

VILLAGE OF ESTERO MEETING  
THURSDAY, AUGUST 27, 2020  
4:00 P.M. PLANNING SESSION

DISCLAIMER:

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CAPTIONING WHICH SHOULD NEITHER BE RELIED UPON FOR COMPLETE  
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PROCEEDINGS MAY NEED TO HIRE A COURT REPORTER.

(AUDIO FEEDBACK AND VOICE ECHOES)

04:14:27 >> THIS IS ONE OF OUR SPECIAL MEETINGS THAT INCLUDES MEMBERS  
04:14:36 OF THE PLANNING COMMISSION AND THE ZONING BOARD OF APPEALS.  
04:14:42 THIS MEETING IS BEING TAPED AND WILL BE RECORDED AND ON OUR  
04:14:46 WEBSITE.  
04:14:47 AND THAT'S IMPORTANT FOR THE MEMBERS OF THE PLANNING  
04:14:49 COMMISSION AND DRB BECAUSE AT SOME POINT IN THE FUTURE, YOU  
04:14:55 WILL BE ASKED TO TAKE A FORMAL POSITION IN YOUR ROLE ON  
04:15:00 THOSE COMMISSIONS REGARDING THAT PROPERTY.  
04:15:03 SO I WANT TO MAKE SURE THAT YOU PROCEED WITH CAUTION AND NOT  
04:15:09 PREJUDICE YOURSELVES IN YOUR ROLES -- AS THIS GOES THROUGH  
04:15:16 THE DEVELOPMENT PROCESS.  
04:15:22 BY WAY OF BACKGROUND, THE VILLAGE PURCHASED THE 62.5-ACRE  
04:15:27 PARCEL IN EARLY 2019 FOR \$24.5 MILLION.  
04:15:33 DURING THE CALENDAR YEAR OF 2019, WE WORKED TO SECURE THE  
04:15:46 HAPPEHATCHEE PROPERTY WHICH IS A FIVE-ACRE PARCEL ON THE  
04:15:50 SOUTH SIDE OF THE RIVER EXTENDING FROM CORKSCREW ROAD UP TO  
04:15:53 THE RIVER, AND THAT CAME TO PASS FORMALLY IN FEBRUARY OF  
  
04:16:01 2020.  
04:16:03 SO AT THIS POINT, WE NOW HAVE COMPLETE CONTROL OF 67.5-ACRE  
04:16:09 PARCEL, AND A CRITICAL QUESTION IS HOW THE VILLAGE IS GOING  
04:16:14 TO USE THAT LONG-TERM.  
04:16:17 NOW, THE OBJECTIVES OF THE VILLAGE INITIALLY WHEN WE BOUGHT  
04:16:19 THIS PROPERTY WAS TO PRESERVE ACCESS TO THE RIVER, AND THE  
04:16:25 IDEA WAS TO PRESERVE THIS UNIQUE ENVIRONMENTAL PARCEL AND  
04:16:40 EITHER 2 TO 300 FEET BACK FROM THE RIVER SO THAT WE COULD  
04:16:42 NOT ONLY RETAIN BUT ENHANCE THE EXPERIENCE ON THE RIVER  
04:16:42 ITSELF FOR THOSE WHO WOULD KAYAK OR CANOE.  
04:16:50 ALSO, WE KNOW THAT THERE ARE SOME UNIQUE ENVIRONMENTAL  
04:16:52 ASPECTS TO THE PROPERTY, PARTICULARLY ON THE SOUTH SIDE OF  
04:16:57 THE RIVER, BETWEEN THE RIVER AND CORKSCREW.  
04:17:01 AS WE WERE GOING THROUGH THE APPRAISAL PROCESS, SOME OF THE  
04:17:07 APPRAISERS WHO HAD LONG WORKED IN THIS REGION HAD INDICATED

04:17:13 TO THEIR SURPRISE THAT THIS PROPERTY IS REALLY UNIQUE FROM  
04:17:15 AN ENVIRONMENTAL STANDPOINT.  
04:17:22 SO WE WERE CHALLENGED BECAUSE THAT VERY PROPERTY ON THE  
04:17:24 SOUTH SIDE OF THE RIVER ALSO HAS THE HIGHEST DEVELOPMENT  
04:17:27 POTENTIAL GIVEN THE AMOUNT OF TRAFFIC AT U.S. 41 AND  
04:17:34 CORKSCREW.  
04:17:36 NONETHELESS, DESPITE THE DEVELOPMENT POTENTIAL, THE  
04:17:44 COMMUNITY REALLY RECEIVED WELL THE IDEA OF BUYING THIS  
04:17:46 PROPERTY TO RETAIN SOME GREEN AREAS IN THE COMMUNITY AS WE  
04:17:53 RAPIDLY DEVELOP.

04:17:54 SO WE WANT TO MOVE FORWARD.  
04:17:56 BUT WE ARE NOT MOVING FORWARD OUT OF A SENSE OF URGENCY.  
04:18:01 WE ARE TRYING TO MOVE FORWARD IN A VERY DELIBERATE WAY TO  
04:18:04 PROTECT OUR NATURAL ASSETS, BUT ALSO MAKE FINANCIALLY  
04:18:10 PRUDENT DECISIONS HERE.  
04:18:11 AND YOUR ROLE HERE IN GIVING US SOME INITIAL GUIDANCE ON  
04:18:15 WHAT MAKES SENSE FROM A DEVELOPMENT STANDPOINT, AND ALSO  
04:18:19 FROM A NATURAL AND ENVIRONMENTAL STANDPOINT, IS REALLY  
04:18:23 IMPORTANT.  
04:18:25 WE ARE HOSTING A NUMBER OF FOCUS GROUPS LIKE THIS, INCLUDING  
04:18:31 GENERAL FOCUS GROUPS INVOLVING PEOPLE WHO MIGHT HAVE A  
04:18:38 GENERAL INTEREST IN THIS FROM THE COMMUNITY.  
04:18:39 ALL OF THESE ARE OPEN, AND WE ARE SOLICITING AS MUCH  
04:18:43 INVOLVEMENT AS WE CAN, WHICH OF COURSE, AS YOU'VE SEEN HERE,  
04:18:47 IS A LITTLE BIT DIFFICULT IN THE COVID ERA, UTILIZING ZOOM  
04:18:52 MEETINGS AND SUCH.  
04:18:53 BUT THE HOPE IS THAT WE GET AS MANY INPUTS AS POSSIBLE  
04:18:53 THROUGH THE PROCESS.  
04:19:02 AND THEN RELY ON THE EXPERTISE OF CANIN ASSOCIATES TO COME  
04:19:03 UP WITH SOME GUIDANCE ON THIS PROCESS.  
04:19:13 CANIN AND ASSOCIATES, BRAIN CANIN FROM BOULDER, COLORADO,  
04:19:17 AND SUSANA GONZALEZ FROM THEIR HEADQUARTERS IN ORLANDO, COME  
04:19:24 TO US WELL RECOMMENDED AS A VERY PROMINENT URBAN DESIGN AND  
04:19:31 ARCHITECTURAL FIRM OUT OF ORLANDO.  
04:19:35 SO WE ARE EXCITED TO HAVE THEIR HELP.

04:19:38 WE ARE EXCITED THAT YOU ALL WOULD BE PART OF THIS PROCESS.  
04:19:43 AND WE'LL SEE WHERE IT GOES.  
04:19:45 AGAIN, A SPECIAL CAUTION TO THE MEMBERS OF OUR COMMISSION.  
04:19:50 IF YOU HAVE ANY QUESTIONS OF MYSELF OR MARY, TO KIND OF  
04:19:57 ASSIST THAT YOU MIGHT HAVE QUESTIONS OR COMMENT ON.  
04:20:01 AT THIS POINT, WE ARE NOT RESPONDING TO ANY SPECIFIC  
04:20:05 PROPOSAL.  
04:20:15 SO I'M HERE IF YOU HAVE ANY QUESTIONS.  
04:20:21 I'LL TURN IT OVER TO BRIAN FOR HIS LEADERSHIP.  
04:20:26 (MUSICAL TONE)  
04:20:59 (MUSICAL TONE)

04:21:42 >> ON THE NORTH SIDE OF CORKSCREW ROAD, THERE IS A SMALLER  
04:21:45 RECTANGULAR PARCEL.  
04:21:50 I THINK IT'S IMPORTANT THAT EVERYBODY UNDERSTAND  
04:21:55 (MUSICAL TONE PLAYS)  
04:22:09 (ECHO VOICE)  
04:22:55 AT US 41, ALONG -- (ECHO VOICE)  
04:23:20 >> THAT'S JUST FINE, STEVE.  
04:23:21 THANK YOU.  
04:23:23 OKAY.  
04:23:30 THAT'S FINE, THANK YOU.  
04:23:38 >> CAN EVERYONE HEAR ME NOW?  
04:23:42 >> OKAY, BRIAN, YOU CAN BEGIN NOW.  
04:23:44 >> CAN YOU SPEAK A LITTLE LOUDER, PLEASE?  
04:23:53 >> OKAY.

04:23:58 GOOD AFTERNOON.  
04:23:59 I'M BRIAN CANIN, CANIN ASSOCIATES.  
04:24:03 WE ARE EXCITED TO WORK WITH STEVE AND HIS STAFF AND YOUR  
04:24:07 COMMUNITY.  
04:24:08 I THOUGHT I WOULD START OFF WITH A LITTLE MORE ABOUT OUR  
04:24:13 APPROACH TO THE LAND PLANNING. (COMPUTER CHIME)  
04:24:16 BY THE WAY, IF ANYBODY HAS ANY PROBLEM HEARING ME, BECAUSE  
04:24:19 SOMETIMES THE AUDIO GETS WEAK, LET ME KNOW --  
04:24:23 >> EXCUSE ME, BRIAN, YOU HAVE TO SPEAK A LITTLE LOUDER.  
04:24:26 WE CAN'T HEAR HIM.  
04:24:30 >>Brian Canin: WE HAVE NOT ADVANCED THE PLANNING VERY FAR ON  
04:24:33 THE PARCEL SO FAR BECAUSE A LOT OF WHAT WE DO WILL BE BASED  
04:24:38 ON THE INFORMATION THAT YOU AND OTHER PEOPLE IN THESE WORK  
04:24:41 SESSIONS WILL BE GIVING US, AND THAT'S WHY WE WANT TO BE  
04:24:48 DELIBERATE, AS STEVE MENTIONED IT, AND REALLY REACH OUT TO  
04:24:51 THE COMMUNITY --  
04:24:53 >> BRIAN?  
04:24:56 THEY ARE NOT ABLE TO HEAR YOU NOW.  
04:24:58 >> WE CAN HEAR HIM NOW.  
04:25:07 SAY IT AGAIN, BRIAN.  
04:25:09 >> I'M JUST SAYING, BRIAN, IF YOU DON'T MIND STARTING AGAIN.  
04:25:14 THEY DIDN'T HEAR YOU BEFORE.  
04:25:19 >>Brian Canin: SURE.  
04:25:20 CAN YOU HEAR NOW?  
04:25:21 >> CAN YOU HEAR BRIAN NOW?

04:25:22 >> HE STILL HAS TO SPEAK A LITTLE LOUDER.  
04:25:25 THEY ARE SAYING THEY ARE NOT ABLE TO HEAR HIM.  
04:25:27 >> I SEE YOU TALKING.  
04:25:35 >>Brian Canin: IS EVERYBODY ABLE TO HEAR ME SPEAKING?  
04:25:37 ANYBODY AT ALL ABLE TO HEAR WHAT I AM SAYING?  
04:25:40 >> BARRY JONES, WE CAN HEAR YOU.  
04:25:45 >> I CAN HEAR YOU.

04:25:52 >>Brian Canin: GREAT.  
04:25:53 >> AND REMEMBER PEOPLE CAN HEAR YOU FINE BUT WE ARE  
04:25:58 CONFIRMING THAT THE PEOPLE IN CHAMBERS CAN HEAR YOU.  
04:26:01 THAT'S WHAT WE ARE TRYING TO CONFIRM.  
04:26:05 >>Brian Canin: OKAY.  
04:26:06 WELL, THE PEOPLE AT HOME CAN.  
04:26:14 THE SLIDE, I DON'T UNDERSTAND WHAT THAT IS, BY THE WAY.  
04:26:18 >> I AM SHARING MY WHOLE SCREEN, BRIAN, IN YOUR COMPUTER.  
04:26:26 THEY CAN HEAR YOU NOW, BRIAN.  
04:26:27 BUT IF YOU CAN PLEASE SPEAK A LITTLE LOUDER.  
04:26:31 >>Brian Canin: OKAY.  
04:26:32 WELL, I AM SPEAKING VERY LOUD.  
04:26:34 SO I CAN START OVER.  
04:26:36 MY NAME IS BRIAN CANIN, WITH CANIN ASSOCIATES.  
04:26:41 WE'RE AN URBAN DESIGN, PLANNING, ARCHITECTURAL FIRM IN  
04:26:43 ORLANDO, FLORIDA.  
04:26:45 WE ARE VERY HAPPY TO BE ENGAGED WITH YOUR COMMUNITY AND  
04:26:49 WORKING WITH STEVE, WHO IS A WONDERFUL LEADER, AND YOUR  
  
04:26:52 STAFF.  
04:26:53 AND WE ARE VERY EXCITED ABOUT PARTICIPATING WITH YOU ON THIS  
04:26:56 PROJECT.  
04:26:57 I THOUGHT I WOULD SHARE A LITTLE MORE ABOUT OUR APPROACH TO  
04:27:01 THE LAND PLANNING.  
04:27:03 NUMBER ONE, WE HAVE NOT ADVANCED THE PLANNING VERY FAR AT  
04:27:07 THIS STAGE.  
04:27:08 AND A LOT OF WHAT WE ARE GOING TO BE DOING IS BASED ON THE  
04:27:11 INFORMATION THAT YOU GIVE US IN THESE WORKSHOPS, AND I THINK  
04:27:16 THIS IS THE THIRD ONE WE HAVE HAD.  
04:27:17 WE ALSO WOULD LIKE TO START WITH WHAT THE LAND IS TELLING  
04:27:22 US.  
04:27:22 AND STEVE TOUCHED ON THAT.  
04:27:25 WE HAVE ONE SITE THAT IS BIFURCATED WITH THE RIVER, AND IT  
04:27:31 HAS DIFFERENT CHARACTERISTICS ON EITHER SIDE OF THE RIVER.  
04:27:34 SO ON THE SOUTH SIDE, IT'S VERY NATURAL WITH MATURE FORESTS,  
04:27:40 AND ON THE NORTH SIDE IT'S AN ABANDONED ORANGE GROVE, SO  
04:27:43 QUITE DIFFERENT ENVIRONMENTAL CHARACTERISTICS.  
04:27:48 SO WE HAVE TWO DIFFERENT PLANNING OPPORTUNITIES.  
04:27:51 ON THE SOUTH SIDE, WE CAN BE A VERY NATURE-ORIENTED PLACE.  
04:27:55 ON THE NORTH SIDE, WE CAN BE A REALLY GREAT VIBRANT PEOPLE  
04:27:59 PLACE.  
04:28:00 THAT'S THE WAY -- OF THE PROPERTY RIGHT AT THIS POINT.  
04:28:06 THEY SHOULD BE CONNECTED, SO IT'S EASY TO ENJOY BOTH SIDES  
04:28:11 OF THE LAND, BOTH PARTS OF THE LAND IN A VERY GOOD WAY AND  
  
04:28:12 WE KNOW WE CAN DO THAT.  
04:28:15 TODAY, WHAT WE ARE GOING TO DO IS WHAT WE CALL A COMMUNITY  
04:28:16 VALUE SURVEY.

04:28:20 WE ARE GOING TO EXPLORE OPTIONS TO GUIDE US IN OUR PLANNING.  
04:28:24 AND WE'LL START WITH A NUMBER OF SLIDES THAT WE ARE GOING TO  
04:28:29 SHOW YOU IMAGES.  
04:28:30 AND THEY ARE IN SIX CATEGORIES.  
04:28:38 WE WILL ASK YOU TO EVALUATE, QUITE QUICKLY I MIGHT ADD, HOW  
04:28:41 YOU FEEL ABOUT EACH OF THESE IMAGES.  
04:28:43 WE WANT TO KNOW WHETHER YOU LIKE THEM, BUT MUCH, MUCH MORE  
04:28:47 IMPORTANT ABOUT WHETHER YOU LIKE THEM IS WHETHER YOU THINK  
04:28:51 THE IMAGE WE SHOW YOU IN EACH CASE IS APPROPRIATE.  
04:28:55 WE USE THE WORD DELIBERATELY, VERY APPROPRIATE FOR YOUR  
04:28:57 COMMUNITY AND THE OTHER SITES.  
04:29:01 WE WOULD LIKE TO GET YOUR INPUT ON THE ONES YOU LIKE.  
04:29:09 BUT MOST IMPORTANT, IS IT APPROPRIATE FOR THE COMMUNITY AT  
04:29:11 LARGE?  
04:29:11 YOU WILL SEE EACH IMAGE HAS A NUMBER ON THE SLIDE, AND THAT  
04:29:17 NUMBER RELATES TO A NUMBER ON THE LINE ON THE FORM THAT YOU  
04:29:20 HAVE.  
04:29:21 THE FORM ALLOWS YOU TO RATE THE IMAGE.  
04:29:26 YOU CAN RATE IT FROM LOW, INAPPROPRIATENESS, WHICH WOULD BE  
04:29:30 1, 2 OR 3, OR SOMETHING LIKE THAT, TO VERY HIGH OR SOMEWHERE  
04:29:33 IN THE MIDDLE.  
04:29:34 VERY HIGH WOULD BE A 9 OR A 10.

04:29:35 THAT MEANS YOU THINK THIS IS VERY APPROPRIATE FOR THE  
04:29:41 COMMUNITY OF ESTERO.  
04:29:43 THE RANKING WILL BE TABULATED, SO WHAT'S NICE ABOUT THIS IS  
04:29:47 WE CAN TABULATE THIS AND GET A STATISTICAL GUIDE OF WHAT  
04:29:51 PEOPLE GENERALLY THINK IS IMPORTANT AND NOT IMPORTANT  
04:29:53 RELATIVE TO APPROPRIATE PLANNING FOR YOUR COMMUNITY.  
04:29:58 THEN WE'LL COLLECT ALL THESE FORMS, AND WE'LL TABULATE THEM.  
04:30:03 AND THEN WE'LL SHARE THOSE VOTES BACK TO YOU IN ANOTHER TYPE  
04:30:06 OF MEETING WHERE WE BEGIN TO DISCUSS HOW WE MIGHT PROCEED  
04:30:12 FORWARD.  
04:30:13 SUSANA IS ON THE PHONE WITH ME, MY PARTNER IN ORLANDO, AND  
04:30:16 SHE'S GOING TO MANAGE THIS POWER POINT SURVEY.  
04:30:20 SO SHE'S GOING TO DO THE NEXT SLIDE.  
04:30:25 >> FOR THOSE OF US VIEWING ON ZOOM, I'M NOT SEEING THE SLIDE  
04:30:27 THAT'S ON -- THE RIGHT-HAND SIDE OF MY SCREEN IS BLACKED  
04:30:27 OUT.  
04:30:32 THE RIGHT HAND 40%.  
04:30:35 >>Brian Canin: YES, MINE IS DOING THE SAME THING, BARRY, AS  
04:30:37 A MATTER OF FACT.  
04:30:37 SO SUSANA, YOU NEED TO THINK ABOUT THAT.  
04:30:40 >> THAT'S BETTER. THAT'S WAY BETTER.  
04:30:49 >> NOW A LITTLE BLACK IN THE UPPER TOP.  
04:30:50 THAT'S MANAGEABLE.  
04:30:51 >> FOR SOME REASON, THAT'S THE BOX THAT'S SHOWING ME WHO THE  
04:30:57 PARTICIPANTS ARE AND WHO'S SPEAKING.

04:30:59 I'M NOT SURE WHY IT'S SHOWING AS A BLACK BOX TO YOU GUYS.  
04:31:02 TO ME IT SHOWS -- IT SHOWS ME YOUR FACE.  
04:31:08 >>Brian Canin: WE ARE OKAY NOW.  
04:31:09 NOW WE CAN SEE AN IMAGE.  
04:31:11 SO LET'S GO FORWARD.  
04:31:12 SO THE FIRST CATEGORY IS WHAT WE CALL NATURE AND THE RIVER.  
04:31:19 NEXT.  
04:31:21 SO HOPEFULLY YOU HAVE A PICTURE OF WHAT WE ARE LOOKING AT  
04:31:26 ACROSS THE RIVER WITH A LITTLE BRIDGE, AND YOU'VE GOT A  
04:31:30 NUMBER IN THE BOTTOM LEFT, THE TOP LEFT AND BOTTOM RIGHT,  
04:31:35 AND THE REASON THERE ARE TWO NUMBERS IS SOMETIMES STUFF GETS  
04:31:37 COVERED UP, LIKE WE SAW A FEW MINUTES AGO.  
04:31:40 SO ON YOUR PAPER IN FRONT OF YOU THERE'S A LINE WITH NUMBER  
04:31:43 1.  
04:31:44 AND WHAT WE WANT -- WE'LL GO FASTER AFTER A WHILE, BUT I AM  
04:31:48 GOING SLOW TO START THIS OUT.  
04:31:52 WHAT WE WANT YOU TO DO IS LOOK AT THAT LINE AND LOOK AT THIS  
04:31:55 IMAGE IN TERMS OF THIS BEING A PART OF YOUR COMMUNITY, RATE  
04:32:01 THIS IN TERMS OF LOW, MEDIUM, OR VERY HIGH APPROPRIATENESS.  
04:32:09 OKAY.  
04:32:09 EVERYBODY TAKE A SHOT AT THAT.  
04:32:18 THEN WE CAN GO TO THE NEXT SLIDE.  
04:32:25 OKAY, LET'S KEEP GOING.  
04:32:26 IF I GO TOO FAST, JUST LET US KNOW AND WE'LL SLOW DOWN.  
04:32:33 WE DON'T WANT YOU TO REALLY THINK TOO MUCH ABOUT THESE  
  
04:32:35 IMAGES.  
04:32:36 WE WANT YOUR GUT REACTION.  
04:32:38 WE WANT YOUR FIRST IMPRESSION, WHICH IS USUALLY THE MOST  
04:32:40 CORRECT ONE.  
04:32:40 NUMBER TWO, OKAY, NUMBER TWO, THE SECOND LINE ON YOUR PAGE,  
04:32:48 AND WHAT IT'S SHOWING IS A LITTLE BUILDING.  
04:32:51 A LITTLE BUILDING COULD BE INSERTED INTO THIS COMMUNITY, IT  
04:32:54 COULD BE A RESTROOM, COULD BE A PICNIC PAVILION.  
04:32:58 IT'S LOW SCALE AND IT'S NOT OVERWHELMING.  
04:33:00 AND WE WANT YOU TO TELL US HOW YOU FEEL ABOUT THAT.  
04:33:04 LINE TWO.  
04:33:06 OKAY.  
04:33:09 NUMBER THREE, THIS IS WHAT'S THERE TODAY.  
04:33:13 AND THIS BUILDING, OLD, NOT VERY PRESENTABLE, BUT IT'S VERY  
04:33:19 RUSTIC AND KIND OF REPRESENTATIVE OF WHAT WAS THERE BEFORE.  
04:33:24 SO TELL US WHETHER YOU THINK THIS SHOULD BE PART OF WHAT WE  
04:33:28 KEEP OR WHETHER THIS SHOULD BE GONE AND WE DO SOMETHING  
04:33:31 COMPLETELY DIFFERENT.  
04:33:31 IS THIS APPROPRIATE?  
04:33:33 TAKE A SHOT.  
04:33:36 OKAY.

04:33:39 NUMBER 4, THE PROPERTY LENDS ITSELF TO VERY NATURAL TRAILS  
04:33:47 LIKE THIS WHERE YOU CAN WALK COMFORTABLY, AND IT'S VERY  
04:33:54 PASSIVE, QUIET, YOU CAN ENJOY THE NATURAL AREA AROUND YOU,  
04:33:58 AND SEE SOME OF THE WILD LIFE, BIRDS, AND SO FORTH.

04:34:02 TAKE A SHOT AT THIS ONE.  
04:34:06 NUMBER FOUR, LINE FOUR.  
04:34:08 OKAY.  
04:34:10 NEXT WE GO AGAIN TO ANOTHER SLIDE.  
04:34:12 >> TAKING A QUESTION FROM BILL, HE NEEDS CLARIFICATION.  
04:34:24 >>Brian Canin: WHAT IS THE QUESTION?  
04:34:26 >> SHOULD I TAKE THE QUESTION OR SHOULD I --  
04:34:32 >>Brian Canin: JUST TELL ME THE QUESTION.  
04:34:33 >> SOME VERY STRANGE --  
04:34:53 >> YOU CAN SEE BLACK BECAUSE I HAVE THE TV SCREEN AND I  
04:35:00 COMMUNICATE WITH CAROL.  
04:35:01 SO WHENEVER YOU SEE A BLACK SCREEN, THAT'S WHAT I AM DOING.  
04:35:05 >>Brian Canin: WE DON'T WANT TO DO TOO MUCH OF THAT, SO  
04:35:07 LET'S SEE WHAT IT IS.  
04:35:08 >> SHE'S SAYING TRYING TO UNDERSTAND WHAT JUDGING NATURE,  
04:35:14 EXPLAIN WHAT WE ARE SUPPOSED TO DO.  
04:35:17 CAROL, CAN YOU UNMUTE YOURSELF AND ASK THE QUESTION BECAUSE  
04:35:17 I'M NOT UNDERSTANDING IT?  
04:35:25 >>Brian Canin: I CAN RESPOND TO IT.  
04:35:26 OKAY.  
04:35:28 I AM GOING TO RESPOND TO THIS.  
04:35:31 WHAT WE WANT YOU TO DO -- AND WE'RE GETTING TO IT AFTER A  
04:35:34 WHILE -- YOU LOOK AT THE PICTURE, YOU THINK ABOUT YOUR  
04:35:38 COMMUNITY, YOU THINK ABOUT HOW IMPORTANT AND APPROPRIATE  
04:35:41 THIS IS AS PART OF YOUR COMMUNITY AND YOU JUST RATE IT.

04:35:47 IT'S NOT A DEEP BRAIN EXERCISE AT THIS POINT.  
04:35:51 MAYBE LATER.  
04:35:52 BUT WE WANT YOU TO WORK ON YOUR INTUITION HERE.  
04:35:54 SO I AM GOING TO ASK FOR THE NEXT SLIDE, WHICH I THINK IS  
04:36:01 GETTING TO END OF THIS GROUP.  
04:36:02 SO THE CENTRAL FEATURE OF THE SITE IS THE BEAUTIFUL RIVER  
04:36:05 AND THE FACT THAT WE CAN ACCESS IT WITH CANOES.  
04:36:09 AND OBVIOUSLY THAT'S IMPORTANT.  
04:36:14 PRESUMABLY, DO WE WANT MORE ACCESS?  
04:36:17 DO WE WANT TO MAKE IT EASIER FOR PEOPLE?  
04:36:21 IS THIS VERY APPROPRIATE?  
04:36:22 HOW DO YOU FEEL ABOUT IT?  
04:36:23 RATE IT LOW OR HIGH.  
04:36:24 I KNOW YOU'VE DONE THAT, SO LET'S GO TO THE NEXT ONE.  
04:36:32 THE NEXT ONE IS WHILE WE ARE CANOEING DOWN THE RIVER, IS IT  
04:36:36 A GOOD IDEA TO HAVE A LITTLE LANDING AREA WHERE YOU CAN PULL  
04:36:40 UP YOUR CANOE, LAND, HAVE A PICNIC, WALK AROUND, GET BACK IN

04:36:46 YOUR CANOE, AND IS THAT APPROPRIATE?  
04:36:49 WOULD YOU LIKE TO DO THAT, HAVE PEOPLE ACCESS THE SITE BY  
04:36:51 GETTING OFF THEIR CANOES AND LANDING?  
04:36:57 AND GIVE ME YOUR RATING ON THAT, IF YOU WILL.  
04:37:00 OKAY.  
04:37:02 LAST, WE THREW IN SOMETHING KIND OF INTERESTING.  
04:37:05 THERE'S A LOT OF INTEREST AROUND THE COUNTRY OF BEING ABLE  
04:37:06 TO INTEGRATE CHILDREN, GRANDKIDS, AND PEOPLE'S CHILDREN BACK  
  
04:37:15 INTO THE NATURAL ENVIRONMENT WHERE THEY GET DIRTY, THEY  
04:37:17 EXPERIENCE WATER AND SAND AND MUD IN A VERY PLAYFUL WAY.  
04:37:22 WHAT DO YOU THINK OF THAT?  
04:37:23 IS THAT AN APPROPRIATE THING FOR US TO CONSIDER?  
04:37:26 GO AHEAD AND RATE THAT.  
04:37:34 OKAY.  
04:37:34 AND THEN WHEN DEVELOPMENT OCCURS, AS YOU KNOW WELL, THERE'S  
04:37:38 A WAY TO MANAGE THE STORMWATER, SO THE STORMWATER CAN BE  
04:37:42 MANAGED IN MANY WAYS.  
04:37:44 BUT THIS IS A VERY ATTRACTIVE, VERY NATURAL HOLISTIC WAY TO  
04:37:49 DEAL WITH STORMWATER PONDS WHERE THE EDGES ARE SET UP FOR  
04:37:54 BIRD HABITAT AND VERY PLEASANT.  
04:37:56 RATE THAT, IF YOU WILL.  
04:37:57 NEXT, NOW WE ARE GOING TO A DIFFERENT CATEGORY.  
04:38:11 THIS WE CALL PARKS AND OPEN SPACE.  
04:38:14 THE LAST CATEGORY WAS ALL ABOUT OPEN SPACE AND VERY NATURAL  
04:38:17 OPEN SPACE.  
04:38:18 BUT SOMETIMES WE WANT TO HAVE A LITTLE MORE ACTIVITY WITH  
04:38:21 HUMAN BEINGS IN THE OPEN SPACE.  
04:38:25 SO THIS IS A LITTLE MORE URBAN -- MAYBE NOT THE RIGHT WORD,  
04:38:30 BUT IT'S MORE PEOPLE ORIENTED.  
04:38:33 SO LET'S GO THROUGH THESE.  
04:38:37 OKAY.  
04:38:38 NUMBER NINE.  
04:38:40 THAT'S NINE ON YOUR SHEET.  
  
04:38:42 THIS IS AN URBAN PARK.  
04:38:44 THERE ARE SOME CARS ON THE ROAD -- BUT IT'S VERY COMFORTABLE  
04:38:48 FOR PEOPLE TO WALK THEIR BABIES, THEIR DOGS, THEIR  
04:38:51 GRANDKIDS.  
04:38:52 RATE THAT FOR ME, IF YOU WILL.  
04:38:55 LOW OR HIGH.  
04:38:58 THE NEXT SLIDE.  
04:39:01 OKAY, THIS IS SORT OF ANOTHER LOOK AT THE SAME THING.  
04:39:05 WAY IN THE BACK THERE'S SOME ACTIVITY THAT WE'LL EXPLORE A  
04:39:05 LITTLE MORE.  
04:39:11 THERE'S A NICE FOUNTAIN IN THE LEFT CORNER.  
04:39:12 THERE'S SOME NICE LANDSCAPING ALONG THE PEDESTRIAN PATH AND  
04:39:16 SOME BENCHES, AND SOME NICE, BIG MATURE TREES GIVING SHADE.



04:39:22 AND THERE'S SOME OPEN AREA FOR THE KIDS AND THE GRANDKIDS TO  
04:39:25 PLAY OR HAVE A PICNIC.  
04:39:26 RATE THAT FOR ME, PLEASE, NUMBER TEN ON YOUR SHEET.  
04:39:30 OKAY.  
04:39:31 AND THEN AT THE BACK OF THAT PARK, THERE WAS A PAVILION  
04:39:35 WHERE YOU COULD HAVE INFORMAL ENTERTAINMENT, SOME MUSIC,  
04:39:38 SOME DANCE, PEOPLE COULD HAVE A PICNIC, YOU MIGHT EVEN HAVE  
04:39:43 SOME SORT OF FESTIVAL ON THE FOURTH OF JULY, OR ST.  
04:39:47 PATRICK'S DAY.  
04:39:49 RATE THAT FOR ME, PLEASE.  
04:39:51 LINE 11.  
04:39:53 AND THEN ON LINE 12, WE HAVE AN INTERESTING JUXTAPOSITION OF  
  
04:39:56 USES.  
04:40:00 WE HAVE THE NATURAL PARK, AND WE HAVE A PEDESTRIAN WALK  
04:40:03 ALONG THE PARK, AND WE HAVE SOME BUILDINGS WHICH COULD BE  
04:40:09 RESTAURANTS OR FOOD AND BEVERAGE PLACES, OR MAYBE OTHER  
04:40:12 USES.  
04:40:13 PLEASE RATE THAT IDEA FOR ME.  
04:40:18 OKAY.  
04:40:19 AND WE CAN HAVE SOMEWHERE IN THE NORTH SIDE OF THAT, WE'RE  
04:40:22 TALKING MORE ABOUT THE NORTH SIDE WHERE THERE'S MUCH LESS  
04:40:30 OPPORTUNITY TO PRESERVE NATURAL AREAS, SO WE COULD INVENT  
04:40:33 SOME NEW AREAS.  
04:40:33 SO WE COULD HAVE A FARMERS MARKET.  
04:40:36 LET'S RATE THAT.  
04:40:38 LINE 14.  
04:40:40 AND THEN WE COULD HAVE AN ACTUAL CENTER WHICH MAYBE HAS THE  
04:40:48 FORM OF WHAT WE CALL A MAIN STREET, WHICH IS AN INTIMATE  
04:40:54 STREET THAT HAS MIXED USES, THAT IS VIBRANT WHERE PEOPLE GET  
04:40:56 TOGETHER, AND LET'S LOOK AT SOME IMAGES OF WHAT THAT MIGHT  
04:41:00 BE.  
04:41:01 SO THIS IS A LITTLE MORE URBAN, COMFORTABLE, WELL DESIGNED.  
04:41:07 THAT'S LINE 15.  
04:41:09 IS THIS APPROPRIATE FOR YOUR VILLAGE OF ESTERO OR NOT?  
04:41:14 THAT'S LINE 15.  
04:41:15 LET'S GO TO THE NEXT SLIDE.  
04:41:16 LINE 16 IS ANOTHER CONFIGURATION, A LITTLE DIFFERENT.  
  
04:41:21 THE CARS ARE PARKING PARALLEL ON THE STREET.  
04:41:23 IT'S A VERY GOOD PEDESTRIAN REALM WITH SOME NICE STORES, AND  
04:41:27 GOOD SIGNAGE AND GOOD LANDSCAPE, TREE COVERS SO THERE'S  
04:41:32 SHADE, AND PEOPLE CAN RELAX ON SOME BENCHES, AND WATCH  
04:41:35 PEOPLE GO BY.  
04:41:37 THAT'S LINE 16.  
04:41:38 AND WE CAN ALSO HAVE MAYBE WITH THE FARMERS MARKET OR  
04:41:43 SEPARATELY A FLOWER MARKET.  
04:41:45 THAT'S LINE 17 ON YOUR SHEET.

04:41:48 AND NEXT IS, WE COULD DESIGN A KIND OF STREET WHERE WE CAN  
04:41:49 CLOSE IT DOWN BECAUSE IT'S EASY TO CIRCULATE THE TRAFFIC  
04:41:49 SOMEWHERE ELSE AND HAVE A FESTIVAL.  
04:42:02 THIS IS A FESTIVAL STREET WHERE WE CAN CELEBRATE COMMUNITY  
04:42:04 EVENTS.  
04:42:07 IT HAPPENS TO BE A RESTAURANT IN THE BACKGROUND.  
04:42:09 NEXT SLIDE.  
04:42:10 WE CAN HAVE SOME SMALLER MORE INTIMATE SPACES ASSOCIATED  
04:42:14 WITH A COFFEE SHOP OR AN ICE CREAM SHOP, WHERE PEOPLE ARE IN  
04:42:19 A VERY QUIET MODE JUST RELAXING.  
04:42:23 LINE 19 ON YOUR SHEET.  
04:42:25 AND SOMETIMES WE CAN CLOSE THE STREET DOWN FOR A WEDDING OR  
04:42:35 SOME BIG CELEBRATION WHERE THE RESTAURANTS EXPAND THEIR  
04:42:36 SERVICE INTO THE STREET.  
04:42:36 THIS IS KIND OF HAPPENING IN A LOT OF COVID PLACES RIGHT  
04:42:36 NOW, BY THE WAY.

04:42:44 RATE NUMBER 20 FOR ME.  
04:42:47 THE FLEXIBILITY TO DO THAT.  
04:42:49 NUMBER 21, SOME VERY INTIMATE STORES, COULD BE ART STORES,  
04:42:56 COULD BE VARIOUS THINGS.  
04:42:58 NO CARS, VERY INTIMATE --  
04:43:04 LINE 21.  
04:43:05 HOW DO YOU FEEL ABOUT THAT?  
04:43:09 AND WHAT WE DO IS WE PLAN THIS IN JUST TO REMIND PEOPLE, ON  
04:43:12 LINE 22, THESE STREETS EXIST ALL OVER EUROPE AND THEY ARE  
04:43:18 VERY ATTRACTIVE AND PEOPLE LOVE THEM, SO THAT WE CALL THEM  
04:43:20 PEDESTRIAN PRIORITY STREETS.  
04:43:22 YOU CAN DRIVE A CAR DOWN THERE, IF YOU HAD TO UNLOAD YOUR  
04:43:26 GROCERIES OR SOMETHING.  
04:43:26 YOU CAN BIKE DOWN THERE.  
04:43:28 YOU CAN WALK DOWN THERE.  
04:43:31 IT'S A VERY COMFORTABLE, INTIMATE SCALE.  
04:43:33 I'M NOT SAYING WE ARE GOING TO DUPLICATE THE ARCHITECTURE,  
04:43:35 BUT THIS IS THE TOPOLOGY OF THE STREET THAT'S INTERESTING.  
04:43:39 NEXT SLIDE, PLEASE.  
04:43:42 AND THAT WOULD BE A MORE CONTEMPORARY VERSION OF ONE OF  
04:43:45 THOSE, WHICH IS ACTUALLY AN ALLEY THAT IS QUITE ATTRACTIVELY  
04:43:49 LANDSCAPED.  
04:43:50 NEXT.  
04:43:52 SO THERE'S BEEN A LOT OF DISCUSSION WE'VE HEARD ABOUT ART  
04:43:58 AND HOW ART COULD BE A FUNCTIONAL PART OF THE VILLAGE

04:44:01 CENTER.  
04:44:02 IT COULD BE AN ATTRACTIVE PARK, WHETHER ITS ARTISTS LIVING  
04:44:07 THERE, ARTISTS SHOWING THEIR WARES, ARTISTS PARTICIPATING IN  
04:44:09 AN ART FESTIVAL, OR HAVING SOME SMALL STORES.  
04:44:12 SO WE WANTED TO SHARE THAT WITH YOU A LITTLE BIT.

04:44:16 NEXT SLIDE.  
04:44:17 THIS IS LINE 24.  
04:44:20 IT SHOWS THE SCALE, THE LOW-KEY TYPE OF BUILDING, NOT VERY  
04:44:27 EXPENSIVE, THAT WOULD BE A GREAT GALLERY.  
04:44:31 THE NEXT SLIDE IS KIND OF THE SAME THING.  
04:44:33 LINE 25.  
04:44:33 GOOD LANDSCAPING, NICE SIGNAGE.  
04:44:36 YOU GO INSIDE, IT MIGHT BE POTTERY, IT MIGHT BE PAINTING, IT  
04:44:40 MIGHT BE ALL KINDS OF THINGS.  
04:44:41 NEXT SLIDE.  
04:44:43 AND BASICALLY THE SAME THING.  
04:44:45 SO WE ARE JUST GIVING YOU A FLAVOR OF THREE DIFFERENT WAYS  
04:44:49 OF INTRODUCING ART INTO SOME OF THESE LITTLE BUILDINGS THAT  
04:44:52 COULD BE A FOCUS.  
04:44:56 THEN WE COULD HAVE AN ART FESTIVAL SOME DAY WHERE PEOPLE  
04:45:01 COME FROM THE REGION OR WIDER AND THEY EXHIBIT ALL THEIR  
04:45:08 WORK AND IS ANOTHER VERY ACTIVE FESTIVAL.  
04:45:10 LINE 27 ON YOUR SHEET.  
04:45:12 AND OF COURSE WE WANT RESTAURANTS TO SUPPORT THESE USES.  
04:45:19 LINE 28.

04:45:20 NEXT SLIDE.  
04:45:26 SO WE WANT TO TALK ABOUT RESIDENTIAL DEVELOPMENT BECAUSE ONE  
04:45:28 REASON IS IF WE WANT AN ACTIVE, VIBRANT COMMUNITY, IT'S GOOD  
04:45:31 TO HAVE PEOPLE.  
04:45:33 WE PERSONALLY THINK IT WOULD BE A RANGE OF DIFFERENT TYPES  
04:45:36 OF PEOPLE -- YOUNG, OLD, SOME WORKING, SOME NOT.  
04:45:42 AND SO WE THINK INSTEAD OF WHAT YOU FIND IN A NORMAL FLORIDA  
04:45:48 DEVELOPMENT WHERE IT'S SOMEWHAT -- I HATE TO USE THE WORD  
04:45:53 COOKIE-CUTTER -- BUT IT'S VERY UNIFORM, VERY REPETITIOUS, WE  
04:45:56 WOULD LIKE TO SEE SOMETHING THAT'S QUITE DIFFERENT AND  
04:45:57 DIVERSE AND CATERS TO DIFFERENT PRICES, DIFFERENT SIZES,  
04:46:03 DIFFERENT USER NEEDS.  
04:46:04 SO THAT'S SOME OF THE THINGS WE'RE EXPLORING HERE IN THE  
04:46:04 RESIDENTIAL.  
04:46:08 OKAY, SO LET'S GO TO SLIDE 29.  
04:46:11 THIS IS A NICE RESIDENTIAL COMMUNITY IN CENTRAL FLORIDA.  
04:46:15 AND YOU CAN SEE THE CHARACTER OF THE STREETScape.  
04:46:18 IT'S VERY INTIMATE.  
04:46:20 THE ARCHITECTURE IS VERY INTERESTING.  
04:46:22 HOW DO YOU FEEL ABOUT THAT IN YOUR COMMUNITY, IF WE'RE GOING  
04:46:25 TO RESIDENTIAL ON THE NORTH SIDE?  
04:46:29 NEXT SLIDE.  
04:46:31 THIS IS GETTING A LITTLE MORE INTO THE ARCHITECTURAL STYLE.  
04:46:35 HOW DO YOU FEEL ABOUT THAT, THE ARCHITECTURE, THE BUILDING  
04:46:38 TOPOLOGY ON LINE 30?

04:46:42 LINE 31 IS A LITTLE DIFFERENT.

04:46:45 THIS IS MORE EUROPEAN IN CHARACTER.  
04:46:48 IT'S STILL INTERESTING AND ATTRACTIVE AND QUITE DIFFERENT.  
04:46:51 DO WE WANT TO BE DIFFERENT OR DO WE WANT TO BE MORE  
04:46:54 HARMONIOUS WITH WHAT'S CURRENTLY IN SOUTHWEST FLORIDA?  
04:46:57 LINE 31.  
04:46:58 GIVE US A VOTE.  
04:47:01 AND WE GO TO LINE 32.  
04:47:03 EXPLORING DIFFERENT ARCHITECTURAL STYLE, IF YOU WILL.  
04:47:06 TOPOLOGY, IF YOU WILL.  
04:47:09 STILL SINGLE-FAMILY HERE.  
04:47:10 NEXT SLIDE.  
04:47:12 33, WE'RE GETTING A LITTLE MORE CONDOMINIUM ORIENTED,  
04:47:18 THREE-STORY BUILDING, GOOD INDOOR/OUTDOOR RELATIONSHIPS WITH  
04:47:24 BALCONIES AND LANDSCAPING.  
04:47:26 HOW DO YOU FEEL ABOUT THAT?  
04:47:27 AND SOMEWHERE TUCKED IN THESE NEIGHBORHOODS, WE COULD HAVE A  
04:47:32 LITTLE STORE, WE COULD HAVE A LITTLE ART GALLERY, COULD HAVE  
04:47:34 A LITTLE YOGA STUDIO.  
04:47:36 LINE 34.  
04:47:37 NEXT SLIDE.  
04:47:37 AGAIN, LOOKING OUTSIDE TO EUROPE, SOME OF THE COMMUNITIES  
04:47:37 ARE VERY EXCITING TO VISIT.  
04:47:50 VERY DIFFERENT.  
04:47:54 LINE 35.

04:47:55 OKAY, LINE 36 IS A LITTLE BIT THE SAME THING, MORE  
04:47:58 COMPRESSED, IF YOU WILL.  
04:47:59 SO THE WALKS ARE VERY TIGHT, WHICH MEANS, BY THE WAY, THEY  
04:48:03 ARE ALWAYS SHADED BECAUSE, UNLESS THE SUN IS 100% OVERHEAD,  
04:48:06 YOU ARE WALKING DOWN IN A SHADED ENVIRONMENT, AND A LOT OF  
04:48:10 INTERESTING LANDSCAPE AND BUILDINGS.  
04:48:15 NEXT SLIDE.  
04:48:16 MORE CONTEMPORARY, IF YOU WILL.  
04:48:18 HOW DO YOU FEEL ABOUT THE LOOK OF THAT RESIDENTIAL?  
04:48:22 NEXT SLIDE.  
04:48:25 A LITTLE BIT DIFFERENT LOOK OF THE SAME TYPE OF DEVELOPMENT.  
04:48:30 THAT'S LINE 38 ON YOUR SHEET.  
04:48:32 NEXT SLIDE.  
04:48:38 AND THEN THE STREETS ARE IMPORTANT.  
04:48:39 SO WE DON'T WANT TO HAVE THE NORMAL SUBDIVISION STREETS.  
04:48:42 WE LIKE TO HAVE SOME CHARACTER.  
04:48:43 WE WANT THEM VERY CALM, VERY CONTROLLED, SO YOU CAN WALK OR  
04:48:47 BIKE OR MAYBE YOU CAN PARK ON ONE SIDE, AND THE LANDSCAPING  
04:48:51 IS NATURAL.  
04:48:52 HOW DO YOU FEEL ABOUT LINE 39?  
04:48:57 LINE 40 IS MAYBE A TOWNHOUSE TOPOLOGY, FAIRLY LARGE UNITS,  
04:49:04 NICE LITTLE FRONT YARDS.  
04:49:06 RATE LINE 40 FOR US, PLEASE.

04:49:11 41 IS A LITTLE MORE TRADITIONAL.  
04:49:14 BIG GENEROUS BALCONIES.

04:49:16 SHADE UNDERNEATH.  
04:49:17 TREES.  
04:49:19 MAYBE MIXED USE ON THE GROUND FLOOR OR MAYBE A SMALL OFFICE  
04:49:25 BUILDING, MAYBE DIFFERENT THINGS BUT ON THE TOP IS  
04:49:27 RESIDENTIAL.  
04:49:28 THAT'S LINE 41.  
04:49:30 AND THEN THIS IS A VERY GENERAL CATEGORY OF ARCHITECTURE AND  
04:49:35 WHAT WE CALL URBANISM WHICH IS PLACE MAKING.  
04:49:39 WE THINK IT'S TERRIBLY IMPORTANT TO HAVE GREAT PLACES.  
04:49:42 SO JUST GIVE US A FEELING OF WHAT'S APPROPRIATE.  
04:49:47 IS THIS TYPE OF THING APPROPRIATE IN YOUR COMMUNITY?  
04:49:49 LINE 42.  
04:49:50 OR NOT.  
04:49:52 LINE 43, DIFFERENT FEELING ENTIRELY, MIXING SCALES OF SOME  
04:49:57 BUILDINGS.  
04:50:00 RATE 43.  
04:50:02 NEXT SLIDE IS 44.  
04:50:05 SOME COLOR, SHADOWS.  
04:50:09 NEXT SLIDE.  
04:50:09 BACK TO THE OTHER IMAGE WE'VE SHOWN BEFORE.  
04:50:18 LINE 45.  
04:50:19 GIVE US A RATING ON THAT, IF YOU WILL.  
04:50:22 AND WE GO TO THE NEXT ONE.  
04:50:23 46 IS DIFFERENT STYLE ENTIRELY.  
04:50:25 ALL THESE ARE NICELY DESIGNED BY THE WAY.

04:50:29 THAT WAS 46.  
04:50:30 WE GO TO 47.  
04:50:31 THERE'S MORE DETAILS.  
04:50:41 DETAILS ARE IMPORTANT.  
04:50:42 IT DIFFERENTIATES CHARACTER, SO EVERY BUILDING ISN'T  
04:50:43 DUPLICATING THE SAME THING ON THE TEN OTHER BUILDINGS YOU  
04:50:43 JUST LOOKED AT.  
04:50:50 LINE 47.  
04:50:51 LINE 48, SOME RESTAURANTS ON A TIGHT LITTLE URBAN STREET.  
04:50:57 LINE 48 AND 49.  
04:51:02 HOW DO YOU LIKE THAT ONE?  
04:51:04 WE GO TO LINE 50 ON YOUR SHEETS.  
04:51:07 SAME BUILDINGS YOU SAW EARLIER.  
04:51:10 A FESTIVAL.  
04:51:10 AND THIS IS A RESTAURANT.  
04:51:11 DO YOU LIKE THE DETAILS SHOWN HERE?  
04:51:17 LINE 51 IS NEXT.  
04:51:20 DIFFERENT PLACE-MAKING TOPOLOGY, MUCH MORE INTIMATE.  
04:51:24 RESIDENTIAL ABOVE.

04:51:33 LINE 52 IS A LITTLE LESS DENSE, MAYBE NICE MATERIALS,  
04:51:39 LANDSCAPING, BALCONIES, AWNINGS.  
04:51:42 LINE 53, DIFFERENT KIND OF STREET THAN YOU MIGHT FIND IN  
04:51:47 YOUR TYPICAL NEIGHBORHOODS IN SOUTHWEST FLORIDA.  
04:51:51 LINE 54, MAYBE THE LAST SLIDE, SO THERE ARE PLACES THAT ARE  
04:51:57 VERY QUIET AND RELAXED.

04:51:59 WE ALWAYS WANT TO BE VERY PEOPLE ORIENTED.  
04:52:03 NEXT SLIDE.  
04:52:04 IS THAT THE LAST ONE?  
04:52:05 >> YES, THAT WAS THE LAST SLIDE.  
04:52:08 >>Brian Canin: OKAY.  
04:52:08 WELL, FIRSTLY, THANKS FOR BEARING WITH US WITH THE TECHNICAL  
04:52:13 DIFFICULTIES WHICH WERE QUITE SIGNIFICANT THIS TIME AROUND.  
04:52:16 WE DIDN'T HAVE THAT MUCH TROUBLE LAST TIME.  
04:52:18 BUT THANKS FOR HANGING IN THERE.  
04:52:21 WE REALLY APPRECIATE YOU TAKING THE TIME TO RATE THESE  
04:52:25 IMAGES FOR US, AND COLLECTIVELY THAT'S GOING TO INFORM US A  
04:52:29 LOT ABOUT WHAT PEOPLE VALUE IN YOUR COMMUNITY AND GIVE US  
04:52:33 GUIDANCE ON HOW TO GO TO THE NEXT STEP IN OUR PLANNING.  
04:52:37 THANK YOU VERY MUCH.  
04:52:37 >> CAN WE ASK A QUESTION?  
04:52:45 >>Brian Canin: SURE.  
04:52:45 >> BARRY: THIS PARK THAT WE'RE PROPOSING THE DESIGN OF THIS  
04:52:47 FACILITY, WE HAVE A LARGE PARK ALREADY IN ESTERO THAT COULD  
04:52:52 ENCOMPASS MANY OF THESE THINGS SUCH AS FESTIVALS, FARMERS  
04:52:56 MARKET AND THINGS LIKE THAT, AND NOT A MILE AWAY.  
04:53:00 SO ARE THESE FACILITIES BEING DESIGNED INDEPENDENT OF EACH  
04:53:02 OTHER OR TO COMPLEMENT EACH OTHER SO THAT THERE'S NOT  
04:53:09 REPETITION OF FACILITIES?  
04:53:10 WHAT'S THE INTENT?  
04:53:11 >>Brian Canin: THAT'S A GREAT QUESTION, BARRY, AND I

04:53:13 APPRECIATE IT.  
04:53:14 WE WOULD NOT WANT TO BE JUST REPEATING ANYTHING THAT EXISTS  
04:53:20 AND IS FUNCTIONING WELL.  
04:53:21 SO THAT WOULD BE GREAT INPUT, BY THE WAY, WHEN WE START TO  
04:53:25 GET TO THE MORE DETAILED LEVEL.  
04:53:27 WE WOULD NOT WANT TO DUPLICATE ANYTHING AT ALL.  
04:53:30 TIME AND MONEY ARE PRECIOUS.  
04:53:31 SO WE WANT TO MAKE WHATEVER WE DO ON THE SITE VERY SPECIFIC  
04:53:36 AND VERY SPECIAL IN THE ENTIRE COMMUNITY.  
04:53:42 SO THANK YOU FOR THAT INFORMATION.  
04:53:43 A LOT OF IT HAS TO DO WITH SCALE.  
04:53:49 SO I DIDN'T KNOW MUCH ABOUT THE PARK YOU WERE REFERRING TO,  
04:53:52 BUT IF THAT PARK WAS REALLY BIG, THESE PARKS MAY BE MUCH  
04:53:57 DIFFERENT IN SCALE.  
04:53:58 BUT YOUR POINT IS A GOOD POINT.

04:54:00 >> BARRY: IT'S VERY LARGE WITH A COURTYARD WITH A BAND AREA  
04:54:08 ALREADY AND A LOT OF OPEN SPACE.  
04:54:10 MY NEXT QUESTION WAS, IS THERE -- AS TO HOW MUCH OF THIS  
04:54:13 PROPERTY IS -- HOW MUCH ARE WE ATTEMPTING TO RECOVER  
04:54:18 ECONOMICALLY THROUGH DEVELOPMENT OPPORTUNITIES, AND HOW MUCH  
04:54:22 IS BEING SET ASIDE FOR PUBLIC USE?  
04:54:28 >>Brian Canin: THAT'S A GREAT QUESTION.  
04:54:30 NUMBER ONE, IT'S ALL PUBLIC USE.  
04:54:31 SO WHETHER IT'S PASSIVE ON THE SOUTH SIDE OR SEMI-PASSIVE --  
04:54:36 DOWN THE RIVER, OR MORE ACTIVE ON THE NORTH SIDE.

04:54:40 WE SEE THIS ALL BEING INTEGRATED FROM A PUBLIC USE POINT OF  
04:54:44 VIEW AND WITH DIFFERENT CHARACTERISTICS.  
04:54:47 NOW, ON THE NORTH SIDE -- (COMPUTER VOICE INTERFERENCE).  
04:54:58 >>Brian Canin: SO A LOT OF -- (COMPUTER VOICE INTERRUPTING)  
04:55:06 >>Brian Canin: SOMEONE TOLD US TO CHANGE COURSE.  
04:55:13 (COMPUTER VOICE INTERRUPTING)  
04:55:15 >>Barry Jones: (AUDIO INTERFERENCE) -- ON THE PROPERTY  
04:55:17 VERSUS TRYING TO KEEP OPEN SPACE, AND (DIAL TONE) A LOT OF  
04:55:28 THE VILLAGE'S CENTERS AND PARKS AND EVERYTHING THAT GET HIGH  
04:55:29 USE HAVE HIGH DENSITY AROUND THEM AND THAT'S WHAT GIVES THEM  
04:55:29 THE CHARACTER AND USE OF THE PEOPLE IN CLOSE PROXIMITY TO  
04:55:31 IT. (COMPUTER VOICE INTERRUPTING - WELCOME TO ZOOM)  
04:55:37 WE ARE TRYING TO CREATE SOMETHING THAT HAS PEOPLE IN CLOSE  
04:55:40 PROXIMITY TO IT TO ENHANCE THE EXPERIENCE OF IT.  
04:55:44 >>Brian Canin: YEAH, ANOTHER WONDERFUL QUESTION.  
04:55:49 I THINK YOU ANSWERED BOTH.  
04:55:51 WE DON'T WANT TO HAVE -- WE WANT TO HAVE A SITE THAT'S  
04:55:51 LIVELY -- (COMPUTER VOICE INTERRUPTION)  
04:56:00 >> YOU ARE IN THE MEETING NOW.  
04:56:06 THERE ARE TEN PARTICIPANTS IN THE MEETING.  
04:56:08 YOU ARE MUTED.  
04:56:08 YOU CAN MUTE OR UNMUTE YOURSELF BY PRESSING STAR 6.  
04:56:22 YOU HAVE BEEN PUT ON HOLD BY THE HOST.  
04:56:23 YOU CANNOT LISTEN OR TALK UNTIL THE HOST RELEASES THE HOLD.  
04:56:23 >> THE PARKING GARAGE IS -- [INAUDIBLE]

04:56:29 -- PARKING FOR PEOPLE TO COME VISIT OR IS EVERYTHING GOING  
04:56:30 TO BE STREET LEVEL?  
04:56:33 >>Brian Canin: YEAH, IN MY VIEW RIGHT NOW, AT THIS  
04:56:37 PRELIMINARY STAGE, IS IT'S NOT THE INTENSITY WITH A PARKING  
04:56:44 GARAGE.  
04:56:44 THE PARKING IS A TRICKY THING BECAUSE, AS YOU'VE SAID, TO  
04:56:46 GET THE INTENSITY WHERE THERE'S PEOPLE THERE, WE'RE GOING TO  
04:56:50 HAVE SOME PROVISION FOR CARS.  
04:56:52 WE'D LOVE TO HIDE THE CARS SO THERE ARE SOME ON THE STREET,  
04:56:56 BUT THEY BASICALLY MAY BE IN THE MIDDLE OF DEVELOPMENT  
04:57:00 WHERE, YOU KNOW, THEY ARE ACCESSIBLE AND THEY ARE VERY USER

04:57:06 FRIENDLY TO GET IN AND OUT OF, BUT THEN YOU DON'T SEE A LOT  
04:57:08 OF PARKING.  
04:57:10 I THINK MY INTUITION IS THAT IT'S NOT OF THE INTENSITY WHERE  
04:57:14 WE HAVE PARKING STRUCTURES.  
04:57:15 >> I HAVE A QUESTION.  
04:57:20 LOOKING AT THE SLIDE THERE WHERE THE NATURAL PARK IS ON THE  
04:57:24 SOUTH HALF OF THE RIVER, ON THE SIDE OF THE RIVER RATHER  
04:57:27 THAN THE VILLAGE CENTER ON THE NORTH, STEVE NOTED IN HIS  
04:57:31 OPENING REMARKS THAT THE INTERSECTION OF CORKSCREW ROAD AND  
04:57:35 41 HAS A RELATIVELY HIGH DEVELOPMENT POTENTIAL IN TERMS OF  
04:57:41 VALUE OF THAT PROPERTY FOR DEVELOPMENT PURPOSES.  
04:57:45 THE QUESTION IS WHETHER OR NOT A PORTION OF THE NATURAL  
04:57:50 PARK, SPECIFICALLY FOR PERHAPS THE SOUTHERN THIRD OF IT,  
04:57:56 SHOULD BE RESERVED FOR THAT TYPE OF DEVELOPMENT AS OPPOSED

04:57:59 TO THE ENTIRE THING BEING A PARK.  
04:58:01 IT'S JUST A QUESTION TO CONSIDER.  
04:58:04 >>Brian Canin: IT'S A GREAT QUESTION.  
04:58:05 AND IT ACTUALLY GOES ON BARRY'S QUESTION WHICH IS HOW DO YOU  
04:58:09 PAY FOR THIS STUFF?  
04:58:11 AND THAT'S A FINE BALANCING ACT ACTUALLY.  
04:58:13 SO YOU COULD SAY, WELL, IN A PERFECT WORLD, WE CREATE  
04:58:18 EXACTLY WHAT WE -- (AUDIO BREAK-UP).  
04:58:23 -- WITH JUST THE NORTH SIDE DEVELOPMENT, SO WE HAD TO  
04:58:36 DEVELOP SOME ON THE SOUTH.  
04:58:37 SO THOSE ARE THE TRICKY QUESTIONS THAT ULTIMATELY HAVE TO BE  
04:58:41 RESOLVED, AND THEY ARE COMPLEX BECAUSE THEY RELATE TO  
04:58:43 DESIGN, THEY RELATE TO ENVIRONMENT AND THE CHARACTER OF  
04:58:48 DEVELOPMENT, AND -- (AUDIO BREAK-UP).  
04:59:05 >> I DIDN'T HEAR YOU VERY WELL.  
04:59:08 >>Brian Canin: OKAY.  
04:59:09 SO TO GET BACK TO YOUR POINT, THAT IS ONE OF THE REALLY BIG  
04:59:13 QUESTIONS THAT HAS TO EMERGE IN COLLECTIVE PLANNING.  
04:59:18 >> MARLENE HAS A QUESTION AND SO DOES MR. FREEDMAN.  
04:59:32 >> WE COULD NOT HEAR YOU.  
04:59:46 WE COULDN'T HEAR YOU.  
05:00:07 >> MY QUESTION WAS --  
05:00:09 >> DO YOU HEAR MARLENE OR NO?  
05:00:14 >> I CANNOT HEAR YOU.  
05:00:15 I AM IN CHAT BUT I CANNOT HEAR YOU.

05:00:16 >> WE HAVE THE MICROPHONE ON.  
05:00:19 >> CAN YOU HEAR ME?  
05:00:25 BRIAN, CAN YOU HEAR ME?  
05:00:26 THIS IS MR. FREEDMAN.  
05:00:27 >> YEAH, IT COULD BE A SPEAKER ISSUE BECAUSE I HEAR YOU.  
05:00:48 >>Brian Canin: COULD WE GET CAROL TO TYPE THESE QUESTIONS?  
05:00:52 YOU SAID SHE COULD HEAR YOU.



05:00:53 >> SOME PEOPLE WERE ON THE WAITING --  
05:01:14 >> ARE YOU ABLE TO HEAR THEM NOW?  
05:01:16 >> CAN YOU HEAR ME NOW?  
05:01:17 I FEEL LIKE A TV COMMERCIAL.  
05:01:18 [ LAUGHTER ]  
05:01:20 >> MY QUESTION -- (ECHO, ECHO)  
05:01:34 >> WAS ANY CONSIDERATION DONE TO PLANNING FOR ANY MUNICIPAL  
05:01:38 BUILDING IN THE CENTER?  
05:01:42 >>Brian Canin: OKAY.  
05:01:42 >> YOU ARE MUTED.  
05:01:51 >>Brian Canin: (ECHO VOICE) (INDISCERNIBLE)  
05:02:17 >>Barry Freedman: CAN YOU HEAR ME?  
05:02:18 BECAUSE I WOULD LIKE TO TAKE THAT A LITTLE FURTHER.  
05:02:21 >> (MULTIPLE COMMENTS)  
05:02:30 >> THIS IS SIMILAR BUT DIFFERENT.  
05:02:32 UNDER THE VILLAGE CENTER ON MAIN STREET --  
05:02:40 >>Brian Canin: (ECHO)  
05:02:42 >> COMPUTER VOICE: DIAL POUND 6.  
  
05:02:54 YOU ARE UNMUTED.  
05:02:58 >> WANT ME TO TRY IT NOW?  
05:03:09 TRY IT NOW?  
05:03:10 TRY IT NOW?  
05:03:10 >> BRIAN, LET ME JUST TAG ONTO A QUESTION THAT WAS ASKED  
05:03:10 ABOUT THE VILLAGE CENTER AND MAIN STREET.  
05:03:20 WE SAW A LOT OF PICTURES, BUT WE NEVER SAW A PICTURE OF  
05:03:20 SOMETHING THAT MIGHT BE CALLED CITY HALL.  
05:03:22 I UNDERSTAND YOU SAID A MUNICIPAL MEETING PLACE.  
05:03:24 BUT I AM TALKING ABOUT A REAL CITY HALL.  
05:03:26 WE RENT THE SPACE IN THIS BUILDING.  
05:03:29 ARE WE CONSIDERING -- DO YOU WANT US TO CONSIDER OR DO YOU  
05:03:31 WANT TO CONSIDER PUTTING BASICALLY WHAT AMOUNTS TO CITY HALL  
05:03:35 SOMEWHERE ON THE NORTH PART OF THIS PROPERTY OR ARE WE  
05:03:39 LOOKING ELSEWHERE TO DO THAT?  
05:03:41 >> COMPUTER VOICE: YOU ARE MUTED.  
05:03:49 >> (INDISCERNIBLE)  
05:04:02 (VOICE ECHOES)  
05:04:04 CITY PLACES FOR PEOPLE TO MEET AND THE ARTS -- OPEN TO  
05:04:04 WHATEVER THE COMMUNITY WANTS TO DO.  
05:04:34 (INDISCERNIBLE)  
05:04:34 -- WE'LL CERTAINLY INCLUDE THAT IN THE PLAN.  
05:04:34 ANYBODY ELSE?  
05:04:38 >> CAN YOU HEAR ME?  
05:04:42 >>William Glass: THIS IS BILL GLASS.  
  
05:04:44 GUESS NOT.  
05:04:46 OH, YOU CAN HEAR ME.  
05:04:47 >> CAROL SAID CANNOT HEAR ANYONE.

05:05:01 >> WE HAVE BEEN TRYING TO MAKE THESE MICROPHONES WORK AND I  
05:05:05 DON'T KNOW WHETHER THEY ARE WORKING OR NOT.  
05:05:07 CAN YOU HEAR ME NOW?  
05:05:09 NOTHING.  
05:05:11 OKAY.  
05:05:12 >> SOMEONE IS COMING ON NOW.  
05:05:21 >> CAN YOU HEAR ME NOW?  
05:05:24 >> I CAN SEE YOU.  
05:05:27 >> I HAVE THIS TELEPHONE NUMBER SHOWING UP AGAIN.  
05:05:30 IT SAYS BARRY.  
05:05:31 OKAY.  
05:05:32 FIRE AWAY?  
05:05:38 QUESTIONS.  
05:05:40 IF THEY CAN'T HEAR ME, I AM JUST WASTING MY BREATH.  
05:05:44 >>Brian Canin: NO, I CAN HEAR YOU.  
05:05:45 >> I'M AN ARCHITECT.  
05:05:46 I DO THIS EVERY DAY, OKAY.  
05:05:48 AND I DO PLANNING.  
05:05:49 I DO LARGE-SCALE PROJECTS.  
05:05:51 AND I'M FEELING FRUSTRATION ON THE PART OF A LOT OF PEOPLE  
05:05:57 LOOKING AT SOME OF THESE IMAGES AND STUFF, BECAUSE WHEN  
05:06:01 REALITY SETS IN, NO ONE UNDERSTANDS THE SCALE.

05:06:08 WHEN YOU END UP, YOU HAVE GOT A FEMA GRADE AND AN ESTUARY  
05:06:13 RUNNING THROUGH THE PROPERTY WHICH IS GOING TO CAUSE FLOOD  
05:06:16 ISSUES.  
05:06:16 YOU ARE GOING TO HAVE WATER RETENTION THAT CAN'T GO INTO THE  
05:06:19 RIVER.  
05:06:19 YOU ARE GOING TO HAVE SET ASIDE AND GREENSPACE AND PARKING  
05:06:23 AND CARS AND BUILDINGS.  
05:06:25 AND WHAT I AM SAYING IS BY THE TIME YOU GET DONE, IT WOULD  
05:06:27 BE REALLY GOOD TO HAVE SOMETHING TO REFER TO THAT PEOPLE ON  
05:06:30 THIS END ARE FAMILIAR WITH.  
05:06:32 EVERYBODY HERE HAS BEEN TO THE PROMENADE.  
05:06:35 EVERYBODY HERE HAS BEEN TO MERCADO.  
05:06:38 THEY KNOW THE SCALE OF THE PROPERTY.  
05:06:40 IF WE COULD LAY THAT NEXT TO THIS AND SEE THE SCALE OF WHAT  
05:06:43 WE ARE LOOKING AT, IT MIGHT BE EASIER FOR PEOPLE TO  
05:06:45 UNDERSTAND HOW LARGE OR SMALL THIS PROPERTY IS.  
05:06:49 I MEAN, THE SCALE -- WE COULD END UP HAVING 15-POUNDS OF  
05:06:55 PROGRAM IN A 3-POUND BAG.  
05:06:57 BECAUSE EVERYBODY WANTS WHAT THEY WANT AND YOU END UP WITH A  
05:07:00 PROGRAM THAT'S PREGNANT WITH STUFF WE'VE GOT TO HAVE AND WE  
05:07:04 DON'T HAVE A TENTH OF THE SPACE TO PUT IT ON.  
05:07:07 THAT'S WHERE I AM GOING.  
05:07:08 >>Brian Canin: NO, I APPRECIATE THE COMMENT.  
05:07:09 WHAT WAS YOUR NAME?  
05:07:15 >>William Glass: BILL GLASS.

05:07:18 G-L-A-S-S.  
05:07:20 BROKEN GLASS.  
05:07:21 >>Brian Canin: I'M AN ARCHITECT, TOO.  
05:07:22 BY THE WAY, THAT'S EXACTLY WHERE WE ARE GOING TO END UP.  
05:07:25 (MUFFLED AUDIO) -- AN INCREMENTAL WAY -- ONE STEP AT A TIME,  
05:07:38 AND -- WITH DETAILED PLANS BUT -- (MUFFLED AUDIO) -- SO WE  
05:07:43 ARE FOLLOWING EXACTLY THE IDEA YOU OUTLINED -- SEE A PLAN  
05:07:51 WITH DIAGRAMS, IMAGES, AND PERSPECTIVES TO SHOW HOW IT  
05:07:56 WORKS, BUT DIDN'T WANT TO START WITH THAT.  
05:07:59 >>William Glass: OKAY.  
05:08:00 FAIR ENOUGH.  
05:08:02 I'M JUST LOOKING AT THIS AERIAL, AND I'M LOOKING AT  
05:08:05 EVERYTHING THAT'S GOING TO BE NEEDED TO MAKE THIS WORK.  
05:08:08 AND BARRY IS ON THE LINE.  
05:08:11 BARRY KNOWS BY THE TIME YOU SET ASIDE ROADS AND UTILITY  
05:08:14 EASEMENTS AND PARKING -- OR PARKING BUILDINGS AND  
05:08:18 RESIDENTIAL, I THINK THIS IS A PERFECT MIXED USE SITE FOR A  
05:08:21 LOT OF IT.  
05:08:22 AND I WOULD LOVE TO SEE IT ORIENTED AROUND THE RIVER.  
05:08:26 BUT KEEP IN MIND ALSO THAT RIVER CAN COME UP 8 FEET.  
05:08:29 >> BILL, I SAID I WOULD BE SHOCKED IF -- THAT ON THE 41  
05:08:42 BRIDGE. (MUFFLED AUDIO)  
05:08:42 AND DOWNSTREAM -- (DISTORTED AUDIO)  
05:08:52 >>William Glass: I SPOKE TO SOMEBODY IN CAMERON THIS MORNING  
05:08:55 AND RODE THROUGH THAT THING IN LAUREL LAST NIGHT AND SAID IT  
  
05:08:58 WAS QUITE A HAY RIDE.  
05:09:02 I GUESS I'M NOT GETTING THE SCALE.  
05:09:06 AND I'M GLAD TO PARTICIPATE AND I'M ALL IN.  
05:09:09 BUT --  
05:09:12 >>Brian Canin: GOOD.  
05:09:13 >>William Glass: MAYBE THIS IS THE OUTER LIMITS, WE ARE  
05:09:16 TRYING TO WORK TOWARD THE CENTER, AND I'M ALL FOR THAT.  
05:09:18 >> YOU'RE RIGHT; THAT'S WHAT WE'RE DOING.  
05:09:18 >>WILLIAM GLASS: I JUST DON'T UNDERSTAND THE SCALE OF THIS  
05:09:25 LAND.  
05:09:25 IF I HAD SOMETHING SUPERIMPOSED ON IT, I WOULD KNOW HOW BIG  
05:09:30 IT REALLY IS.  
05:09:31 I MEAN, I KNOW HOW BIG IT IS.  
05:09:32 BUT IF I WAS A LAYMAN LOOKING AT THIS, I DON'T KNOW THE  
05:09:36 VILLAGE CENTER FROM THE NATURAL PARK FROM A FOOTBALL FIELD.  
05:09:40 PUT A FOOTBALL FIELD AND EVERYBODY HAS SOME SORT OF SPATIAL  
05:09:44 RELATIONSHIP ON HOW BIG IT IS.  
05:09:48 >>Brian Canin: WELL, TO YOUR POINT, WE WANT TO DO THAT.  
05:09:51 AND WE WANT TO DO THAT AS ONE OF THE NEXT STEPS.  
05:09:56 WHEN WE COMPLETE THIS EXERCISE -- AND GET EVERYBODY  
05:10:01 PARTICIPATING SO WE CAN GET SOME CONSENSUS IN DIRECTION ON

05:10:02 THAT. (MUFFLED AUDIO)  
05:10:11 >>William Glass: OKAY.  
05:10:11 >> IT'S APPROXIMATELY THE SIZE OF COCONUT POINT MALL --  
05:10:11 WELL, ABOUT HALF OF --(DISTORTED AUDIO)

05:10:27 >>William Glass: THERE'S A RIVER RUNNING THROUGH IT.  
05:10:29 >> WITH A RIVER RUNNING THROUGH IT AND A TRAIL NEXT TO IT.  
05:10:38 BUT IT HELPS -- (MUFFLED AUDIO) -- AND I DON'T THINK IT  
05:10:49 SHOULD BE DESIGNED -- (INDISCERNIBLE) LOOK AT ALL THE OTHER  
05:10:54 FACILITIES THAT ARE ALREADY PART OF THE ESTERO VILLAGE, AND  
05:10:59 PROVIDE WHAT IS NOT ALREADY PROVIDED.  
05:11:16 (AUDIO LOST)  
05:11:17 (INDISCERNIBLE)  
05:11:17 >> THIS IS SORT OF A WIDE RANGING DISCUSSION.  
05:11:23 (INDISCERNIBLE - MUFFLED AUDIO) IN THE OTHER -- BUT ANY  
05:11:33 OTHER INPUT IS FINE WITH US.  
05:11:35 >> (MUFFLED, DISTORTED AUDIO) I WORKED FOR A SURVEY ON A  
05:11:39 PLAN MYSELF, AND I HAVE GOT PROBABLY 4,000 ACRES CURRENTLY  
05:11:43 IN DESIGN FOR DEVELOPMENT AT SOME POINT IN COLLIER COUNTY.  
05:11:50 I WOULD DEFINITELY HOPE IT WOULD HAVE KAYAK AND PADDLEBOARD  
05:11:52 STORAGE FACILITIES SO THAT PEOPLE COULD LEAVE THEIR -- AND  
05:12:04 NOT HAVE TO TRANSIT BACK AND FORTH SO THEY CAN DRIVE DOWN TO  
05:12:07 THE RIVER AND TAKE ADVANTAGE OF IT ON A BICYCLE OR SOMETHING  
05:12:10 LIKE THAT.  
05:12:12 THE PROPERTY ITSELF LENDS ITSELF TO A BOTANICAL GARDEN.  
05:12:18 YOU CAN INCORPORATE THE BOTANICAL GARDEN WITH A WALKING  
05:12:21 TRAIL.  
05:12:23 THE OTHER THING THAT WE ARE SEEING A HIGH DEMAND FOR IS WHAT  
05:12:27 I WILL CALL ALTERNATIVE DINING OPTIONS.  
05:12:29 AND THAT BECOMES A MIXTURE OF FOOD TRUCK PARKING LOTS AND

05:12:38 COURTYARDS WHERE DIFFERENT FOOD TRUCKS CAN COME IN ON  
05:12:38 DIFFERENT DAYS AND PEOPLE CAN COME VISIT AND EAT IN AN  
05:12:38 OPEN-AIR ATMOSPHERE.  
05:12:40 OBVIOUSLY, THERE NEEDS TO BE SOME SORT OF SHELTER FOR RAIN  
05:12:40 OR HEAT.  
05:12:49 (INDISCERNIBLE - MUFFLED AUDIO)  
05:12:49 IT OFFERS SOME DIVERSITY FOR -- (INDISCERNIBLE)  
05:13:09 PARKING AREA, FOOD TRUCKS CAN SERVE AS THE AREA FOR THE  
05:13:14 FARMERS MARKET -- (INDISCERNIBLE)  
05:13:17 IT COULD BE A MULTI-USE AREA TO ACCOMMODATE PEOPLE COMING IN  
05:13:24 A CENTRAL COURTYARD TYPE -- (INDISCERNIBLE)  
05:13:28 >>Brian Canin: YES.  
05:13:28 GREAT IDEAS.  
05:13:28 WE SALUTE THAT, YEAH.  
05:13:38 >> (INDISCERNIBLE) -- VERY POPULAR IN COLLIER COUNTY IS  
05:13:41 INCORPORATION OF A -- DAYCARE FACILITY SOMEWHERE ON THE  
05:13:44 PROPERTY.

05:13:45 -- THE FACILITIES, NOT FOR PROFIT -- AND BASICALLY A DAYCARE  
05:13:58 FOR CAREGIVERS TO BE ABLE TO BRING IN THEIR SENIOR PARTNERS  
05:14:03 AND MEET THEM THERE UNDER GOOD CARE, SO THAT THE CAREGIVER  
05:14:06 HAS A BREAK.  
05:14:09 THAT'S A BIG, BIG POPULAR THING IN COMMUNITY OUTREACH  
05:14:14 PROGRAMS -- (INDISCERNIBLE)  
05:14:18 SO I DON'T KNOW IF THERE'S AN APPETITE FOR THAT IN ESTERO OR  
05:14:24 NOT, BUT I CAN SEE A NEED FOR IT OUTSIDE (INDISCERNIBLE)

05:14:30 THE OTHER THING THAT I'VE SEEN THAT'S REAL POPULAR FARTHER  
05:14:33 UP IN FLORIDA THAT MAY BE POPULAR ON THIS PROPERTY IS A --  
05:14:37 (INDISCERNIBLE) -- BASICALLY A -- OBSTACLE COURSE, A  
05:14:44 PLAYGROUND FOR KIDS AND ADULTS ALIKE.  
05:14:47 AND IT CAN BE INCORPORATED IN THE SAME AREA AS THE GARDEN  
05:14:51 AND WALKING TRAIL.  
05:14:52 NOT NECESSARILY ZIP LINE, BUT I CAN'T REMEMBER THE NAME OF  
05:14:57 IT.  
05:14:57 SOMETHING THAT'S FARTHER UP THE STATE IN FLORIDA.  
05:15:03 VISIT WHEN OUR KIDS WERE YOUNGER.  
05:15:07 >>Brian Canin: IS THIS LIKE A BRIDGE?  
05:15:11 >> IT'S AN ACTUAL TREE TOP COURSE.  
05:15:14 WALKWAYS.  
05:15:15 THERE'S ROADS.  
05:15:16 THERE'S ALL TYPES OF DIFFERENT THINGS. I DON'T KNOW IF  
05:15:19 THAT'S SOMETHING THAT WE WANT INCORPORATED -- MAINTAINING IN  
05:15:24 ORDER TO CREATE ACTIVE RECREATION -- OR NOT.  
05:15:33 THAT'S ALL I HAVE.  
05:15:36 THANK YOU.  
05:15:38 >>Brian Canin: THANK YOU VERY MUCH.  
05:15:38 WE APPRECIATE IT.  
05:15:45 IS MY SPEAKER WORKING?  
05:15:50 >> YES.  
05:15:52 >>Brian Canin: OKAY.  
05:15:52 ANYTHING ELSE?

05:15:53 >> NO, THAT'S ALL WE HAVE.  
05:16:14 >>Brian Canin: CAROL, HAVE YOU GOT ANYTHING?  
05:16:17 I WANT TO THANK EVERYBODY VERY MUCH FOR HELPING OUT.  
05:16:17 WE'RE EXCITED TO SEE WHAT YOU DID, AND WE'LL GET BACK TO YOU  
05:16:27 AS WELL AND SHOW WHAT EVERYBODY ELSE DID.  
05:16:31 >> THANK YOU, BRIAN.  
05:16:33 THANK YOU, CAROL.  
05:16:36 >> SEE YOU LATER.  
05:16:39 >> THANK YOU, CAROL.  
05:16:41 >> OKAY, BYE-BYE.  
05:16:42 >> GOOD-BYE EVERYBODY.  
05:16:45 >> GOOD-BYE.

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