During this meeting Canin Associates will conduct what is called a Visual Preference Survey. A VPS is a tool in which participants are shown images of places for a few seconds and are asked to rate the image on a scale of 1 to 10 based on whether this is appropriate for your community of the Village of Estero. VPS have been implemented in planning processes for decades and it helps generate a consensus vision of a group’s visual preference. With that information we are then able to plan, design and build places and spaces that are healthy, loved and cared for. Canin Associates hopes to administer the VPS to around 100 people including community members and stakeholders. The results of the VPS will be shared with all participants.

3:00 - 3:05 Village of Estero Staff member introduces Canin Associates

3:05 – 3:10 Brian Canin explains intent and process of VPS

3:10 – 3:45 VPS is administered. Participants will be shown 54 photographs of places. Categories are:

- Nature and The River
- Parks and Open Space
- The Village Center and Main Street
- The Art District in The Village Center
- Residential
- Architecture and Urbanism

3:45 – 4:00 Discussion