

VILLAGE OF ESTERO COUNCIL MEETING
WEDNESDAY, NOVEMBER 18, 2020, 9:30 A.M.

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CAPTIONING WHICH SHOULD NEITHER BE RELIED UPON FOR COMPLETE
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PROCEEDINGS MAY NEED TO HIRE A COURT REPORTER.

09:40:30 >>Mayor Ribble: YES, GOOD MORNING, EVERYBODY.
09:40:33 >>Tammy Duran: GOOD MORNING, CAN YOU GUYS HEAR US ON ZOOM?
09:40:36 >>Mayor Ribble: HOWARD, CAN YOU HEAR US?
09:40:40 >>Howard Levitan: NO, WE CAN'T HEAR YOU.
09:40:42 YOU CAN HEAR ME, THOUGH, RIGHT?
09:40:53 LET'S HAVE A MEETING.
09:40:56 WE CAN DEAL WITH THIS REALLY QUICK.
09:40:59 >>Jim Wilson: AYE.
09:41:26 >>Steven Sarkozy: WITH THE ZOOM PARTICIPANTS OFF-SITE, WHAT
09:46:07 WE COULD DO, AND WHAT WE'RE CONSIDERING AT THIS POINT, IS
09:46:11 ALLOWING THE MEETING TO GO FORWARD WITHOUT THE ZOOM FOLKS
09:46:16 ON.
09:46:16 ALLOW THEM TO CALL IN, LIKE WE DID PREVIOUSLY, BUT WITH THE
09:46:21 QUORUM THAT WE HAVE HERE, AT LEAST PRESENT THE MATERIALS AND
09:46:25 MOVE FORWARD WITH THE AGENDA.
09:46:28 I'D LIKE TO TAKE ANOTHER TEN MINUTES OR SO AND SEE IF WE CAN
09:46:33 GET THIS WORKING.
09:46:34 IF NOT, THAT WOULD BE AN ALTERNATIVE.

09:46:36 >>Mayor Ribble: WHY DON'T WE WAIT UNTIL 10:00.
09:46:39 THAT GIVES YOU 14 MINUTES, AND WE'LL CALL IT AT THAT POINT
09:46:43 IN TIME.
09:46:43 [RECESS]
10:00:00 >>Mayor Ribble: GOOD MORNING.
10:00:04 IT'S 10:00.
10:00:05 I WANT TO THANK EVERYONE FOR THEIR PATIENCE.
10:00:07 YOU FOLKS AT HOME, YOU CAN SEE THAT WE'RE HAVING SOME
10:00:09 TECHNICAL DIFFICULTIES THIS MORNING.
10:00:12 WE INSTALLED A NEW SOUND SYSTEM AND IT'S NOT TALKING WITH
10:00:15 OUR VIDEO SYSTEM AS WELL AS WE'D LIKE.
10:00:18 WE'RE GETTING A LOT OF FEEDBACK.
10:00:20 IT WILL BE LIMITED ON WHAT YOU CAN SEE AND HEAR TODAY.
10:00:24 I ASSURE YOU WE'LL GET THIS CORRECTED MOVING FORWARD.
10:00:27 WE DO HAVE A QUORUM OF THE COUNCIL.
10:00:29 WE DO HAVE TWO OTHER COUNCIL MEMBERS JOINING US BY ZOOM, BY
10:00:35 VOICE.
10:00:36 SO WE'LL MOVE ALONG.

10:00:37 I'D LIKE TO CALL THE NOVEMBER 18, 2020 VILLAGE COUNCIL
10:00:40 MEETING TO ORDER.
10:00:40 I'D LIKE TO REMIND EVERYONE TO PLEASE SET YOUR CELL PHONES
10:00:45 ON SILENT AND MUTE THEM AS COUNCILMAN LEVITAN JUST ASKED YOU
10:00:49 TO DO.
10:00:58 THOUGH YOU MAY NOT BE ABLE TO SEE US, WE CAN SEE YOU.
10:01:02 JUST A WORD OF CAUTION TO YOU.

10:01:04 NEXT, IS PASTOR TIM CARSON STILL WITH US?
10:01:11 PASTOR, THANKS FOR YOUR PATIENCE THIS MORNING.
10:01:14 WE WELCOME YOU TO DO THE INVOCATION FOR US.
10:01:17 >> THANK YOU.
10:01:18 I HAVE TO START WITH A WORD OF CONFESSION THAT I FIND IT
10:01:22 STRANGELY GRATIFYING THAT YOU ALL HAVE TECHNICAL ISSUES AS
10:01:26 WELL.
10:01:27 [LAUGHTER]
10:01:27 LET'S PRAY.
10:01:30 O GOD, IT'S DIFFICULT ENOUGH TO LEAD IN NORMAL TIMES, BUT IN
10:01:34 THESE TIMES OF HIGHER ANXIETY AND STRESS, IT'S EVEN MORE
10:01:39 DIFFICULT.
10:01:39 SO I PRAY FOR THIS COUNCIL THAT YOU WOULD ANCHOR THEM WITH A
10:01:44 SENSE OF YOUR PRESENCE AND WOULD GIVE THEM THE COLLECTIVE
10:01:47 WISDOM THEY NEED TO BE ABLE TO MAKE WISE DECISIONS.
10:01:51 FATHER, I PRAY THAT YOU WOULD PROTECT US FROM FEAR AND QUICK
10:01:56 REACTIONS.
10:01:57 AND, LORD, THAT YOU WOULD ALLOW US WITH THE BEST INTEREST OF
10:02:02 THE WHOLE IN MIND HAVE WISDOM IN WHAT WE DO.
10:02:05 WE JUST OURSELVES TO YOU.
10:02:08 AMEN.
10:02:09 >>Mayor Ribble: THANK YOU, PASTOR TIM.
10:02:11 MOST APPRECIATED.
10:02:12 ESPECIALLY YOUR PATIENCE.
10:02:13 PLEASE STAND AND JOIN ME IN THE PLEDGE TO THE FLAG.

10:02:16 I PLEDGE ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF
10:02:19 AMERICA, AND TO THE REPUBLIC, FOR WHICH IT STANDS, ONE
10:02:22 NATION UNDER GOD, INDIVISIBLE WITH LIBERTY AND JUSTICE FOR
10:02:29 ALL.
10:02:35 >>Mayor Ribble: MADAM CLERK, PLEASE CALL THE ROLL.
10:02:39 >> COUNCIL MEMBER LEVITAN?
10:02:41 >>Howard Levitan: HERE.
10:02:42 >>Jon McLain: HERE.
10:02:43 >>Jim Boesch: HERE.
10:02:45 >>Nick Batos: HERE.
10:02:48 >>Jim Wilson: HERE.
10:02:51 >>Vice-Mayor Errington: HERE.
10:02:52 >>Mayor Ribble: HERE.
10:02:53 NEXT ON THE AGENDA IS APPROVAL OF THE AGENDA.

10:02:56 DOES ANYONE HAVE ANY ADDITIONS, DELETIONS OR CHANGES TO THE
10:02:59 AGENDA?
10:02:59 HEARING NONE, CAN I HAVE A MOTION TO APPROVE THE AGENDA?
10:03:05 KATY ERRINGTON.
10:03:07 SECOND BY JON McLAIN.
10:03:10 MADAM CLERK, PLEASE CALL THE ROLL.
10:03:14 >> COUNCIL MEMBER LEVITAN?
10:03:17 >>Jon McLain: AYE.
10:03:23 >>Jim Boesch: AYE.
10:03:24 >>Nick Batos: AYE.
10:03:27 >>Jim Wilson: AYE.

10:03:29 >>Vice-Mayor Errington: AYE.
10:03:31 >>Mayor Ribble: AYE.
10:03:34 >>Howard Levitan: I'LL JUMP IN ON THAT AND SAY AYE AS WELL.
10:03:38 >>Mayor Ribble: TAKING A NAP THERE, WERE YOU, HOWARD?
10:03:42 >>Howard Levitan: NO.
10:03:43 I'M HAVING A LITTLE TROUBLE WITH MY AUDIO.
10:03:45 STRANGE THING.
10:03:46 >>Mayor Ribble: YOU HAVE TO PAY ATTENTION, HOWARD.
10:03:48 MADAM CLERK, DO WE HAVE ANYONE SIGNED UP TO SPEAK ON
10:03:51 NON-AGENDA ITEMS?
10:03:53 >>Carol Sacco: NO, MAYOR.
10:03:54 >>Mayor Ribble: MOVING RIGHT ALONG, NEXT ON THE AGENDA IS
10:03:56 THE CONSENT AGENDA.
10:03:58 ANY OF THE COUNCIL MEMBERS HAVE COMMENTS OR QUESTIONS
10:04:00 REGARDING THE COUNCIL MEETING MINUTES AND THE RESOLUTIONS?
10:04:04 HEARING NONE, CAN I HAVE A MOTION TO ACCEPT THE CONSENT
10:04:10 AGENDA?
10:04:12 JON McLAIN, SECONDED BY JIM BOESCH.
10:04:14 MADAM CLERK, PLEASE CALL THE ROLL.
10:04:17 >>Carol Sacco: COUNCIL MEMBER WILSON?
10:04:20 >>Jim Wilson: AYE.
10:04:21 >>Nick Batos: AYE.
10:04:23 >>Jim Boesch: AYE.
10:04:24 >>Jon McLain: AYE.
10:04:28 >>Howard Levitan: AYE.

10:04:30 >>Vice-Mayor Errington: AYE.
10:04:31 >>Mayor Ribble: AYE.
10:04:32 THE NEXT ITEM ON THE AGENDA IS A PUBLIC HEARING FOR
10:04:37 ORDINANCE 2020-07 ADOPTING AN AMENDMENT TO THE VILLAGE OF
10:04:42 ESTERO COMPREHENSIVE PLAN TO ADD TWO ANNEXED PROPERTIES TO
10:04:45 THE FUTURE LAND USE MAP AND DESIGNATE VILLAGE NEIGHBORHOOD 1
10:04:51 AS THE LAND USE CATEGORY FOR THE PROPERTIES DESCRIBED IN
10:04:54 EXHIBIT A AND MADE A PART HEREOF.
10:05:00 STEVE, WOULD YOU LIKE TO INTRODUCE THIS, PLEASE?
10:05:04 >>Steven Sarkozy: THANK YOU, MAYOR, MEMBERS OF COUNCIL.

10:05:06 THIS ITEM ADDS THE TWO NEW ANNEXED PROPERTIES DOWN IN
10:05:10 COCONUT, THE FAR WEST SECTION OF COCONUT ROAD TO OUR
10:05:14 COMPREHENSIVE PLAN AND DESIGNATES THEM PROPERLY, ACCORDING
10:05:19 TO THE LAND USES THAT HAVE ALREADY BEEN APPROVED BY BOTH THE
10:05:23 COUNTY AND BY THE VILLAGE AS PART OF THE ANNEXATION PROCESS.
10:05:27 I'LL TURN THIS OVER TO MARY BRIEFLY TO TALK ABOUT THAT
10:05:32 FURTHER.
10:05:33 BUT THIS IS CONSIDERED A ROUTINE MATTER TO UPGRADE THE
10:05:38 COMPREHENSIVE PLAN TO INCLUDE ALL OF THE PROPERTIES HERE
10:05:42 WITHIN THE VILLAGE.
10:05:44 MARY, ANY ADDITIONAL COMMENTS?
10:05:45 >>Mary Gibbs: GOOD MORNING.
10:05:47 AS STEVE MENTIONED, WE ANNEXED THIS PROPERTY BACK IN
10:05:51 JANUARY, AND IT'S THE PROPERTY ON THE NORTH SIDE OF COCONUT
10:05:54 ROAD, JUST EAST OF EL DORADO ACRES.

10:05:58 IT'S A TEN ACRE SITE.
10:06:00 PER THE FLORIDA STATUTES AND OUR ANNEXATION AGREEMENT, WE
10:06:03 HAVE TWO YEARS WHERE WE HAVE TO REDESIGNATE IT ACCORDING TO
10:06:06 OUR COMPREHENSIVE PLAN.
10:06:07 WE HAVE TO DO A COMPREHENSIVE PLAN AMENDMENT.
10:06:09 WE'RE PROPOSING, WE CALL IT VILLAGE NEIGHBORHOOD ONE, WHICH
10:06:13 IS VERY CONSISTENT WITH THE PROPERTIES AROUND IT, AND ALSO
10:06:17 FITS IN WITH WHAT THE DEVELOPER IS PROPOSING, WHICH IS A
10:06:19 RESIDENTIAL SUBDIVISION WITH TWO UNITS AN ACRE.
10:06:23 IT FITS NICELY, WHAT WE'RE DOING TODAY IS CALLED THE
10:06:27 TRANSMITTAL HEARING FOR THE COMPREHENSIVE PLAN.
10:06:29 SO THAT'S YOUR FIRST PUBLIC HEARING.
10:06:32 IF YOU AGREE TO SEND IT ON TODAY, WE SEND IT TO THE STATE
10:06:35 FOR REVIEW LIKE WE DID WITH OUR COMPREHENSIVE PLAN.
10:06:38 THEY HAVE 30 DAYS TO GIVE US COMMENTS FROM THE DIFFERENT
10:06:41 AGENCIES AND THEN WHEN WE GET THE COMMENTS, WE'LL COME BACK
10:06:44 FOR THE SECOND PUBLIC HEARING, WHICH IS CALLED THE ADOPTION
10:06:47 HEARING.
10:06:47 SO THAT WILL BE AT A LATER DATE.
10:06:49 I'M HAPPY TO ANSWER ANY QUESTIONS.
10:06:51 >>Mayor Ribble: COUNCIL, ANY QUESTIONS OR COMMENTS?
10:06:53 HEARING NONE, IS ANYONE FROM THE PUBLIC SIGNED UP TO SPEAK
10:07:00 TO THIS ITEM?
10:07:01 >>Carol Sacco: NO MAYOR.
10:07:02 >>Mayor Ribble: I'LL ENTERTAIN A MOTION.

10:07:04 KATY ERRINGTON.
10:07:05 SECOND BY NICK BATOS.
10:07:07 MADAM CLERK, PLEASE CALL THE ROLL.
10:07:09 >>Carol Sacco: COUNCIL MEMBER LEVITAN?
10:07:11 >>Howard Levitan: AYE.
10:07:14 >>Jon McLain: AYE.

10:07:15 >>Jim Boesch: AYE.
10:07:17 >>Nick Batos: AYE.
10:07:19 >>Jim Wilson: AYE.
10:07:22 >>Vice-Mayor Errington: AYE.
10:07:24 >>Mayor Ribble: AYE.
10:07:24 WE HAVE ON THE AGENDA THE FIRST READING OF ORDINANCE 2020-08
10:07:31 PROVIDING FOR THE PROHIBITION OF ILLICIT DISCHARGES TO
10:07:39 STORMWATER SYSTEMS.
10:07:40 >>Carol Sacco: 2020-08, ORDINANCE OF THE VILLAGE COUNCIL OF
10:07:42 THE VILLAGE OF ESTERO, PROVIDING FOR PROHIBITION OF ILLICIT
10:07:46 DISCHARGES TO STORMWATER SYSTEMS; PROVIDING FOR PURPOSE;
10:07:49 PROVIDING FOR PENALTY; PROVIDING FOR CONFLICT; PROVIDING FOR
10:07:52 SEVERABILITY; PROVIDING FOR CODIFICATION; PROVIDING AN
10:07:56 EFFECTIVE DATE.
10:07:59 >>Mayor Ribble: MR. SARKOZY.
10:08:00 >>Steven Sarkozy: THANK YOU, MAYOR, MEMBERS OF COUNCIL, THIS
10:08:03 IS A SOMEWHAT ROUTINE MATTER, BUT AS PART OF OUR NATIONAL
10:08:07 POLLUTION DISCHARGE ELIMINATION SYSTEM PERMIT PROCESS, WHICH
10:08:12 IS A NATIONAL PERMIT PROCESS, WE'RE REQUIRED TO CONTROL ANY

10:08:18 ILLEGAL DISCHARGES INTO THE STORMWATER SYSTEM.
10:08:22 THIS ORDINANCE OUTLINES WHAT THOSE DISCHARGES ARE.
10:08:29 AS THE CLERK MENTIONED, IT OUTLINES THE PENALTIES AND THE
10:08:34 PROCESS FOR DOCUMENTING ANY ILLEGAL DISCHARGE.
10:08:40 WE'LL BE MONITORING THIS, WHICH WE HAVE IN THE PAST, THROUGH
10:08:43 WORK OF THE COUNTY.
10:08:44 WE'LL BE DOING THIS NOW INDIVIDUALLY WITHIN THE VILLAGE OF
10:08:47 ESTERO TO ENSURE THAT WE PROTECT STORMWATER QUALITY
10:08:53 THROUGHOUT THE ESTERO RIVER AND ALL OF THE ESTERO BAY
10:08:58 SYSTEM.
10:08:58 SO THIS COMES TO YOU WITH A RECOMMENDATION FOR APPROVAL.
10:09:01 I WOULD NOTE THAT UNLIKE THE PRIOR ITEM, WHICH WE WOULD HAVE
10:09:05 TO WAIT FOR STATE APPROVAL, THIS CAN BE APPROVED IN SECOND
10:09:11 READING AND WE'RE PROPOSING SECOND READING OCCUR ON DECEMBER
10:09:16 2nd.
10:09:17 >>Mayor Ribble: ANY COMMENTS OR QUESTIONS FROM COUNCIL?
10:09:20 KATY?
10:09:22 >>Vice-Mayor Errington: I HAVE A QUESTION, STEVE.
10:09:23 CAN YOU GIVE US AN EXAMPLE OF A DIVERTED STREAM FLOW?
10:09:27 WHAT DOES THAT MEAN EXACTLY?
10:09:31 >>Steven Sarkozy: IN SOME CASES, THERE WOULD BE THE NATURAL
10:09:35 SYSTEM COULD BE CHANGED BY A PROPERTY OWNER TO TAKE
10:09:41 ADVANTAGE OF MOVING STREAM OR FLOW WAY AND THIS PROHIBITS
10:09:49 THAT UNLESS THERE ARE PROPER PERMITS IN PLACE.
10:09:52 SO THE IDEA IS TO MAINTAIN ALL OF THE SYSTEMS AS THEY

10:09:56 CURRENTLY EXIST UNLESS PERMITS ALLOW THE CHANGE.
10:10:00 >>Vice-Mayor Errington: THAT WOULD BE FOR NEW DIVERTED

10:10:03 STREAMS.
10:10:04 OKAY.
10:10:11 >>Jim Boesch: ONE COMMENT I WOULD LIKE TO MAKE IS THAT
10:10:13 HAVING SERVED ON THE BOARD FOR AN HOA, MANY OF THESE THINGS
10:10:20 COME UP AS QUESTIONS.
10:10:23 WE DO -- SUGGESTING THAT WE SEND THIS SPECIFICALLY TO EACH
10:10:29 ONE OF THE COMMUNITIES SO THEY HAVE IT RIGHT THERE TO SHOW
10:10:32 THESE PEOPLE WHEN THEY COME IN, GIVE IT TO THEIR WHATEVER
10:10:36 COMMITTEE IS IN CHARGE OF THIS, REGARDLESS, IT WILL SAVE YOU
10:10:41 A LOT OF QUESTIONS FROM PEOPLE CALLING IN AND PUT THIS ON
10:10:44 THE FRONT PAGE OF OUR WEBSITE SO THAT -- KNOW THE ANSWERS TO
10:10:51 THESE QUESTIONS.
10:10:52 I THINK IT'S A GREAT ESTABLISHMENT FOR THIS WHOLE CONCEPT.
10:11:00 WATER POLICY IN CONJUNCTION WITH DOING SEWERS IN THE FUTURE.
10:11:06 WHEN YOU THINK ABOUT ALL THE RAIN AS RECENTLY AS THE LAST
10:11:12 TWO WEEKS, VERY IMPORTANT THAT WE HAVE THIS TYPE OF A
10:11:15 PROGRAM.
10:11:16 I'M PLEASSED TO SEE THIS COME FORTH.
10:11:18 >>Mayor Ribble: ANY OTHER COMMENTS OR QUESTIONS FROM
10:11:22 COUNCIL?
10:11:23 DO I HAVE A MOTION TO PASS THE FIRST READING OF ORDINANCE
10:11:25 NUMBER 2020-08?
10:11:26 JIM BOESCH.

10:11:30 SECOND BY NICK BATOS.
10:11:31 MADAM CLERK, PLEASE CALL THE ROLL.
10:11:33 >>Carol Sacco: COUNCIL MEMBER WILSON?
10:11:35 >>Jim Wilson: AYE.
10:11:37 >>Nick Batos: AYE.
10:11:39 >>Jim Boesch: AYE.
10:11:40 >>Jon McLain: AYE.
10:11:43 >>Howard Levitan: AYE.
10:11:45 >>Vice-Mayor Errington: AYE.
10:11:47 >>Mayor Ribble: AYE.
10:11:48 NEXT ON THE AGENDA, FIRST READING OF ORDINANCE 2020-09,
10:11:56 CONSIDERING A ZONING AMENDMENT TO THE ESTERO TOWN CENTER
10:11:58 COMMERCIAL PLANNED DEVELOPMENT.
10:12:01 WOULD THE CLERK PLEASE READ THE TITLE OF THE ORDINANCE?
10:12:04 >>Carol Sacco: 2020-09, ORDINANCE OF THE VILLAGE COUNCIL OF
10:12:07 THE VILLAGE OF ESTERO, FLORIDA, CONSIDERING A ZONING
10:12:10 AMENDMENT TO THE ESTERO TOWN CENTER COMMERCIAL PLANNED
10:12:13 DEVELOPMENT, TO ALLOW AUTO REPAIR AND SERVICE, GROUP I, AS A
10:12:20 STAND-ALONE USE ON PROPERTY LOCATED ON THE SOUTHEAST
10:12:23 QUADRANT OF CORKSCREW ROAD AND THREE OAKS PARKWAY AND
10:12:27 CONSISTING OF APPROXIMATELY 1.14 ACRES; PROVIDING FOR
10:12:30 CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN
10:12:32 EFFECTIVE DATE.
10:12:36 >>Mayor Ribble: STEVE?

10:12:37 >>Steven Sarkozy: THANK YOU, MAYOR, MEMBERS OF COUNCIL.

10:12:39 THIS ITEM IN FIRST READING IS TO AMEND THE ZONING FOR A
10:12:45 FIRESTONE TIRE STORE IN WHAT IS COMMONLY KNOWN IN THE
10:12:50 COMMUNITY AS THE LOWE'S PLAZA.
10:12:52 THIS ITEM IS PROPOSED FOR ADOPTION AND FIRST READING TODAY.
10:12:57 IT WOULD COME BACK FOR SECOND READING ON DECEMBER 2nd.
10:13:01 THERE'S A PRESENTATION REGARDING THIS ITEM BY STAFF, AND
10:13:06 THEN ALSO A PRESENTATION BY THE APPLICANT.
10:13:10 THIS IS SOMETHING THAT WE'RE PROPOSING THAT WE ADOPT ON
10:13:15 FIRST READING AS WE HAVE A NUMBER OF PEOPLE HERE FROM THE
10:13:18 APPLICANT THAT ARE FROM OUT OF TOWN.
10:13:21 I'LL TURN IT OVER TO MARY GIBBS, OUR DIRECTOR OF COMMUNITY
10:13:25 DEVELOPMENT, FOR A BRIEF PRESENTATION.
10:13:26 >>Mary Gibbs: GOOD MORNING AGAIN.
10:13:28 THIS IS THE FIRST READING.
10:13:30 SO THIS IS NOT THE PUBLIC HEARING.
10:13:32 THE PUBLIC HEARING WILL BE DECEMBER 2nd WHEN IT COMES
10:13:35 BACK.
10:13:36 WHAT WE WANT TO DO TODAY IS JUST EXPLAIN A LITTLE BIT.
10:13:41 YOU KNOW THIS IS AN AMENDMENT TO THE ZONING TO DO THE
10:13:43 FIRESTONE TIRE CENTER.
10:13:45 IT'S ON CORKSCREW ROAD IN THE LOWE'S PLAZA.
10:13:48 IT'S A THREE-ACRE SITE.
10:13:50 THEY WANT TO DO THE TIRE STORE ON HALF OF THE SITE.
10:13:53 SO THEY ARE IN TO AMEND THE ZONING FOR THAT.
10:13:57 WE HAD A PUBLIC HEARING AT PLANNING AND ZONING BOARD IN

10:14:00 AUGUST.
10:14:01 AND AT THAT TIME, THE PLANNING AND ZONING BOARD DID NOT
10:14:04 RECOMMEND APPROVAL BASED ON THE STAFF RECOMMENDATION WHICH
10:14:07 ALL RELATED TO THE COMPREHENSIVE PLAN MIXED-USE LAND USE
10:14:11 CATEGORY.
10:14:12 SUBSEQUENT TO THAT PLANNING AND ZONING BOARD MEETING IN
10:14:15 AUGUST, THE APPLICANT MADE SOME REVISIONS TO THE PROJECT.
10:14:18 AND THAT'S WHAT'S IN YOUR PACKET TODAY AND WHAT YOU'LL HAVE
10:14:21 FOR THE SECOND READING.
10:14:23 THEY HAVE ENHANCED THE ARCHITECTURAL ELEVATIONS ON A COUPLE
10:14:27 OF THE SIDES AFTER HAVING SOME MEETINGS.
10:14:30 THEY'VE ADDED SOME GREEN SCREEN AND SOME MORE ARCHITECTURAL
10:14:33 ELEMENTS, AND THEY'VE ALSO ADDED AN AMENITY AREA ON THE VERY
10:14:39 WEST END OF THE PROPERTY IN THE LOWE'S PLAZA, WHICH WAS
10:14:43 SHOWN IN THE ORIGINAL ZONING TO BE SOME TYPE OF AMENITY BUT
10:14:46 WAS NOT SPECIFIED AT THE TIME.
10:14:48 SO THEY ARE PROPOSING TO DO THAT AMENITY AREA, WHICH WOULD
10:14:51 BE LIKE A DECK WITH THE LIVE OAK TREES THAT ARE EXISTING,
10:14:55 THE HERITAGE TREES, AND HAVING THAT BE A PUBLIC AREA.
10:14:59 AND THAT THEY ARE PROPOSING TO DO EARLIER THAN WHAT WE WOULD

10:15:03 GET WITH THE TYPICAL ZONING.
10:15:05 SO THERE ARE A FEW OF THOSE CHANGES THAT THEY ARE GOING TO
10:15:08 BE EXPLAINING THAT AT THE SECOND READING ON DECEMBER 2nd,
10:15:11 WHICH WILL BE YOUR PUBLIC HEARING.
10:15:13 SO WHAT WE'RE DOING TODAY, SINCE THE APPLICANT TYPICALLY

10:15:17 DOESN'T SPEAK AT THE FIRST READING, I'M JUST GIVING YOU THE
10:15:20 QUICK OVERVIEW AND WE WOULD COME BACK AT THE SECOND READING
10:15:24 WITH CONDITIONS OF APPROVAL IF YOU WANT TO APPROVE IT, AND
10:15:28 IF YOU HAVE QUESTIONS TODAY FOR THE APPLICANT, IF THERE ARE
10:15:31 THINGS YOU WANT THEM TO ADDRESS AT THE SECOND READING, THIS
10:15:34 WOULD BE THE TIME WHERE YOU TELL US WHAT YOU WANT THEM TO
10:15:37 ADDRESS IF YOU'VE GOT QUESTIONS ABOUT WHAT THEY ARE DOING
10:15:40 WITH THE PROPERTY, WHAT THE OTHER PIECE OF THAT PARCEL IS
10:15:44 GOING TO BE USED FOR, ANY OF THOSE TYPES OF THINGS, YOU CAN
10:15:48 JUST LET US KNOW NOW.
10:15:50 THE APPLICANT IS HERE.
10:15:52 THEY ARE GOING TO TAKE NOTES AND THEN THEY WILL BE PREPARED
10:15:54 TO ADDRESS THAT AT THE SECOND READING.
10:15:56 >>Mayor Ribble: SO THE APPLICANT IS NOT SPEAKING TODAY.
10:15:59 >>Mary Gibbs: NO.
10:16:00 THEY DON'T TYPICALLY SPEAK AT FIRST READING.
10:16:02 >>Mayor Ribble: ARE YOU READY FOR QUESTIONS FROM COUNCIL?
10:16:05 >>Mary Gibbs: READY.
10:16:06 >>Mayor Ribble: JIM.
10:16:08 >>Jim Boesch: MARY, I GUESS WE ALL KNOW WHAT WE WENT THROUGH
10:16:12 WITH BURGER KING, HOW THEY GAVE US -- THIS IS A QUALITY
10:16:27 ADDITION TO ESTERO, NOT JUST ONE OF THESE BOILERPLATE
10:16:31 PRESENTATIONS THAT I THINK THESE LARGE CHAIN STORES HAVE A
10:16:38 PROPENSITY TO OFFER WHEN THEY GO BEFORE --
10:16:45 THERE'S A LOT OF THINGS OUR BOARD SHOULD BE RELATING TO MAKE

10:16:51 SURE -- WE ALL KNOW -- I WOULD HOPE THAT -- DESIGN REVIEW
10:17:04 BOARD, [BACKGROUND NOISE] [INAUDIBLE]
10:17:13 >>Mary Gibbs: RIGHT.
10:17:15 CORRECT, WE WILL MAKE SURE THEY ADDRESS THAT AT THE SECOND
10:17:18 READING OF WHY IT MEETS THE QUALITY STANDARDS OF THE
10:17:21 ARCHITECTURE AND LANDSCAPING FOR ESTERO.
10:17:24 >>Mayor Ribble: ANY OTHER COMMENTS OR QUESTIONS?
10:17:29 >>Jon McLain: I'M GLAD TO SEE THE AMENITY AREA BEING
10:17:31 FINALIZED.
10:17:32 A COUPLE OF CONCERNS I HAVE IS, ONE, THERE ARE SOME NICE
10:17:35 HERITAGE TREES IN THERE.
10:17:38 WILL THERE BE ANY REMOVAL AT ALL OF THE HERITAGE TREE?
10:17:43 I WOULD NOT BE IN SUPPORT OF SEEING THOSE.
10:17:44 I WAS OUT THERE LOOKING AT THEM YESTERDAY.
10:17:46 IT HAS A LOT OF VEGETATION THERE NOW BUT IT WILL BE CLEARED
10:17:49 OUT.

10:17:49 I'M CONCERNED ABOUT THAT.
10:17:51 AND THEN IS THE SIDEWALK FOR THAT AMENITY AREA ALREADY IN
10:17:56 PLACE?
10:17:57 THERE IS A LITTLE SQUIGGLY --
10:18:01 >>Mary Gibbs: THE SQUIGGLY ONE IS THERE.
10:18:04 THE CONNECTION TO THE PARCEL IS NOT THERE YET.
10:18:06 BUT I THINK IT'S PROPOSED ON THAT AMENITY.
10:18:10 >>Jon McLain: HOW LARGE IS THIS AMENITY GOING TO BE?
10:18:13 >>Mary Gibbs: WE'LL HAVE THEM EXPLAIN THAT AT THE SECOND

10:18:17 READING.
10:18:17 I DO THINK IT'S SHOWN IN THE ZONING AS .1 ACRE.
10:18:21 >>Jon McLain: THE QUESTION IS ABOUT WHO IS GOING TO MAINTAIN
10:18:25 THAT AMENITY TO MAKE SURE IT'S MAINTAINED IN AN ADEQUATE
10:18:32 STATE OF REPAIR?
10:18:36 I THINK THEY MADE SOME NICE IMPROVEMENTS ON THE PLAN ITSELF.
10:18:45 >>Mayor Ribble: HOWARD, YOU HAD YOUR HAND UP?
10:18:49 >>Howard Levitan: YES, BILL.
10:18:51 I WOULD LIKE TO MAKE A COUPLE OF COMMENTS.
10:18:52 I HAVE BEEN IN CONTACT WITH THE DEVELOPER OF THE CENTER AND
10:18:57 WITH THE FIRESTONE PEOPLE.
10:18:59 AND I THINK THAT THE BUILDING IS AS WELL DESIGNED AS WE CAN
10:19:06 GET FOR AN AUTO REPAIR AND TIRE SHOP.
10:19:11 THE ISSUE FOR ME IS GOING TO BE WHETHER OR NOT WE REALLY
10:19:16 WANT AN AUTO CENTRIC USE IN THAT SHOPPING CENTER.
10:19:21 AND THAT'S POINT NUMBER ONE.
10:19:29 I KNOW IT WILL MOVE TO SECOND HEARING, BUT THAT SHOULDN'T BE
10:19:32 ANY INDICATION THAT I'M GOING TO VOTE IN FAVOR OF THIS.
10:19:34 I HAVE SEVERAL CONCERNS ABOUT WHETHER OR NOT THAT AMENITY
10:19:37 CENTER IS GOING TO GET BUILT JUST BY VIRTUE OF THE FACT THAT
10:19:40 IT BECOMES A CONDITION IN THE FIRESTONE ZONING.
10:19:45 I WANT TO MAKE CERTAIN THAT THE CENTER ITSELF IS OBLIGATED
10:19:51 TO DO THIS.
10:19:51 AND I DON'T SEE THAT IN THE CONDITIONS AND DOCUMENTATION
10:19:55 YET.

10:19:56 I THINK THESE ARE THINGS THAT MARY AND THE DEVELOPER CAN
10:20:00 WORK ON.
10:20:02 BUT I HAVE SOME CONCERNS ABOUT THIS CHANGE.
10:20:07 >>Mayor Ribble: ANY OTHER QUESTIONS FROM COUNCIL?
10:20:09 MARY, I HAVE A QUESTION.
10:20:12 I KNOW RUBY TUESDAY'S IS RIGHT DOWN THE ROAD FROM THEM,
10:20:18 PROBABLY WITHIN A FEW HUNDRED YARDS.
10:20:21 DO WE KNOW WHAT'S GOING ON WITH THAT STRUCTURE, THAT
10:20:24 BUILDING?
10:20:24 >>Mary Gibbs: I DON'T.
10:20:25 I HAVEN'T HEARD ANYTHING, BUT THEY MAY BE ABLE TO SHED SOME
10:20:29 LIGHT ON THAT.

10:20:29 >>Mayor Ribble: HAVE TO FIND OUT WHAT'S GOING ON WITH THAT.
10:20:32 I DON'T WANT TO MAKE THIS THING A CONFLICT.
10:20:37 INTERESTING TO KNOW.
10:20:39 ANY OTHER QUESTIONS FROM COUNCIL MEMBERS?
10:20:41 I'LL TAKE A MOTION TO PASS THE FIRST READING OF ORDINANCE
10:20:45 2020-09 AND SET A SECOND READING PUBLIC HEARING FOR DECEMBER
10:20:50 2nd OR 9th, 2020.
10:20:53 MOTION BY BATOS.
10:20:57 SECONDED BY KATY ERRINGTON.
10:20:58 >>Mary Gibbs: WOULD THAT BE THE SECOND?
10:21:01 >>Mayor Ribble: WHICH ONE DO YOU WANT TO USE?
10:21:08 >>Mary Gibbs: WE PREFER THE 2nd.
10:21:09 >>Mayor Ribble: 2nd IS OKAY.

10:21:11 MADAM CLERK, PLEASE CALL THE ROLL.
10:21:14 >>Carol Sacco: COUNCIL MEMBER LEVITAN?
10:21:16 >>Howard Levitan: AYE.
10:21:18 >>Jon McLain: AYE.
10:21:19 >>Jim Boesch: AYE.
10:21:22 >>Nick Batos: AYE.
10:21:23 >>Jim Wilson: AYE.
10:21:27 >>Vice-Mayor Errington: AYE.
10:21:27 >>Mayor Ribble: AYE.
10:21:29 WE'LL NOW TAKE COMMENT ON ITEMS THAT AREN'T ON THE AGENDA.
10:21:33 ANYONE SIGNED UP TO SPEAK FOR PUBLIC COMMENT?
10:21:36 >>Carol Sacco: NO, MAYOR.
10:21:37 WE HAVE NONE.
10:21:38 >>Mayor Ribble: OKAY, COUNCIL MEMBERS, LET'S START WITH YOU,
10:21:41 HOWARD.
10:21:42 DO YOU HAVE ANY COMMENTS, UPDATES FOR US?
10:21:44 >>Howard Levitan: NO.
10:21:45 I'M GOING TO PASS.
10:21:46 >>Mayor Ribble: JIM WILSON?
10:21:51 >>Jim Wilson: I WILL ALSO PASS SO WE CAN GET TO THE
10:21:54 WORKSHOP.
10:21:54 >>Mayor Ribble: NICK?
10:21:55 >>Nick Batos: PASS ALSO.
10:21:56 >>Mayor Ribble: WOW.
10:21:57 MR. BOESCH.

10:22:01 >>Jim Boesch: YES, I WOULD LIKE IN LIEU OF THE HOLIDAY
10:22:04 SEASON COMING UP, WE'RE GOING TO BE CELEBRATING THANKSGIVING
10:22:11 IN ANOTHER WEEK OR SO, I WOULD LIKE ON BEHALF OF THE COUNCIL
10:22:15 WISH EVERYBODY A VERY HEALTHY THANKSGIVING.
10:22:20 I THINK IT IMPORTANT THAT WE ALL USE OUR MASKS AND WEAR THEM
10:22:26 WELL, THAT WE CONCENTRATE ON SOCIAL DISTANCING.
10:22:31 I THINK BOTH THANKSGIVING AND CHRISTMAS THIS YEAR IS GOING
10:22:35 TO BE A HOLIDAY SEASON WHERE WE'RE GOING TO HAVE TO LIMIT

10:22:38 PROBABLY JUST TO OUR IMMEDIATE FAMILY SO THAT WE CAN GET BY
10:22:44 THIS TERRIBLE PANDEMIC SEASON OF COVID-19.
10:22:49 ON BEHALF OF OUR COUNCIL, I WISH YOU ALL VERY HAPPY AND
10:22:53 HEALTHY, MOST IMPORTANT, THANKSGIVING.
10:22:56 >>Mayor Ribble: OKAY, MR. BOESCH.
10:22:58 THANK YOU.
10:22:58 KATY?
10:22:59 >>Vice-Mayor Errington: YES.
10:23:00 I HAVE IN MY NOTES HERE I WAS GOING TO MAKE A COMMENT KIND
10:23:04 OF SIMILAR TO WHAT JIM JUST MADE.
10:23:07 I WANT TO THANK, AND I'M VERY -- OUR STAFF, I'M VERY
10:23:12 GRATEFUL FOR THE VILLAGE OF ESTERO STAFF.
10:23:17 WE WENT THROUGH SOME DIFFICULTIES THIS MORNING, IT'S ALL
10:23:20 WORKING OUT.
10:23:21 IT WILL WORK OUT.
10:23:22 IT HAS TO WORK OUT.
10:23:24 BUT WE HAVE SO MUCH TO BE THANKFUL FOR HERE IN THE VILLAGE.

10:23:29 AND THANKSGIVING COMING UP JUST NEXT THURSDAY, IT'S A GOOD
10:23:34 TIME TO REFLECT ON THE THINGS THAT WE DO HAVE.
10:23:38 I REALLY, REALLY THANK THE STAFF AND LISA'S NOT IN HERE, BUT
10:23:45 WANT TO THANK LISA FOR HER SERVICE THAT SHE HAS RENDERED TO
10:23:50 THE VILLAGE.
10:23:50 BUT WE ARE WHERE WE ARE BECAUSE OF THE STAFF AND THE WORK
10:23:54 AND ALL OF US HAVE DONE, BUT THE STAFF, VERY GRATEFUL AND
10:23:59 THANKFUL FOR YOU.
10:24:00 I WANT YOU TO KNOW THAT.
10:24:01 I THINK THAT COMES FROM ALL OF US.
10:24:02 I KNOW IT COMES FROM ALL OF US ON THE COUNCIL.
10:24:04 SO LET'S BE THANKFUL AND GRATEFUL.
10:24:08 REMEMBER, WITH THE ENVIRONMENT THAT WE HAVE, I HEARD A GOOD
10:24:11 EXPRESSION THE OTHER DAY ABOUT FIGHTING THIS COVID VIRUS
10:24:16 THAT NATURE IS OUR NURSE.
10:24:18 SO IF WE CAN GET OUTSIDE, THAT'S REALLY GOOD.
10:24:22 NATURE IS OUR NURSE.
10:24:24 IF WE CAN GET OUTSIDE AND JUST ENJOY LIFE A LITTLE BETTER
10:24:30 AND BE THANKFUL AND GRATEFUL FOR WHAT WE HAVE, AND WE WILL
10:24:33 GET THROUGH THIS.
10:24:35 IT'S A VERY TRYING TIME FOR US.
10:24:37 SO THANK YOU FOR LISTENING.
10:24:39 I APPRECIATE IT.
10:24:40 >>Mayor Ribble: JON?
10:24:42 >>Jon McLain: WELL, IN THE SPIRIT OF THANKSGIVING, I AM GLAD

10:24:46 AND HAPPY TO ANNOUNCE THAT ESTERO PARKWAY IS MOVING ALONG
10:24:50 WELL.
10:24:52 LAST WEEK, WE ACTUALLY -- I'LL SAY 95% COMPLETE ON THE
10:24:59 PAVING.

10:24:59 THERE ARE SOME OUTSPOTS IN THERE, BUT IF YOU DRIVE ON ESTERO
10:25:03 PARKWAY TODAY, IT WILL BE SMOOTH, QUIET, AND JUST WATCH YOUR
10:25:10 SPEED LIMIT.
10:25:10 NICE AND SMOOTH.
10:25:12 BIKE LANES LOOK LIKE THEY WERE STRIPED I THINK LAST NIGHT.
10:25:15 SO THE ROADWAY IS IN VERY GOOD SHAPE RIGHT NOW.
10:25:18 I THINK WE HAVE A TURN LANE THAT WE HAVE BEEN WORKING ON
10:25:21 DOWN BY WALMART.
10:25:23 SO IN THAT LIGHT, BEING THANKFUL FOR THAT, NOT DONE, WE'VE
10:25:28 GOT SOME SIGNAGE WE HAVE TO PUT UP AND SOME ADDITIONAL WORK.
10:25:32 BUT OVERALL, IT'S IN VERY USABLE CONDITION RIGHT NOW.
10:25:36 SO WE TALKED ABOUT HAVING A RIBBON CUTTING AT THE
10:25:39 CONCLUSION, SO I THINK WE'RE FAR ENOUGH ALONG THAT WITHIN
10:25:42 THE NEXT COUPLE OF WEEKS, WE SHOULD HAVE THAT RIBBON
10:25:46 CUTTING.
10:25:47 I THINK I MENTIONED BEFORE THAT THE CASCADES HAD OFFERED
10:25:50 THEIR ENTRANCE AND EXIT AREA, WHICH IS VERY BEAUTIFUL, TO
10:25:54 CONDUCT THIS.
10:25:55 I THINK THERE'S ROOM THERE TO HAVE A PRETTY GOOD CROWD
10:25:58 THAT'S IN THERE.
10:26:00 DATE-WISE, I THINK WE TALKED ABOUT DOING IT DURING THE

10:26:02 MIDDLE OF THE WEEK, MAYBE A WEDNESDAY OR A THURSDAY.
10:26:05 SO I JUST CHECKED WITH THE CASCADES AT THE BEGINNING OF THE
10:26:08 MEETING HERE.
10:26:10 THEY'D BE MORE THAN HAPPY TO HELP US HOST THIS ON THE 9th
10:26:14 AND 10th, WHICH WOULD BE A WEDNESDAY OR THURSDAY.
10:26:17 AND I WANTED TO BRING THAT TO COUNCIL.
10:26:18 >>Mayor Ribble: WEDNESDAY IS A PROBLEM IF WE'RE HAVING A
10:26:20 COUNCIL MEETING.
10:26:20 >>Jon McLain: THAT'S RIGHT.
10:26:22 I KNOW WE HAVE ONE ON THE 2nd.
10:26:25 WE HAVE ONE ON THE 9th?
10:26:27 MAYBE THE THURSDAY ON THE 10th.
10:26:29 >>Mayor Ribble: LET'S DO THE 10th.
10:26:30 ANYBODY HAVE A CONFLICT WITH THE 10th?
10:26:38 >> WHAT TIME?
10:26:39 >>Jon McLain: PROBABLY IN THE MORNING AROUND 10.
10:26:42 I THINK IT WILL BE OVER WITH EASILY IN AN HOUR.
10:26:48 WE'LL KICK IT OFF AT 10 SO PEOPLE GATHER 9:30 OR SO, IT WILL
10:26:53 BE DONE BY 11 EASILY I'M SURE.
10:26:56 NOW, WE WANT TO INVITE -- OBVIOUSLY, WE HAVE A NEW LEE
10:26:59 COUNTY COMMISSION GROUP OR SOME NEW ADDITIONS IN THERE, A
10:27:03 NEW CHAIRMAN.
10:27:03 WE'LL INVITE ALL THOSE FOLKS.
10:27:06 RAY RODRIGUES AND SOME OF -- THEY MAY BE IN SESSION UP
10:27:10 THERE, THEY MAY NOT HAVE A -- LET'S HOPE AND PRAY HE GETS

10:27:15 OUT OF THE HOSPITAL QUICKLY.
10:27:17 I'LL WORK WITH CAROL AND GET INVITATIONS OUT TO A VARIETY OF
10:27:20 PEOPLE, THE SHERIFF'S DEPARTMENT, THE FIRE DEPARTMENT.
10:27:23 WE WILL TARGET THE 10th OF DECEMBER AT 10 A.M.
10:27:28 THAT'S ALL I'VE GOT.
10:27:31 >>Vice-Mayor Errington: ARE YOU LOOKING AT PARKING INSIDE
10:27:33 CASCADES.
10:27:36 >>Jon McLain: YES, PARKING IN THE INSIDE.
10:27:38 IT WILL BE OPEN, SO YOU CAN DRIVE RIGHT IN.
10:27:40 WE'LL PUT THE ANNOUNCEMENT ON OUR WEBSITE ALSO.
10:27:46 >>Mayor Ribble: SOUNDS LIKE A PLAN.
10:27:47 I ONLY HAVE ONE THING.
10:27:48 I ATTENDED THE INAUGURATION CEREMONY YESTERDAY REPRESENTING
10:27:52 THE VILLAGE.
10:27:53 AS EVERYONE KNOWS, KEVIN RUANE, OUR NEW COMMISSIONER IN
10:27:56 DISTRICT ONE, RAY SANDELLI DISTRICT THREE, AND FRANK MANN
10:28:00 WAS REELECTED.
10:28:02 I DIDN'T STAY FOR THE ACTUAL MEETING.
10:28:04 I WAS JUST THERE FOR THE CROWNING OF THE NEW KINGS, BUT I
10:28:06 UNDERSTAND THAT THE 9:30 MEETING THEY MADE KEVIN RUANE THE
10:28:11 CHAIRMAN FOR THE NEXT YEAR, WHICH IS A GOOD CHOICE.
10:28:13 HE'S GOT A LOT OF GOOD IDEAS THAT HE'S BRINGING ALONG.
10:28:19 HE STILL HAS WET EARS FROM BEING A MAYOR FOR 12 YEARS.
10:28:23 HE STILL THINKS LIKE THE LOCAL MUNICIPALITIES.
10:28:26 WE'VE GOT TO STRIKE WHILE THE IRON IS HOT AND HAVE HIM HELP

10:28:31 -- HE DID CALL ME THIS MORNING AT 7:30 TO REMIND ME THAT
10:28:36 THEY ASKED FOR SOME MORE CARES FUNDING YESTERDAY.
10:28:39 WE MIGHT BE ABLE TO ENHANCE SOME OF OUR CARE ACTIVITIES AS
10:28:44 YOU MOVE FORWARD.
10:28:47 I DON'T KNOW, STEVE.
10:28:48 DID YOU GET A CALL ON THAT OR NOT?
10:28:50 WE CAN TALK MORE ABOUT THAT LATER.
10:28:54 THAT'S ALL I HAVE RIGHT NOW AS FAR AS MY REPORT GOES.
10:28:57 MATT, I DON'T THINK YOU HAVE A REPORT.
10:29:02 MOVING RIGHT ALONG HERE.
10:29:03 I KNOW OUR MANAGER HAS A COUPLE.
10:29:05 >>Steven Sarkozy: YES.
10:29:06 FIRST OFF, APOLOGIES FROM STAFF REGARDING THE TECHNOLOGY
10:29:11 ISSUES THIS MORNING.
10:29:12 WHAT WE'RE TRYING TO DO WITH ENHANCEMENTS TO THE ZOOM SYSTEM
10:29:17 IS ANTICIPATING THE COVID CRISIS CONTINUING FOR A PERIOD OF
10:29:22 TIME AND PEOPLE DOING MORE AND MORE WORK REMOTELY, WE'RE
10:29:27 TRYING TO UPGRADE OUR ZOOM SYSTEM SO THAT WE'LL HAVE
10:29:33 LABELING ON THE BOTTOM OF ALL OF THE SPEAKERS SO THAT IT'S
10:29:40 MORE READILY USABLE BY THE PUBLIC.
10:29:43 THIS IS A GLITCH IN THIS PROCESS.
10:29:46 WE APOLOGIZE FOR THAT.

10:29:47 BUT ENHANCEMENTS ARE ON THE WAY.
10:29:49 THE SECOND THING I'D LIKE TO ANNOUNCE IS THAT WE HAVE A NEW
10:29:53 STAFF MEMBER COMING ON BOARD -- THAT IS ON BOARD NOW.

10:29:56 HIS NAME IS JIM HART.
10:29:58 COME FORWARD.
10:30:01 JIM IS TAKING OVER FOR WALTER McCARTHY IN THE PLANNING AND
10:30:07 ZONING DEPARTMENT.
10:30:08 JIM COMES TO US WITH A GREAT DEAL OF EXPERIENCE IN TERMS OF
10:30:12 SITE PLAN REVIEWS AND PERMITTING REVIEWS AND WILL BE IN THE
10:30:20 OFFICE DOWN STAIRS.
10:30:21 JIM, WELCOME.
10:30:22 IF YOU GET A CHANCE, WE'D LOVE TO HAVE YOU MEET JIM AND IF
10:30:31 YOU HAVE QUESTIONS REGARDING SPECIFIC PROJECTS.
10:30:35 >> I LOOK FORWARD TO WORKING WITH THE COUNCIL AND SERVING
10:30:37 THE VILLAGE OF ESTERO.
10:30:38 >>Mayor Ribble: JIM, WELCOME ABOARD.
10:30:40 WE'LL HAVE MORE CONVERSATIONS I'M SURE WHEN OUR SOUND AND
10:30:43 VIDEO WORK PROPERLY.
10:30:45 THANK YOU.
10:30:47 >>Steven Sarkozy: THE LAST ITEM THAT I HAVE IS AN UPDATE ON
10:30:50 OUR CARES FUNDING IN RESPONSE TO THE COVID CRISIS.
10:30:55 WE'VE BEEN TALKING ABOUT HOW WE'RE GOING TO USE OUR
10:30:59 ALLOCATION OF THE FEDERAL MONIES THAT HAVE COME DOWN THE
10:31:04 PIPELINE IN RESPONSE TO THE COVID CRISIS.
10:31:09 I'VE GOT KYLE COLEMAN HERE TO DESCRIBE WHAT WE THINK IS THE
10:31:14 FINAL PLAN MOVING HERE FORWARD.
10:31:17 KYLE.
10:31:17 >>Kyle Coleman: SURE.

10:31:19 WE'VE TALKED BEFORE ABOUT SOME OF THE DIFFERENT PROPOSALS
10:31:23 OUT THERE.
10:31:23 IT FEELS LIKE WE'VE WHITTLED THEM DOWN TO THREE MAIN PIECES.
10:31:27 SO THE FIRST IS WHAT I'M CALLING ADMINISTRATIVE
10:31:31 INFRASTRUCTURE, SO THINGS LIKE PLEXIGLAS TO PROTECT OUR
10:31:34 PEOPLE DOWNSTAIRS, COMPUTERS TO ALLOW US TO WORK REMOTELY SO
10:31:39 THAT PEOPLE FEEL COMFORTABLE DOING THAT, AND THEN WE HAVE A
10:31:44 SECOND PIECE, WHICH IS TESTING.
10:31:45 SO WE'VE ALREADY DONE A TESTING SITE -- WE'VE ALREADY DONE A
10:31:51 MASK SITE WHERE WE DISTRIBUTED ABOUT 4,000 MASKS, HAND
10:31:54 SANITIZERS, AND INFORMATION ON TESTING SITES.
10:31:59 WE'RE LOOKING TO SUPPLEMENT THAT BY DOING A MASK MAILER.
10:32:03 WHAT THIS WILL DO, IT WILL BE 110,000 MASKS GOING OUT INTO
10:32:07 THE ESTERO COMMUNITY.
10:32:09 THAT IS 25,000 OF THESE PACKAGES.
10:32:12 IT WILL BE ABOUT ONE INCH TALL -- IT ALMOST LOOKS LIKE A
10:32:18 JEWELRY BOX.
10:32:19 NICE WHITE BOX WITH OUR LOGO ON IT.

10:32:21 IT WILL VERY CLEARLY SAY WHAT IT IS.
10:32:23 IN EACH PACKAGE WILL BE TWO MASKS THAT ARE BRANDED VERY
10:32:26 SIMILAR TO THE FIRST ONES WE GOT HERE, BUT A LITTLE BIT
10:32:29 BIGGER.
10:32:30 INCH TALLER, INCH WIDER TO COVER THE WHOLE FACE, AS I KEEP
10:32:35 ADJUSTING.
10:32:36 SO THAT WILL GO OUT TO EACH DOOR IN ESTERO.

10:32:40 IF YOU LIVE IN ESTERO, YOU WILL GET ONE.
10:32:43 THEN ANOTHER 30,000 OF THESE PACKAGES WILL GO TO OUR
10:32:47 BUSINESSES AND OUR NONPROFITS.
10:32:49 SO IF YOU'RE WORKING IN ESTERO OR VOLUNTEERING IN ESTERO,
10:32:53 YOU CAN ALSO GET ONE OF THESE MASKS.
10:32:55 WE'LL WORK THROUGH THAT.
10:32:58 IT SHOULD BE A REALLY GOOD PROGRAM TO MAKE SURE EVERYBODY IN
10:33:00 OUR ESTERO COMMUNITY HAS ONE OF OUR BRANDED MASKS, IF NOT
10:33:04 TWO OF THEM.
10:33:05 THE SECOND PIECE IS COMMUNITY TESTING.
10:33:09 THIS IS ANOTHER THING THAT WE'VE TALKED THROUGH WITH LEE
10:33:12 COUNTY ABOUT, WHAT WOULD BE MOST LIKELY TO HELP AND BE
10:33:17 REIMBURSED AND TESTING AND MASKS ARE AT THE TOP.
10:33:20 TESTING, WE WANT TO RUN A SITE AT HERTZ ARENA THIS COMING
10:33:26 MONDAY, TUESDAY AND WEDNESDAY.
10:33:27 WE'VE GONE THROUGH AND GOTTEN THREE COMPETITIVE BIDS FOR
10:33:31 EACH OF THESE PROGRAMS.
10:33:33 AND WHAT IT WILL DO, WE CAN TAKE UP TO A THOUSAND TESTS.
10:33:38 THAT MAY HAPPEN IN A DAY.
10:33:39 MAY HAPPEN IN THREE DAYS.
10:33:40 IT MAY TAKE LONGER.
10:33:42 WE JUST DON'T KNOW.
10:33:43 BUT IT WILL BE AT HERTZ ARENA 9 A.M. TO 3 P.M.
10:33:47 PEOPLE COME IN FREE OF CHARGE.
10:33:49 THEY GET A TEST.

10:33:51 I BELIEVE IT WILL OFFER BOTH TYPES OF TESTS.
10:33:54 SO THE FASTER TEST, WHICH IS A LITTLE LESS RELIABLE, AND
10:33:58 THEN THE LONGER TEST, WHICH IS A LITTLE MORE RELIABLE.
10:34:01 SO WE THINK THAT BETWEEN THESE TWO PROGRAMS WE CAN HELP THE
10:34:05 COMMUNITY.
10:34:05 WE CAN BE IN A PRETTY GOOD SPOT FOR REIMBURSEMENT.
10:34:09 AS GOOD A POSITION AS YOU CAN BE GIVEN THAT IT'S ALL
10:34:13 UNCERTAIN.
10:34:14 AND THAT SPENDS A GOOD PORTION OF OUR FUNDS.
10:34:17 WE'RE EXPECTING TO HAVE BETWEEN 30 AND 50,000 REMAINING.
10:34:22 AND WE'RE NOW LOOKING INTO POTENTIALLY, JUST LOOKING AT
10:34:27 QUOTES FOR IF WE WERE TO GET THOSE HAND SANITIZER STANDS
10:34:33 THAT YOU SEE IN A LOT OF STORES, PEDESTALS, AND JUST HAVE
10:34:39 OUR BRAND ON THEM.

10:34:40 IF THERE ARE ANY STORES OUT THERE THAT DON'T HAVE IT, THIS
10:34:42 IS OUR WAY OF ENCOURAGING THEM.
10:34:44 I THINK THE COUNTY DOES A GOOD JOB OF PROVIDING SUPPLIES,
10:34:48 BUT THE ACTUAL HAND SANITIZER ITSELF, WE CAN STEP IN TO HELP
10:34:52 TO MAKE IT MORE CUSTOMER SERVICE -- MORE CUSTOMER FRIENDLY.
10:34:57 BEFORE YOU TODAY ARE TWO CONTRACTS FOR APPROVAL.
10:35:01 NOW, THEY DIDN'T GO THROUGH OUR KIND OF -- THE BIDDING
10:35:06 PROCESS WE WOULD TYPICALLY DO, BUT BOTH OF THEM HAVE THREE
10:35:09 COMPETITIVELY BID, CLOSED BID -- YOU KNOW, BIDS COMING IN ON
10:35:16 THAT.
10:35:16 WE'VE GOTTEN THE LOWER PRICE WE CAN BEING MINDFUL OF THE

10:35:19 PUBLIC FUNDS.
10:35:20 BOTH OF THEM ARE THERE FOR YOUR APPROVAL.
10:35:23 AND WE'LL EXECUTE THEM.
10:35:28 THE VENDOR IS LAB 24.
10:35:30 I'VE GOT SOME NUMBERS HERE.
10:35:33 >>Steven Sarkozy: THIS IS MATERIAL IN YOUR DESK PACKET.
10:35:38 >>Mayor Ribble: I DIDN'T HAVE A CHANCE TO REVIEW THAT -- WE
10:35:44 TALKED ABOUT A COUPLE OF THESE THINGS THE LAST FEW WEEKS.
10:35:47 YOU'RE GOING TO HIRE LAB 24, WHICH IS FINE.
10:35:50 IS IT FIRST COME, FIRST SERVED?
10:35:53 OR DO THEY HAVE TO MAKE AN APPOINTMENT?
10:35:57 >>Kyle Coleman: THAT'S SOMETHING WE'RE STILL DISCUSSING.
10:35:59 WE HAD THOUGHT IF THE DEMAND IS SO HIGH, IT MAY MAKE SENSE
10:36:03 TO DO IT BY APPOINTMENT ONLY.
10:36:06 THEY HAVE BEEN AROUND SINCE 1988.
10:36:08 THEY ARE RUNNING OR HAVE RUN 390 OF THESE TEST SITES AROUND
10:36:11 THE COUNTRY.
10:36:12 THEIR SENSE IS IT DOESN'T MAKE IT A WHOLE LOT FASTER BECAUSE
10:36:18 YOU REGISTER AND THEN YOU'RE CHECKING WHETHER THAT PERSON IS
10:36:24 REGISTERED INSTEAD OF SIMPLY CHECKING THEIR NAME FROM AN ID.
10:36:27 IT DOESN'T ADD A WHOLE LOT OF EFFICIENCY, BUT IT'S SOMETHING
10:36:30 WE COULD DO IF THERE ARE CONCERNS ABOUT BACKUP.
10:36:33 AS KIND OF A BOUNDS ON THIS DISCUSSION, THE STATE DEPARTMENT
10:36:38 -- STATE DEPARTMENT OF HEALTH RUNS WALK-IN SITES THROUGHOUT
10:36:42 LEE COUNTY.

10:36:43 THEY ARE GETTING ABOUT 50 TESTS A DAY.
10:36:46 I THINK WE CAN MARKET IT BETTER, BUT LEE COUNTY AS A WHOLE
10:36:51 HAD 2100 TESTS ON MONDAY.
10:36:54 THAT WAS THE LAST DATA AVAILABLE.
10:36:56 SO SOMEWHERE IN BETWEEN THERE IS WHERE WE'LL LIKELY FALL.
10:37:01 I THINK IT DOESN'T REALLY MATTER IF YOU DO AN APPOINTMENT OR
10:37:04 IF YOU DO WALK-IN.
10:37:07 >>Mayor Ribble: I THINK WE NEED TO MAKE SURE WE KNOW WHAT
10:37:09 WE'RE DOING HERE.
10:37:11 ALL THESE PROJECTS ARE GREAT FEEL-GOOD PROJECTS.

10:37:16 WHEN THEY GO GOOD, WE'RE ALL HEROES.
10:37:18 BUT IF THEY DON'T GO GOOD, THE SEVEN OF US UP HERE AT THE
10:37:22 DAIS WILL BE ZEROS.
10:37:24 WE HAVE TO MAKE SURE WE HAVE THIS THING ORGANIZED, WE DON'T
10:37:28 WANT TO BE TYING UP THE STAFF.
10:37:31 DON'T WANT PEOPLE CALLING UP CAROL AND ASKING HOW TO GET A
10:37:34 TEST.
10:37:35 SHE GETS A THOUSAND CALLS A DAY.
10:37:37 THAT WILL PUT HER OUT YOU HAVE BUSINESS.
10:37:39 WE HAVE TO MAKE SURE WE HAVE THE RIGHT STRUCTURE BEFORE WE
10:37:41 PUT THIS OUT TO THE PUBLIC.
10:37:42 AND YOU DON'T HAVE A THOUSAND PEOPLE SHOW UP OVER THERE.
10:37:45 AND HERE IT IS AT 4:00 IN THE AFTERNOON, THEY ARE SUPPOSED
10:37:47 TO BE CLOSED AT 3:00 AND YOU STILL HAVE A LINE OF ANOTHER
10:37:51 HUNDRED PEOPLE.

10:37:52 JUST GOT TO MAKE SURE WE REALLY HAVE THIS MANAGED.
10:37:55 >>Kyle Coleman: IT'S A GOOD POINT.
10:37:58 WE'VE KIND OF GONE AT THEM WITH THIS POINT, THIS NEEDS TO BE
10:38:01 THEM RUNNING IT.
10:38:02 THAT'S WHY WE'RE HIRING THEM.
10:38:04 >>Mayor Ribble: OBVIOUSLY, THESE FOLKS HAVE DONE THIS IN
10:38:06 OTHER COMMUNITIES.
10:38:12 >> A FOLLOW-UP ON THAT.
10:38:15 IF WE HAVE A DATE AND THAT'S THE DATE WE'RE GOING TO
10:38:18 ADVERTISE, ASSUME WHEN WE GET CLOSE TO A THOUSAND TESTS THAT
10:38:24 DAY, THEN SAY YOU GET 300 TESTS, 400 TESTS, NOW WE HAVE TO
10:38:29 READVERTISE FOR ANOTHER DATE?
10:38:33 >>Kyle Coleman: WE'RE GOING TO ADVERTISE FOR THOSE THREE
10:38:35 DAYS, AND IF THEY END EARLY, THEN WE CAN COME --
10:38:40 >>Nick Batos: WHAT HAPPENS IF WE USE UP THE THOUSAND ON THE
10:38:43 FIRST DAY?
10:38:46 >>Steven Sarkozy: THAT'S BEEN THE KEY QUESTION.
10:38:50 >>Mayor Ribble: IT SOUNDS LIKE FROM THE CALL WE GOT THIS
10:38:53 MORNING FROM KEVIN, IT SOUNDS LIKE THERE WILL BE SOME MORE
10:38:55 MONEY.
10:38:56 >>Steven Sarkozy: SO WHAT WE'RE TRYING TO DO IS CHECK WITH
10:39:01 THE COUNTY AND GIVE THEM TWO OPTIONS TO HELP US OUT HERE.
10:39:06 ONE WOULD BE THAT THEY WOULD FUND ANY OF THE TESTING OVER
10:39:11 1,000 FROM THEIR CARES ALLOTMENT.
10:39:15 OR THEY WOULD GIVE US THE MONEY AS AN INCREASE IN OUR CARES

10:39:20 ALLOTMENT, WHICH IS THE SAME OUTCOME.
10:39:23 WE HAVE THE MONEY TO PROVIDE MORE TESTING.
10:39:26 WE THINK THE BEST APPROACH IS THAT LATTER APPROACH, WHERE
10:39:30 THEY WOULD GIVE US AN INCREASED ALLOTMENT, BUT WE'RE STILL
10:39:34 WORKING THROUGH THAT.
10:39:36 BUT IN THIS CASE THEN, WE KNOW WHAT THE TESTING HAS BEEN IN

10:39:39 OTHER PARTS OF THE COUNTY.
10:39:40 IT'S BEEN RATHER LIMITED BECAUSE MOST PEOPLE THAT ARE
10:39:47 INTERESTED HAVE ALREADY BEEN TESTED.
10:39:49 BUT OUR APPROACH HERE IS TO TRY TO PROVIDE THE LOCAL TESTING
10:39:53 SO THAT PEOPLE COMING DOWN FOR THE HOLIDAYS CAN GET A QUICK
10:39:57 TEST TO HELP PROTECT NOT ONLY THEM, BUT ALSO PEOPLE IN OUR
10:40:03 COMMUNITY.
10:40:03 BY WORKING OUT THIS WHERE WE HAVE AN ALTERNATIVE THAT ALLOWS
10:40:08 US TO GO BEYOND THE THOUSAND, IF THAT OCCURS, THEN WE THINK
10:40:13 THAT'S THE BEST OPTION FOR US.
10:40:14 >>Mayor Ribble: I DON'T THINK THE MONEY -- I THINK THERE'S
10:40:17 PLENTY OF FUNDING FROM THE COUNTY.
10:40:20 I'M HAPPY WITH EVERYTHING YOU GUYS HAVE DONE.
10:40:22 WE TALKED ABOUT THIS THE LAST COUPLE OF WEEKS.
10:40:25 HAVE IT AT HERTZ ARENA, SO WE DON'T HAVE TO WORRY ABOUT THE
10:40:28 PARKING AND ANY OF THAT KIND OF STUFF.
10:40:30 RESTROOMS OVER WE CAN USE.
10:40:32 IF WE'RE STANDING IN LINE FOR 40 MINUTES -- THEY HAVE A
10:40:40 RESTROOM FACILITY.

10:40:42 I WANT TO MAKE SURE WE'RE OKAY WITH HANDLING THE CROWD WE
10:40:45 GET AND IT'S MANAGED.
10:40:47 WE DON'T TIE UP STAFF PEOPLE.
10:40:51 THIS SHOULD BE TURNED OVER TO THE VENDOR AND VENDOR SHOULD
10:40:54 BE PAID APPROPRIATELY TO MANAGE THE WHOLE THING.
10:40:59 >>Vice-Mayor Errington: WHAT ARE THE TARGETED DATES AGAIN?
10:41:02 >>Kyle Coleman: THIS MONDAY THROUGH WEDNESDAY.
10:41:04 WE'RE DOING THIS AS AN OFFER FOR PEOPLE COMING DOWN FOR THE
10:41:07 HOLIDAYS.
10:41:07 THEY ARE HAVING GUESTS IN.
10:41:09 >>Vice-Mayor Errington: PRIOR TO THANKSGIVING.
10:41:12 >>Mayor Ribble: I THINK THAT'S PERFECT.
10:41:14 JON.
10:41:14 >>Jon McLain: HOW ARE YOU MARKETING OR ADVERTISING THIS?
10:41:17 >>Kyle Coleman: WE'LL USE OUR NORMAL CHANNELS.
10:41:19 LEE COUNTY ACTUALLY HELPED ADVERTISE OUR MASK GIVEAWAY LAST
10:41:23 TIME.
10:41:23 IT REACHES BETWEEN OUR DIFFERENT -- SOME OF OUR COMMUNITY
10:41:27 PARTNER LISTS AS WELL AS OUR OWN, I THINK WE REACH ON
10:41:31 AVERAGE MAYBE 10,000 PEOPLE.
10:41:34 WE'LL GO THAT WAY.
10:41:37 ALSO WE'LL REACH OUT TO TRADITIONAL MEDIA AND SEE IF THEY
10:41:40 ARE WILLING TO PICK IT UP.
10:41:41 >>Mayor Ribble: MEDIA WILL JUMP ON THIS.
10:41:43 REMEMBER THE MORNING WE DID THE BAGS.

10:41:45 THEY STARTED ADVERTISING THAT AT 6:00 IN THE MORNING.
10:41:47 >>Jon McLain: WE'RE SENDING THIS OUT TO ALL THE HOAs, THEN

10:41:52 THEY CAN READVERTISE IT FROM THERE.
10:41:54 BECAUSE THE TIME IS PRETTY SHORT.
10:41:56 I THINK THE TIMING IS GREAT, MONDAY, TUESDAY, WEDNESDAY.
10:41:59 >>Kyle Coleman: AN IMPORTANT POINT ON THE CONTRACT, IT'S
10:42:02 DIFFERENT THAN MOST FOR THE TESTING PIECE IS THEY HAVE ASKED
10:42:05 FOR 75% UP FRONT.
10:42:07 THAT'S A LOT OF MONEY.
10:42:09 IT IS 90,000.
10:42:10 THERE IS RISK TO DOING THAT.
10:42:13 THE REASON THEY ARE ASKING FOR IT IS THAT THEY ARE PUTTING
10:42:16 15 NURSES ON-SITE.
10:42:19 THEY ARE STAFFING IT UP TO HANDLE A THOUSAND A DAY.
10:42:21 >>Mayor Ribble: WE GAVE CHECKS BIGGER THAN THAT TO McLAIN
10:42:26 FOR THE PROJECT ON ESTERO PARKWAY.
10:42:29 [LAUGHTER]
10:42:31 >> THESE PEOPLE MANAGE THE CROWD CONTROL, TRAFFIC CONTROL,
10:42:33 THE PARKING --
10:42:37 >>Vice-Mayor Errington: ARE YOU COORDINATING WITH THE
10:42:39 SHERIFF ABOUT WHAT'S HAPPENING?
10:42:40 >>Kyle Coleman: WE ARE GOING TO.
10:42:41 WE REACHED OUT TO THE TESTING COMPANY, AND THEY SAID IT'S
10:42:44 NOT NORMAL THAT THEY MAKE THAT REQUEST, BUT THEY SAID THEY
10:42:47 WOULD BE WELCOME.

10:42:48 WE ARE GOING TO REACH OUT AND ASK IF THAT'S AN OPTION.
10:42:52 >>Mayor Ribble: ARE YOU READY FOR A MOTION?
10:42:54 >>Kyle Coleman: YES.
10:42:55 JUST TO TOTALLY PUT IT ON THE RECORD, IT WOULD BE A MOTION
10:42:58 TO APPROVE BOTH CONTRACTS FOR MASKS WITH A FULL-THROTTLE
10:43:04 MARKETING, A CONTRACT FOR TESTING WITH LAB 24, AND AN
10:43:10 APPROVAL TO PAY THE 90,000 DEPOSIT UP FRONT ON THE 120,000
10:43:16 EXPECTED.
10:43:17 WE DID PUT IN THERE UP TO 150,000 IN CASE WE HAVE TO FINISH
10:43:23 OUT THE DAY.
10:43:24 >>Mayor Ribble: MOTION?
10:43:25 KATY.
10:43:27 SECONDED BY NICK BATOS.
10:43:28 MADAM CLERK, PLEASE CALL THE ROLL.
10:43:31 >>Carol Sacco: COUNCIL MEMBER WILSON?
10:43:36 >>Jim Wilson: AYE.
10:43:38 >>Nick Batos: AYE.
10:43:40 >>Jim Boesch: AYE.
10:43:42 >>Jon McLain: AYE.
10:43:44 >>Howard Levitan: AYE.
10:43:47 >>Vice-Mayor Errington: AYE.
10:43:47 >>Mayor Ribble: AYE.
10:43:49 GOOD JOB, KYLE.
10:43:52 REALLY GOOD JOB.

10:43:53 >>Steven Sarkozy: MAYOR, ONE ADDITIONAL COMMENT ABOUT THIS

10:43:56 -- WELL, A COUPLE.

10:43:57 FIRST, COUNCIL MEMBER BATOS HAS DONE A LOT OF THE BACKGROUND

10:44:02 -- SOME OF THE BACKGROUND WORK ON THIS, SO SPECIAL THANKS

10:44:04 THERE.

10:44:05 ALSO A SPECIAL THANKS TO HERTZ ARENA FOR REALLY HELPING US

10:44:08 OUT.

10:44:09 AS ONE OF OUR COMMUNITY PARTNERS.

10:44:11 THEY HAVE A LOT OF ACTIVITY GOING ON AT THE RINKS, BUT IT'S

10:44:19 NOTEWORTHY TO LET ALL OF THE RESIDENTS KNOW THAT HERTZ IS

10:44:22 REALLY A GREAT COMMUNITY PARTNER.

10:44:26 JUST THANK YOU TO THEM FOR BEING AVAILABLE FOR US.

10:44:32 >>Vice-Mayor Errington: I'D LIKE TO THANK KYLE FOR -- HE'S

10:44:35 BEEN REPORTING TO US EVERY DAY DURING THE WEEKDAY FOR, WHAT,

10:44:42 EIGHT MONTHS, NINE MONTHS NOW.

10:44:44 THANK YOU FOR YOUR DETERMINATION.

10:44:47 APPRECIATE IT.

10:44:48 IT TAKES A LOT.

10:44:55 THANK YOU.

10:44:55 >>Mayor Ribble: WE CAN'T WAIT UNTIL YOU COME BACK WITH YOUR

10:44:58 PLAN FOR THE VACCINATION.

10:45:01 [LAUGHTER]

10:45:01 GIVE THEM YOUR NAME.

10:45:04 I TELL THEM YOU'RE THE GUY DOING IT.

10:45:07 YOU HAVE A DIRECT LINE WITH FAUCI.

10:45:11 I'D LIKE TO HAVE A MOTION TO ADJOURN OUR REGULAR SESSION.

10:45:14 KATY ERRINGTON, SECONDED BY MR. BOESCH.

10:45:18 OKAY.

10:45:20 OUR REGULAR MEETING IS ADJOURNED.

10:45:21 NOW WE'LL BREAK INTO OUR WORKSHOP.

10:45:23 LAND DEVELOPMENT CODE.

10:45:29 MR. SARKOZY, YOU'RE UP AGAIN.

10:45:31 >>Steven Sarkozy: THANK YOU, MAYOR, MEMBERS OF COUNCIL.

10:45:33 WE'RE IN THE HOME STRETCH HERE FOR THE ADOPTION OF THE LAND

10:45:36 DEVELOPMENT CODE.

10:45:38 AND TODAY WE'RE PROPOSING A MORE EXTENSIVE PRESENTATION ON

10:45:45 ADDITIONAL ELEMENTS OF THE CODE.

10:45:47 WE'RE PLANNING THAT THIS ITEM WOULD COME BACK YET IN EARLY

10:45:51 DECEMBER, AND WE'RE STILL TARGETING FINAL ADOPTION ON

10:45:56 JANUARY 6th, 2021.

10:45:59 I'M GOING TO TURN THIS OVER TO MARY AND OUR CONSULTANTS, BUT

10:46:04 THE PLAN TODAY IS TO WALK THROUGH ADDITIONAL ELEMENTS OF THE

10:46:09 PROPOSED LAND DEVELOPMENT CODE FOR COUNCIL CONSIDERATION.

10:46:13 MARY?

10:46:16 >>Mary Gibbs: GOOD MORNING AGAIN, COUNCIL.

10:46:18 THIS IS THE SECOND SERIES OF WORKSHOPS THAT WE'VE HAD ON THE

10:46:22 LAND DEVELOPMENT CODE.
10:46:23 IF YOU REMEMBER FROM LAST MONTH, WE DID THE FIRST CHAPTERS,
10:46:26 WHICH WAS ALL THE ZONING CHAPTERS, THE ZONING USES AND THE
10:46:30 ZONING MAP.
10:46:31 TODAY, WE'VE GOT THE SECOND SET OF CHANGES, WHICH IS OUR

10:46:34 DEVELOPMENT STANDARDS, WHICH RELATES TO THE ARCHITECTURE AND
10:46:38 THE LANDSCAPING AND THE ENVIRONMENTAL FEATURES, AND WE ALSO
10:46:41 ADDED A SIGN CHAPTER, IMPACT FEES, AND CONCURRENCY.
10:46:46 SO WE'VE GOT A BIG BATCH OF CHANGES TO GO OVER WITH YOU
10:46:49 TODAY.
10:46:49 SOME OF IT WE SENT TO YOU LAST WEEK, AND I THINK SOME OF THE
10:46:55 DOCUMENTS FOR THE SIGNAGE AND IMPACT FEES ARE IN YOUR DESK
10:46:58 PACKET TODAY.
10:46:59 SO THE CONSULTANTS ARE GOING TO DO A PowerPoint
10:47:02 PRESENTATION.
10:47:02 IT'S GOING TO RUN ABOUT AN HOUR.
10:47:05 THEY ARE GOING TO COVER THOSE THINGS.
10:47:08 WE COVERED THIS AT THE PLANNING AND ZONING BOARD LAST NIGHT,
10:47:10 AND WE HAVE THE DESIGN REVIEW BOARD TONIGHT.
10:47:13 WE'RE ON THE SPEAKING CIRCUIT.
10:47:16 TRYING TO GET EVERYBODY'S INPUT, AND WE'D LIKE TO GET YOUR
10:47:19 INPUT TODAY.
10:47:20 I'VE ASKED THE CONSULTANTS, AGAIN, I HAD TO REMIND THEM THAT
10:47:24 WE DON'T USE FANCY JARGON OR TECHNICAL TERMS BECAUSE THESE
10:47:28 SECTIONS ARE PRETTY TECHNICAL.
10:47:30 AND IF WE DO, WE'RE GOING TO GET THAT SWEAR JAR OUT AND
10:47:33 START COLLECTING QUARTERS.
10:47:34 SO I PUT THEM ON NOTICE LAST NIGHT ABOUT THAT.
10:47:38 SINCE THE PRESENTATION DID RUN ABOUT AN HOUR LAST NIGHT AT
10:47:41 PLANNING AND ZONING BOARD, IF YOU'VE GOT ANY QUESTIONS, JUST

10:47:45 FEEL FREE TO BREAK IN WITH YOUR QUESTIONS AS WE GO ALONG.
10:47:48 YOU DON'T HAVE TO SAVE THEM UNTIL THE END.
10:47:50 WITHOUT FURTHER ADO --
10:47:54 >>Howard Levitan: WE'RE NOT SEEING THE PRESENTATION YET.
10:48:04 >>Mary Gibbs: IT WILL TAKE A MOMENT TO LOAD THE
10:48:06 PRESENTATION.
10:48:07 I THINK CRAIG RICHARDSON IS GOING TO KICK IT OFF.
10:48:17 >>Craig Richardson: IF YOU CAN GO TO THE NEXT SLIDE, PLEASE.
10:48:26 >>Mayor Ribble: KATY ERRINGTON WILL HAVE TO REPLACE ME IF
10:48:32 THE MEETING GOES PAST 1.
10:48:49 >>Craig Richardson: THIS IS CRAIG RICHARDSON, CAN EVERYONE
10:48:52 HEAR ME?
10:48:53 WE WILL GO AHEAD AND LAUNCH INTO THE PRESENTATION.
10:48:56 AS MARY INDICATED, THERE IS A FAIR AMOUNT OF MATERIAL THAT
10:49:00 WE WOULD LIKE TO COVER.
10:49:01 JUST TO PROVIDE YOU A GRAPHIC OF THE MATERIALS THAT WE

10:49:09 COVERED THE LAST TIME WE MET WITH YOU, WHAT WE'RE GOING TO
10:49:12 COVER TODAY.
10:49:14 IN THE FIRST MEETING, WE COVERED CHAPTERS THREE AND FOUR OF
10:49:17 THE ZONING DISTRICT AND SPECIFIC STANDARDS, YOU CAN SEE IN
10:49:20 THE BOX TO THE RIGHT THE ACTUAL CHAPTERS IN THE NEW CODE.
10:49:28 TODAY, WE'RE GOING TO COVER CHAPTERS FIVE THROUGH NINE, SITE
10:49:31 DEVELOPMENT STANDARDS, SIGNAGE AND NATURAL RESOURCES, IMPACT
10:49:39 FEES.
10:49:40 ALSO IN CHAPTER 10, WE HAVE ALL THE DEFINITIONS RELATED TO

10:49:44 THAT.
10:49:45 SO WITH THAT, AGAIN, WE ARE GOING TO HIGHLIGHT WHAT WE THINK
10:49:50 ARE THE IMPORTANT SORT OF THE HIGHLIGHTS OF EACH OF THE
10:49:55 CHAPTERS.
10:49:55 GO TO THE NEXT SLIDE, DAVID.
10:49:58 WITH RESPECT TO CHAPTER FIVE, CHAPTER FIVE WE HAVE
10:50:02 CONSOLIDATED ALL OF THE STANDARDS RELATED TO SITE
10:50:06 DEVELOPMENT WITH THE EXCEPTION OF SIGNS AND THE NATURAL
10:50:10 RESOURCE REQUIREMENT.
10:50:11 THINGS LIKE PARKING AND MOBILITY, LANDSCAPING, ARCHITECTURAL
10:50:18 STANDARDS, AND ANYTHING ELSE RELATED TO SITE DEVELOPMENT.
10:50:21 NEXT SLIDE, DAVID.
10:50:24 WITH RESPECT TO THE OFF-STREET PARKING AND THE BICYCLE
10:50:30 PARKING, A COUPLE OF THINGS THAT I WOULD LIKE TO POINT OUT.
10:50:34 FIRST OF ALL, WE HAVE TAKEN ALL OF THE STANDARDS YOU HAVE
10:50:39 NOW, WE HAVE CONSOLIDATED THEM AND PUT THEM INTO A TABLE SO
10:50:46 THAT IF YOU'RE INTERESTED IN WHAT A PARKING STANDARD IS TO
10:50:50 ANY OF THE USES IN THE CODE, THEN YOU CAN LOOK AT THIS
10:50:54 TABLE.
10:50:55 THE OTHER THING WE HAVE DONE IN THIS DRAFT TO ASSIST IN
10:50:59 SOMEONE REVIEWING THE MATERIAL AND ANY CHANGES THAT HAVE
10:51:02 BEEN MADE, AS YOU CAN SEE, THIS GRAPHIC TABLE TO THE RIGHT
10:51:06 IS AN ACTUAL ONE PAGE OUT OF THE TABLE.
10:51:10 IN THE MIDDLE SECTION, WHICH IS THE LIGHT PINK MAUVE COLOR,
10:51:16 WE'VE IDENTIFIED WHAT THE CURRENT STANDARD IS FOR OFF-STREET

10:51:20 PARKING STANDARD FOR THAT USE.
10:51:23 THEN TO THE RIGHT OF THAT, WE IDENTIFY WHAT THE PROPOSED USE
10:51:29 IS.
10:51:29 YOU CAN IDENTIFY IF THERE ARE ANY CHANGES.
10:51:32 GENERALLY SPEAKING, MOST OF YOUR CURRENT STANDARDS FOR
10:51:37 OFF-STREET PARKING HAVE BEEN CARRIED FORWARD.
10:51:39 THERE ARE A FEW CHANGES.
10:51:41 FOR EXAMPLE, THERE ARE SOME NEW USE IN THE CODES.
10:51:45 WHEN WE HAVE A NEW USE, WE'VE HAD TO BASED ON BEST PRACTICES
10:51:50 IDENTIFY A PARKING STANDARD.
10:51:52 AND WITH RESPECT TO SEVERAL OF THE RETAIL USES, RESTAURANTS
10:51:56 AND HOSPITALS, WE HAVE MADE SOME REQUIREMENTS, SMALL

10:52:00 REDUCTIONS BASED ON INSTITUTE OF TRAFFIC ENGINEER RECENT
10:52:05 STUDIES FOR BEST PRACTICES.
10:52:06 A COUPLE OF OTHER CHANGES I DO WANT TO HIGHLIGHT WITH
10:52:09 RESPECT TO THE OFF-STREET PARKING SECTION, WE HAVE ADDED A
10:52:13 SECTION ON ELECTRICAL VEHICLE CHARGING STATIONS.
10:52:20 THERE ARE AS MANY AS 10% OF THE OFF-STREET PARKING SPACES
10:52:24 CAN BE USED FOR ELECTRICAL VEHICLE CHARGING.
10:52:27 IN ADDITION TO THAT, THERE'S A STANDARD THAT REQUIRES ONE
10:52:32 ELECTRICAL VEHICLE CHARGING STATION, ANY OFF-STREET PARKING
10:52:37 LOT THAT HAS BETWEEN 25 AND 150 SPACES.
10:52:44 THREE CHARGING STATIONS FOR PARKING LOTS THAT ARE OVER 150
10:52:49 -- WHERE THEY HAVE OVER 150 SPACES.
10:52:51 I ALSO WANT TO POINT OUT WE ADDED NEW BASIC BICYCLE PARKING

10:52:57 STANDARDS FOR COMMERCIAL AND MULTIFAMILY DEVELOPMENT.
10:53:02 BASICALLY WHAT WE'RE REQUIRING IS THAT BIKE STANDS NEED TO
10:53:08 BE PUT IN PLACE FOR BASICALLY 5% OF THE TOTAL VEHICLE
10:53:17 PARKING SPACES.
10:53:18 THAT'S REALLY AN OVERVIEW OF THE PARKING.
10:53:22 I'LL TURN IT OVER TO LAURA DeJOHN.
10:53:33 >>Laura DeJohn: THANKS, CRAIG.
10:53:36 LANDSCAPE STANDARDS ARE A BIG PART OF THIS CHAPTER, AND I
10:53:43 KIND OF LISTED THE ENTIRETY OF WHAT'S INCLUDED IN LANDSCAPE
10:53:47 STANDARDS HERE.
10:53:48 BASICALLY LOOK AT TABLE OF CONTENTS, BUT WE'RE ONLY GOING TO
10:53:52 TALK ABOUT WHAT HAS BEEN INTRODUCED NEW OR BEEN EXPANDED OR
10:53:56 UPDATED IN YOUR ESTERO CODE.
10:53:58 NEXT SLIDE.
10:54:00 RIGHT OFF THE BAT, A NEW ADDITION IN THE LANDSCAPE STANDARDS
10:54:08 WAS THE INTRODUCTION OF AN ESTERO PLANT PALETTE.
10:54:12 THIS GOES A LONG WAY IN DEFINING WHAT ARE THE PLANTINGS THAT
10:54:20 DEFINE THE LOOK -- THE UNIQUE LOOK AND FEEL OF ESTERO.
10:54:24 THIS IS DONE THROUGH THE LENS OF HORTICULTURE REVIEW
10:54:29 DETERMINING WHAT PLANS SURVIVE WELL AND HAVE BEEN SUCCESSFUL
10:54:34 IN THE ESTERO CLIMATE.
10:54:35 THERE'S STILL A LOT OF OPTIONS HERE, BUT FOR PRACTITIONERS
10:54:39 OR ANYONE DESIGNING PROJECT FROM OUT OF TOWN, I THINK THIS
10:54:43 IS A GREAT TOOL BECAUSE IT WILL INFORM THE DESIGN GOING
10:54:49 FORWARD OF ANY LANDSCAPE PROJECTS AND BUILD UPON THAT

10:54:54 COHESIVE LOOK AND FEEL OF THE MATERIAL IN ESTERO.
10:54:57 PLANT MATERIAL STANDARDS HAS BEEN CARRIED FORWARD.
10:55:04 JUST AS A REMINDER, 12-FOOT TALL TREES, 8-FOOT PALMS.
10:55:13 FLORIDA NUMBER ONE OR BETTER QUALITY.
10:55:20 WE DID RESOLVE INCONSISTENCIES IN THE CODE WHERE YOU HAD TO
10:55:23 JUMP BETWEEN SECTIONS AND SEE DIFFERENT STANDARDS.
10:55:26 EVERYTHING IS NOW IN ONE SECTION, IF REVIEWING OR
10:55:30 CONSIDERING LANDSCAPE STANDARDS.

10:55:31 REMINDER, 75% OF REQUIRED TREES MUST BE NATIVE AS WELL.
10:55:36 TREE PRESERVATION WAS ON THE FRONT OF OUR MINDS IN DOING
10:55:44 THIS WORK THAT CAME FROM PUBLIC OUTREACH ALL THE WAY BACK TO
10:55:48 THE COMPREHENSIVE PLAN, AND YOU TALKED ABOUT IT THIS MORNING
10:55:52 WITH THE PROJECT YOU'RE GOING TO BE REVIEWING.
10:55:57 TREE WORTHY PRESERVATION IN YOUR TRANSITIONAL CODE ARE VERY
10:56:00 NARROWLY DEFINED.
10:56:02 IT WASN'T REALLY -- DEFINITION FOR YOUR USE, AND WE'VE
10:56:09 UPDATED THE DEFINITION OF TREES WORTHY OF PRESERVATION TO
10:56:14 INCLUDE TREES LISTED ON THE FLORIDA CHAMPION TREE LIST,
10:56:18 WHICH THEY ARE FEW AND FAR BETWEEN.
10:56:21 WE ADDED THAT TREE WORTHY PRESERVATION ARE ALSO HERITAGE
10:56:26 TREES, WHICH ARE DEFINED AS THE LARGE LIVE OAK, SLASH PINE
10:56:31 OR LONGLEAF.
10:56:34 AND ANY NATIVE TREE OF FOUR INCH CALIPER OR GREATER.
10:56:39 THAT INCLUDES 39 DIFFERENT FAMILIES OF TREES THAT WERE
10:56:44 ALREADY LISTED AS PART OF YOUR TRANSITIONAL CODE AS WELL AS

10:56:48 HEALTHY SABAL PALMS WITH EIGHT-FOOT CLEAR TRUNK.
10:56:51 THIS IS IMPORTANT BECAUSE YOU'RE REALLY BROADENING AND
10:56:57 PUTTING FORTH THAT THERE IS A VARIETY OF TREES WORTHY OF
10:56:59 PRESERVATION IN ESTERO.
10:57:01 NEXT SLIDE.
10:57:04 WHAT THAT MEANS IS THAT TREES WORTHY OF PRESERVATION ARE NOT
10:57:12 ALLOWED TO BE CUT DOWN, DESTROYED, REMOVED WITHOUT GOING
10:57:17 THROUGH A PERMITTING PROCESS.
10:57:19 THE PERMITTING PROCESS REQUIRES ONLY SITUATIONS OF UNHEALTHY
10:57:25 TREES OR DANGEROUS TREES THAT COULD POSSIBLY BE -- THOSE
10:57:28 WOULD BE THE CIRCUMSTANCES WHERE SUCH TREES COULD BE REMOVED
10:57:32 AND REPLACEMENT REQUIREMENTS WOULD APPLY.
10:57:36 AGAIN, KIND OF BEEFING UP WHAT IT IS THAT CONTROLS HOW THESE
10:57:44 TREES WITHIN THE VILLAGE GET PRESERVED.
10:57:47 >>Mayor Ribble: YOU WANT TO MAKE A COMMENT, NICK?
10:57:49 >>Nick Batos: A QUESTION, IF YOU DON'T MIND.
10:57:51 DOES THIS PERTAIN TO THE SITUATION THAT WE TOOK UP MAYBE A
10:57:54 YEAR AGO WHERE CERTAIN COMMUNITIES WANT TO TAKE DOWN TREES
10:58:00 ON CERTAIN BLOCKS IN THEIR COMMUNITY?
10:58:04 >>Laura DeJohn: WE ARE GOING TO SPECIFICALLY ADDRESS THAT
10:58:12 SITUATION.
10:58:15 RIGHT NOW, WE'RE TALKING ABOUT ESTABLISHED TREES, NATIVE
10:58:19 TREES.
10:58:21 AND YOU'RE REFERRING TO WHAT WE CALL CULTIVATED TREES, TREES
10:58:26 THAT GET PLANTED PER DEVELOPMENT REQUIREMENTS, AND THEY GROW

10:58:32 AND MATURE, AND THEN THERE ARE CHANGES PROPOSED LATER.
10:58:35 IT'S MORE OF A MATURING COMMUNITY ISSUE THAT WE HAVE
10:58:41 ADDRESSED LATER IN THIS PRESENTATION UNDER THE CATEGORY OF
10:58:46 CULTIVATED TREES.

10:58:47 RIGHT.
10:58:49 THIS IS DEFINING [AUDIO BREAKS UP]
10:58:54 NEXT SLIDE.
10:58:59 >>Nick Batos: THANK YOU.
10:59:03 >>Laura DeJohn: YOU HAVE GENERAL TREE REQUIREMENTS THAT ARE
10:59:09 PRETTY BASIC AND CARRIED OVER FROM THE TRANSITIONAL CODE.
10:59:12 TREES REQUIRED ON EACH SINGLE-FAMILY LOT.
10:59:14 TREES ARE REQUIRED WITHIN ALL DEVELOPMENTS, AND TO ENCOURAGE
10:59:19 AND MAKE IT EASIER TO TAKE ON THE CHALLENGE OF INSTALLING
10:59:24 STREET TREES ALONG THE STREET, WE HAVE ESTABLISHED THAT
10:59:28 STREET TREES COUNT TOWARDS THE REQUIRED GENERAL TREES JUST
10:59:33 AS AN INCENTIVE AND HELP DEVELOPERS WHO EMBARK UPON MAKING
10:59:37 TREE-LINED STREETS WITHIN THEIR COMMUNITY.
10:59:40 PERIMETER BUFFERS WE ALL KNOW ARE IMPORTANT, AND WE'VE
10:59:47 CARRIED FORWARD THE ESTERO COMMUNITY STANDARDS FOR PERIMETER
10:59:53 BUFFERS AND HIGHLIGHTING BECAUSE MIXED-USE DEVELOPMENT IS AN
11:00:00 ISSUE WE'RE ADDRESSING THROUGHOUT THE CODE.
11:00:03 COMMERCIAL PROJECTS PART OF MIXED-USE DEVELOPMENTS ARE NOT
11:00:06 REQUIRED TO PROVIDE BUFFERS BETWEEN USES, AGAIN, TO KIND OF
11:00:09 ENCOURAGE THAT INTEGRATION BETWEEN USES IN THE MIXED USE
11:00:14 DEVELOPMENT.

11:00:14 OPEN SPACE IS SOMETHING THAT HAS BEEN REFINED AND IMPROVED
11:00:22 IN YOUR CODE.
11:00:23 THERE'S A REQUIREMENT OF CERTAIN PERCENTAGE OF A PROJECT
11:00:27 SITE MUST BE SET ASIDE FOR OPEN SPACE.
11:00:30 THAT'S 30% ON PLANNED DEVELOPMENTS THAT ARE SMALL.
11:00:36 40% IN PLANNED DEVELOPMENTS THAT ARE 10 ACRES OR MORE.
11:00:40 WHAT'S UNIQUE ABOUT OUR NEW STANDARDS IS THAT WE HAVE
11:00:45 PRIORITIZED.
11:00:47 AGAIN, BACK TO THE PRESERVATION ISSUE.
11:00:50 PRIORITY FOR ESTABLISHING OPEN SPACE ON A NEW DEVELOPMENT
11:00:53 SITE MUST BE FIRST TO PRESERVE NATIVE AND INDIGENOUS
11:00:57 VEGETATION IN OPEN SPACE.
11:01:00 AND SECOND, WHERE THERE IS NO NATIVE OR INDIGENOUS
11:01:03 VEGETATION, THEN THE OPEN SPACE OF PUBLIC INTEREST IS THE
11:01:09 TYPE OF OPEN SPACE THAT DEVELOPERS SHOULD BE PROVIDING.
11:01:12 IN YOUR TRANSITIONAL CODE, IN THE ESTERO COMMUNITY
11:01:18 STANDARDS, OPEN SPACE OF PUBLIC INTEREST IS DEFINED AND A
11:01:23 DIAGRAM IS GIVEN TO SHOW THAT THESE WOULD BE PLACES THAT ARE
11:01:29 PEDESTRIAN FRIENDLY AND PROVIDE SHADE AND AMENITIES WHERE
11:01:33 PEOPLE WOULD WANT TO BE.
11:01:35 THE QUESTION ON CULTIVATED TREES IS ADDRESSED HERE.
11:01:43 I'M ACTUALLY GOING TO -- MIKE BOSI PROVIDE THE EXPLANATION
11:01:48 HERE BASED ON HIS EXPERIENCE WITH SUCH MATTERS IN COLLIER
11:01:51 COUNTY.
11:01:54 >>Mike Bosi: THANK YOU, LAURA.

11:01:55 THIS SECTION IS RELATED TO THE CULTIVATED TREE
11:01:58 REMOVAL/RENOVATION.
11:02:00 IT'S APPLICABLE TO ALL DEVELOPMENTS THAT HAVE AN APPROVED
11:02:03 LANDSCAPING PLAN, ESSENTIALLY A CULTIVATED TREE IS A TREE
11:02:07 THAT'S BEEN INCORPORATED INTO THE BUFFER, THE VEHICLE USE
11:02:12 AREA, OR JUST YOUR GENERAL TREE REQUIREMENTS.
11:02:15 THE INTENT IS TO MAINTAIN THE CONSISTENCY WITH THE APPROVED
11:02:20 PLAN.
11:02:21 AND WE WERE INFORMED IN TERMS OF HOW WE DESIGNED THE
11:02:25 PROCEDURES AND THE REGULATIONS AND THE SPECIFICS FOR HOW
11:02:28 THIS PROGRAM IS GOING TO MOVE FORWARD, TWO INSTANCES IN
11:02:34 NORTH COLLIER WHERE EXISTING SHOPPING CENTERS HAD BASICALLY
11:02:38 REMOVED THEIR EXISTING MATURE LANDSCAPING, REPLACED IT WITH
11:02:42 CODE MINIMUM, AND THE UPROAR IT CREATED WITHIN THOSE
11:02:47 INDIVIDUAL COMMUNITIES.
11:02:50 BASED UPON THOSE EXPERIENCES, SOME OF THE DIRECTION THAT
11:02:53 COLLIER HAD CHOSEN, WE INCORPORATED A PROCESS THAT SAYS, IF
11:03:00 YOU'RE GOING TO REPLACE EXISTING CULTIVATED TREES WITHIN
11:03:05 YOUR BUFFERING, WITHIN YOUR GENERAL TREE AREA, THE
11:03:09 REPLACEMENT OF THOSE TREES ARE GOING TO BE REQUIRED TO BE
11:03:11 FROM YOUR ESTERO PLANT PALETTE, BUT ALSO REQUIRED TO BE PART
11:03:15 OF THE LARGE TREE COMPONENT THAT IS HIGHLIGHTED WITHIN
11:03:20 SECTION 5-405 OF THE LAND DEVELOPMENT CODE.
11:03:25 ALSO PLACING A LIMITATION.
11:03:27 THERE IS A MAX OF ONLY 10% OF THE REQUIRED TREES WITHIN THE

11:03:30 APPROVED LANDSCAPING PLAN THAT CAN BE REPLACED IN THAT
11:03:33 ONE-YEAR PERIOD.
11:03:34 THEREFORE, YOU ELIMINATE THAT POSSIBILITY OF FULL-SCALE
11:03:38 REPLACEMENT HAPPENING AT ONE TIME SO THE TRANSITION CAN TAKE
11:03:42 PLACE OVER TIME AND HOPEFULLY NOT CREATE THAT TYPE OF
11:03:46 NEGATIVE REACTION FROM THE SURROUNDING COMMUNITY.
11:03:51 AS WELL AS REPLACE OR REMOVE TREES CANNOT BE IN ONE
11:03:58 CONTIGUOUS AREA.
11:03:59 IT HAS TO BE SCATTERED THROUGHOUT THE ENTIRE LANDSCAPE PLAN.
11:04:06 ONE OF THE OTHER IMPORTANT PORTIONS AS YOU'RE GOING THROUGH
11:04:08 THE PROCESS, YOU'RE GOING TO HAVE TO SITE, THE HEALTH AND
11:04:12 SAFETY CONCERNS FOR THE REASONS WHY TREES CAN'T BE REMOVED
11:04:14 THAT'S CONTAINED WITH SECTION 2-505 OF THE LAND DEVELOPMENT
11:04:20 CODE.
11:04:22 SPECIFICALLY, THIS DOES NOT APPLY TO SINGLE-FAMILY HOMES.
11:04:24 THIS IS ONLY FOR A DEVELOPMENT THAT HAS AN APPROVED
11:04:31 LANDSCAPE PLAN.
11:04:32 THE NEXT SLIDE --
11:04:41 >>Nick Batos: ON THAT YOU SAID IT DOES NOT APPLY TO
11:04:44 SINGLE-FAMILY HOMES, BUT IT DOES APPLY TO COMMUNITIES THAT
11:04:49 HAVE A COMMUNITY REQUIREMENT?
11:04:53 >>Mike Bosi: A COMMUNITY WITH EXISTING BUFFER PLAN, EXISTING

11:04:57 TREE PLAN THAT'S ASSOCIATED WITH THAT DEVELOPMENT WOULD HAVE
11:04:59 TO GO THROUGH THIS PROCESS TO REMOVE ANY ONE OF THOSE TREES
11:05:05 THAT HAVE BEEN DESIGNATED AND INDICATED WITHIN THAT

11:05:08 LANDSCAPING PLAN.

11:05:10 >>Mary Gibbs: MIKE, IF I CAN HELP CLARIFY, WHAT WE'RE SAYING
11:05:13 IS IF YOU'VE GOT A SINGLE-FAMILY HOME, JUST A SINGLE-FAMILY
11:05:16 HOME IT DOESN'T APPLY.

11:05:18 IF YOU HAVE A DEVELOPMENT ORDER, SO IF YOU HAVE A
11:05:21 SUBDIVISION OF HOMES THAT WOULD APPLY, IT WOULD APPLY TO A
11:05:25 COMMERCIAL DEVELOPMENT.

11:05:26 SO THE SHOPPING CENTER WANTS TO CUT DOWN ALL THE TREES AND
11:05:29 REPLACE THEM WITH LITTLE PALM TREES.

11:05:32 THAT'S WHAT THIS IS DESIGNED FOR, AND THEN THESE MATURE
11:05:36 COMMUNITIES THAT HAVE THE NICE TREES IS JUST MAKING IT A
11:05:39 LITTLE MORE DIFFICULT TO GO IN AND WHOLESAL RE MOVE THE
11:05:43 TREES IF IT'S PART OF THE DEVELOPMENT ORDER.

11:05:45 IT'S NOT SOMEBODY'S SINGLE-FAMILY LOT.

11:05:51 >>Nick Batos: ANY ONE OF OUR COMMUNITIES.

11:05:52 >>Mary Gibbs: COMMON AREAS, CORRECT.

11:05:55 >>Nick Batos: WHAT ABOUT A BLOCK OF SINGLE-FAMILY HOMES?

11:05:58 >>Mary Gibbs: THE SINGLE-FAMILY LOTS THEMSELVES COME UNDER
11:06:00 OTHER RULES --

11:06:01 >>Nick Batos: THIS DOESN'T APPLY TO THOSE EITHER THEN?

11:06:05 >>Mary Gibbs: IT WOULD ONLY APPLY TO THE COMMON AREAS OF
11:06:07 DEVELOPMENT ORDERS.

11:06:21 >>Howard Levitan: TO ANSWER NICK A LITTLE BROADER, YOU ALSO
11:06:25 HAVE AREAS WHERE TREES HAVE BEEN PLANTED, STREET TREES HAVE
11:06:30 BEEN PLANTED IN THE RIGHT-OF-WAY, AND THOSE ARE -- WOULD NOT

11:06:34 BE ALLOWED TO BE REMOVED BECAUSE THOSE AREN'T SINGLE-FAMILY
11:06:39 LOTS.

11:06:40 THAT'S NOT PART OF THE LOT, EVEN THOUGH IT LOOKS LIKE IT'S
11:06:44 GRASS.

11:06:46 IT'S WHERE THE EASEMENT IS AS WELL FOR UTILITIES.

11:06:49 SO I THINK YOU HAVE TO BE REALLY CAREFUL ABOUT THE
11:06:53 STATEMENT.

11:06:54 IT REALLY DEPENDS ON WHERE THE TREES ARE.

11:06:56 AND FOR THE MOST PART, THE PLATS DON'T SHOW NECESSARILY --
11:07:02 WHERE NECESSARILY THE LOTS START AND THE RIGHT-OF-WAY IS.

11:07:04 IT'S VERY DIFFICULT TO LOCATE SOME OF THESE STREETS.

11:07:07 IT'S A VERY TECHNICAL ISSUE.

11:07:12 >>Nick Batos: TAKING ON FROM THAT, HOWARD, FROM WHAT I CAN
11:07:14 GATHER, THEN, THIS WOULD AFFECT A LARGE MAJORITY OF THESE

11:07:19 COMMUNITY HOMES BECAUSE MOST OF THEM HAVE 8 OR 10-FOOT WIDE
11:07:25 EASEMENTS ON THEIR FRONT LAWNS.

11:07:28 TREES THAT ARE PLANTED ALONG THOSE ROADS WOULD THEN BE

11:07:31 AFFECTED BY THIS, IS THAT CORRECT?

11:07:37 >>Howard Levitan: [INAUDIBLE]
11:07:38 >>Nick Batos: WHAT?
11:07:39 >>Howard Levitan: NICK, THEY ARE NOT THEIR TREES.
11:07:41 THOSE TREES ARE OWNED BY WHOEVER OWNS THE ROADS, WHICH COULD
11:07:45 BE AN HOA, A CDD, AND, FOR EXAMPLE, IF YOU HAVE A COMMUNITY
11:07:53 JUST BY WAY OF EXAMPLE THAT HAS MULTIFAMILY HOMES AS WELL AS
11:07:57 SINGLE-FAMILY HOMES, THE MULTIFAMILY HOMES ARE NOT COVERED

11:08:01 BY THAT SINGLE-FAMILY LOT, EVEN THOUGH THEY ARE SOLD AS
11:08:05 SINGLE-FAMILY UNITS.
11:08:07 CONDOMINIUMS ARE TOTALLY ANOTHER STORY.
11:08:10 SO THIS IS A COMPLEX ISSUE.
11:08:12 I THINK WE'VE DONE IT RIGHT IN THE DRAFTING, AND WE'LL HAVE
11:08:16 TO GO FROM THERE IF YOU HAVE SPECIFIC QUESTIONS, OF COURSE,
11:08:19 WE CAN TRY TO ANSWER THEM.
11:08:20 >>Mayor Ribble: I JUST WANT TO MAKE A COMMENT.
11:08:23 I LIKE THE LANGUAGE.
11:08:24 I THINK IT'S WELL NEEDED.
11:08:27 JUST GIVE YOU AN EXAMPLE GOING BACK WHERE I LIVE AND I'VE
11:08:30 HEARD HORROR STORIES FROM OTHER GATED COMMUNITIES, AS YOU
11:08:33 KNOW, WE HAVE THESE DIFFERENT BOARDS AND PEOPLE RUN AND THEY
11:08:36 GET ELECTED FOR FOUR YEARS AND THEN IT SEEMS ANYTIME WE GET
11:08:40 NEWLY ELECTED OFFICIALS, THEY WANT TO HAVE THE GREATEST AND
11:08:43 MOST UNIQUE IDEAS.
11:08:46 IN OUR CASE, WE'VE HAD TREES OVER THERE THAT HAVE BEEN THERE
11:08:49 25, 30 YEARS THAT ARE ABSOLUTELY GORGEOUS.
11:08:52 BEAUTIFUL TREES, BUT SOME OF THE FOLKS THAT WERE ELECTED
11:08:54 DON'T PARTICULARLY LIKE THE LEAFS THAT COME OFF THE TREES
11:08:58 AND ALL THAT KIND OF STUFF.
11:09:00 SO THEY WANTED TO COME IN AND CLEAR CUT ALL THE TREES DOWN.
11:09:04 I'M TALKING ABOUT A LONG, LARGE AREA ALONG A MAJOR CORRIDOR
11:09:10 IN THE COLONY.
11:09:11 AND WE HAD TO ENFORCE OUR EXISTING STANDARDS THAT WE HAVE IN

11:09:16 PLACE TO PUT THE BRAKES ON THAT.
11:09:18 BUT I THINK SOME OF YOU FOLKS ARE IN GATED COMMUNITIES, YOU
11:09:23 KNOW WHAT I'M TALKING ABOUT, WITH DIFFERENT PERSONALITIES.
11:09:25 YOU GET PEOPLE IN THERE, GOT TO BE SOME KIND OF GROUND RULE,
11:09:30 REASON FOR THE VILLAGE OF ESTERO SO WE DON'T GET INTO
11:09:32 SITUATIONS.
11:09:32 NOW, IF A TREE HAS GROWN INTO A SEWER OR ELECTRICAL LINE OR
11:09:39 SOMETHING, OR IT'S DESIGNED, THERE ARE EXCEPTIONS.
11:09:43 WE'LL TAKE EVERY ONE ON THE CASE AND MERIT.
11:09:46 TO GO IN AND CLEAR CUT TREES DOWN BECAUSE WE HAVE ONE OR TWO
11:09:49 ELECTED OFFICIALS NEW TO THE COMMUNITY OR HOA BOARD OR CDD
11:09:54 THAT WANTS TO DO THIS TO ME IS ABSOLUTELY RIDICULOUS.
11:09:57 IS THAT IT, MARY?
11:10:01 MOVING RIGHT ALONG.

11:10:08 >>Mike Bosi: THE NEXT SLIDE DEALS WITH THE IRRIGATION
11:10:10 STANDARDS FOR THE VILLAGE.
11:10:11 THEY'VE BEEN UPDATED WITH THE STANDARDS TO ADDRESS WATER
11:10:15 SUPPLY PROTECTION AND WATER CONSERVATION MEASURES.
11:10:20 ONE OF THE SPECIFIC REQUIREMENTS THAT WE DEFINITELY WANT TO
11:10:22 PROMOTE IS THE REUSE OF GRAY WATER WHERE THEY ARE AVAILABLE.
11:10:28 ALSO, THE TYPE OF SPECIES TO BE UTILIZED, MAKING SURE THAT
11:10:35 THEY ARE DROUGHT TOLERANT, THAT THEY MAKE SENSE FOR THE
11:10:40 SPECIFIC ZONE THEY ARE BEING PLANTED RELATED TO THE SOIL,
11:10:43 SLOPE AND SITE CHARACTERISTIC.
11:10:45 ALSO, ALL THE UNDERGROUND SLEEVES WITHIN THE DRAINAGE PLANT

11:10:49 WILL BE IDENTIFIED WITHIN THE SITE PLAN.
11:10:52 THESE ARE ALL DESIGNED TO BE ABLE TO PROVIDE THE REQUIRED
11:10:57 WATER TO MAINTAIN A VIABLE LANDSCAPE PLAN, BUT MAKE SURE
11:11:02 THAT WATER CONSERVATION, WATER CONSERVATION MEASURES ARE
11:11:05 ATTENDED TO WITHIN THE DESIGN OF THESE FACILITIES.
11:11:09 THE NEXT SLIDE, GOING TO DEAL WITH ARCHITECTURAL.
11:11:14 I'LL TURN THAT BACK OVER TO LAURA.
11:11:18 >>Laura DeJohn: THANK YOU.
11:11:19 IN THE ARCHITECTURAL STANDARDS WE'LL BE HIGHLIGHTING THE
11:11:28 APPROACH TO ARCHITECTURAL STYLES IN THE VILLAGE AND THEN
11:11:31 SPECIFICS ON HOW MIXED-USE DEVELOPMENT STANDARDS ARE BEING
11:11:36 REFINED AND EXTERIOR COLOR STANDARDS ARE ALSO ADDRESSED.
11:11:41 THIS IS WHAT'S NEW AND DIFFERENT IN YOUR CODE.
11:11:43 THE GUIDANCE WE TOOK ON UPDATING THE ARCHITECTURAL STYLES
11:11:51 REALLY IS BASED IN DRB FORMER AND CURRENT MEMBERSHIP WHO
11:11:57 HAVE DRAFTED UPDATES TO ARCHITECTURAL STANDARDS OVER THE
11:12:01 YEARS AS WELL AS THE COCONUT POINT BEAUTY BOOK.
11:12:05 THAT WAS ANOTHER RESOURCE WE USED IN DEVELOPING THE
11:12:08 STANDARDS IN THE PROPOSED CODE.
11:12:10 THE COLOR HAS BECOME MUCH MORE GRAPHIC.
11:12:17 THE GOAL IS TO KIND OF BROADEN AND KIND OF MATURE THE
11:12:22 ARCHITECTURAL STANDARDS.
11:12:26 FLORIDA VERNACULAR ACCEPTABLE.
11:12:31 WE ELABORATED ON THE FIVE SUBSTYLES OF MEDITERRANEAN
11:12:34 ARCHITECTURE AND THREE SUBSTYLES OF FLORIDA VERNACULAR THAT

11:12:38 CAN BE ACCEPTED IN THE VILLAGE AND WHAT THOSE LOOK LIKE.
11:12:42 WE'VE PROVIDED THAT IN GRAPHIC FORM.
11:12:45 AND TO BE RESPONSIVE TO WHAT HAPPENS AS THE COMMUNITY GROWS
11:12:51 AND YOU CAN'T ANTICIPATE EVERY PROJECT, EVERY ZONING, WE --
11:13:01 THE MEDICAL VILLAGE THAT GOT DEVELOPED, NOT QUITE
11:13:04 MEDITERRANEAN.
11:13:05 NOT QUITE FLORIDA VERNACULAR.
11:13:07 IT WAS DESCRIBED AS MORE OF A PRAIRIE STYLE ARCHITECTURE.
11:13:11 I THINK IT WAS A VERY SUCCESSFUL PROJECT THAT BLENDS WELL
11:13:15 WITHIN THE COCONUT POINT BEAUTY BOOK AS WELL AS WITHIN

11:13:20 ESTERO AS A WHOLE.
11:13:21 THERE'S AN ALLOWANCE IN THE CODE NOW FOR APPLICANTS WHO ASK
11:13:27 PERMISSION TO DO AN ALTERNATIVE STYLE AND MEET CRITERIA AS
11:13:33 FAR AS HOW THAT BUILDING COULD FIT IN AND BLEND WITH THE
11:13:37 ESTERO ENVIRONMENT.
11:13:40 THE PRAIRIE STYLE IS IDENTIFIED GIVEN THAT EXAMPLE THAT YOU
11:13:43 HAVE ALREADY OF THE MEDICAL VILLAGE.
11:13:46 AND IT WAS THANKS TO COUNCILMAN LEVITAN THAT WE INCORPORATED
11:13:55 NEW URBANISM GUIDANCE IN IDENTIFYING THE ICONIC BUILDINGS
11:14:00 WITHIN ANY CITY DESERVES THEIR PLACE HAVING UNIQUE
11:14:06 ARCHITECTURE AND BECOMING LANDMARKS IN THE CITY.
11:14:08 ICONIC BUILDINGS COULD ALSO REQUEST APPROVAL FOR SPECIAL
11:14:14 ARCHITECTURAL DESIGN.
11:14:15 THE CHALLENGE OF IMPLEMENTING STANDARDS ALREADY, YOU ALREADY
11:14:29 HAVE COLOR STANDARDS REQUIRING NEUTRAL, WARM, EARTH TONES

11:14:31 AND SUBDUED PASTELS TO BE YOUR COLOR PALETTE.
11:14:35 WHITE AND GRAY HAVE KIND OF BEEN A RECENT TREND IN SOME NEW
11:14:43 DESIGNS.
11:14:45 THE CODE HAS BEEN SET UP HERE TO SAY WHITE OR GRAY ARE
11:14:47 PROHIBITED AS PREDOMINANT COLORS IN NEW BUILDINGS.
11:14:51 MIXED USE DEVELOPMENT STANDARDS HAVE BECOME MORE ROBUST IN
11:15:00 THE ESTERO CODE, AND WE'VE OUTLINED HERE THAT PLACEMAKING
11:15:06 STANDARDS ARE BEING ESTABLISHED IN YOUR CODE CONSISTENT WITH
11:15:09 YOUR COMPREHENSIVE PLAN AS WELL AS CRIME PREVENTION THROUGH
11:15:12 ENVIRONMENTAL DESIGN INTRODUCED.
11:15:16 CLIMATE RESPONSIVENESS AND TIER APPLICABILITY, TYING BACK TO
11:15:20 THE VILLAGE CENTER TIER STANDARDS.
11:15:24 APPLICABLE TO MIXED-USE GOING FORWARD.
11:15:28 WE'LL FOCUS ON THE FIRST TWO, PLACEMAKING AND CRIME
11:15:31 PREVENTION THROUGH ENVIRONMENTAL DESIGN.
11:15:32 THE PLACEMAKING STANDARDS HAVE BEEN ESTABLISHED, AGAIN,
11:15:37 CORRELATE BACK TO YOUR COMPREHENSIVE PLAN THAT HAD REFERENCE
11:15:40 TO HOW -- TO BE DONE IN A CAREFUL WAY TO MAKE SURE
11:15:52 RESIDENTIAL AND NONRESIDENTIAL USES ARE COMPATIBLE WITH ONE
11:15:55 ANOTHER, INTEGRATE WELL WITH ONE ANOTHER, AND CREATE A PLACE
11:16:00 THAT LIVING AND WORKING OR SHOPPING OR DINING ARE ALL
11:16:04 COMFORTABLE TO THE USERS.
11:16:07 A MIXED-USE RATIO IS ESTABLISHED, PRETTY GENEROUS, NO SINGLE
11:16:13 USE OVER 80% OF GROSS FLOOR AREA OF THE PROJECT.
11:16:16 THAT'S TO MAKE SURE MIX OF USE ESTABLISHED.

11:16:23 ALSO, HOUSING CHOICES ARE INTRODUCED HERE.
11:16:25 AT LEAST TWO TYPES OF HOUSING MUST BE AS PART OF A MIXED USE
11:16:29 PROJECT TO MAKE THAT REALLY NOT JUST A MONOLITHIC KIND OF
11:16:34 DESIGN.
11:16:35 THAT WOULD BE SINGLE-FAMILY HOMES AND TOWNHOMES OR TOWNHOMES
11:16:38 AND FLATS OR UNITS ABOVE SHOPS, PLUS TOWNHOMES.

11:16:45 THAT WOULD BE THE HOUSING CHOICE MIX BEING REQUIRED HERE.
11:16:50 10% OF A SITE MUST SERVE AS GATHERING SPACE, AND WE ADDRESS
11:16:57 TRANSPORTATION AND CONNECTIVITY THROUGH SEVERAL STANDARDS OF
11:17:00 MULTIMODAL SERVICES BEING PROVIDED, SIDEWALKS AND STREETS
11:17:05 BEING CONNECTED.
11:17:08 ROADS WOULD BE DESIGNED SO THAT ALLEYS WHERE FEASIBLE WOULD
11:17:16 OFFER BACK DOORS TO BUSINESSES WHILE SIGNS BECOME MORE
11:17:22 PEDESTRIAN FRIENDLY.
11:17:23 PARKING GETS PUSHED TO THE SIDE OR REAR OF THE BUILDING.
11:17:28 TRANSIT TO BE ADDRESSED IN MIXED USE PROJECT TO HELP RELIEVE
11:17:39 SOME OF THE PRESSURE ON THE ROAD.
11:17:41 COORDINATION WITH LEETRAN IS REQUIRED.
11:17:43 AND PLACEMAKING FEATURES THAT GET OVERLOOKED IN A LOT OF
11:17:48 CODES WE HAVE INTRODUCED REQUIREMENTS TO PAY ATTENTION TO
11:17:52 COMMUNITY IDENTITY.
11:17:54 WE HAVE A FEATURE OF ENTRANCES TO PROJECTS THAT PROVIDES A
11:18:00 GATEWAY.
11:18:01 COMMUNITY HERITAGE, ARTS AND CULTURE AND ENVIRONMENTAL
11:18:05 FEATURES ARE ALSO ADDRESSED.

11:18:07 >>Vice-Mayor Errington: I HAVE A QUESTION.
11:18:09 I'M LOOKING AT THE DESIGN FOR LEETRAN STOP OR SHELTER.
11:18:16 DOES THAT ONLY APPLY TO U.S. 41 OR DOES ESTERO HAVE ANY SAY
11:18:22 IN THAT?
11:18:27 >>Laura DeJohn: FOR THESE STANDARDS, IT'S PROPOSED FOR ANY
11:18:30 MIXED-USE PROJECT TO ADDRESS WHETHER TRANSIT CAN BE SERVED
11:18:36 IN PROXIMITY TO THE PROJECT.
11:18:37 I KNOW, AGAIN, THE LEE HEALTH MEDICAL VILLAGE IS NOT ON 41
11:18:42 OFF OF VIA COCONUT, THEY ENSURE THAT THERE'S SPACE DEDICATED
11:18:49 TO TRANSIT.
11:18:52 GENOVA MIGHT HAVE DONE SOMETHING SIMILAR.
11:18:54 IT'S NOT REALLY JUST FOR 41.
11:18:57 IT'S FOR ANY PROJECT TO BE PAYING ATTENTION TO WHETHER
11:19:03 TRANSIT FACILITIES, BUS STOPS MAKES SENSE AND MATCHES UP
11:19:09 WITH THE LEETRAN SYSTEM.
11:19:13 >>Vice-Mayor Errington: THANK YOU.
11:19:18 >>Laura DeJohn: CRIME PREVENTION THROUGH ENVIRONMENTAL
11:19:20 DESIGN, YOU GET INTO MORE ELEVATED SET OF STANDARDS.
11:19:27 I KNOW LAW ENFORCEMENT AGENCIES ARE USUALLY ENGAGED AND WANT
11:19:33 LOCAL JURISDICTIONS REQUIRING RETENTION AT TIME OF SITE
11:19:39 DESIGN TO ENSURE THAT THEY ARE SAFE -- WITH SAFETY IN MIND.
11:19:45 ALLOWING FOR SURVEILLANCE WHICH MEANS NO HIDING PLACES AS A
11:19:49 RESULT OF THE DESIGN OF THE SITE.
11:19:52 ACCESS CONTROLS AND REINFORCING PUBLIC SPACE, PRIVATE SPACE,
11:19:58 AND MAKING SURE IT'S EASY FOR PEOPLE TO FEEL SAFE WITHIN THE

11:20:03 DESIGN OF NEW PROJECTS.
11:20:12 >>Craig Richardson: THANK YOU, LAURA.

11:20:15 ONE OF THE NEW SECTIONS WE HAVE IN THE CODE AND IT WAS BASED
11:20:18 UPON INPUT WE RECEIVED DURING THE INITIAL KICKOFF STAGES, WE
11:20:24 HAVE INCORPORATED GREEN BUILDING STANDARDS IN SECTION 8.
11:20:32 BASICALLY, WHAT IT DOES IT REQUIRES DEVELOPMENTS,
11:20:35 RESIDENTIAL AND NONRESIDENTIAL, OF A CERTAIN NUMBER OF UNITS
11:20:39 OR A CERTAIN SQUARE FOOTAGE IN SIZE TO INCORPORATE SOME
11:20:44 BASIC GREEN BUILDING OR SUSTAINABLE DEVELOPMENT FEATURES IN
11:20:49 THEIR PROJECTS.
11:20:51 A NUMBER OF COMMUNITIES ACROSS THE COUNTRY ARE STARTING TO
11:20:57 DO THIS.
11:20:57 IT'S SOMETHING THAT'S BEEN DONE.
11:21:00 IT'S FAIRLY NEW.
11:21:01 IT'S ONLY BEEN DONE IN THE LAST THREE OR FOUR YEARS BY OTHER
11:21:06 LOCAL GOVERNMENTS.
11:21:08 BUT ONE OF THE THINGS, AND WE HAVE INCORPORATED THESE TYPES
11:21:12 OF PROVISIONS IN OTHER DEVELOPMENT CODES.
11:21:15 ONE OF THE THINGS THAT WE HAVE FOUND IS THAT IT'S REALLY
11:21:18 IMPORTANT, GIVEN THE NEWNESS OF THE IDEA, IS WE NEED TO
11:21:26 PROVIDE, WE WANT SOME REQUIREMENTS, WE NEED TO ALSO PROVIDE
11:21:29 SOME FLEXIBILITY AND OPTIONS FOR MEMBERS OF THE DEVELOPMENT
11:21:33 COMMUNITY.
11:21:34 WITH RESPECT TO THE CURRENT DRAFT OF THIS AND THE VILLAGE
11:21:41 CODE, ANY RESIDENTIAL PROJECTS FROM 6 TO 29 UNITS ARE GOING

11:21:47 TO HAVE TO ACHIEVE THREE POINTS.
11:21:50 AND ANYTHING ABOVE 30 OR ABOVE IS GOING TO BE REQUIRED TO BE
11:21:57 FOUR POINTS ON THE SCORING TABLE.
11:22:00 THE SAME IDEA WITH RESPECT TO NONRESIDENTIAL DEVELOPMENT.
11:22:04 ANY NONRESIDENTIAL DEVELOPMENT OVER 8,000 SQUARE FEET IS
11:22:07 25,000 SQUARE FEET.
11:22:09 IT'S GOING TO BE REQUIRED TO SCORE 3 POINTS.
11:22:12 AND OVER 25,000 SQUARE FEET, THE PROJECT WILL HAVE TO SCORE
11:22:17 FOUR POINTS.
11:22:18 HOW IS THAT DONE?
11:22:20 WHAT TYPE OF FLEXIBILITY ARE WE TALKING ABOUT?
11:22:23 THERE IS A TABLE IN THIS SECTION.
11:22:27 AND YOU CAN SEE ACTUALLY ONE OF THE PAGES IN THAT TABLE IS
11:22:30 TO THE RIGHT ON THE SLIDE, WHERE THERE ARE DIFFERENT TYPES
11:22:34 OF GREEN BUILDING FEATURES THAT A DEVELOPMENT CAN INCLUDE IN
11:22:39 THEIR PROJECT TO ACHIEVE A CERTAIN NUMBER OF POINTS.
11:22:43 THE POINTS ARE BASICALLY THE HIGHER THE NUMBER OF POINTS,
11:22:48 THE MORE CHALLENGING IN TERMS OF COST OR OTHER CONCERNS
11:22:57 WOULD IT BE TO INCORPORATE THE GREEN BUILDING FEATURES.
11:23:01 WHAT KIND OF GREEN BUILDING FEATURES ARE WE TALKING ABOUT?
11:23:05 THERE'S A REAL RANGE.
11:23:07 IT COULD BE ENERGY CONSERVATION, FOR EXAMPLE, AND THE USE OF
11:23:12 ENERGY STAR APPLIANCES THAT MEET CERTAIN CRITERIA.
11:23:18 LOCATING THE DEVELOPMENT, EITHER IN THE TOWN CENTER IN A

11:23:24 MIXED-USE CONTEXT AND THE TRANSITIONAL MIXED-USE AREA

11:23:28 DESIGNATED ON THE COMPREHENSIVE PLAN, SOMEONE CAN ACHIEVE
11:23:33 POINTS THAT WAY.
11:23:33 THE USE OF ALTERNATIVE ENERGY, SOLAR AND CERTAIN PERCENTAGE
11:23:37 OF THE PROJECT.
11:23:38 WE'RE ACTUALLY PREWIRING YOUR BUILDING SO YOU ACHIEVE A
11:23:45 CERTAIN NUMBER OF POINTS.
11:23:48 LEED CERTIFICATION.
11:23:49 IF YOU ACTUALLY ARE ABLE TO ACHIEVE LEED GOLD OR SOMETHING
11:23:54 EQUIVALENT TO THAT, AN ALTERNATIVE RATING SYSTEM, THEN YOU
11:23:58 HAVE MET THE REQUIREMENTS.
11:24:00 BUT YOU ALSO RECEIVE A PRETTY HIGH NUMBER OF POINTS FOR
11:24:04 EITHER BONDS OR SILVER LEED CERTIFICATION.
11:24:08 THE USE OF PASSIVE SOLAR IN THE DESIGN OF THE BUILDING,
11:24:14 PUTTING IN A COMMUNITY GARDEN IS ANOTHER WAY TO ACHIEVE
11:24:17 POINTS, OR THE USE OF UNIVERSAL DESIGN.
11:24:23 IN OTHER WORDS, THIS IDEA THAT YOU'RE GOING TO DESIGN YOUR
11:24:26 BUILDING SO AS PEOPLE AGE, THEY CAN REMAIN IN THAT HOME BY
11:24:33 ENSURING THAT THE MAIN BEDROOM IS ON THE FIRST FLOOR, ALONG
11:24:39 WITH THE KITCHEN, PASSAGEWAYS AND DOORS ARE WIDE ENOUGH.
11:24:44 SOMEONE THAT IS USING A WHEELCHAIR.
11:24:48 CERTAIN HEIGHT REQUIREMENTS FOR COUNTERTOPS SO THAT SOMEONE
11:24:54 NEEDS A WHEELCHAIR CAN USE THEM.
11:24:56 THAT'S ANOTHER WAY TO ACHIEVE POINTS.
11:24:58 THERE'S A LOT OF FLEXIBILITY.
11:25:02 NEED TO LOOK AT THIS TABLE BUT PROBABLY ABOUT 30 OR 40

11:25:05 DIFFERENT OPTIONS THAT SOMEONE CAN USE TO MEET THESE
11:25:10 REQUIREMENTS.
11:25:11 WITH THAT, GEOFF IS GOING TO COVER A COUPLE OF THE STANDARDS
11:25:19 IN FIVE AND THEN TALK ABOUT SIGNAGE.
11:25:22 >>Geoff Green: THANK YOU, CRAIG.
11:25:23 THE EXTERIOR LIGHTING STANDARDS LARGELY CARRY FORWARD MOST
11:25:28 OF THE EXISTING STANDARDS IN THE TRANSITIONAL CODE.
11:25:30 ONE OF THE BIG NEW PROVISIONS INVOLVED LED LIGHTS, WHICH ARE
11:25:35 NEW SINCE THE TRANSITIONAL CODE WAS WRITTEN.
11:25:39 LED LIGHTS HAVE A LOT OF ADVANTAGES, BUT ONE POSSIBLE
11:25:43 DOWNSIDE IS THEY COME IN MANY DIFFERENT COLOR TEMPERATURES,
11:25:48 ANYWHERE FROM THE SOFT WHITE SIMILAR TO WHAT INCANDESCENT
11:25:52 LIGHTS PRODUCE ALL THE WAY TO A BLUE WHICH A LOT OF PEOPLE
11:25:56 FIND HARSH.
11:25:57 THE UPDATED LAND DEVELOPMENT CODE INCLUDES PROVISIONS THAT
11:26:01 REGULATE LED LIGHTS OUTSIDE FOR THE COLOR TEMPERATURE TO
11:26:05 MAKE SURE THEY ARE THE MORE PLEASING SOFT WHITE COLOR.
11:26:10 THERE ARE STANDARDS FOR SPECIFIC SITE USES, SUCH AS ATHLETIC
11:26:14 FIELDS, DIFFERENT TYPES OF LIGHTS THAT YOU FIND ON SITES
11:26:17 SUCH AS WALL PACKS AND OTHER SORTS OF LIGHTING.

11:26:23 ALSO CUTOFF STANDARD.
11:26:24 IF YOU HAVE A COMMERCIAL DEVELOPMENT NEAR A RESIDENTIAL
11:26:26 NEIGHBORHOOD, THERE'S NOW A 10 P.M. CUTOFF TO TRY TO
11:26:30 MITIGATE SOME OF THE IMPACTS THAT THAT TYPE OF DEVELOPMENT
11:26:33 MIGHT HAVE ON RESIDENTIAL USES.

11:26:36 NEXT SLIDE.
11:26:38 ONE NEW STANDARD OF RESIDENTIAL IMPACT STANDARDS.
11:26:41 THESE TRY TO ADDRESS SOME OF THE NEGATIVE IMPACTS OVERALL
11:26:46 THAT COMMERCIAL DEVELOPMENT MAY HAVE ON THE VILLAGE'S
11:26:49 RESIDENTIAL NEIGHBORHOODS.
11:26:50 THESE ARE STANDARDS THAT APPLY TO THIS COMMERCIAL
11:26:53 DEVELOPMENT THAT OCCURS WITHIN 300 FEET OF LAND THAT IS
11:26:56 EITHER CURRENTLY USED FOR RESIDENTIAL PURPOSES OR IS ZONED
11:27:01 INTO ONE OF ESTERO'S RESIDENTIAL ZONE DISTRICTS.
11:27:05 THE COMPLIANCE WITH THESE STANDARDS ARE EVALUATED WHEN IT
11:27:10 COMES BEFORE THE VILLAGE AS A DEVELOPMENT APPLICATION, AND
11:27:16 THERE'S A VARIETY OF STANDARDS.
11:27:18 OFF-STREET PARKING IS REQUIRED TO BE ARRANGED SO THAT IT IS,
11:27:22 TO THE EXTENT POSSIBLE, AWAY FROM AN ADJOINING RESIDENTIAL
11:27:28 USE.
11:27:29 IF IT HAS TO BE NEARBY, THEN THERE ARE ADDITIONAL STANDARDS
11:27:33 REGARDING THE AMOUNT OF BUFFERING THAT YOU NEED TO SCREEN
11:27:38 THE PARKING FROM THE ADJACENT RESIDENTIAL USE.
11:27:41 ELSEWHERE ON THE SITE, IF NECESSARY, ADDITIONAL PERIMETER
11:27:45 BUFFERING IS REQUIRED.
11:27:47 IF YOU HAVE ANY DEVICES THAT GENERATE NOISE, SUCH AS A
11:27:52 DRIVE-THRU ORDER BOX, THOSE NEED TO BE ORIENTED AWAY FROM
11:27:56 RESIDENTIAL PROPERTIES.
11:27:57 FINALLY, AS NEEDED, THE VILLAGE IS ABLE TO REQUIRE
11:28:00 OPERATIONAL STANDARDS TO MAKE SURE THAT PARTICULARLY

11:28:05 PROBLEMATIC USES DON'T CONTINUE, SAY, LATE AT NIGHT.
11:28:10 MOBILITY AND CONNECTIVITY STANDARDS, THIS IS LARGELY CARRIED
11:28:18 FORWARD FROM YOUR EXISTING STANDARDS.
11:28:19 THE COUNTY BUS STOP REQUIREMENTS CONTINUE WILL BE ENFORCED
11:28:23 BY THE VILLAGE.
11:28:24 THERE IS A NEW REQUIREMENT REGARDING SIDEWALKS.
11:28:27 SIDEWALKS ARE NOW REQUIRED ALONG ALL STREETS AND ALL
11:28:30 DEVELOPMENTS.
11:28:30 IN RESIDENTIAL NEIGHBORHOODS, THEY ARE ONLY REQUIRED ON ONE
11:28:33 SIDE OF THE STREET.
11:28:36 IN COMMERCIAL DEVELOPMENTS, THEY ARE REQUIRED ON BOTH SIDES
11:28:38 OF THE STREET.
11:28:39 THIS MATCHES A CHANGE THAT LEE COUNTY MADE TO ITS LAND
11:28:42 DEVELOPMENT CODE JUST A COUPLE OF YEARS AGO.
11:28:44 SECTION 5-10 IS UTILITIES.
11:28:46 THIS VERY MUCH CARRIES FORWARD THE EXISTING PROVISIONS ABOUT

11:28:50 CONNECTIONS TO POTABLE WATER AND SANITARY SEWER SERVICES
11:28:54 WHEN THEY ARE AVAILABLE.
11:28:55 CHAPTER 6 IS SIGNAGE.
11:28:59 THIS LARGELY CARRIES FORWARD THE PROVISIONS IN THE
11:29:02 TRANSITIONAL CODE.
11:29:04 AS DIRECTED BY THE COMPREHENSIVE PLAN, BILLBOARDS ARE
11:29:06 PROHIBITED.
11:29:07 AND THE BIG CHANGE, WHICH GOES ALONG WITH THE THEME OF
11:29:12 MAKING THIS CODE A LITTLE BIT EASIER TO USE IS WE HAVE TAKEN

11:29:17 MANY OF THE REQUIREMENTS THAT APPLY TO SIGNS AND PLACED THEM
11:29:20 IN TABLES.
11:29:21 YOU CAN SEE AN EXAMPLE ON THAT PowerPoint THERE.
11:29:24 SO THEY ARE A LITTLE BIT EASIER TO UNDERSTAND FOR A GIVEN
11:29:28 TYPE OF DEVELOPMENT WHAT TYPES OF SIGNS ARE ALLOWED AND WHAT
11:29:32 SORTS OF RESTRICTIONS APPLY, NUMBER OF SIGNS, MAXIMUM
11:29:35 HEIGHT, MAXIMUM SIGN COPY AREA WITH THE GOAL OF MAKING IT
11:29:41 EASIER TO DEVELOPERS AND TALK TO THE OWNERS TO UNDERSTAND
11:29:44 WHAT SIGNAGE THEY CAN PUT UP.
11:29:52 >>David Henning: THANK YOU, GEOFF.
11:29:53 WE'LL MOVE THROUGH CHAPTER 7, NATURAL RESOURCES, RELATIVELY
11:29:57 QUICKLY.
11:29:58 ALTHOUGH WE'RE PROUD OF THE WORK WE DID TO CLARIFY THE
11:30:01 STANDARDS AND CLEAN UP THE TRANSITIONAL CODE.
11:30:04 IT IS LARGELY CARRIED FROM THAT TRANSITIONAL CODE WITH THE
11:30:07 EXCEPTION OF -- SPECIFIC TO OTHER PARTS OF LEE COUNTY.
11:30:15 SECTION 7-1 -- THE OVERRIDING PURPOSE.
11:30:17 THE CHAPTER PROTECTING NATURAL, HISTORIC AND SCENIC
11:30:21 RESOURCES, AIR, WATER AND ECOLOGICAL INTEGRITY.
11:30:24 SECTION 7-2, DIFFERENT ENVIRONMENTAL PROTECTIONS GROUPED BY
11:30:35 SUBJECT INCLUDE DIFFERENT WILDLIFE AND HABITAT PROTECTIONS.
11:30:40 IT PROTECTS SPECIFIC ANIMALS.
11:30:42 PROTECTIONS FOR BALD EAGLES, INCLUDING INCENTIVES AVAILABLE
11:30:46 FOR PROTECTION PLANS THAT ALLOW A BUFFER AROUND PROTECTED
11:30:50 NESTS AND HOW YOU CAN RECLAIM SOME OF THAT DEVELOPMENT

11:30:54 POTENTIAL ELSEWHERE.
11:30:55 IT CARRIES FORWARD THE LEE COUNTY MANATEE PROTECTION PLAN
11:31:00 AND IT CARRIES FORWARD PROTECTIONS FOR OTHER HABITATS OF
11:31:05 SPECIES BY THE STATE OR FEDERAL GOVERNMENT, WHICH EXIST IN
11:31:08 THE APPENDIX.
11:31:11 JUST SHY OF 50 PLANTS AND ANIMALS.
11:31:14 THE NEXT SECTION IS ABOUT WELL FIELD PROTECTION, PROTECTING
11:31:20 POTABLE GROUNDWATER.
11:31:24 CLARIFICATIONS THAT SETS OUT WHAT THOSE ZONES ARE SO THAT
11:31:27 THE GEOMETRY OF THOSE ZONES IS A LITTLE CLEARER.
11:31:32 ALSO AN APPENDIX SHOWING THAT MAP AS WELL.
11:31:37 CONTINUING ON, THE WETLANDS PROTECTION CARRIES FORWARD

11:31:41 STANDARDS THAT PROTECT YOUR WETLANDS.
11:31:49 STATE PROVISIONS.
11:31:50 MANGROVE PROTECTIONS.
11:31:51 PART OF THE MANGROVE CARRIED FORWARD -- DESTROYED AS A PART
11:31:59 OF DEVELOPMENT AND FOR MAKING A RESTORATION PLAN.
11:32:03 WATER PROTECTION FOR DISCHARGING WATER INTO SEWERS OR
11:32:06 RECEIVING WATERS.
11:32:07 WE HEARD A LITTLE BIT ABOUT ONGOING MIXED-USE PERMITTING
11:32:12 ISSUES WITH THE ITEMS FOR A WORKSHOP.
11:32:15 THAT'S RELATED TO THIS SECTION HERE.
11:32:17 SURFACE WATER MANAGEMENT CARRIES FORWARD STANDARDS FOR WATER
11:32:22 RUNOFF AND RETENTION.
11:32:23 EXCAVATION OF BANK SLOPES FOR RETENTION PONDS AND NEW

11:32:29 PROJECTS.
11:32:30 MUST HAVE A 6:1 SLOPE.
11:32:33 SIX FEET HORIZONTALLY FOR THE ONE FOOT YOU'RE RAISING OR
11:32:36 LOWERING ON THE SITE.
11:32:39 THE FIRST FLOOR MUST SIT AT ONE FOOT ABOVE -- AND THIS IS
11:32:44 WHERE I'LL GET CAUGHT BY THE JARGON POLICE, THE FLOOD
11:32:49 INSURANCE RATE MAP FLOOD ELEVATION OR THE HUNDRED-YEAR,
11:32:55 THREE-DAY.
11:32:56 HUNDRED-YEAR, THREE-DAY RAINFALL PERIOD.
11:33:02 WHICHEVER ONE OF THE TECHNICAL SPECIFICATIONS IS GREATER.
11:33:05 ALSO, THE FLOOD HAZARD REDUCTION STANDARD.
11:33:14 THESE ARE YOUR FEMA BASED STANDARDS.
11:33:17 IT WORKS A LITTLE DIFFERENTLY THAN OTHER PARTS OF THE CODE.
11:33:22 EVERYWHERE IN THE CODE -- THE PROCEDURES ARE IN CHAPTER 2.
11:33:26 FOR THIS PARTICULAR SECTION, OWN PROCEDURES TO KEEP IT
11:33:32 CONSOLIDATED.
11:33:32 THIS PARTICULAR SECTION, VERY TECHNICAL SPECIFICATIONS,
11:33:40 BECAUSE THEY MAY BE REVIEWED BY THE STATE OR FEDERAL
11:33:43 GOVERNMENT, IT'S CONTAINED WITHIN SECTION 7-3.
11:33:47 7-4 MARINE FACILITIES IS CARRYING FORWARD THE STANDARDS ON
11:33:51 DOCKS, DOCK SLIPS, DOCKS BOXES.
11:33:55 7-5 CARRIES FORWARD HURRICANE PREPAREDNESS RELATED
11:33:59 STANDARDS, SPECIFICALLY THE FORMULAS FOR DETERMINING, MAKING
11:34:03 SURE THERE'S ENOUGH OF EITHER PROVISION FOR, HURRICANE
11:34:10 SHELTER AVAILABILITY OR EVACUATION IMPACTS.

11:34:24 >>Geoff Green: CHAPTER 8, PUBLIC FACILITY FUNDING AND
11:34:27 COORDINATION.
11:34:27 CARRIED FORWARD FROM THE ORDINANCES THAT THE VILLAGE COUNCIL
11:34:31 ADOPTED IN 2018.
11:34:32 LITTLE CLEANUP.
11:34:34 THEY DO CONTINUE TO COLLECT FOR LEE COUNTY THE FIRE
11:34:38 PROTECTION, E.M.S., THE SCHOOL IMPACT FEES THAT THE COUNTY
11:34:40 ASSESSES.

11:34:41 CONCURRENCY IS CARRIED FORWARD.
11:34:44 THEY ARE SIMPLIFIED.
11:34:46 AND ONE CONCURRENCY REQUIREMENT THAT'S BEEN REMOVED IS
11:34:51 TRANSPORTATION CONCURRENCY.
11:34:52 THAT'S NO LONGER REQUIRED UNDER STATE LAW, AND ANY POTENTIAL
11:34:57 IMPACT THAT NEW DEVELOPMENT IS GOING TO HAVE ON ROADWAYS
11:35:00 SURROUNDING THE DEVELOPMENT WILL BE ADDRESSED THROUGH THE
11:35:02 TRAFFIC IMPACT STUDY REQUIREMENT THAT'S INCLUDED WITHIN THE
11:35:06 MOBILITY AND CONNECTIVITY PROVISIONS.
11:35:11 >>David Henning: CHAPTER 9 IS THE LAST SUBSTANTIVE CHAPTER.
11:35:14 IT ESTABLISHES DEVELOPMENT RULES.
11:35:20 LANDSCAPING THAT DID CONFORM TO THE CODE WHEN IT WAS
11:35:22 CONSTRUCTED OR INSTALLED, BUT NO LONGER COMPLY WITH NEW
11:35:26 STANDARDS THAT HAVE COME ALONG SINCE THEN.
11:35:29 GENERALLY, THESE THINGS ARE ALLOWED TO CONTINUE IN PLACE.
11:35:32 THERE ARE RULES THAT ESTABLISHED -- HAPPENS WHEN SOMETHING
11:35:40 IS DISCONTINUED OR DESTROYED.

11:35:42 GENERALLY, THE IDEA IN THIS CHAPTER IS TO BRING OLDER
11:35:47 PROPERTIES INTO COMPLIANCE WHEN IT IS FEASIBLE.
11:35:51 ONE EXCEPTION WHERE WE GENERALLY ARE TRYING TO PUSH THINGS
11:35:58 TO INVOLVE A NEW PROVISION.
11:36:01 THERE IS AN EVENT, FIRE OR OTHER NATURAL FORCES THAT CARRY
11:36:06 THROUGH A RELATIVELY LARGE DESTRUCTION OF THE PROPERTY, MORE
11:36:11 THAN 50% OF VALUE.
11:36:13 YOU CAN LAWFULLY REBUILD AS LONG AS YOU ARE REBUILDING
11:36:21 WITHOUT THE THING THAT DOESN'T MEET THE NEW CODE.
11:36:24 CHAPTER 10, WHAT WE HAVE FOR YOU IS JUST THE BALANCE OF THE
11:36:28 DEFINITIONS DID NOT SEE IN THE PREVIOUS MODULE FOR OUR NEXT
11:36:33 STEPS.
11:36:33 THE VILLAGE COUNCIL -- WORKSHOPS TO THE PLANNING AND ZONING
11:36:41 BOARD WHICH WAS LAST NIGHT AND THE DESIGN REVIEW BOARD WHICH
11:36:44 WILL BE SOON.
11:36:45 WE'RE TAKING YOUR FEEDBACK NOW IN PRODUCING A PUBLIC HEARING
11:36:52 DRAFT, WE'LL TAKE THE FOOTNOTES OFF AND THE COMMENTS WE'VE
11:36:56 BEEN INSTRUCTED TO INCORPORATE SO THAT IS READY FOR THE
11:36:59 OFFICIAL PUBLIC PROCESS.
11:37:02 PUBLIC HEARINGS IN DECEMBER AND JANUARY.
11:37:07 ANYONE WATCHING MIGHT SUBMIT ELECTRONIC COMMENTS AND FOLLOW
11:37:12 THE WEB PAGE LINK FOR PUBLIC COMMENTS SHOWN ON YOUR SCREEN
11:37:16 BELOW.
11:37:16 WITH THAT, WE'LL TAKE YOUR QUESTIONS AND DISCUSSION.
11:37:23 >>Mayor Ribble: ANY QUESTIONS FROM COUNCIL?

11:37:27 >>Vice-Mayor Errington: I HAVE A COUPLE OF QUESTIONS.
11:37:29 DO WE HAVE ANYTHING INCLUDED FOR CELL TOWERS IN THE FUTURE
11:37:36 AND WIND TURBINES?
11:37:43 >>Mary Gibbs: I'LL ANSWER THAT.

11:37:44 THE CONSULTANTS MAY WANT TO ADD SOMETHING.
11:37:46 THE CELL TOWERS, YES, WE HAVE EXTENSIVE RULES ON CELL
11:37:50 TOWERS.
11:37:50 THAT WAS IN THE CHAPTER 3 AND 4, WHICH WAS THE ZONING
11:37:53 CHAPTERS THAT WE WENT OVER.
11:37:55 AND WE ADDED ONE OF THE NEW THINGS WE ADDED WAS LIKE THE
11:38:00 CELL, THE NEW CELLULAR 5G THAT'S ALLOWED IN THE
11:38:04 RIGHT-OF-WAY.
11:38:04 SO THAT WAS AN ADDITION TO THE REGULAR CELL TOWERS.
11:38:07 WE DID NOT ADD WIND TURBINES.
11:38:11 THE CONSULTANTS LOOKED AT THAT A WHILE BACK, AND IN MY
11:38:17 OPINION, I TOLD THEM I DIDN'T THINK THAT WAS A GOOD IDEA,
11:38:20 BECAUSE YOU NEED A LARGE AREA TO DO THEM, AND THEY ARE VERY
11:38:24 TALL.
11:38:25 I THINK THERE WERE LIKE, WHEN WE WERE TALKING, THEY MIGHT BE
11:38:27 LIKE 50 FEET TALL, AND IT DIDN'T SEEM LIKE THERE WOULD BE
11:38:30 REALLY AN APPROPRIATE PLACE TO PUT THEM IN ESTERO.
11:38:34 KIND OF NIXED THEIR IDEA ON THAT.
11:38:39 DAVID, WERE YOU GOING TO ADD SOMETHING?
11:38:47 >>Craig Richardson: THE ONLY THING I WOULD JUST ADD, I WOULD
11:38:47 ADD, MARY, IN TERMS OF THE HEIGHT, EVEN THE SMALL-SCALE WIND

11:38:49 TURBINE, USUALLY BETWEEN 80 TO 95 FEET.
11:38:55 SO THEY ARE VERY, VERY HIGH IN ORDER TO BE EFFECTIVE.
11:38:59 >>Mayor Ribble: ANY OTHER COMMENTS OR QUESTIONS FROM
11:39:02 COUNCIL?
11:39:05 >>Howard Levitan: HEY, BILL.
11:39:06 I HAD MY HAND UP.
11:39:07 >>Mayor Ribble: I'M SORRY, HOWARD.
11:39:09 I DIDN'T SEE YOU.
11:39:10 GO AHEAD.
11:39:11 >>Howard Levitan: I KNOW.
11:39:12 WHAT CAN I SAY?
11:39:13 HEY, I JUST WANT TO -- YOU HAVE STARTED TO SEE MOST OF THE
11:39:19 DRAFTING, I THINK THERE ARE A COUPLE OF CHAPTERS THAT YOU
11:39:22 GOT VERY LATE LAST NIGHT OR THIS MORNING, AND SO WE DO
11:39:27 REALLY WANT TO GET EVERYBODY'S COMMENTS ELECTRONICALLY, IF
11:39:33 POSSIBLE, DIRECTLY TO MARY WOULD BE A GOOD IDEA FOR THE
11:39:36 COUNCIL.
11:39:37 I THINK WHAT YOU'RE GOING TO SEE IS THAT THIS IS A PROJECT
11:39:42 THAT WE SHOULD BE VERY PROUD OF.
11:39:44 THIS CONTINUES THE UNIQUE IDENTITY OF ESTERO AND FOCUSES ON
11:39:50 DESIGN AND FORM-BASED REQUIREMENTS THAT GIVE US THAT SENSE
11:39:52 OF COMMUNITY IN PLACE.
11:39:55 I REALLY WANT TO THANK MARY AND HER TEAM AND OUR
11:39:58 CONSULTANTS, CLARION AND JOHNSON ENGINEERING, PARTICULARLY
11:40:02 LAURA, WHO HELPED ME ADD IN THIS WHOLE CONCEPT OF MIXED-USE

11:40:06 STANDARDS AND PLACEMAKING REQUIREMENTS.
11:40:10 THIS IS REALLY A BIG TEAM EFFORT.
11:40:12 AND I'M LOOKING FORWARD TO SEEING THE WHOLE THING PUT
11:40:15 TOGETHER SO WE CAN ALL GET DOWN AND READ IT AT LENGTH.
11:40:19 THANK YOU, BILL.
11:40:21 >>Mayor Ribble: JIM, DID YOU HAVE YOUR HAND UP, WILSON?
11:40:25 >>Jim Wilson: NO, I WAS WAVING GOOD-BYE.
11:40:28 >>Mayor Ribble: OH, ALL RIGHT.
11:40:31 >>Mary Gibbs: JUST ONE QUICK THING, WHEN WE TALK ABOUT THE
11:40:33 NEXT STEPS, WHAT WE'RE GOING TO GET NOW, THERE'S JUST ONE
11:40:37 PIECE TO COMPLETE THE DOCUMENT.
11:40:39 MOST OF THAT IS WHAT I CALL CHAPTER 2, WHICH IS THE DOCUMENT
11:40:42 THAT NANCY STROUD IS DRAFTING, WHICH IS ALL THE PROCESSES
11:40:46 AND PROCEDURES.
11:40:47 THAT I EXPECT WE'LL BE SENDING OUT TO YOU LATER THIS WEEK,
11:40:51 IF WE COULD FINISH OUR MEETINGS, AND WE WILL PROBABLY HAVE A
11:40:56 WORKSHOP ON DECEMBER 2nd TO GO OVER ODDS AND ENDS.
11:41:02 THE PUBLIC HEARING, THE FIRST PUBLIC HEARING WE HAVE ON THE
11:41:04 AGENDA FOR DECEMBER 9 AT THIS TIME.
11:41:07 SO THOSE ARE OUR NEXT UPCOMING MEETINGS.
11:41:11 BEFORE YOU GET INTO THE PUBLIC COMMENT, I THINK THERE ARE
11:41:20 TWO ELECTRONIC COMMENTS.
11:41:21 THERE'S A LITTLE TIMING ISSUE WITH THESE THAT'S PRESENTING A
11:41:24 LITTLE BIT OF A PROBLEM.
11:41:25 THE ELECTRONIC ONE THAT JUST CAME IN AT 9 SOMETHING THIS

11:41:28 MORNING, I HAVE NOT -- I DID NOT SEE IT UNTIL JUST ABOUT TEN
11:41:32 MINUTES AGO.
11:41:33 I HAVE TO SEND THESE TO THE CONSULTANTS.
11:41:37 WE'RE TRYING AS WE GET THEM TO SEND THEM TO THE CONSULTANTS
11:41:40 AND EVERYBODY SO WE CAN ADDRESS THEM WHEN WE COME BACK TO
11:41:43 THE COUNCIL AT AN UPCOMING MEETING, WE'RE TRYING TO COMPILE
11:41:46 ALL THE COMMENTS WE GET, LIKE WE DO WITH THE COMPREHENSIVE
11:41:49 PLAN AND PUT IT IN ONE OF THE COUNCIL'S PACKETS AND THEN WE
11:41:54 CAN COME AND ADDRESS THOSE.
11:41:55 THE ONES CAROL WILL READ, ONE IS A LITTLE POINTED.
11:42:01 YOU HAVEN'T SEEN IT, CONSULTANTS HAVEN'T SEEN IT, SO I JUST
11:42:05 WANTED TO LET YOU KNOW.
11:42:06 >>Mayor Ribble: ARE YOU GOING TO READ THOSE NOW?
11:42:09 >>Carol Sacco: THE FIRST COMMENT FROM MARY SHIVELY FROM THE
11:42:12 CASCADES AT ESTERO.
11:42:14 WE NEED MORE NATURAL LAND FOR PRESERVES FOR ANIMALS, CLEAN
11:42:19 WATER AND AIR, ET CETERA.
11:42:21 WE FEAR THAT ESTERO HAS ALREADY BECOME OVERBUILT AND
11:42:23 OVER-COMMERCIALIZED.
11:42:25 PLEASE STOP ALL THE MULTIFAMILY BUILDING AND UNNEEDED
11:42:28 COMMERCIAL BUILDINGS.
11:42:29 LET'S UTILIZE THE VACANT PROPERTIES EVEN IF THEY REQUIRE

11:42:32 REMODELING.
11:42:33 WE WOULD LIKE OUR COMMENTS SHARED WITH FOUR MEETINGS,
11:42:37 VILLAGE COUNCIL, DESIGN REVIEW, PLANNING AND ZONING, AND ALL

11:42:39 THE LAND DEVELOPMENT MEETINGS.
11:42:41 REALIZE THAT STOPPING RESTRICTS THE FLOW OF MONEY WHICH IS
11:42:45 FUNDAMENTAL TO ALL INVOLVED.
11:42:46 PLEASE, PLEASE CALM THINGS DOWN FOR THE SAKE OF THE FUTURE
11:42:50 GENERATIONS.
11:42:51 THERE ARE OTHER COMMUNITIES WHEREIN TO BUILD.
11:42:54 THANK YOU, VILLAGE OF ESTERO.
11:42:56 >>Mayor Ribble: WHO WAS THAT FROM?
11:42:58 >>Carol Sacco: THAT WAS FROM MARY SHIVELY.
11:43:01 THE SECOND IS FROM BILL PRICE FROM 1015 SHADY LANE EAST,
11:43:08 FORT MYERS, REPRESENTING L.A. PROFESSION.
11:43:11 I WISH I COULD BE IN PERSON TODAY TO ADDRESS COUNCIL.
11:43:16 HOWEVER, I CANNOT DUE TO THE NEED TO BE QUARANTINED FOR FIVE
11:43:19 MORE DAYS.
11:43:20 WITH RESPECT TO THE LDC DRAFT RECENTLY MADE AVAILABLE, THERE
11:43:24 HAS NOT BEEN MUCH TIME FOR ANYONE TO REALLY ASSESS THE
11:43:27 DOCUMENT AS A WHOLE.
11:43:28 I AM A BIT DISMAYED THAT THERE HASN'T BEEN A PRIOR WORKSHOP
11:43:32 ON THE MATTER TO GIVE THE RELEVANT INDUSTRIES A CHANCE TO
11:43:35 WEIGH IN EITHER.
11:43:36 THEREFORE, I HAVE CONCENTRATED ON THE ARCHITECTURE AND
11:43:39 LANDSCAPE STANDARDS DRAFTED IN SECTION 5.
11:43:43 I AM PLEASED TO SEE THE PROGRESSION OF ARCHITECTURAL
11:43:45 STANDARDS THAT ARE CONSISTENT WITH THE HISTORICAL
11:43:47 APPLICATION OF THE STANDARDS SOUGHT AND APPLIED FOR OVER THE

11:43:51 PAST 20 YEARS.
11:43:52 THE ARCHITECTURAL STANDARDS DO A GOOD JOB IN DESCRIBING WHAT
11:43:55 FEATURES CONSTITUTE EACH STYLE WITHOUT PRESCRIBING THE
11:43:59 STANDARDS INTO A CHECKLIST.
11:44:00 THAT WOULD BE WRONG AND SHOULD BE AVOIDED.
11:44:02 THERE NEEDS TO BE A CLEAR PURPOSE DEFINE WHAT ELEMENTS
11:44:07 CONSTITUTE THE LANGUAGE OF EACH ARCHITECTURAL STYLE WITHOUT
11:44:10 LIMITING THEM TO THEIR INDIVIDUAL PARTS.
11:44:12 SUPPORTING THE STYLES WITH GRAPHICS IS GOOD.
11:44:14 USING A CHECKLIST IS NOT THE WAY TO GO.
11:44:17 GLAD TO SEE THAT THIS IS IN THE WORKS.
11:44:23 THE DESIGN REVIEW POPULATED WITH LICENSED PROFESSIONALS WILL
11:44:25 BE ABLE TO USE THESE REFERENTIAL GUIDELINES TO DETERMINE
11:44:29 WHICH APPLICATION MEETS THE INTENT OF THE GIVEN STYLE.
11:44:31 THE ONLY PROBLEM WITH STYLE DEFINITION IN THIS DRAFT IS THAT
11:44:39 THEY ARE NOT COMPLETE NOR CONSISTENT BETWEEN STYLE.
11:44:42 I RECOMMEND THAT YOU EMPLOY A PROFESSIONAL THAT KNOWS THE
11:44:44 DIFFERENCES TO THAT DEGREE THAT THESE COULD ALL BE WROTE

11:44:49 COMPLETELY AND HOLISTICALLY.
11:44:50 THIS IS A GREAT START BUT IT IS NOT COMPLETE.
11:44:53 WITH RESPECT TO THE LANDSCAPE SECTION, I WISH I COULD
11:44:57 PROVIDE THE SAME POSITIVE FEEDBACK.
11:44:59 IN SUMMARY, THE LANDSCAPE SECTION IN THE DRAFT IS MERELY A
11:45:03 REGURGITATION OF THE LEE COUNTY LDC WITH PIECES OF ESTERO
11:45:08 COMMUNITY PLAN CHAPTER 33, SPRINKLED IN THAT, IN PLACES

11:45:12 ACTUALLY ADDRESS TO THE COUNTY'S CODE.
11:45:15 IT'S THAT BAD.
11:45:17 THERE'S NOTHING IN THIS DRAFT THAT TAKES 20 YEARS OF
11:45:20 PROGRESS ESTERO HAS MADE IN BRINGING FORTH SENSIBLE
11:45:23 LANDSCAPE DESIGN IN THE DEVELOPMENT ARENA.
11:45:25 AGAIN, THIS DRAFT ACTUALLY SETS -- IT SETS IT BACKWARD BY
11:45:33 NOT ADDRESSING EITHER THE APPROPRIATE INTENT OR DEFINING THE
11:45:36 CORRECT STANDARDS.
11:45:37 THERE IS NO DEFINITION OF PURPOSE THAT TRANSLATES THE NEED
11:45:40 TO INTEGRATE LANDSCAPE DESIGN IN CONJUNCTION WITH THE
11:45:44 ARCHITECTURAL OR SITE DESIGN STANDARDS.
11:45:46 THIS CODE THREATS LANDSCAPING AS A MASK INSTEAD OF WORKING
11:45:50 IN PART OF THE DEVELOPMENT.
11:45:51 IT ALSO DOES NOT APPLY ANY DIRECTION IN WHICH THE DESIGN
11:45:55 REVIEW BOARD CAN REFER TO WITH RESPECT TO PLACE DEFINING
11:46:00 ARCHITECTURAL INTEGRATION, BUFFERING BETWEEN INCOMPATIBLE
11:46:04 USES.
11:46:05 IT READS LIKE SOMETHING -- IT READS LIKE SOMEONE WHO HAS
11:46:09 NEVER APPLIED A LANDSCAPE CODE BEFORE.
11:46:11 CERTAINLY NOT ONE WITH A PROFESSIONAL REVIEW BOARD.
11:46:14 THE CONFLICTS AND THE STANDARDS THAT ACTUALLY -- DESIGN
11:46:19 OPPORTUNITIES.
11:46:20 THESE ARE WRITTEN IN WAYS THAT TRULY DO NOT UNDERSTAND THEIR
11:46:23 APPLICATION.
11:46:24 CAN'T APPLY SETBACK STANDARDS UPON ELEMENTS THAT VARY AS

11:46:27 WIDELY AS PLANT MATERIAL.
11:46:29 YOU CANNOT TREAT PLANT MATERIALS LIKE CONCRETE BLOCK.
11:46:33 THEY VARY AND CAN BE USED IN A VARIETY OF APPLICATIONS THAT
11:46:36 RENDER SOME OF THE STANDARD NOTED IN LANDSCAPE CODE AS BOTH
11:46:39 UNNECESSARY AND HARMFUL -- PURPOSE.
11:46:44 PLEASE HIRE SOMEONE THAT ACTUALLY KNOWS HOW TO APPLY THE
11:46:47 STANDARDS THAT ARE BEING WRITTEN.
11:46:48 THIS LANDSCAPE CODE SETS ESTERO BACK TO THE PRE-2001 WHERE
11:46:53 IT SHOULD BE ADVANCING THE VILLAGE INTO THE FUTURE.
11:46:56 WITH RESPECT TO THE PEDESTRIAN AND VEHICLES CONNECTIVITY
11:47:00 STANDARDS, THERE IS MUCH FAILURE HERE AS WELL.
11:47:03 THE STANDARDS AND REQUIREMENTS ARE NOT DEFINED IN A MANNER
11:47:06 THAT FORWARDS THE NEEDS TO INTEGRATE PEDESTRIAN ACTIVITY
11:47:09 INTO EVERY PROJECT IN THE VILLAGE.

11:47:11 THE VEHICLE STANDARDS CONFLICT IN THE APPLICATION.
11:47:14 GRAPHICS IN THIS SECTION ARE SCANT AND POORLY CONCEIVED.
11:47:19 BEING THAT THE APPENDICES JUST CAME OUT YESTERDAY, I'M NOT
11:47:23 SURE HOW ANYONE WOULD HAVE HAD A CHANCE TO DIGEST THESE
11:47:26 AGAINST THE CODE IN WHICH THEY ARE REFERENCED.
11:47:29 I HOPE THE VILLAGE COUNCIL WILL HAVE THE WISDOM TO LOOK AT
11:47:31 THE CODE IN GREATER DETAIL AND NOT TO RUSH THROUGH DUE TO
11:47:35 POOR PLANNING AGAINST TIME CONSTRAINTS.
11:47:40 >>Mayor Ribble: SO NOTED.
11:47:42 I CAN ASSURE WE'RE NOT GOING TO RUSH THROUGH ANYTHING.
11:47:44 ANY OTHER COMMENTS FROM COUNCIL?

11:47:46 STEVE, DO YOU HAVE ANYTHING ELSE IN CLOSING?
11:47:48 OKAY.
11:47:49 I'LL ENTERTAIN A MOTION TO ADJOURN.
11:47:51 KATY.
11:47:52 SECONDED BY JON McLAIN.
11:47:54 WORKSHOP ADJOURNED.

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