

The logo features the text "Yes 20/20" in a large, bold, sans-serif font, with "Yes" in black and "20/20" in white. Below it, the phrase "Keep Conserving Lee" is written in a smaller, white, sans-serif font. The entire logo is set against a solid green rectangular background.

Yes 20/20

Keep Conserving Lee

Who we are:

Yes On Conservation 20/20 is a coalition of local citizens and organizations working to support the passage of the Lee County Conservation 20/20 referendum on November 8th, 2016.

Conservation 20/20 Background:

Conservation 20/20 is Lee County's willing-seller conservation lands acquisition and management program. In the early 1990s, Lee County had the lowest percentage of conservation lands of Florida's Gulf Counties. The 20/20 program was conceived by a broad based citizens' group of business owners, realtors, planners, and residents to ensure that critical habitats, wetlands, and corridors, were protected to preserve economic property values, quality of life and natural resources. In 1996 a nonbinding referendum was passed by the majority of Lee County voters to fund a conservation lands program through ad valorem property taxes. Because the majority of the county voted in favor, the tax was continued on an annual basis per the direction of the Board of County Commissioners (BOCC).

Accomplishments:

To date, the program has acquired nearly 25,000 acres of environmentally sensitive lands – from preserves on barrier islands, to upland habitats, wetlands, and buffer land to rivers and streams. Conservation 20/20 manages preserves throughout Lee County. Many of the preserves are open to the public for resource-based recreational opportunities. There are more than 30 miles of marked hiking trails and hundreds of unmarked maintenance/fire lines trails available to adventurous hikers to seek out and discover.

The Referendum:

In early 2016, the BOCC voted to place the Conservation 20/20 program on the ballot again in another nonbinding referendum. Voting "Yes" for 20/20 on November 8th, 2016 is the citizens' opportunity to help safeguard Lee County's long-term economic and environmental sustainability and quality of life through continuing to protect the County's exceptional natural resources.

Please visit www.yesonconservation2020.org for more information and ways to get involved! Visit and like us on Facebook at www.facebook.com/YesOnConservation2020 to follow our activities.

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VILLAGE OF ESTERO, FLORIDA

RESOLUTION NO. 2016 - 14

A RESOLUTION OF THE VILLAGE COUNCIL OF THE VILLAGE OF ESTERO, FLORIDA, STATING SUPPORT FOR PASSAGE BY THE VOTERS OF ESTERO AND LEE COUNTY OF THE REFERENDUM ITEM FOR CONSERVATION 20/20 WITH A “YES” VOTE IN THE NOVEMBER 2016 GENERAL ELECTION AND ENCOURAGING SIMILAR SUPPORT OF CONSERVATION 20/20 BY OTHER ORGANIZATIONS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Lee County’s successful Conservation 20/20 program is a willing-seller environmental land acquisition and stewardship program dedicated to preserving ecosystems for their natural resource value and providing environmentally compatible recreation opportunities for current and future generations; and

WHEREAS, the Conservation 20/20 land acquisition and stewardship program has acquired 24,930 acres in the past 20 years, since the program began in 1996; and

WHEREAS, conservation lands provide quality of life and environmental and economic benefits – such as protecting water resources, drinking water supplies and wildlife habitat, in addition to offering ecotourism and nature recreational opportunities for residents and visitors; and

WHEREAS, outdoor recreation and tourism are two of Lee County’s most significant industries; with tourism having a 2.99 billion dollar economic impact in 2015; and

WHEREAS, a “clean, unspoiled environment” is considered one of the top five reasons tourists choose to visit Lee County; and

WHEREAS, it is in the best interest of the current and future citizens of the Village of Estero and Lee County that Conservation 20/20 continue in order to protect the natural resources of Lee County by continuing to acquire, improve, restore and manage environmentally significant lands; and

WHEREAS, Lee County and the Village of Estero have benefited from land conservation, management, and restoration programs funded through the Conservation 20/20 program; and

WHEREAS, the continued acquisition, management, and restoration of natural systems, and the enhancement of public access or recreational enjoyment of conservation lands should be a priority for Lee County; and

91 Reviewed for legal sufficiency:

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By: _____
Burt Saunders, Esq., Village Attorney