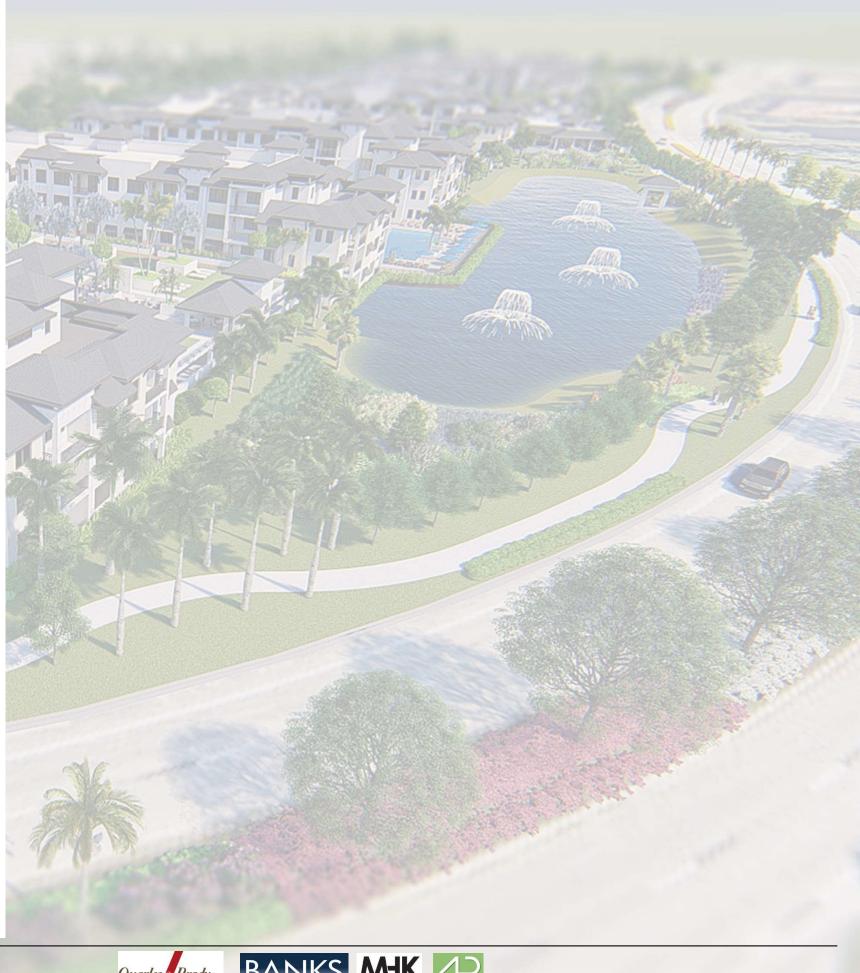
41. ENHANCEMENTS TO LANDSCAPE

Trees along rail corridor and desirable north/south trail along the west where no buffer is required and enhancements to north buffer to Happy Hollow Lane residential.

42. STREET TREES

As shown on landscape plans to blend with proposed plantings for adjacent Genova development.











Matthew Kragh, AIA





ARCHITECTURAL STYLE

The architecture of Via Coconut will be a refreshing Caribbean inspired architectural flavor. We feel it will be refreshing to the Village of Estero while being contextual to its neighboring Mediterranean designed properties.

The design and massing of the structures are inspired by a successful Naples multi-family project called Naples Square, of which, the design was derived by MHK ARCHITECTURE & PLANNING. Though this is a luxury rental community with smaller units than Naples Square, the design and massing take a similar approach to the Florida environment.

The massing of the buildings is well articulated while respecting the human scale and character of the community. Varying rooflines, depictions of materials and the creation of light, mass and shadow are key components to this design.

The material pallet consists of subtle flavors of the British West Indies coastline including brown flat concrete roof tiles, contrasting simple white and off-white stucco walls, brown Bermuda shutters and awnings, painted aluminum eave brackets, sections of delicately horizontal scored stucco for texture as well as some contrasting shell stone / limestone detailing on prominent massing elements. The mixture of these colors textures and details will create a cinematic experience throughout the neighborhood.

The buildings include three-story stepped back elements from the remaining 4-story building masses. This massing change is stepped back from the perimeter lake and greenway creating a delicate footprint along the street frontage on Via Coconut. Additionally, the bulk of the development's parking is concealed within the first level of the building with units wrapping around the perimeter. This creates a centralized lower massing element with an elevated amenity deck as a amenity to the users.









ARCHITECTURAL STYLE

Design Features

• EXCEPTIONAL DESIGN

respecting the human scale and character of the community with varying rooflines, depictions of materials and the creating of light, mass and shadow

• SCREENED PARKING

bulk of the development's parking is concealed within the first level of the residential buildings with units wrapping around the perimeter

• VARYING BUILDING HEIGHTS

provided throughout the development

• 360-DEGREE URBAN LOOK

building elevations will incorporate architectural design elements typical of front elevations so it will appear that there are no rear elevations

• SUSTAINABLE DESIGN FOR FUTURE USE

site design incorporates future commercial development outparcel which anticipates development of either 30,000 square feet of commercial uses or 124 hotel rooms

• ENTRY PAVERS AND LANDSCAPED SIGNAGE

at each entry point to calm traffic and emphasize safety

ON-STREET PARKING

on Main Street (connecting street) and internal accessways to encourage traffic calming











DESIGN PRECEDENT











DESIGN PRECEDENT

- NAPLES SQUARE Naples, FL
 - Contrasting white and off-white stucco
 - Flat concrete roof tiles
 - Bermuda shutters and awnings
 - Contrasting shell stone / limestone detailing
 - Elevated amenity deck
 - Concealed parking



















DESIGN PRECEDENT

- NAPLES SQUARE Naples, FL
 - Contrasting white and off-white stucco
 - Flat concrete roof tiles
 - Bermuda shutters and awnings
 - Contrasting shell stone / limestone detailing
 - Elevated amenity deck
 - Concealed parking



















































































































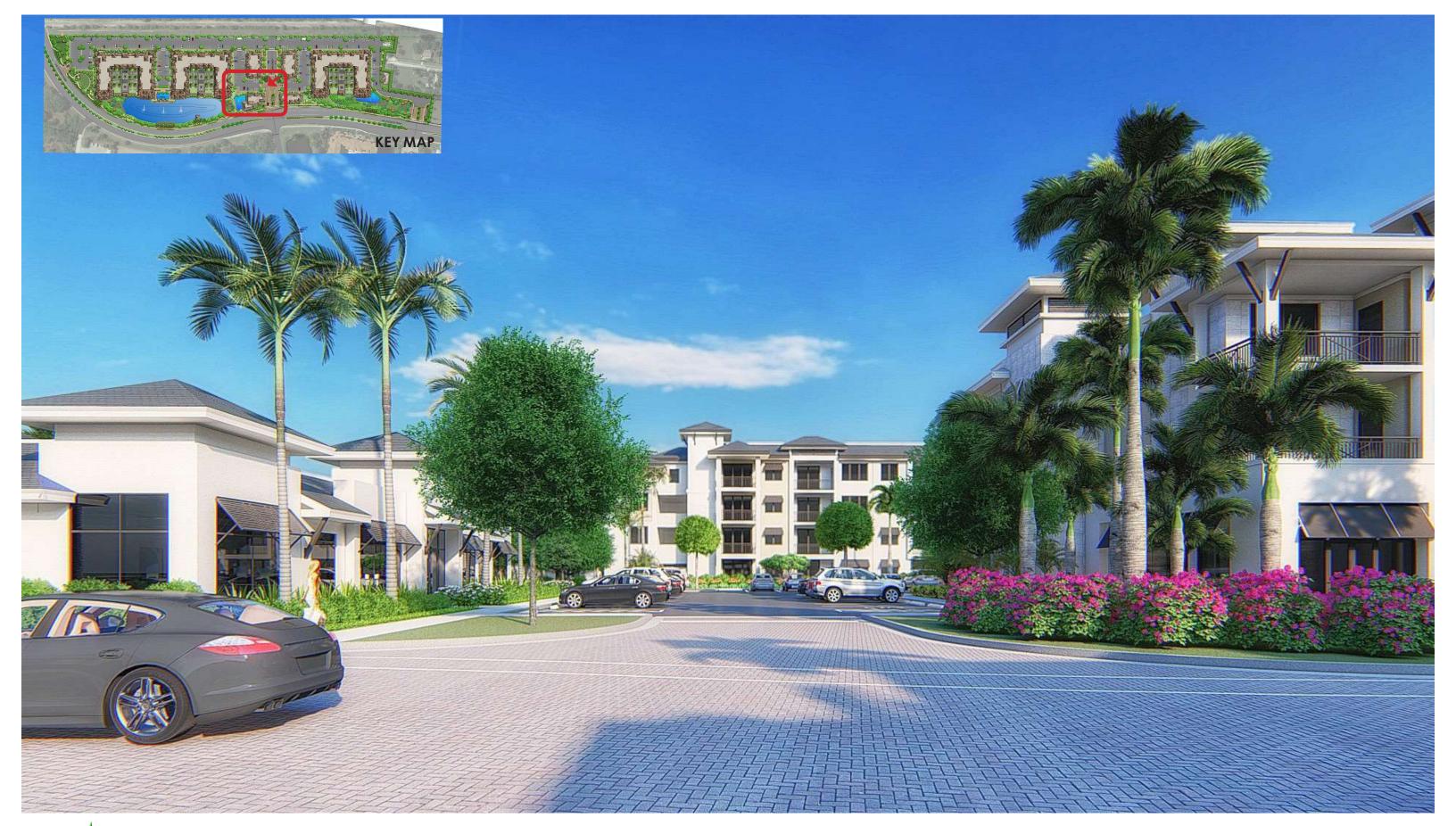




















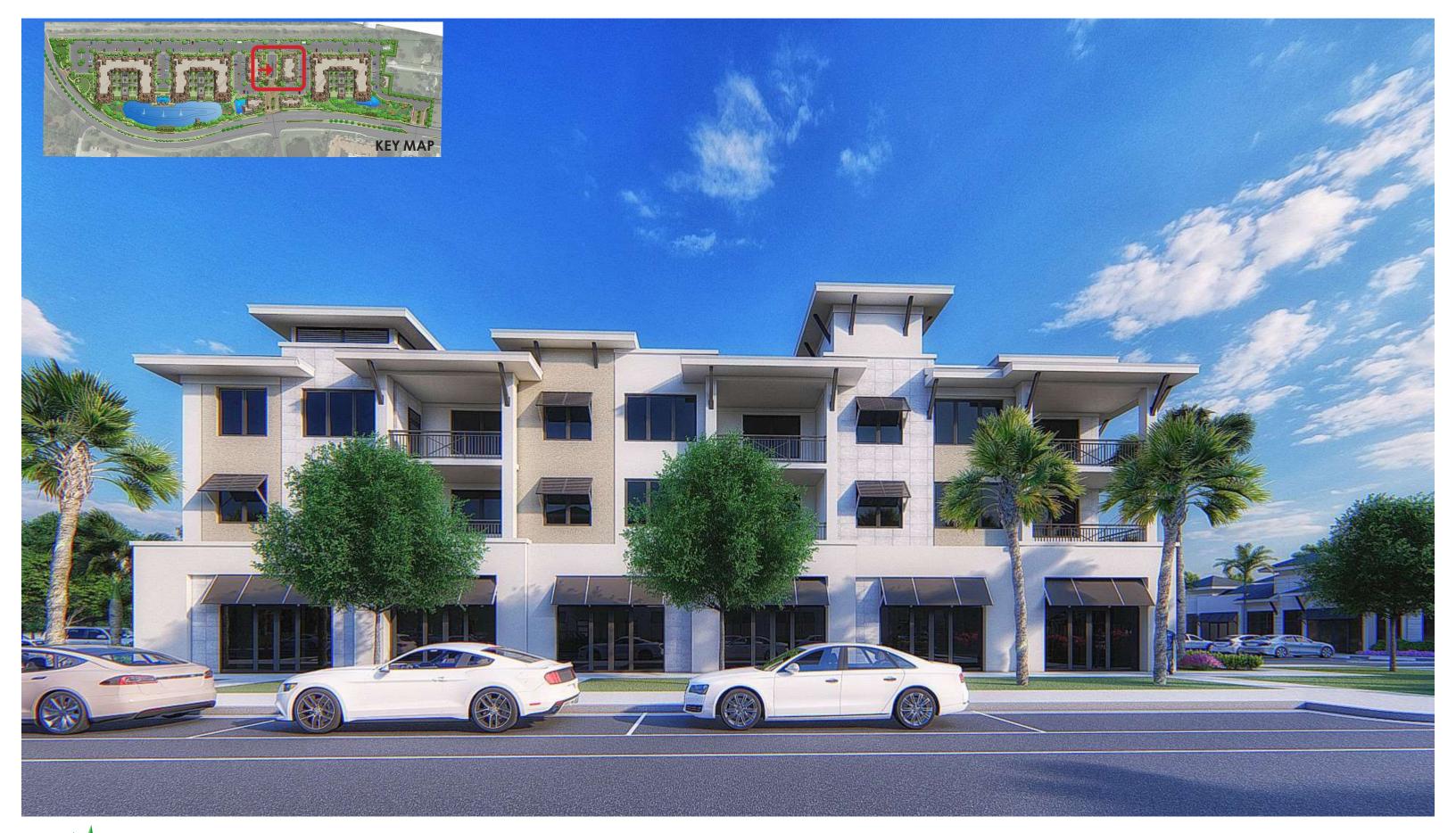




















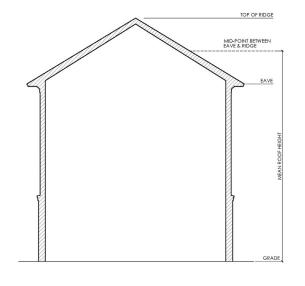
Building Height Determination Land Development Code

SEC. 33-229. MAXIMUM HEIGHT.

Buildings outside of the Interstate Highway Interchange Areas are limited to a maximum of three stories or 45 feet, whichever is less, in height. Elements that enhance visibility, create focal points or amenities, such as turrets, sculpture, clock tower and corner accentuating rooflines, may exceed the maximum height limitations with an approved variance or deviation.

Sec. 34-2171. Measurement.

(a) Except as provided in this subdivision, the height of a building or structure is measured as the vertical distance from grade* to the highest point of the roof surface of a flat or Bermuda roof, to the deck line of a mansard roof, and to the mean height level between eaves and ridge of gable, hip and gambrel roofs, and to the highest point of any other structure (excluding fences and walls). *For purposes of this subdivision, grade is the average elevation of the street or streets abutting the property measured along the centerline of the streets, at the points of intersection of the streets with the side lot lines (as extended) and



the midpoint of the lot frontage. (1) In areas within the Coastal Building Zone and other flood prone areas (as defined in Chapter 6 Articles III and IV of the LDC), height of a building is the vertical distance from the minimum required flood elevation to the highest point of the roof surface of a flat or Bermuda roof, to the deck line of a mansard roof, to the mean height level between eaves and ridge of gable, hip and gambrel roofs.

(2) Fences, walls, and buffers are measured in accordance with section 34-1744 and section 10-416















Building Elevations: Buildings A, B and E



west elevation



east elevation









Building Elevations: Buildings A, B and E



south elevation



north elevation









Building Elevations: Buildings C and D



west elevation



east elevation



Building Elevations: Buildings C and D



south elevation





VIA COCONUT





Building Elevations: Building C1



west elevation



east elevation



Building Elevations: Building C1



south elevation



north elevation



Building Elevations: Building C2



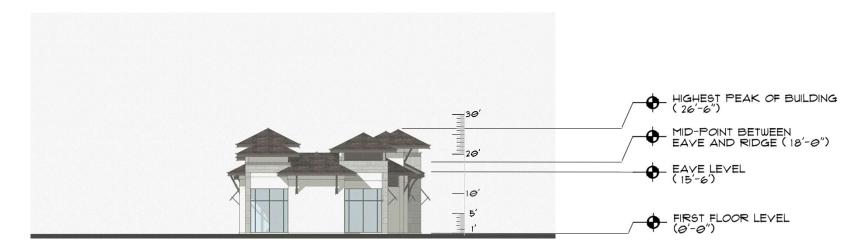
west elevation



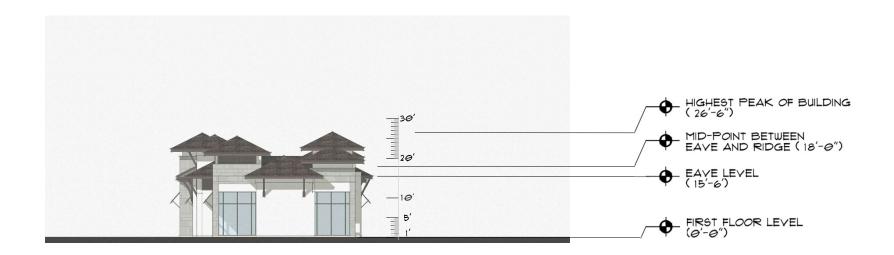
east elevation



Building Elevations: Building C2



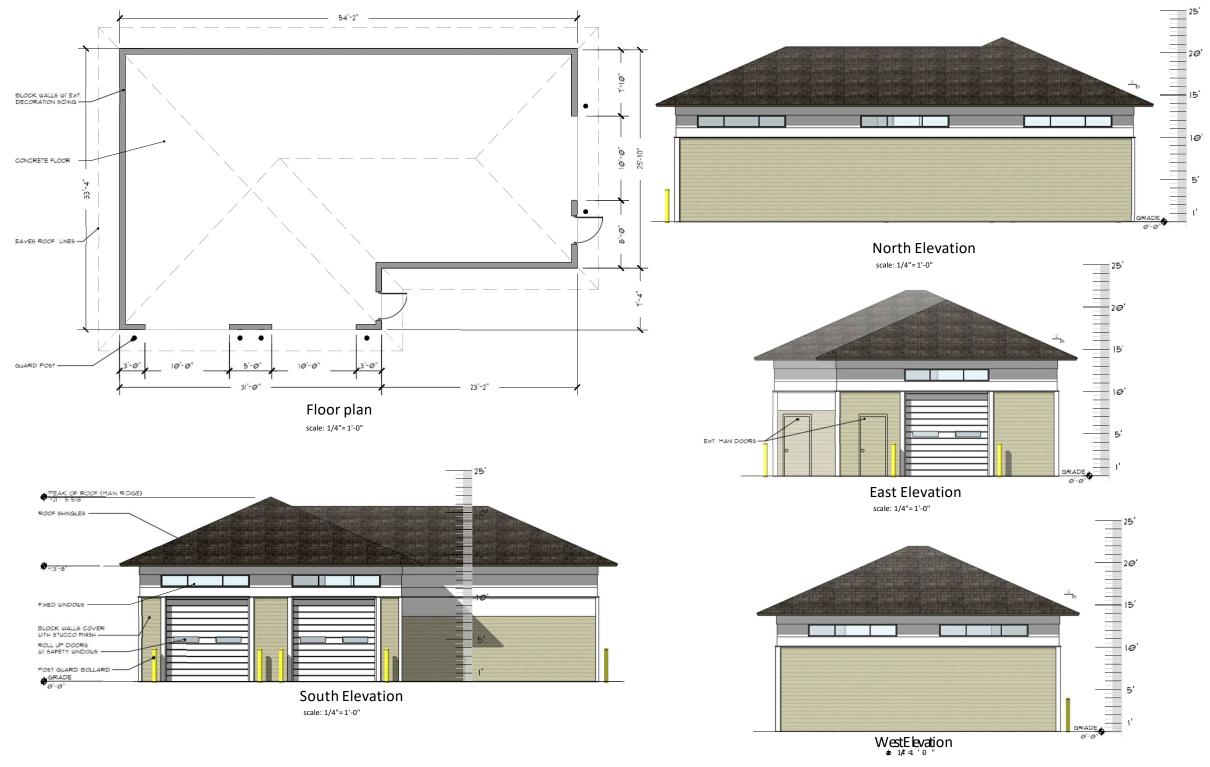
south elevation



north elevation



Building Elevations: Maintenance Building









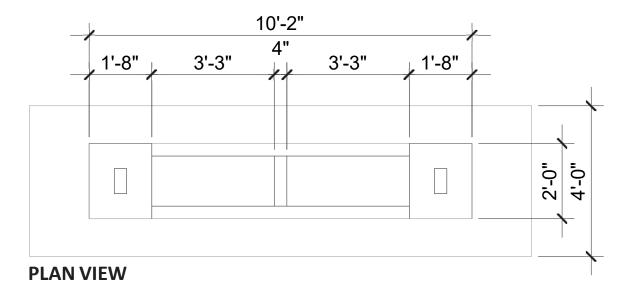


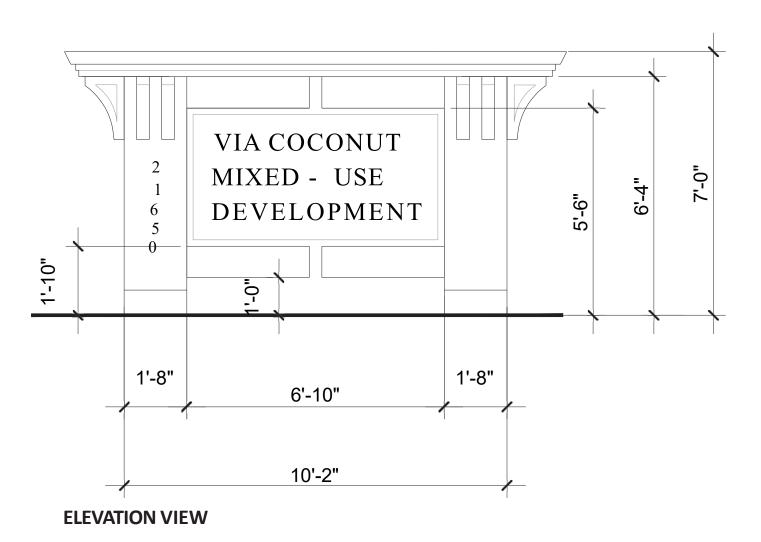
BUILDING DESIGN DETAILS Monument Sign

DESCRIPTION:

New, double faced monument sign with backlit metal logo, lettering, and address numerals internally illuminated. LED lighting to match brand colors. Metal lettering to be mounted to with 1-1/2" standoffs.

Monument to be constructed of C.M.U. with a stucco finish.







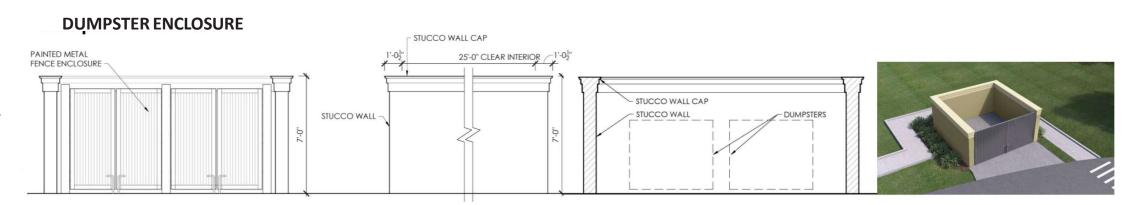




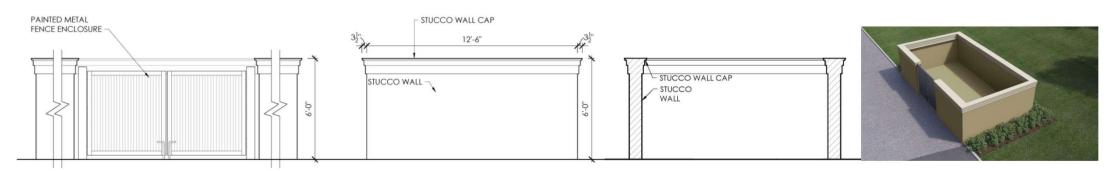
Equipment Screening and Enclosures

DESCRIPTION:

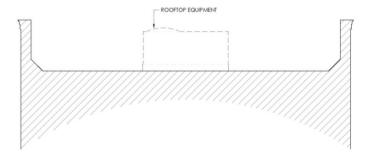
Enclosures are to be three sided structures constructed of CMU with three coat finish. Gates are to be welded, multi-slat .938 tongue and groove gate system (not see-through).



COMPACTOR ENCLOSURE/SCREEN



ROOFTOP EQUIPMENT SCREENING









BUILDING DESIGN DETAILS Materials and Color Palette

SEC. 33-334. BUILDING COLOR.

(a)The colors for commercial structures must be neutral, warm earth tones or subdued pastels. Where applicable, commercial buildings may use brightly colored trims, cornices, or columns that may be reinforced to create a special effect or setting. However, these contrasts must create a harmonious impact, complementing the principal structure as well as existing surrounding building structures.

(b)Brighter colors can be utilized to create focal points of interest in locations including on doors, windows and architectural details. Buildings should not exceed three colors on one architectural detail in composite. Contrasting accent colors of any wall, awning or other feature must be limited to no more than ten percent of the total area for any single facade.



SW 7005 Pure White

Interior / Exterior Locator Number: 255-C1

WALL PAINT

SW 7567 Natural Tan

Interior / Exterior Locator Number: 284-C1

WALL PAINT

TRIM PA

SW 7020 Black Fox

Interior / Exterior Locator Numbe<u>r:</u> 244-<u>C</u>7

TRIM PAINT



STONE CLADDING









Christian Andrea, RLA, ASLA



LANDSCAPE PLAN











LANDSCAPE PLAN

Landscape Features

• INTERWEAVING PUBLIC ROW AND VIA COCONUT MPD FRONTAGE

integrating Via Coconut Point Road ROWs with Via Coconut MPD's linear park, 8' sidewalk and landscaping to create seamless ROW and inviting street-side environment.

 ENHANCED LANDSCAPE BUFFERING ALONG VIA COCONUT enhanced 14-18' trees, enhanced hedge shrub 36" at installation, additional ground covers with additional shrub layers

• FILTER MARSHES

along 8' sidewalk within linear park with variety of grasses and aquatic plants including seasonal plantings (Red Maples, Bald Cypress, etc.)

• LABEL PLANTINGS

for educational purposes

CANTILEVERED PLANTERS

along part of deck and building to conceal seasonal fluctuation of lake

• ENHANCED PERIMETER BUFFER PLANTINGS

with additional tree and shrub plantings exceeding code

• ENHANCED INTERNAL LANDSCAPING

with oversized 14' tall canopy trees in islands

INCREASED PLANT SIZES

for the buildings for key areas

MEDIAN PLANTINGS

to emulate median plantings to the north

• FLOWERING TREES AND SEASONAL PLANTINGS

• LARGE SPECIMEN PALMS

at entry and in select areas; Date palms or Royal Palms

ENHANCEMENTS TO LANDSCAPE

trees along rail corridor and desirable north/south trail along the west where no buffer is required and enhancements to north buffer to Happy Hollow Lane residential

STREET TREES

per plan to blend with proposed plantings for adjacent Genova development













OVERALL LANDSCAPE PLAN



LEGEND

- (A) ENTRY
 - A1. Pavers A2. Signage
- B POND B1. Fountain
- B2. Littoral Plantings (C) MARSH / FILTER POND
 - C1. Littoral plantings/ Grasses C2. Cypress Maple Trees
- D FISHING PIER
 - D1. Stocked lake for Fishing D2. Educational Informational Placques E
- MEDIAN LANDSCAPE
- (F) FLOWERING TREES

- (G) MEANDERING PATHWAY

 - G1. Benches G2. 8' Wide Concrete Path
- AMENITY DECK
 - H1. Fire pit
 - H2. Trellis
- H3. Speciman Planting | ENHANCED LANDSCAPE BUFFER
 - I1. Mature Plantings
 - Variety of Species
- Label Plantings for education purposes J DOG PARK
 - J1. Perimeter Fence
- (K) POCKET PARK (with shade structure)

- RESORT STYLE POOL DECK
- (M) VIA COCONUT BUFFER PLANTINGS Enhanced Plantings 14'-18' Trees Hedge Shrub 36" at Installation Additional Groundcovers and shrub layers
- (N) ENHANCED PERIMETER BUFFER PLANTINGS Additional tree and shrub plantings exceeding code
- O CANOPY TREES Oversized Canopy trees in Islands 14' tall
- SPECIMAN PALM TREES
 - P1. Royal Palms/ Date Palms 12'-14' ct











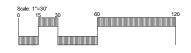




60 120

15 30







VIA COCONUT











DESCRIPTION

The Galleonaire LED luminaire features advanced thermally conductive polymer heatsinks and open frame endcaps for a sleek aesthetic with significant weight reduction. Patented, high-efficiency AccuLED Optics ™ system provides uniform and energy conscious illumination to walkways, parking lots, roadways, building areas and security lighting applications. IP66 rated and UL/cUL Listed for wet locations.

SPECIFICATION FEATURES

Construction

Extruded aluminum driver enclosure thermally isolated from Light Squares for optimal thermal performance. Open frame die-cast aluminum end caps provide structural support for the housing and heatsinks. Thermally conductive polymer heatsinks offer significant weight reduction while fully maintaining thermal management of the Light Squares, 3G vibration tested and rated. Optional tool-less hardware available for ease of entry into electrical chamber. Housing is IP66

Optics

Patented, high-efficiency injection-molded AccuLED Optics technology. Optics are precisely designed to shape the distribution, maximizing efficiency and application spacing. AccuLED Optics create consistent distributions with the scalability to meet customized application requirements. Offered standard in 4000K (+/- 275K) CCT 70 CRI. Optional 2700K, 3000K, 5000K and 6000K CCT.

Electrical

LED drivers are mounted to removable tray assembly for ease of maintenance, 120-277V 50/60Hz. 347V 60Hz or 480V 60Hz operation. 480V is compatible for use with 480V Wye systems only. Standard with 0-10V dimming. Shipped standard with Eaton proprietary circuit module designed to withstand 10kV of transient line surge. The Galleonaire LED luminaire is suitable for operation in -40°C to 40°C ambient environments. Light Squares are IP66 rated. Greater than 90% lumen maintenance expected at 60,000 hours. Available in standard 1A drive current and optional 600mA and 800mA drive currents (nominal)

Mounting STANDARD ARM MOUNT: Extruded aluminum arm includes internal bolt guides allowing for easy positioning of fixture during mounting. When mounting two or more luminaires at 90° and 120° apart, the EA extended arm may be required. Refer to the arm mounting requirement table. Round pole adapter included. For wall mounting, specify wall

McGraw-Edison

Catalog #	Туре
Project	
Comments	Date
Prepared by	



GALLEONAIRE

1-10 Light Squares Solid State LED

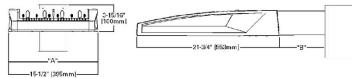
AREA/SITE LUMINAIRE



GLNA



DIMENSIONS



DIMENSION DATA

Number of Light Squares	"A" Width	"B" Standard Arm Length	"B" Optional Arm Length ¹	Weight with Arm (lbs.)	EPA with Arm ((Sq. Ft.)
1-4	15-1/2" (394mm)	7° (178mm)	10" (254mm)	28 (12.7 kgs)	0.72
5-6	21-5/8" (549mm)	7* (178mm)	*0* (254mm)	38 (16.3 kgs)	0.77
7-8	27-5/8" (702mm)	7" (176mm)	'3" (330mm)	43 (19.5 kgs)	0.95
9-10	33-3/4" (857mm)	7* (178mm)	′6" (406mm)	49 (22 2 kgs)	1.13

NOTES: 1. Optional arm length to be used when mounting two fixtures at 90° on a single pole. 2. EPA calculated with





mount bracket option. QUICK

MOUNT ARM: Adapter is bolted

directly to the pole. Quick mount

adapter and is secured via two

screws, facilitating quick and

easy installation. The versatile

patent pending, quick mount arm accommodates multiple drill

patterns ranging from 1-1/2" to

4-7/8". Removal of the door on the

quick mount arm enables wiring of

the driver compartment. A knock-

out enables round pole mounting.

Housing finished in super durable TGIC polyester powder coat paint,

2.5 mil nominal thickness for

superior protection against fade

and wear. Heat sink is dark gray,

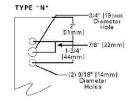
non-paintable. Standard housing

colors include black, bronze, grey,

white, dark platinum and graphite metallic. RAL and custom color

Warranty

arm slide into place on the



CERTIFICATION DATA

ISO 9001 LM79 / LM80 Compliant UL/cUL Wet Location Listed

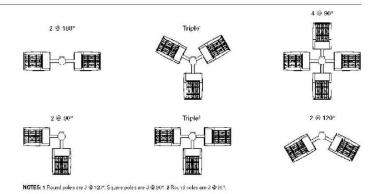
ENERGY DATA Electronic LED Driver
>0.9 Power Factor
<20% Total Harmonic Distortion 120V-277V 50/60Hz 347V, 480V 60Hz -40°C Min. lemperature 40°C Max. Temperature



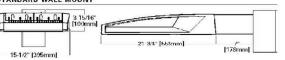
June 26, 2019 3:50 PM

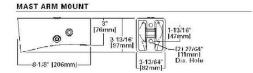
ARM MOUNTING REQUIREMENTS

Configuration	90° Apert	120° Apart
GLNA-AF-DI	7" Arm (Star card)	7' Arm (Standard)
GLNA-AF-02	7" Arm (Standard)	7' Arm (Standard)
GLNA-AF-03	/* Arm (Star card)	;' Arm (Standard)
GLNA-AF-04	7" Arm (Standard)	?" Arm (Standard)
GLNA-AF-05	*C* Extended Arm (Required)	?' Arm (Standard)
GLNA-AF-08	10" Extended Arm (Required)	/ ' Arm (Standard)
GLNA-AF-07	13* Extended Arm (Required)	13" Extended Arm (Required)
GLNA-AF-38	13° Extended Arm (Required)	131 Extended Arm (Required)
GLNA-AF-09	16" Extended Arm (Required)	16" Extended Arm (Required)
GLNA AF 10	16" Extended Arm (Required)	16" Extended Arm (Raquired)



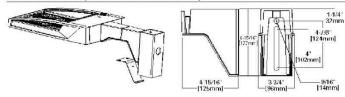
STANDARD WALL MOUNT



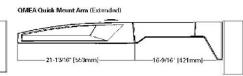


GLNA GALLEONAIRE LED

QUICK MOUNT ARM (INCLUDES FIXTURE ADAPTER)







QUICK MOUNT ARM DATA

Number of Light Squares 1 2	"A" Width	Weight with QM Arm (lbs.)	Weight with QMEA Arm (lbs.)	EPA with Arm? (Sq. Ft.)	
1-4	15-1/2" (394mm)	30 (13 6 kgs)	33 (15 kgs.)	0.96	
5-6 3	21-5/8" (549mm)	98 (17.2 kgs)	41 (10.6 kgs)		
7-8*	27-5/8° (702mm)	45 (20.4 kgs))##.		

NOTES: 1. Optional arm length to be used when mounting two hixtures at 80° on a single pole. 2. EPA calculated with atsociated arm length 3. QMEA arm to be used when mounting two hixtures at 90° on a single pole.

4. OM options not available for 90° or 120° configuration on a single pole.



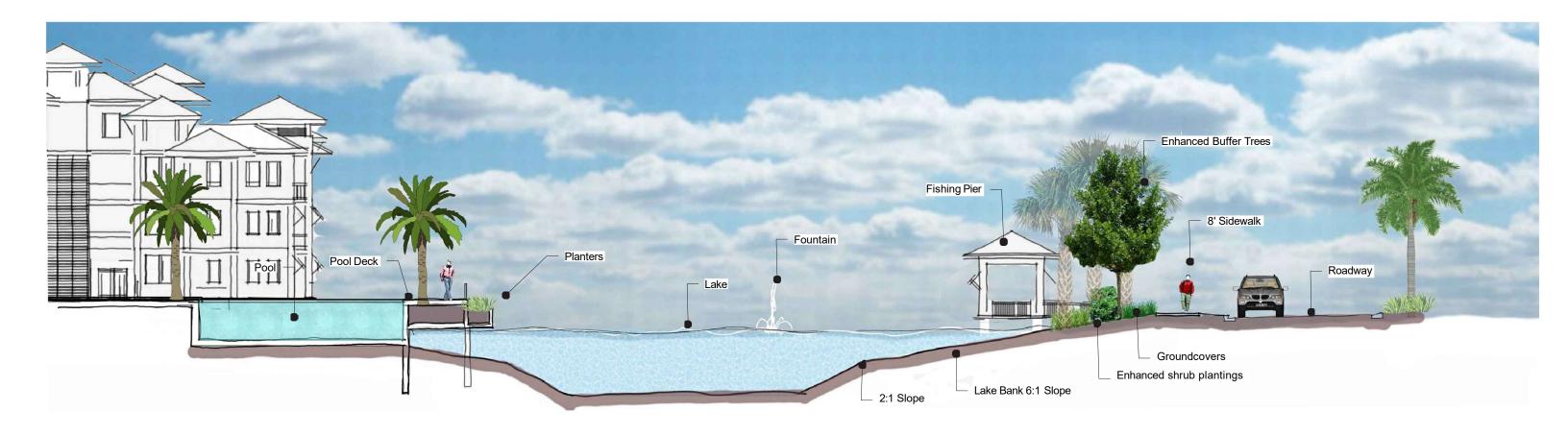
TD500064EN June 26, 2019 3:50 PM







FEATURE LAKE AND POOL DECK SECTION

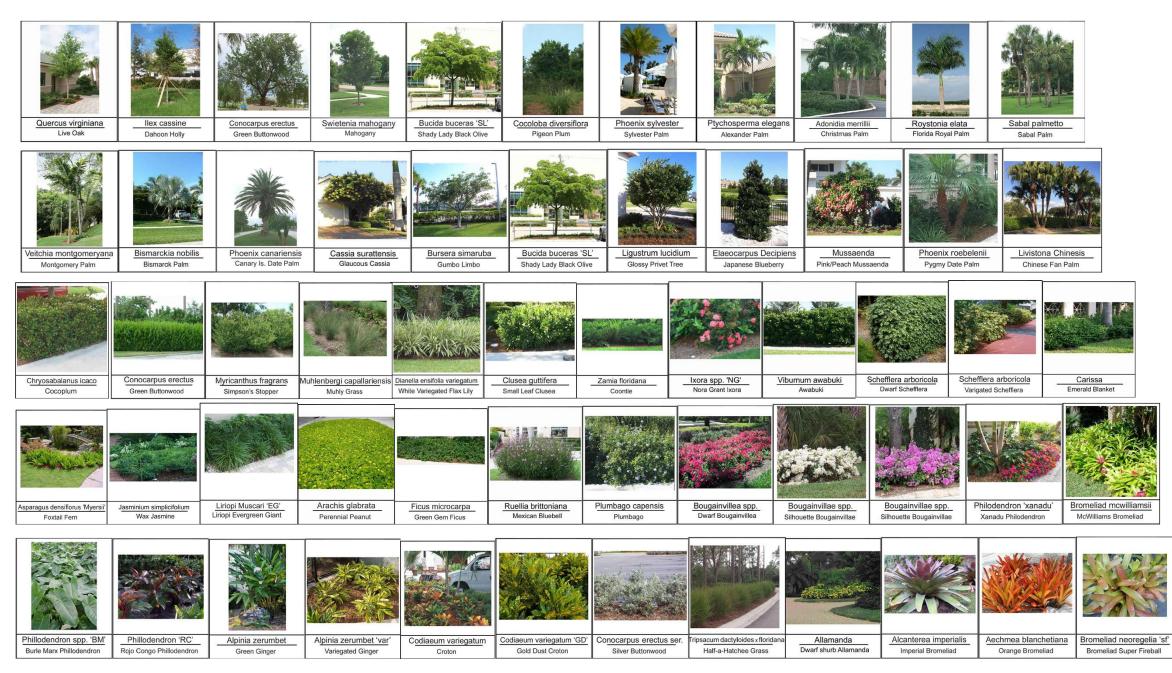








PLANTING PALETTE



PROPOSED FILTER MARSH PLANT PALLETTE









