



**VILLAGE COUNCIL  
WORKSHOP  
Agenda**

**Village Hall  
21500 Three Oaks Parkway, Estero, FL  
Website: [estero-fl.gov](http://estero-fl.gov)**

**Wednesday, July 22, 2015  
10:00 a.m.**

*Village Council: District 1 – Bill Ribble; District 2 – Howard Levitan, Vice Mayor; District 3 – Donald Brown; District 4 – Katy Errington; District 5 – Jim Boesch; District 6 – Nick Batos, Mayor; District 7 – Jim Wilson*

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1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **APPROVAL OF AGENDA**
5. **COUNCIL BUSINESS**

The public will have an opportunity to speak during each agenda item. Each individual has one opportunity to speak for three minutes per agenda item.

- (A) Presentation – Metropolitan Planning Organization (MPO)  
(Mayor Batos)
- (B) Horizon Council Foundation (Councilmember Wilson)
- (C) Village Contributions/Donations Policy (Tabled by Vice Mayor Levitan at July 10, 2015 Workshop)
- (D) Village Office Space (Councilmember Ribble)
- (E) 2016 Budget Workshop #2

6. **PUBLIC INPUT OF NON-AGENDA ITEMS**
7. **COUNCIL COMMUNICATIONS/FUTURE AGENDA ITEMS**
  - (A) Council Comments

**(B)** Village Manager Comments

**(C)** Village Attorney Comments

**8. ADJOURN**

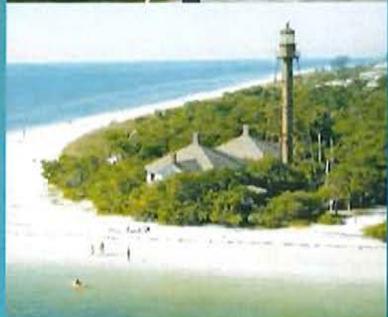
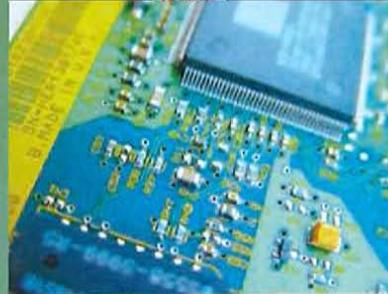
If you desire to address the Council, please complete a Public Comment Card located on the table in the lobby and return it to the Clerk. Citizens desiring to speak must step up to the podium, state their full name and address and/or whom he or she represents.

ADA Assistance – Anyone needing special assistance at the Board meeting due to a disability or physical impairment, should contact Peter Lombardi, at 239-390-8000, at least 48 hours prior to the meeting.

Pursuant to Section 286.0105, Florida Statutes:

“If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a recording of the proceeding, and that, for such purpose, he or she may need to ensure that a verbatim recording of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

**THE HORIZON  
FOUNDATION  
INVESTING  
IN BUSINESS**





## THE HORIZON FOUNDATION INVESTING IN BUSINESS

Economic development matters to everyone in our community, and our success requires everyone to do their part. Prosperity requires public commitment, private involvement, hard work and financial investment.

Private business owners and individuals can support economic development by contributing to the Horizon Foundation, a charitable 501(c)3 organization established to provide a funding vehicle for businesses to invest in the long-term economic vitality of Lee County.

The Horizon Foundation and the Lee County Economic Development Office engage in sophisticated marketing efforts to strategically attract and retain companies that do business in and with Lee County. Private sector funds raised by the Foundation pay for direct marketing costs only, and are not used for salaries, travel or other operational expenses. Your donation to the Horizon Foundation is an investment in Lee County's success. To make your investment in Lee County's economic future, contact the Horizon Foundation today.

## ECONOMIC DIVERSIFICATION IS CRITICAL TO MAINTAINING THE FINANCIAL SECURITY OF OUR COMMUNITY

**JOIN** the outstanding partners who are helping to build business in Lee County and become a Horizon Foundation investor today!

**Contact: B. Pat O'Rourke**  
Lee County Economic  
Development Office  
Phone: 239.338.3161  
Fax: 239.338.3227  
bporourke@leegov.com  
[www.LeeCountyBusiness.com](http://www.LeeCountyBusiness.com)

## MARKETING EFFORTS

The Foundation supports and participates in the activities of the Horizon Council and the Lee County Economic Development Office to retain and promote Southwest Florida as a business destination:

- Prospect visits
- Economic research
- Business assistance tools
- Sales missions to target industries
- Target industry tradeshows
- Quarterly out-of-market newsletters
- Promotional literature including: demographic profiles, prospect newsletters, direct mail, target industries collateral, Steps for

- Starting a Business brochure, and the Business Assistance Guide
- Lee County's economic development website ([www.LeeCountyBusiness.com](http://www.LeeCountyBusiness.com))
- The Digital Ambassadors social media marketing program
- Monthly in-market newsletters
- Annual Industry Appreciation Awards, recognizing excellence in local businesses
- Lead generation
- Social media promotion
- Video testimonials
- Airport advertising
- Out of market advertising

## REASONS TO INVEST IN LEE COUNTY'S ECONOMIC DEVELOPMENT

- The more dollars flowing into a community, the more money available for infrastructure, such as parks, roads and schools that result in a higher standard of living and quality of life.
- Economic diversification is critical to maintaining the financial security of our community during economically challenging times.
- Supporting economic development in Lee County gives our community a competitive edge as we head into the future.
- Building a foundation of high-wage jobs, ensuring access to education and quality housing, offering peace of mind and an outstanding quality of life are the responsibilities of today's business community and citizens.



# HORIZON 2015 FOUNDATION INVESTORS

## VISIONARY INVESTOR

(President's Circle)



## HORIZON INVESTORS

(President's Circle)



## CORNERSTONE INVESTORS

(President's Circle)



## LEADERSHIP INVESTORS (President's Circle)

**Becker & Poliakkoff**  
**Comcast**  
**Florida Gulf Coast University**

**Gartner, Inc.**  
**Henderson Franklin Starnes & Holt, P.A.**

**LeeSar**  
**Park Royal Hospital**  
**REALTOR Association**  
**(Ft. Myers & the Beach)**

## PREMIER INVESTORS

City of Bonita Springs  
City of Cape Coral  
Cushman & Wakefield Commercial  
Property of SWFL

Edison National Bank/Bank of the Islands  
Florida SouthWestern State College  
Owen-Ames-Kimball Company

Smart Companies/Southwest Regional  
Manufacturers Association (SRMA)  
The News-Press Media Group

## INVESTORS

Achieva Credit Union  
Aim Engineering/Aim Construction  
Aubuchon Team of Companies  
B&I Contractors  
Busey Bank  
Chris-Tel Construction  
City of Sanibel  
CliftonLarsonAllen  
Enterprise Holdings  
Fifth Third Bank  
First Bank/Gulf Citrus Growers Association

GMA Architects & Planners  
Gray/Robinson  
Honc Destruction/Cape Coral Council for Progress  
JRL Ventures/Marine Concepts  
Kitson & Partners  
Lee County Port Authority  
Lutgert Insurance/Cape Coral Construction  
Industry Association (CCCIA)  
LYNX Services LLC  
Mutual of Omaha Bank  
Northwestern Mutual - Glenn Black Group

Radiology Regional  
Trisha L. Ryan  
Spiro & Associates/Chamber of Commerce  
of Cape Coral  
Stevens Construction/Lee Building  
Industry Association (BIA)  
SWFL Workforce Development Board  
Town of Fort Myers Beach  
'Tween Waters Inn  
Waterman Broadcasting  
Workscapes

## GOLD SPONSORS

Cement Industries, Inc.  
Entech  
Estero Chamber  
Fort Myers Technology Institute

Home-Tech  
Hope Healthcare Services  
Inge & Associates  
Kirkwood Electric  
Markham Norton Mosteller Wright & Co. P.A.

Myers, Brettholtz, & Company P.A.  
Shaw Development  
Stantec  
Ted Todd Insurance/Allstate

## SILVER SPONSORS

American Institute of Architects  
Broadway Palm Dinner Theatre  
COVANTA Energy  
Deangelis Diamond Construction  
Fox Electronics  
Gravina Smith  
HBK Wealth Advisors

Johnson Engineering  
Krise Commercial Group  
Nelson Marine  
Northern Trust  
Paul Homes  
Promotional Incentives  
Real Estate Investment Society (REIS)

S4J Manufacturing Services  
Stilwell Enterprises  
Stonegate Bank  
SWFL/CCIM  
United Way of Lee, Hendry, Glades and  
Okeechobee Counties

**Lee County Economic Development Office**

2201 Second Street, Suite 500, Fort Myers, FL 33901 | Phone: 239-338-3161 | Fax: 239-338-3227

[www.LeeCountyBusiness.com](http://www.LeeCountyBusiness.com)